NEW DEGREES FOR 2014

UTS COMMUNICATION
UNDERGRADUATE COURSES GUIDE 2014

communication.uts.edu.au
THINK.CHANGE.DO
WHY COMMUNICATION AT UTS?

PRACTICE-BASED DEGREES
Learning the theory is important, but the real value lies in knowing how to apply it. Our courses introduce you to professional practice in your communication field as well as the key ideas, concepts, and issues in the humanities and social sciences. Assessments are based on real-world case studies and we encourage students to take advantage of our strong industry partnerships to undertake work experience as part of their degree.

This practical approach means our students graduate with the skills, knowledge and hands-on experience sought by employers worldwide. What you learn at UTS not only aims to help you land a graduate job – it will build the skills you need to adapt and grow throughout your career.

INDUSTRY NETWORKS
More than 150 companies partner with UTS, sharing their resources and expertise in our research and innovative programs, and many offer employment opportunities for our best graduates. From corporate, government and community bodies to small and medium enterprises, our range of connections will give you insight into how industry works and what employers look for in graduates. Expand your network through ours and make valuable contacts for your future career.

CONVENIENT LOCATION
Within easy walking distance of Central Station and the Sydney CBD, our City campus is easily accessible by bus and train. Close to cosmopolitan inner-city suburbs such as Glebe, Surry Hills and Darling Harbour, the City campus is surrounded by places to shop, eat and just hang out.

WORLD-LEADING CAMPUS AND FACILITIES
Our vision is to create a world-class interconnected campus – a place where students can study, socialise and connect. Four new iconic buildings, enhanced social spaces and major refurbishments of existing buildings are underway on our City campus, with new student accommodation and sporting facilities already complete.

Our superior production facilities include multimedia and multi-platform computer labs, state-of-the-art sound facilities with separate work stations; a journalism work room; an extensive portable equipment store; a large Performance Space; and a multi-modality lab.

GRADUATE SUCCESS
With UTS having such an industry focused approach, our graduates leave with the skills, knowledge and hands-on experience sought by industry globally. As a UTS: Communication graduate, you’ll be on the fast-track to an exciting career. Our graduates work in media organisations, publishing houses, production companies, businesses and consultancies around the world. They work in government and non-government organisations, and as dynamic freelancers engaged in creative and artistic production.

INTERNATIONALISATION OPPORTUNITIES
The personal, social and professional development, you gain through an international study experience aims to add excitement and value to your degree, and broaden your career options. You can study overseas as part of our global exchange program or the Bachelor of Arts in International Studies can be combined with all our communication degrees, giving you the opportunity to increase your intercultural skills and spend a year studying in another language overseas. Other opportunities for international engagement include our popular BUILD program, which offers overseas volunteering opportunities.

HONOURS
Students have the opportunity to apply for an additional one year honours level degree to prepare them for postgraduate research. Emphasis is placed on interdisciplinary approaches and the integration of academic study with contemporary media.

STUDENT LIFE AND SUPPORT SERVICES
A great university experience also relies on being part of a social and supportive community. UTS has over 100 clubs and societies on campus, along with bars, cafes and a range of sporting facilities, including a gym. UTS: Communication students can further build these skills and experience through involvement in clubs such as UTSoc (The UTS Society of Communication) UTS Journalism Society, or UTS Writers’ Society.

To ensure you feel confident and supported, we offer academic support services along with services to help with housing, money, making friends, health, cultural issues and career development.
CUTTING EDGE FACILITIES

UTS: Communication students have access to an array of production facilities, providing the latest tools of the trade for teaching and learning.

PORTABLE EQUIPMENT STORE
The portable equipment store gives students access to an extensive range of professional production equipment, enabling students to produce broadcast-quality projects and to graduate experienced and competent working with the latest production technologies.

VIDEO EDITING SUITES
Students enrolled in production subjects have access to AVID Adrenaline digital edit suites as well as the Final Cut Pro High Definition Edit suite which has a broadcast standard HDTV monitor and a computer equipped with a HD Extreme Decklink card for broadcast quality capturing, editing and playback.

JOURNALISM WORKROOM
The Journalism Workroom contains iMac computers for desktop publishing, word processing and online research; printing and photocopying facilities as well as a number of audio visual facilities for playback and recording purposes. Students also have access to local and national newspapers and a Telephone Recording Booth.

SOUND FACILITIES
The sound facilities include three ProTools | HD 8 control rooms, equipped to specialise in Music/Audio Arts, Post-Production and Surround Mixing, housed around a shared recording floor with links to all control rooms and a separate vocal booth. In addition, there are six digital audio workstations in individual suites.

MEDIA PRODUCTION LABS
The Media Production Labs are specialised limited access computing laboratories for UTS: Communication students. These labs allow students to complete their media production assignments in video editing, compositing and animation, emergent media authoring, website production, desktop publishing and online research.

BON MARCHE STUDIO
The Bon Marche Studio is a 10m x 10m x 10m shooting stage, and performance and media arts production space. The Studio has high definition playback and projection, a 9.1 loudspeaker system, 8 channel surround, or film surround formats up to 7.1; and contains a large green screen cyclorama.
UTS: Communication combines theory and practice into our courses to produce work-ready graduates.

