WHY UTS?

EXPERTISE AND ACCESS

Businesses looking to conduct research typically have two options available to them: leverage their own in-house business and industry expertise or go without the expertise in research methodology and access to the latest discipline developments, or engage professional research organisations who have experience with methodology but not in-depth industry knowledge. By partnering with UTS we can provide both. Our researchers are experts in the field of study with the methodological rigour to deliver credible results which bring about real business outcomes.

UTS researchers can also access a variety of technological aids including SeeingMachines Facialab eye and face-tracking systems which are increasingly being used to provide insights, into advertising, entertainment and design.

WORLD-LEADING RESEARCH

The Australian Research Council’s 2012 Excellence in Research for Australia (ERA) ranked 100 per cent of all assessed UTS research as world standard or above world standard. This places us in the top five Australian business schools for research. Our research in the fields of economics, applied econometrics and economics in particular was ranked as ERA ‘five or more above world standard’.

UTS Business School was ranked 1st in Australia in the Thomson Reuters measure of research impact in Economics and Business over a four period year (2005–2009).

RESEARCH WITH IMPACT

The Centre for Corporate Governance worked with the Inspire Foundation, a non-profit organisation focused on youth mental health and suicide prevention, to develop a suite of resources for boards and board members in non-profit organisations. Over 35 non-profit groups have used the resulting document to help them build and maintain effective board practices.

UTS research has demonstrated a direct link between sustainable building design and employees’ assessment of their ability to work. The research tracked over 2,500 Macquarie Bank employees over 15 months as they moved into their new six-green star offices in Sydney and found a direct link between sustainable building design and employees’ assessment of their ability to work.

UTS researchers have helped organisations across many industries to gain insight into the corporate governance systems by which they are directed and controlled. We’re finding the links between organisational and management practices and business performance. Our researchers are tackling the effectiveness of capital markets, how they’re regulated, and how risk is managed. We’re helping businesses develop, refine and market their products and services to deliver better outcomes – not just for sales, but for customer satisfaction and employee engagement.

Our researchers work in partnership with Financial Services Institute of Australasia (FINSIA), Australian Council of Superannuation Investors (ACSI), Australian Institute of Company Directors (AICD), Standards Australia and numerous corporate partners from a variety of industry sectors. UTS is also a member of the Capital Markets Cooperative Research Centre Limited.
A research partnership allows you and your organisation to access the skills and knowledge of UTS’s talented people and our leading facilities. We have opportunities for organisations of all sizes to engage with our research solutions.

There is a collaborative research model to suit whatever organisational outcome you are seeking, regardless of the type of problem you’re looking to address.

**CONTRACT RESEARCH**

If you have a particular problem in mind and a sense of the research area that might assist in solving your needs, UTS can work with you to develop a research contract to solve the problem.

**COLLABORATIVE RESEARCH**

You can contribute intellectual capital and resources including staff, funding, materials and know-how to collaborate with UTS researchers to support your business objectives.

**INDUSTRY SPONSORED PHD SCHOLARSHIPS**

Enhance the professional capacity of your staff or begin a UTS PhD student based targeted research for your business. An industry funded PhD can provide unique benefits and low cost research solutions and position you as a global leader in your field.

**AUSTRALIAN COMPETITIVE GRANTS**

You may choose to leverage your research investment by aligning with UTS applications under the Australian Competitive Grants Register. Relevant funding schemes include ARC Linkage Grants and NHMRC Development Grants.

**COMMERCIALISATION OPPORTUNITIES**

UTS has many inventions and technologies that are under commercial development. You can support their further research or license the technology for commercial use.

**GOVERNMENT SUPPORTED RESEARCH**

Our industry partners have achieved exciting successes working with UTS through schemes such as Tech Vouchers and Researchers in Business. As a UTS industry partner, you may also be eligible for R&D tax credits.

**FIND A COLLABORATOR**

UTS researchers are actively seeking new opportunities for collaboration with other researchers, domestically and internationally, and increasing our research collaboration is key to the success of our research strategy.

Contact our team to get some ideas about the sort of research expertise that will best fit your needs.

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**STARTING A RESEARCH COLLABORATION WITH UTS**

**Health Futures**

UTS researchers are improving the quality and safety of health care with specific strengths in developing biotechnology and medical devices, evaluating health systems and services to improve practice and generating meaningful economic analyses to take health into the future.

**Sustainability and the Built Environment**

Across areas from climate, water, energy, health to the built environment UTS researchers are working to provide holistic research approaches to environmental issues and policies.

**Creative Industries and Civil Societies**

UTS researchers from the arts and social sciences, design and the sciences give a unique perspective on cultures, creative practice, knowledge and learning and cultural change. This ranges from the impact of technology upon society and the characteristics that affect social cohesion and cultural change to the opportunities for creativity and creative industries.

**Communication and Intelligent Systems**

This theme addresses issues that are fundamental to society, namely how we communicate and share information. Researchers examine new ways to draw insight from oceans of data, understanding and leveraging the communication potential of new media and technologies, design real-time intelligent systems and investigate how regulation can promote the free and ethical flow of information.

**Future Services, Industries and Productivity**

UTS researchers in areas such as robotics, IT and nano-materials are defining and supporting the next generation of Australian industry and services.