OUR VALUES

DISCOVER | ENGAGE | EMPOWER | DELIVER | SUSTAIN

THE VALUES THAT GUIDE OUR PERFORMANCE ARE:

DISCOVER
and share new knowledge and new ways to lead through our teaching, research, intellectual debate and use of technology

ENGAGE
and collaborate with each other, our students, alumni, partners, professions and communities, locally and internationally

EMPOWER
each other and our students to grow, contribute, challenge and make a difference

DELIVER
on our obligations to each other, our students, our partners and communities while maintaining high standards and ethical behaviour

SUSTAIN
our local and global environment, organisational health and our ability to create a positive, viable future

OWN THE FUTURE

The 25th anniversary of UTS marked the mid-point of our current 10 year strategic vision. In the 21st Century, economic and social development will be driven by global cities – cities that are dynamic, multicultural, creative and international in focus. UTS lies at the heart of such a global city and it is clear that we are making good progress towards achieving our vision of becoming a world-leading university of technology. This is based on our reputation for excellence and a fusion of innovation, creativity and technology; precisely the characteristics which allow us to exert leadership in industry and the professions, and to own the future.

Our competitive advantage is our learning environment and relevance of our courses, our reputation for producing highly employable graduates, our industry engagement and our global connectivity, which is embodied in our vibrant new campus. To achieve our vision to be one of the world's leading universities of technology we must build on our world-class infrastructure, our competitive advantage through the continued pursuit of excellence and leadership in our teaching, research and connectivity.

The achievement of our vision continues to rely upon the attraction and retention of high quality people – people passionate about knowledge, learning, discovery and creativity – and engaging with national and international research and professional communities. Our success will depend upon us fostering the right culture. We need to preserve the welcoming, entrepreneurial, innovative, performance-oriented culture and community we’ve known for. We need to maintain our reputation as being good to do business with and continue to be the preferred partner to leaders in other sectors. Our aspiration to have a lasting positive impact on the world and our values guide our interactions with each other, with students, our partners and the wider community. We have made great progress on our strategic vision. Ultimately our reputation depends on us working together to deliver this plan. I invite you to continue this journey.

Professor Attila Brungs
Vice-Chancellor & President

OWN THE FUTURE

UTS STRATEGIC PLAN 2009-2018

UTS CRICOS CODE 00099F
The UTS Model is embedded in all courses, as relevant to the professional context for each course.
2. Our graduates, and their future-focused graduate capabilities, are highly valued and sought after by employers.
3. Our curriculum, co-curricular activities and informed use of technology coherently support students’ professional identities and graduate capability formation during their studies and into their careers.
4. Our innovative approaches to blended learning are aligned with our workforce and infrastructure planning and change.
5. Our physical and virtual learning environments seamlessly combine to form an integrated learning environment and ‘sticky campus’.
6. Our students manage their learning and development of graduate attributes irrespective of their background and entry pathway.
7. Student international mobility, particularly engagement with Asia, increases during 2016-2018.

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To advance knowledge and learning to progress the professions, industry and communities of the world.

THE UTS MODEL – GLOBAL PRACTICE-ORIENTED LEARNING FOR THE 21ST CENTURY

1. An integrated exposure to professional practice through dynamic and multifaceted modes of practice-oriented education, including work placements in industry, clinical placements and simulations, projects for community organisations, consulting projects, and high levels of practitioner/professional engagement in the classroom and in curriculum design.
2. Professional practice situated in a global workplace, with international mobility and international and cultural engagement as central pieces. UTS promotes expanded student international exchange opportunities and study abroad, the study of languages as part of professional degrees and genuine multicultural learning and understanding among students, staff and alumni.
3. Learning which is research-inspired and integrated, providing academic rigour with cutting edge technology to equip graduates for life-long learning.

STRATEGIC OBJECTIVES AND OUTCOME STATEMENTS 2014-2018

OBJECTIVE 1

INSPIRE GRADUATE SUCCESS:
Engage our students in creative and inspiring learning that enables them to build strong professional identities, future-focused graduate capabilities and global citizenship.

OBJECTIVE 2

ENHANCE OUR RESEARCH PERFORMANCE: Increase the scale, quality and impact of research in our discipline fields.

OBJECTIVE 3

CONNECT AND ENGAGE:
Leverage our environment to connect students, staff, alumni, industry and the community to create sustained opportunities for collaborative learning, innovative research and enduring relationships.

OBJECTIVE 4

ADAPT AND THRIVE: Lead UTS into a sustainable future; fostering creativity, agility and resilience in our people, processes and systems.

We shall achieve our ends by being internationally renowned for our:
- Practice-oriented and research inspired learning that develops highly skilled graduates
- Research which is at the cutting edge of creativity and technology
- Strong academic identity that integrates learning and research
- University experience that is intellectually vibrant and socially engaging
- Enduring relationships with the professions, industry and our communities
- Global relevant academic achievements and outlook

We will establish an impressive track record as a dynamic, forward-thinking and responsive organisation. We are ethical and transparent in our actions. We are innovative and creative, identifying and acting on opportunities while also effectively managing risk and compliance.

We will build on our recent successes in research and researcher development through sustained commitment to the implementation of the Research Strategy.

Our key areas of focus continue to be Future services, industries and productivity; Communication and intelligent systems; Health futures; Sustainability and built environment; Creative industries and civil societies; and Business innovation.

We will know we have achieved this objective when:
1. We are recognised internationally for our world-leading research in our focused discipline fields.
2. We are known for our innovative approach to high quality research that delivers impact for our industry, community and government partners.
3. We have a collaborative, high-performing research culture, with a reputation for strong mentoring and professional development.
4. We are the national leader in researcher development (including for research students).
5. We are known for our scholarly contribution to public debate on critical national and international issues and policy.
6. We are internationally active, with a network of partnerships that expands across Asia, Europe and the Americas, generating high quality research outcomes.
7. We have significantly increased our research outcomes and doubled our external research income over the period 2014-2018.

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