Here’s just some of what we offer in our practice-oriented learning approach:

> Assignments based on authentic professional projects relevant to the industry that students wish to enter, providing material for a portfolio after graduation.

> Journalism students participate in UTS News Day where they research, produce and report stories for TV, radio, online and press.

> Public Communication students get the opportunity to respond to a client brief and develop a communication strategy for real clients. Projects can be tailored to students’ particular fields of interest in public communication. The industry collaboration gives students experience in working with clients and producing a major piece of communication.

> Sound and Music Design students complete a Professional Practice subject which exposes them to site visits, guest lectures, workshops and, where possible, short-term work experience placements.

> Creative Writing students complete a portfolio of work for their capstone subject, in a genre of their choice, developing skills in editing and revision and acquire the confidence to enable them to submit their work for publication.

> Cultural Studies students complete a work placement or produce a major collaborative research project in their final semester, enabling them to experience cultural research in practice.

> The elective subject Professional Internship (open to students in the Journalism, Creative Writing, Digital and Social Media, Public Communication and Media Arts and Production majors) places students into the communication industry, blending theory and practice to develop graduates into professionals.

> Media Arts and Production students complete a short media work in either sound, video, interactive media, installation, performance or film, adding to their professional portfolio of creative work they can show industry bodies, employers and clients when they graduate.

> Social Inquiry students undertake a workplace or community-based placement in their final year, putting into practice their thematic insights, research capacities and communicative skills developed throughout the degree.

> Information and Media students can choose the elective subject, Professional Information Project, in their final semester where students plan, carry out and evaluate a major professional information activity for a client.
Our courses place a high value on creativity and production, with many graduates emerging to become outstanding practitioners across the media and communication fields.

**WHAT WILL YOU GAIN WITH A CAREER IN COMMUNICATION?**
- Transferable skills across all industries
- Interesting, challenging and creative work in a dynamic industry that is constantly changing
- Good working conditions and a balanced lifestyle
- An opportunity to work overseas – Media and Communication is a global industry

**THE COMMUNICATION INDUSTRY NEEDS PEOPLE WHO ARE:**
- Good communicators and enjoy working with people
- Creative thinkers and good problem solvers
- Willing to learn new things and adapt to an ever changing environment
- Resourceful and capable of research and analysis
- Able to communicate across various mediums and media platforms

**WHAT CAN YOU DO WITH A CAREER IN COMMUNICATION?**
There are many different jobs in communication – here is a snapshot of career options available. Refer to related course pages 6–17 for more information:

**Sound and Music Design**
- sound design or production across a diverse range of areas such as music, animation, web applications, gaming, production design, and exhibition design
- new media artists

**Creative Writing**
- editors
- publishers
- scriptwriters
- copywriters

**Cultural Studies**
- cultural researchers
- community engagement coordinators
- media and communication researchers/analysts

**Digital and Social Media**
- digital and social media coordinators
- communications officers
- digital channels strategists
- social media managers

**Information and Media**
- information architects
- media researchers
- web content developers

**Journalism**
- careers in print, broadcast, online and social media
- reporters
- producers

**Media Arts and Production**
- directors
- editors
- film or new media producers

**Public Communication**
- public relations consultants
- advertising executives
- media liaison officers

**Social Inquiry**
- social researchers
- policy analysts
- political advisors

**WHAT OUR EMPLOYERS SAY**
“The UTS Bachelor of Arts in Communication (Public Communication) course provides students with a solid grounding for entering the professional public relations industry. Their students are critical thinkers, show initiative and are able to multitask. UTS students are a step above students in similar courses.”

Alice Collins, Associate Director, Insight Communications
UTS: Communication offers undergraduate study in writing and cultural studies, media arts and production, journalism, advertising, public relations, information management, social inquiry and sound and music design.

We have a national and international reputation for our dynamic, innovative and interdisciplinary academic programs. Our courses place a high value on creativity and production, with many graduates emerging to become outstanding practitioners across the media and communication fields.

Our courses place emphasis on problem solving, the development of research skills, convergences between fields of practice, social advocacy, community service and contribution to public debates concerning relevant social and political issues.

**BACHELOR OF SOUND AND MUSIC DESIGN**

This course combines the domains of sound and music, and prepares students for new emerging careers that require the convergence of sound in design and interaction.

The course appeals to students with an interest in music, creative arts, design and technology, or multimedia. It offers a unique, contemporary sound and music degree experience by merging art and technology across domains of composition, entertainment and audio technology, as well as combining features of music and audio engineering with interaction design. This course can be combined with the Bachelor of Arts in International Studies.

For more information about the Bachelor of Sound and Music Design see page 6.

**BACHELOR OF ARTS IN COMMUNICATION**

This course combines core communication studies, with a major, plus a choice of sub-majors and electives.

Majors:
- Creative Writing
- Cultural Studies
- Digital and Social Media
- Information and Media
- Journalism
- Media Arts and Production
- Public Communication
- Social Inquiry

Each major integrates theory and practice and is designed to provide specialist skills and knowledge required by an entrant to a particular industry or creative practice. This course can be combined with Bachelor of Laws or Bachelor of Arts in International Studies.

