LEARNING INNOVATION AND ENTREPRENEURIALISM
A STUDENT PERSPECTIVE

STUDENTS FROM
CREATIVE INTELLIGENCE & INNOVATION AND
THE HATCHERY
INNOVATION

Developing an ‘adaptive generation’

UTS core objective: *engage* our students in *creative and inspiring learning* that enables them to build strong professional identities, future-focused graduate capabilities and global citizenship.
Developing an ‘adaptive generation’

40% of current jobs, that’s around 5 million of the current jobs in Australia, will have most likely disappeared in the next 10 to 15 years.

40% of our current and recently graduated students want to set up their own jobs and businesses.

SNAPSHOT:
B Creative Intelligence & Innovation

> Develop individual creative thinkers, creative communicators and resilient team players with an entrepreneurial mindset.

> Combined degree with over 20 degrees at UTS – giving students the unique opportunity to collaborate across all disciplines in non-traditional learning scenarios.

> Accelerated double-degree offered in summer and winter school, with a final capstone year working on real industry briefs and projects.
“CREATIVE INTELLIGENCE AND INNOVATION IS FOR STUDENTS WHO DREAM OF A UNIVERSITY EDUCATION THAT’S PROFOUNDLY TRANSFORMATIONAL – FOR THOSE CURIOUS AND CREATIVE STUDENTS WHO BELIEVE THAT THEY CAN MAKE A DIFFERENCE, AND WANT A GROUNDING IN THE PRACTICES AND METHODS THAT ARE TRANSFORMING THE WORKFORCE OF TOMORROW SO THAT THEY CAN BE AT THE FOREFRONT OF THOSE CHANGES.”

DR BEM LE HUNTE
Course Director, Bachelor of Creative Intelligence and Innovation
The gamification of learning in the middle of the historic St. Peters Square in Ghent, Belgium.
Brainstorming in English, Spanish, French and German – ideas have so many flavours.
‘What is BCII?’
https://www.youtube.com/watch?v=hPxz9s6hJiU

BCII Winter School
https://www.youtube.com/watch?v=ClxLJSgLkl

Learn more
The Hatchery is a hands-on extra-curricular program that focuses on teaching the foundations and mindset of an entrepreneur, and the skills required to be an innovator.

- Design Thinking
- Lean Startup

The Hatchery is a physical hub for all students who have an interest in entrepreneurship and innovation.

- Access to all materials and resources
- Space for events and workshops
The Hatchery opens students to a wide network of connections including students from all faculties, major partners such as Microsoft, Commonwealth Bank, ABC, and Fishburners, as well as various organisations from the startup ecosystem.

- Constant interaction and collaboration
- Master classes and events
WHY THE HATCHERY IS DIFFERENT

> Heavy focus on nurturing students through the early stages of ideation

> Developing a solution that actually addresses a real world problem

> Spearheading a cultural shift which fosters innovation and change
WHAT YOU GAINED AS A STUDENT

A new way to problem solve: Lean startup, MVP and quick fire methods to build, test, validate and iterate.

Acquire skills that can be transferred into industry: Design thinking, product design, market validation, empathy testing, prototype testing, wireframing.

Learning outside of the classroom: Driven by ambition and interest. An interactive learning style – such as the 5 minute bus stop Q&A.

Meet fantastic people: Likeminded students who are passionate about innovation, entrepreneurship and come from all faculties.
THE DESIGN PROCESS
A totally new method for me

Users
Defining the problem doesn’t mean ideating to a solution, it requires to spend a lot more time exploring the pain points of users and develop a point of view.

Iterate
Measure risk early and try validate through low-cost prototypes.
A low cost prototype can be tested and proved.
A NEW WAY TO PROBLEM SOLVE

Opportunity Space: HMW Reduce Food Wastage

How would we get from Point A to Point B

A

Build a high-tech fridge

Prototype $5 mockup

Test

Validate

Iterate – 180+ new ideas

B

Have I built a minimum viable product?
Facebook:
https://www.facebook.com/uts.hatchery

Twitter:
@UTS_Hatchery

Email:
hatchery@uts.edu.au

YouTube:
https://www.youtube.com/watch?v=7-F7zlxPEww