

# UTS students and graduates can help your Small and Medium Enterprise (SME)



## What is an SME and why are SMEs important employers for students and graduates?

- > For our purposes, we define the SME as an enterprise employing up to 200 people
- > SMEs form a major sector of the Australian economy, comprising 90 per cent of all businesses and employing nearly half of the workforce.

## Why are UTS graduates and students important to SMEs?

- > All businesses and professional organisations need good talent.
- > Experienced staff are becoming scarcer and more expensive to employ as the Baby Boomers retire.
- > Engaging with aspiring professionals is a more affordable way to attract tomorrow's top talent.
- > Employing a student part-time or on an internship allows you to assess the suitability of future employees in your workplace.

## How do you benefit?

UTS graduates and students:

- > Receive a professionally focussed education with practical work-ready skills
- > Are highly motivated and keen to learn
- > Rank among the highest achievers in the state
- > Are ready to grow with your business
- > Have new ideas, fresh perspectives and are tech savvy

## Is there stiff competition from the corporate sector?

- > Fewer than 15% of graduates go to the corporate sector each year, so there are plenty of keen, talented students available.
- > Gen Y likes variety, flexibility, responsibility and loves to learn – the type of working environment that SMEs provide well.

## How can SMEs engage with UTS students?

- > Promote graduate, intern or part-time positions directly to students on our online Careers Service job board at [ssu.uts.edu.au/careers/employers/advertise](https://ssu.uts.edu.au/careers/employers/advertise)
- > Use our targeted email service to reach specific groups of students directly.
- > Read our *Raising your Profile on Campus* and *Taking on an Intern* flyers for more ideas.

To learn more about the benefits of taking on UTS graduates and students, watch our 3 minute animated graphic 'Tap into Tomorrow's Top Talent' at [ssu.uts.edu.au/careers/employers](https://ssu.uts.edu.au/careers/employers)

For further information or queries, don't hesitate to contact us.

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