For more information about the Bachelor of Arts in Communication and its majors, see pages 8–17.
Bachelor of Sound and Music Design

KEY INFORMATION

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CORE SUBJECTS

- **Contemporary Music 1 (6cp)**
  This subject provides a contextual historical overview of contemporary music since 1950, investigating issues that shaped contemporary music.

- **Sonology (6cp)**
  This subject explores the science and technology of sound generation known as sonology. Students examine various synthesis techniques and will be equipped with fundamental knowledge about getting (analogue) sound in and out of the digital domain of the computer through theoretical and practical illustrations.

- **Electronic Music Composition (6cp)**
  This subject takes a conceptual and practical approach to composing music in a number of non-traditional ways.

- **Interaction-Based Designing (6cp)**
  This subject focuses on the interaction between people and the technological environment. Students learn design techniques and explore multiple interaction modalities, such as the auditory and the visual, as well as structured design methods, usability and user-centred design techniques.

- **Speech, Music, Sound (6cp)**
  This subject draws on a wide range of phonetic, linguistic, pragmatic, semiotic and musicological sources to introduce you to the communicative use of sound.

- **Audio Production (6cp)**
  This subject introduces the concepts and production procedures involved in professional audio across a range of media. Students develop skills in listening, location recording, recording voices, interviewing, editing and mixing, centering on digital audio techniques.

- **Sonic Art (6cp)**

- **Smart Object Studio (12cp)**

- **Contemporary Music 2 (6cp)**

- **Situated Media Installation Studio (12cp)**

- **Audio Culture (6cp)**
  This subject focuses on the meaning and significance of sound in different cultural contexts and historical settings, addressing questions of aesthetics, poetics and politics.

- **Contemporary Music 1, this subject focuses more specifically on philosophy, form and theory as it informs approaches to composing music and organising sound.

- **Visualisation & Sonification Studio (12cp)**
  In this studio subject students examine and develop smart objects, imbuing objects with new audio, visual and mechanical capabilities by transforming the experience of using objects and devices, challenging them to re-think and reinvent ways of communicating through physical experience.

- **Professional Practice (6cp)**
  This subject introduces you to a variety of principles on professionalism in the fields of sound and music design, covered through site visits, guest lectures, workshops and where possible, short term work experience placements.

For greater detail on subjects, please consult the UTS Handbook

www.handbook.uts.edu.au
**WHY CHOOSE THIS COURSE?**

> This course offers a unique, contemporary sound and music degree experience by merging art and technology across domains of composition, entertainment and audio technology, as well as combining features of music and audio engineering with interaction design.

> This course appeals to students with an interest in music, creative arts, design and technology or new media.

> The studio-based and professional practice subjects are highly flexible, allowing students to foster their specialisation and interests through practical projects, critical review, documentation development and collaboration with industry professionals. Students’ learning outcomes include expression through creative practice, and technical fluency across a range of technologies.

> The degree can be combined with the Bachelor of Arts in International Studies.

**JORDAN DORJEE**

**Bachelor of Sound and Music Design**

“I always knew I wanted to do something with music and this course lets me merge my interests in music and technology. I chose UTS because it’s the first and only uni to introduce a course like this. The type of music I was most interested in wasn’t covered in any other course or at the Conservatorium of Music...you learn about aspects of music that you didn’t think existed, and how to create new types of music through technology.”

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**COURSE STRUCTURE**

<table>
<thead>
<tr>
<th>CORE SUBJECTS 96cp</th>
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<th>ELECTIVES 24cp</th>
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<td>Professional Practice (6cp)</td>
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<td>Smart Object Studio (12cp)</td>
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<td>Sub-major Subject (6cp)</td>
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The Bachelor of Arts in Communication combines core communication studies with a major, plus a choice of sub-majors and electives.

- **Core** – 48 credit points (cp)
- **Major** – 48 credit points (cp)
- **Sub-Major** – 24 credit points (cp)
- **Electives** – 24 credit points (cp)

### CORE SUBJECTS 48CP

The core subjects combine theory and practice and are designed to give students the essential knowledge and skills that they will need as communication professionals. Students engage in critical examination of key communication foundations and concepts, preparing students to work with industry in the capstone subject, Communication Practice Project. The core subjects assist students in developing their digital literacy, including the ability to shoot and edit still and moving images and sound, as well as uploading images to the internet.

The core subjects are:

- **Understanding Communication**
  In this foundational subject students investigate the role of communication in society and the different ways in which communication is understood and practised interpersonally, socially, culturally and professionally. Students also gain practical experience through conducting interviews and presenting their findings in writing, photography and video, and in various online forms using digital media.

- **Language and Discourse**
  This subject introduces three key communication concepts: Discourse, Genre and ‘Multimodality’. It develops a thematic study and teaches skills in the medium of sound.

- **Ideas in History**
  This subject engages students in critical examination, discussion and reflection on some of the key ideas and intellectual movements in world history and how these inform current social, cultural, economic and political thought and practice.

- **Communication and Cultural Practices**
  This subject examines ways that media, information and communication figure in our everyday practices. Students are introduced to practice and the roles of communication professionals in different contexts.

