Study Abroad and Exchange at UTS: Business

As a study abroad or exchange student, you may design a program of subjects from more than one faculty at UTS, provided you enrol in 24 credit points of full-time study.

Business subjects are 6 credit points each. In other faculties at UTS, however, subjects are offered at different credit point levels, so make sure that you satisfy the credit point requirements when choosing your subjects.

What can I study?

- Study abroad and exchange is available:
  - February semester (Autumn, February – June) F
  - July semester (Spring, July – November) J
- Some subjects have prerequisites:
  - If you apply for a subject with prerequisites, marked with an *(asterisk); you will need to demonstrate that you have the prior skills and knowledge needed to undertake the subject
  - Undergraduate study abroad students are not normally permitted to study postgraduate subjects
- For further details on subjects, including prerequisite knowledge, refer to the UTS Handbook at www.handbook.uts.edu.au.
- For availability of subjects, check the timetable at http://timetable.uts.edu.au. Many subjects are offered in one semester only.

Undergraduate subjects

The following are undergraduate subjects in Business at UTS. Students with no prior business background should start with Level 1 subjects (introductory level).

Key:
Information is ordered: Subject Number, Level and Name
- Level 1: Usually undertaken in first year (similar to 100 level, introductory level)
- Level 2: Usually undertaken in second year (similar to 200 level, prior knowledge is required)
- Level 3: Usually undertaken in third year (similar to 300 level, advanced level) business
- Most Business subjects are offered in both semesters, except where indicated F or J, but please check the timetable in case of a change.

Accounting

<table>
<thead>
<tr>
<th>Subject No.</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>22107</td>
<td>Accounting for Business Decisions A</td>
</tr>
<tr>
<td>22566</td>
<td>1 Small Business Management &amp; Accounting</td>
</tr>
<tr>
<td>22207</td>
<td>2 Accounting for Business Decisions B</td>
</tr>
<tr>
<td>22240</td>
<td>2 International Accounting</td>
</tr>
<tr>
<td>22309</td>
<td>2 Accounting for Overseas Transactions</td>
</tr>
<tr>
<td>22573</td>
<td>2 Accountability of Small Business Enterprises*</td>
</tr>
<tr>
<td>22567</td>
<td>2 Planning and Control for Small Business Enterprises *</td>
</tr>
<tr>
<td>22320</td>
<td>3 Accounting for Business Combinations *</td>
</tr>
<tr>
<td>22321</td>
<td>3 Cost Management Systems</td>
</tr>
<tr>
<td>22420</td>
<td>3 Accounting Standard and Regulations *</td>
</tr>
<tr>
<td>22502</td>
<td>3 Financial Planning in Australia *</td>
</tr>
</tbody>
</table>

Finance and Economics

<table>
<thead>
<tr>
<th>Subject No.</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>23115</td>
<td>1 Economics for Business</td>
</tr>
<tr>
<td>25300</td>
<td>1 Fundamentals of Business Finance</td>
</tr>
<tr>
<td>23566</td>
<td>2 Economics for Business 2 *</td>
</tr>
</tbody>
</table>
Finance and Economics (continued)

23565 2 Mathematics for Economics and Business *
23570 2 Economics of the Environment *
25556 2 The Financial System *
25622 2 Quantitative Business Analysis *
23304 2 Asian-Australian Economics Relations *
23564 2 Labour and Industry in the Global Context *
23592 2 Game Theory *
25557 3 Corporate Finance: Theory and Practice *
23567 3 Intermediate Microeconomics *
23568 3 Intermediate Macroeconomics *
23571 3 Introductory Econometrics *
25503 3 Investment Analysis *
22502 3 Financial Planning in Australia *

Leisure, Sport and Tourism

27103 1 Olympic Games and Mega Events F
27161 1 Sport Marketing J
27184 1 Dimensions of Tourism F
27185 1 The Tourist Experience F
27216 1 Venue Management F
27252 1 The Sport Industry J
27253 1 Sport in the Global Marketplace J
27307 1 Sport Management F
27324 1 Strategic Management in Leisure, Sport and Tourism Organisations F
27327 1 Tourism and Sustainability J
27347 1 Hotel Management * J
27628 1 Law for Leisure, Sport and Tourism * J
27647 1 Airlines and Transportation Management * F
27648 1 The Tourism Business * J
27703 1 Event Management * J
27642 2 Tourism Marketing * F
27523 2 Planning for Sustainable Destinations * F
27348 2 Critical Issues in Global Tourism * J
27116 2 e-Marketing and Management of Service * J

Management

26100 1 Integrating Business Perspectives
21129 1 Managing People and Organisations
21555 1 Human Resource Management
21036 1 Managing Strategic Performance
21407 1 Strategic Human Resource Management
21037 1 Managing Employee Relations
21440 1 Management Skills
21510 1 The Global Context of Management
21512 1 Understanding Organisations: Theory and Practice
21511 1 Global Operations and Supply Chain Management
21513 1 Business Ethics and Sustainability
21591 1 Transnational Management
21227 1 Innovation and Entrepreneurship
21228 1 Management Consulting
21602 1 Strategy: Theory and Practice

Marketing

24108 1 Marketing Foundations
26134 1 Business Statistics
24202 2 Consumer Behaviour *
24309 2 Marketing Research *
24210 2 Integrated Marketing Communications *
24220 2 International Marketing *
24306 2 Services Marketing *
24205 2 Business-to-Business Marketing *
24104 2 Emerging Marketing Issues and Social Media *
24415 3 Marketing Planning and Strategy *
24222 3 Marketing Channel *
24223 3 New Product Marketing *
24224 3 Pricing Strategies and Tactics *
24207 3 Media Planning *
24510 3 Advertising Research *
24908 3 Research Design and Data Collection Techniques *
24331 3 Marketing Analytics and Decisions *