OWN THE FUTURE

The 25th anniversary of UTS coincides with the mid-point of our current 10-year strategic vision. In the 21st Century, economic and social development will be driven by global cities – cities that are dynamic, multicultural, creative and international in focus. UTS lies at the heart of such a global city, sharing with it a reputation for a fusion of innovation, creativity and technology; precisely the characteristics which allow us to exert leadership in industry and the professions, and to own the future.

Our competitive advantage is our learning environment and relevance of our courses, our reputation for producing highly employable graduates, and our leadership in industry. To achieve our vision to be one of the world’s leading universities of technology, our competitive advantage must also encompass international research leadership and world-class infrastructure to support a vibrant intellectual environment.

The achievement of our vision continues to rely upon the attraction and retention of high-quality people – people passionate about knowledge, learning, discovery and creativity – and engaging with national and international research and professional communities. Our success will depend upon us fostering the right culture. We need to preserve the welcoming, entrepreneurial, innovative and performance-oriented culture we’re known for.

We need to maintain our reputation as being good to do business with and continue to be the preferred partner to leaders in other sectors. Our values guide our interactions with each other, with students, our partners and the wider community.

We have made great progress on our strategic vision. Ultimately our reputation depends on us working together to deliver this plan. I invite you to continue this journey.

Professor Ross Milbourne, Vice-Chancellor & President

THE VALUES THAT GUIDE OUR PERFORMANCE ARE:

DISCOVER and share new knowledge and new ways to lead through our teaching, research, intellectual debate and use of technology

ENGAGE and collaborate with each other, our students, alumni, partners, professions and communities, locally and internationally

EMPOWER each other and our students to grow, contribute, challenge and make a difference

DELIVER on our obligations to each other, our students, our partners and communities while maintaining high standards and ethical behaviour

SUSTAIN our local and global environment, organisational health and our ability to create a positive, viable future
STRATEGIC OBJECTIVES AND OUTCOME STATEMENTS 2014-2018

OBJECTIVE 1

INSPIRE GRADUATE SUCCESS:
Engage our students in creative and inspiring learning that enables them to build strong professional identities, future-focused graduate capabilities and global citizenship.

WE WILL KNOW WE HAVE GROWN OUR NATIONAL AND INTERNATIONAL REPUTATION WHEN:

1. Students are the national leaders in researcher development (including for research students)
2. We are internationally active, with a network of partnerships that expands across Asia, Europe and the Americas, generating high quality research outcomes
3. We will significantly increase our research outcomes and doubled our external research income over the period 2014-2018

OBJECTIVE 2

ENHANCE OUR RESEARCH PERFORMANCE:
Increase the scale, quality and impact of research in our discipline fields.

SOCIAL JUSTICE AND INCLUSIVENESS is explicit in our curriculum, policies, strategies and plans and in our culture, beliefs, values and ways of working

OUR KEY TECHNOLOGY PARTNERSHIPS and other international relationships are successful against our stated goals and outcomes

OUR PERFORMANCE IN GLOBAL UNIVERSITY RANKINGS relevant to UTS’s profile, age and aspirations, continues to rise and awareness of UTS in Asia, North America and Europe is increased

OUR ALUMNI ARE STRONG ADVOCATES for, and active contributors to, our reputation with industry and our ongoing development

UTS IS A SECTOR LEADER in leveraging the opportunities of the ‘Asian Century’

ABORIGINAL AND TORRES STRAIT ISLANDER people participate in education and employment across UTS at rates reflecting at least, population parity and experience achievement comparable to their non-Indigenous peers

WE WILL ACHIEVE OUR ENDS BY BEING:
1. Practically-oriented and research inspired, our learning that develops highly valued graduates
2. Research which is at the cutting edge of creativity and technology
3. Strong academic identity that integrates learning and research
4. University experience that is intellectually vibrant and socially engaging
5. Enduring relationships with the professions, industry and our communities
6. Distinguished academic achievements and outlook

OBJECTIVE 3

CONNECT AND ENGAGE:
Leverage our environment to connect students, staff, alumni, industry and the community to create sustained opportunities for collaborative learning, innovative research and enduring relationships.

THE UTS MODEL – GLOBAL PRACTICE-ORIENTED LEARNING FOR THE 21ST CENTURY

THE UTS MODEL OF LEARNING HAS THREE DISTINCTIVE INTERRELAT ED FEATURES:
1. An integrated exposure to professional practice through dynamic and multi-faceted modes of practice-oriented education, including work placements in industry, clinical placements and simulations, projects for community organisations, consulting projects, and high levels of practitioners/professional engagement in the classroom and in curriculum design.
2. Professional practice situated in a global workplace, with international mobility and international and cultural engagement as core principles. UTS promotes expanded student international exchange opportunities and study abroad, the study of languages as part of professional degrees and genuine multicultural learning and understanding among students, staff and alumni.
3. Learning which is research-inspired and integrated, providing an academic rigor with cutting-edge technology to equip graduates for life-long learning.

OBJECTIVE 4

ADAPT AND THRIVE:
Lead UTS into a sustainable future; fostering creativity, agility and resilience in our people, processes and systems.

WE WILL KNOW WE HAVE ACHIEVED THIS OBJECTIVE WHEN:
1. We are recognised internationally for our world-leading research in our focused discipline fields
2. We are known for our innovative approach to high quality research that delivers impact for our industry, community and government partners
3. We have a collaborative, high-performing research culture, with a reputation for strong monitoring and professional development
4. We are the national leader in researcher development (including for research students)
5. We are known for our scholarly contribution to public debate on critical national and international issues and policy
6. We are internationally active, with a network of partnerships that expands across Asia, Europe and the Americas, generating high quality research outcomes
7. We will maintain our global education programs and will not be significantly affected by overseas student reductions

WE WILL ACHIEVE OUR ENDS BY BEING:
1. Future-focused graduates and their future-focused graduate capabilities, are highly valued
2. Participants in the learning and development of graduate attributes irrespective of their culture, background and entry pathway
3. Our alumni contribute to, our reputation with industry and our ongoing development
4. We are a preferred partner for community, industry and business leaders
5. We are known for our scholarly contribution to public debate on critical national and international issues and policy
6. We are internationally active, with a network of partnerships that expands across Asia, Europe and the Americas, generating high quality research outcomes
7. We have significantly increased our research outcomes and doubled our external research income over the period 2014-2018

WE ARE MOLELY REGARDED AS:
1. Being excellent in all aspects of UTS’s mission and operations
2. A highly innovative and research driven university
3. Leading in the management and delivery of world-class research and education facilities
4. High-performing and efficient in all aspects of UTS’s operation
5. Being admired and respected for our contributions to society, our academic and cultural excellence, our commitment to learning and research and our reputation

THE UTS MODEL - GLOBAL PRACTICE-ORIENTED LEARNING FOR THE 21ST CENTURY

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3. Learning which is research-inspired and integrated, providing an academic rigor with cutting-edge technology to equip graduates for life-long learning.

THE UTS VISION – TO BE A WORLD-LEADING UNIVERSITY OF TECHNOLOGY

OUR VISION
To be a world-leading university of technology

OUR PURPOSE
To advance knowledge and learning to progress the professions, industry and communities of the world