- **Regulating Communication – Law, Ethics, Politics**
  This subject explores communication regulation in a range of Australian and international contexts and from historical and cross-cultural perspectives. Students investigate how codes and laws relate to communication practices and develop their practical understanding of these topics.

- **Communication Practice Project**
  This capstone subject is designed to bring together knowledge and skills gained by students throughout the entire course. They have the opportunity to work on projects that develop creative and innovative responses to communication and/or media issues and problems. Students work collaboratively in cross-program teams which may also work with external organisations or partners in projects.

### MAJOR 48CP

Eight Majors are offered in the Bachelor of Arts in Communication:

- **Creative Writing**
- **Cultural Studies**
- **Digital and Social Media**
- **Information and Media**
- **Journalism**
- **Media Arts and Production**
- **Public Communication**
- **Social Inquiry**

Each Major integrates theory and practice and is designed to provide the specialist skills and knowledge required by an entrant to a particular industry or creative practice. Major subjects maintain a critical focus on industry while allowing students to develop the well-rounded expertise that a practitioner will need in the next decade.

Students select their major when applying for the Bachelor of Arts in Communication through UAC. Each major is outlined in detail on pages 10–15 of this brochure.

### SUB-MAJOR 24CP

A Communication sub-major is a study sequence of three subjects that relate to a particular field of study. Students may decide to choose a sub-major that complements their major or use it as an opportunity to explore their own interests or career goals.

**Sub-majors available:**

- **Aboriginal Studies**
  Subjects: Balancing World Views; Australian Aboriginal Politics and History; Indigenous Futures

- **Bodies, Genders, Rights**
  Subjects: Social Bodies; Gender, Culture, Power; Rights and Territories

- **Environmental Studies**
  Subjects: Climate Change; Politics and Ecology; The New Economy of Post-Nature; Culture, Science and Nature

- **Reading Australia**
  Subjects: Australian Pasts and Places; Australian Fiction; Australian Images and Sounds

- **Media Studies**
  Subjects: Media, Mediation, Power; Investigating Media, Reflective Practices; Audiences, Users, Publics, Communities

- **Screen Studies**
  Subjects: Introduction to Film Studies; Screening the Past; Contemporary World Cinema

- **Transnational Studies**
  Subjects: Global Politics from Above and Below; Sex, Race and Empire; Transnational Media

For greater detail on sub-majors, please consult the UTS Handbook: [www.handbook.uts.edu.au](http://www.handbook.uts.edu.au)

### ELECTIVES 24CP

Elective subjects allow students to broaden or specialise their knowledge and skill sets.

**Students can choose:**

- Any three subjects from the Communication subject bank; or
- Three foundation subjects of another Communication Major (with the exception of Media Arts & Production subjects); or
- A second Communication Sub-major; or
- Language and Culture subjects; or
- Subjects from another faculty at UTS
## COURSE STRUCTURE

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### Core subject

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> Public communication students study major subjects from the Advertising or Public Relations stream.

# Public communication students study major subjects from the Advertising or Public Relations stream.
Bachelor of Arts in Communication (Creative Writing)

KEY INFORMATION

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Credit Points (cp): 144
Combine this degree with: International Studies or Law
Bonus Points: Not applicable
How to apply: See page 21

CAREERS

> editors
> publishers
> scriptwriters
> literary agents
> communication coordinators
> copywriters
> novelists
> feature writers
> publications officers
> freelance writers

WHAT YOU LEARN

This course aims to develop students’ practical experience of and theoretical engagement in the discipline of contemporary creative writing. Students apply their skills across a number of key genres and narrative forms. An emphasis on critical skills leading towards the development of independent writing projects prepares students for professional practice.

Studies will focus on critical and creative practice via exemplary set texts and authors. Students will also engage critically with their own writing and that of their peers in the workshop process. A range of genres and forms will be explored, including narrative writing, creative non-fiction, poetry and poetics and screenwriting. Students complete the communication core, sub-major, electives, and the following 6 major subjects:

> Fictional Forms
Students are brought into close contact with creative practice in both mainstream and emergent forms of fiction and narrative as they investigate the question ‘What is Fiction?’ Throughout the semester students produce and collectively workshop their own writing in fiction or script.

> Imaging the Real
This subject focuses on the concept of the real. Students are asked to engage with the history, contexts, conventions and current debates centred on the notion of ‘the real’ from both creative and theoretical perspectives. Students produce an extended piece of non-fiction writing in a workshop environment.

> Writing Through Genre
Students engage with the conventions of genre, in both its broad and specific applications, building upon knowledge and skills gained in other subjects. Students study a range of genre writing forms in traditional manifestations (romance, crime, fantasy) or as a blend of genres (verse narratives, literary mash-ups), and produce and collectively workshop their own writing in a chosen genre.

> Writing Laboratory
This subject is a laboratory in thinking, writing, the senses and experiment. The laboratory is an environment of experimental elements working towards the networking of concepts, senses and practices. Students present their final work in a published, electronically published, screening, exhibition, seminar or performance context.

> Narrative and Theory
Based on practice, and oriented towards the production of writing, this subject will focus on the large field of narrative and its essential elements. Students will study and practice aspects of narrative theory including point of view, temporality, story and plot development. Students will produce their own piece of narrative writing in a genre of their choice.

> Creative Writing Project
This capstone subject enables students to complete a portfolio of work, in a genre of their choice, to a professional standard. Students will gain an understanding of literary and other creative industries, including journal and other specialist publications. They will develop skills in editing and revision and acquire the confidence to enable them to submit their work for publication.

WHY CHOOSE THIS MAJOR

> Gain practical experience and theoretical engagement in contemporary creative writing.
> Explore contemporary creative writing across key genres and narrative forms including short story, creative nonfiction, screenwriting, genre writing and poetry
> Learn from academics who are award-winning published writers
> Broaden your understanding and practice of creative writing and pursue particular interests
> Pathway to Secondary School Teaching in English
Bachelor of Arts in Communication (Cultural Studies)

KEY INFORMATION

2013 ATAR: N/A – new degree
with International Studies: N/A – new degree
with Law: N/A – new degree
Duration: 3 years (full time)
Location: City campus
UAC Code: 600036

Credit Points (cp): 144
Combine this degree with: International Studies or Law
Bonus Points: Not applicable
How to apply: See page 21

CAREERS

> cultural researchers
> cultural development officers
> community engagement coordinators
> creative enterprise managers
> grants development officer
> media and communication researchers/analysts
> cultural activists
> market researchers

WHAT YOU LEARN

This course focuses on the development of new critical, methodological and creative ways for understanding contemporary society. It aims to produce graduates with a set of research skills and cultural knowledges that can be applied in a wide variety of roles within the communication sector.

Studies will focus on practical and applicable skills in digital and archival research, cultural analysis and critique, intercultural communication and creative thinking with collaborative teamwork. Students will be given a strong grounding in cultural theory and its relevance to contemporary cultural production in a problem solving setting. Students complete the communication core, sub-major, electives, and the following 6 major subjects:

> Defining Cultures
  Students explore the debates about culture that underpin the development of the cultural and creative industries, beginning with a study of the changing meanings and uses of the term ‘culture’. The subject considers the relationship between culture and the people who both consume and constitute it, engaging with concepts such as audience, subject, consumer, embodiment, subculture, and exploring case studies such as galleries and museums, city festivals, online entrepreneurs and marketing, and street events.

> Digital Communities
  Students are encouraged to examine localised cultural practices and to present their findings through the use of commonly used digital and mobile media and written text. The subject focuses on case studies of creative interventions in urban contexts and invites students to research and learn about the social, historical, cultural and economic aspects of the city as a physical and digital reality at the intersection of lived and mediated spaces.

> Research Studio
  This subject focuses on the practical use of research theories and methodologies by using them to explore collaboratively major social and cultural issues (e.g. sustainability, water, racism, urban renewal), in the process developing further the research skills introduced in Year 1. It will include study of traditional, multimedia and emerging media forms and products in order to examine political, cultural, social and ethical issues.

> Creative Cities, Cultural Communities and Entrepreneurs
  Students will build on their skills in research and analysis and their studies of cultural and creative industries and communities in a major project that explores cultural experimentation at individual, cultural or social level. They will explore contemporary cultural and creative practice at a specific site, locating it within the context of contemporary creative and cultural industries and assessing its role and function in terms of factors such as identity formation, creativity, economic and environmental sustainability.

WHY CHOOSE THIS MAJOR

> Develop new ways of thinking about the current world by understanding how the contemporary world works
> Develop critical, methodological and creative ways for understanding contemporary society
> Equip yourself with practical research skills and cultural knowledges that can be applied in a wide variety of roles within the communication sector
> Gain practical skills in digital and archival research, cultural analysis and critique, intercultural communication and creative thinking with collaborative teamwork
> Learn to think creatively to deliver innovative cultural products and analysis as solutions to cultural and social problems

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INTRODUCTION TO CULTURAL RESEARCH

Students will be introduced to key terms used in contemporary research, including race and ethnicity, sex and gender, class, embodiment, subjectivity, and culture in order to build critical literacy and they will learn how to use those terms as part of cultural research through a series of exercises in cultural research.

DIGITAL COMMUNITIES

Students are encouraged to examine localised cultural practices and to present their findings through the use of commonly used digital and mobile media and written text. The subject focuses on case studies of creative interventions in urban contexts and invites students to research and learn about the social, historical, cultural and economic aspects of the city as a physical and digital reality at the intersection of lived and mediated spaces.
Bachelor of Arts in Communication (Digital and Social Media)

KEY INFORMATION
2013 ATAR: N/A – new degree
with International Studies: N/A – new degree
with Law: N/A – new degree
Duration: 3 years (full time)
Location: City campus
UAC Code: 600007
Credit Points (cp): 144
Combine this degree with: International Studies or Law
Bonus Points: Not applicable
How to apply: See page 21

CAREERS
> digital and social media coordinators
> digital consultants
> communications officers
> digital channels strategists
> social media managers
> marketing technologists

WHAT YOU LEARN
This course aims to develop digital communications practitioners who can produce high quality outcomes in complex collaborative digital environments, especially social media contexts. The future of the communications environment is one in which diverse media converge, mobile and social platforms are ubiquitous, and success for individuals and organisations will depend on their capacity to creatively adapt to the challenges of continuous transformation.

Studies will focus on capacities for imaginative, synthetic and analytical thinking and communication, as well as practical skills in digital communication across diverse technological platforms and environments. Graduates will be technologically literate, culturally sophisticated, innovative and resourceful leaders for the rapidly evolving digital communications industries.

Students complete the communication core, sub-major, electives, and the following 6 major subjects:

> User Experience Design
Students are introduced to the principles of creative information design: audience analysis, contextual writing, colour, typography and layout. Students design, create the content and produce for selected clients useful information products in a range of digital and non-digital formats and media.

> Engagement, Participation, Gamification
Game-like processes and ‘gamification’ are becoming more and more widespread as a mode of interaction, participation and communication design for engagement with diverse audiences or publics. In this subject the students will be introduced to theories of technological mediation of communicative ecologies and of interactions through social media. They will undertake place-based research about global locations and events (both contemporary and historical) and then use this knowledge in a design process to create a hybrid online/offline game.

> Digital Communities
Students are encouraged to examine localised cultural practices and to present their findings through the use of commonly used digital and mobile media and written text. The subject focuses on case studies of creative interventions in urban contexts and invites students to research and learn about the social, historical, cultural and economic aspects of the city as a physical and digital reality at the intersection of lived and mediated spaces.

> Media Writing and Production
Students develop knowledge and practice in writing and producing materials such as media releases, feature articles, newsletters, brochures, speeches, profiles, websites and print, and online production. The requirements of different genre and styles of public communication writing are explored together with issues of rhetoric and persuasion in public relations. Students enhance their skills in writing, design production and the application of these skills to the internet.

> Representing Complexity
This subject extends on students’ knowledge and understanding of how new technologies interact with existing technologically and socially structured environments by exploring how a work-based context might respond to the transformative shifts brought about by the emergence of a new disruptive technology. Technological change is a given in workplaces of the future and this subject aims to equip students with theoretical and practical tools to remain agile in responding to these inevitable shifts.

> Digital Futures
This subject develops students’ understanding of how new technologies interact with existing technologically and socially structured environments through exploring how a work-based context might respond to the transformative shifts brought about by the emergence of a new disruptive technology. Technological change is a given in workplaces of the future and this subject aims to equip students with theoretical and practical tools to remain agile in responding to these inevitable shifts.

WHY CHOOSE THIS MAJOR
> Equip yourself with practical skills to thrive in complex collaborative digital environments, especially social media contexts
> Learn how to communicate effectively and develop the skills to creatively adapt to the challenges of continuous transformation in the digital environment.
> Gain practical skills for the rapidly evolving digital communications industries
> Develop informed and critical understandings of the role of technology in contemporary social life
> Graduate with practical design and technical skills as well as social media know-how, and the ability to continuously adapt to new technologies and platforms
Bachelor of Arts in Communication (Information and Media)

KEY INFORMATION

2013 ATAR: 78.00
with International Studies: 85.30
with Law: 97.40
Duration: 3 years (full time)
Location: City campus
UAC Code: 600008

Credit Points (cp): 144
Combine this degree with: International Studies or Law
Bonus Points: Not applicable
How to apply: See page 20
Professional Recognition: This course has professional recognition from the Australian Library and Information Association (ALIA). Students wishing to be eligible for professional membership of ALIA, must successfully complete Information Research Project as an elective.

CAREERS

> information architects
> media researchers
> information managers
> web content developers
> content managers
> new media producers
> librarians
> database designers
> collection developers
> project managers

WHAT YOU LEARN

This major prepares students for work in a variety of creative information design and management roles. Students develop an understanding of the relationships between people, information and communication technologies as well as practical skills in areas such as web design and architecture, media research and in writing information and media content for diverse audiences. Students create an e-portfolio of products including blogs, podcasts, web sites and databases as well as audience and user analyses. The degree also provides students with an opportunity to develop a secondary specialisation to complement core studies and to undertake a professional project. Students complete the communication core, sub-major, electives, and the following 6 major subjects:

> **User Experience Design**
  Students are introduced to the principles of creative information design. The design process introduces students to creative problem-solving, collaborative work practices and the principles of usability and self-assessment. Students begin the development of their course-wide ePortfolio.

> **Information Discovery and Analysis**
  Students are introduced to the principles of analyzing information systems and learn how to analyse information to create compact syntheses that suit the needs of different audiences in different contexts.

> **Information Cultures**
  Students are introduced to the conceptual and methodological tools they need to actively engage with the organisations and communities they will work with in the information, communication and creative industries.

> **Designing for the Web**
  This subject examines the conceptual and aesthetic aspects of designing for the web. Students applying their acquired web skills work both individually and in small groups to develop creative projects and exercises. Students also learn to critically evaluate website usability and accessibility and to reflect on issues of web-based communication.

> **Social Informatics**
  This subject critically examines the interplay between society and technologies. Students develop critical analysis skills required to understand the dynamic nature of relationships affecting the transfer and use of knowledge and information in emerging social and technological contexts.

> **Managing Digital Information**
  This subject examines theories, models and techniques for storing a wide range of text and non-text digital objects in many institutional contexts, including corporate, cultural and heritage environments. A range of digital storage issues are explored, including preservation, curatorial processes and digital rights.

WHY CHOOSE THIS MAJOR

> The major uses a ‘learning through making’ approach which is creative, collaborative and critical.
> Students use real clients and scenarios to encourage industry relevant learning.
> Students develop a portfolio throughout their course which reflects the broad range of knowledge and skills needed for creative information practice.
> All students complete a professional project with industry in their final semester.
> This course is professionally recognised by the Australian Library and Information Association (ALIA).

CHRIS WILSON

Bachelor of Arts in Communication (Information & Media)

“Communication degrees are really versatile. The skills I’ve learnt during my degree will definitely make me a valuable asset to any media, publicity, online or political organisation. I came into this degree assuming that I would be developing my skills to work as a web designer, but during my study at UTS I’ve become more interested in information behaviour research, accessibility, search engine optimisation (SEO) and online media development. UTS has given me the skills to do more than just web design.”
Bachelor of Arts in Communication
(Journalism)

KEY INFORMATION

2013 ATAR: 89.00
with International Studies: 94.60
with Law: 97.05
Duration: 3 years (full time)
Location: City campus
UAC Code: 600013

Credit Points (cp): 144
Combine this degree with: International Studies or Law
Bonus Points: Not applicable
How to apply: See page 21

CAREERS

> careers in the print, broadcast, online and social media
> reporters
> producers
> publishers
> editors and sub-editors
> feature and freelance writers
> investigative journalists
> media researchers
> strategists

WHAT YOU LEARN

This major is designed to meet the essential practical skills and theoretical knowledge needed for a career in journalism. Students gain a crucial understanding of the role that journalists play in creating a democratic society, providing a forum for debate and giving a voice to diverse communities. It equips students with advanced research, writing, reporting and analytical skills for print, television, radio, online media as well as knowledge of the intellectual, ethical and political foundations of journalism. Students complete the communication core, sub-major, electives, and these 6 major subjects:

> Introduction to Journalism
Students are introduced to principles of professional journalism and its theoretical and ethical dimensions. They research and produce original news stories to deadline and build e-Portfolios. They are introduced to Newsday, the real time UTS newsroom event.

> Reporting With Sound and Image
The use of sound and image in journalism professional practice is explored. Students develop their sound and video recording, interviewing, writing and editing skills to produce short news and current affairs reports for broadcast media, as well as critically analyse professional and ethical issues. Students edit, package and publish reports on UTS Newsday.

> Reporting and Editing for Print and Online Journalism
This subject develops skills in research and reporting and introduces editing for online and print media. Students extend their abilities as reporters by developing more advanced research skills and interviewing and writing techniques appropriate for the production of longer stories. On UTS NewsDay, students research, write and edit stories to deadlines in a newsroom environment.

> Storytelling, Narrative and Features
This subject is designed to move students from news production to story telling through longer form journalism, focusing on the production of features and other forms of non-fiction narrative in a range of media.

> Specialist Reporting, Audiences and Interactivity
This subject introduces specialist genres and ‘rounds’ in journalism. All students are introduced to investigative research techniques within specialist rounds such as environment, health, technology, arts, sports, law, media, business and politics. Students build their own ePortfolios and specialist reporting teams contribute to the UTS Media Hub by producing work using a range of media forms.

> Media Hub
This subject draws together the threads of all other subjects in the journalism major in a final project that will showcase students’ skills in one medium of their choice. Each student participates in a final UTS Newsday and finalises their ePortfolio for presentation in their last seminar.

WHY CHOOSE THIS MAJOR

> Students will be part of one of the most established and respected journalism programs in the country, with many winning awards.
> Professional skills development is encouraged through relevant and practical assignments.
> Students have many opportunities to publish their work and develop a professional portfolio through mediums such as; UTS student paper Vertigo, 2SER-FM radio, Precinct, Reportage, and through the many work experience and internship opportunities provided by our close links with media organisations.
> Students have access to advanced technology and equipment to practise and produce assignments, including sound and film editing suites, radio and television studios, computer labs with the latest production programs available; plus all the hand-held equipment, and access to the Journalism Workroom.

ALEXANDRA BLUCHER

Bachelor of Arts in Communication (Journalism), Bachelor of Arts in International Studies (China)

“I loved the hands-on nature of the practical journalism subjects, which required you to go out into the real world and find, pitch and produce stories from day one of the degree. I especially enjoyed radio and TV because I love playing around with audio and visuals and being able to provide the viewer or listener the opportunity to hear and see the emotions of the people who are the subjects of a particular story. I’ve been hired as a radio journalist for China Radio International in Beijing. I report news, feature and travel stories as an English-speaking radio reporter, and also edit the web.”
Bachelor of Arts in Communication (Media Arts and Production)

KEY INFORMATION

2013 ATAR: 90.85
with International Studies: 95.20
with Law: 97.45
Duration: 3 years (full time)
Location: City campus
UAC Code: 600018

Credit Points (cp): 144
Combine this degree with: International Studies or Law
Bonus Points: Not applicable
How to apply: See page 21

CAREERS

> directors
> editors
> film producers
> cinematographers
> sound designers
> new media producers
> production managers
> scriptwriters
> multimedia designers
> radio producers
> arts administrators
> freelance media artists

WHAT YOU LEARN

In this major students explore contemporary issues, challenges and theories of media and culture in society. Students develop sophisticated production skills in video, sound and new media and enhance their creative innovation in these areas. Students are encouraged to develop as a creative director and producer of media projects as well as develop their technical proficiency in one media area. By the time students graduate, they will have a professional portfolio of creative production work to show industry bodies, employers and clients. Students complete the communication core, sub-major, electives, and the following 6 major subjects:

> Exploring Media Arts
This subject explores creative media arts practices across moving image, audio and participatory forms. It introduces students to relevant media arts histories and contexts in addition to a range of technologies, media practices and production techniques.

> Fictions: Storytelling, Narrative and Drama
This subject is an exploration of narrative storytelling and drama in media. Students are introduced to narrative forms in media including concepts of structure, suspense and drama along with scriptwriting for narrative works.

> Composing the Real
This subject explores conceptual and production approaches to documentary media forms. Students are introduced to key documentary modes and examine and develop documentary projects. Hybrid forms and boundary blurring such as reality TV, blogging and other cross-overs between fiction and non-fiction are also examined.

> Aesthetics
This subject explores how media arts aesthetics work through engaging the senses and evoking emotions. It provides students with the opportunity to develop the potential impact of a piece of work through experimenting with form, composition, and poetics. Students explore ideas using techniques such as remixing and experimental approaches to composition and form.

> Research and Practice
Students have the opportunity to develop their creative practice and capacity for critical reflection through conceptualisation, research and writing. This subject allows students to develop their final projects and/or to undertake research and targeted skill development towards that project.

> Media Arts Project
Students develop and complete a small media arts project. Students may undertake this subject in a variety of ways: producing a short media work in either sound, video, interactive media, installation, performance or film with encouragement to explore the possibilities of convergent media; forming small collaborative associations and working as a team to produce a work of greater scope or complexity; or developing their skills in a specific production area or crew role and undertaking this role on several projects across the semester.

WHY CHOOSE THIS MAJOR

> Lecturers are accomplished academics with extensive production experience.
> The course is renowned in its field for the award-winning creativity and technical ability of its students and graduates, receiving accolades at The Academy Awards, Tropfest, Cannes and more.
> There are opportunities for students interested in specific technical areas such as editing, cinematography, sound or new media to collaborate with other students during the program, building expertise, sharing ideas, and developing show reels or tapes that demonstrate their talents and potential.
> Students have access to cutting-edge and regularly updated production facilities and equipment including: purpose-built digital sound studios and editing suites, Avid and Final Cut Pro digital video editing suites, an optical printer, Oxberry animation stands, HD digital video cameras, sound recorders, a radio studio and a television studio/shooting stage, portable lighting and all necessary accessories.

GENEVIEVE CLAY

Bachelor of Arts in Communication (Media Arts & Production), 2009 Tropfest Winner

“This UTS course intensively focuses on the film industry both theoretically and practically. This gives a great balance and allows you to focus on particular areas that appeal to you like cinematography, writing, directing or producing.”
Bachelor of Arts in Communication (Public Communication)

KEY INFORMATION

2013 ATAR: 89.00
with International Studies: 94.05
with Law: 97.50
Duration: 3 years (full time)
Location: City campus
UAC Code: 600023

Credit Points (cp): 144
Combine this degree with: International Studies or Law
Bonus Points: Not applicable
How to apply: See page 21
Professional Recognition: Public Relations Institute of Australia; International Advertising Association

CAREERS

> communication strategists
> public relations consultants
> advertising executives
> media liaison officers
> event coordinators
> publicity officers
> political media advisers
> advertising copywriters
> community relations managers
> marketing communication specialists

WHAT YOU LEARN

This major has a focus on developing the professional communication skills and strategies required for a career in public relations or advertising. Students develop their professional skills in campaign design and production, copywriting, media liaison and writing, research and evaluation.

Students complete the communication core, sub-major, electives, and these 6 major subjects:

> The Ecology of Public Communication
Students explore the field of public communication and the major areas of practice. Students begin to produce their own work in advertising, public relations and organisational communication including using new media.

> Integrated Communication
Students respond to a client brief to develop a communication strategy and produce a major piece of work in advertising, public relations or one of their specific sub-disciplines.

Select either the Advertising Stream or the Public Relations Stream:

Advertising Stream 32cp:

> Principles of Advertising
Students are introduced to the principles and practice of advertising and its unique role in business and society, and learn how to develop and present a range of creative ideas.

> Advertising Campaign Practice
Students gain insight into the various agency disciplines of campaign research and strategy, creation and production of ideas, media planning, and pitching as an agency team.

> Brand Advertising Strategies
Students explore consumer relationships with brands, the factors driving change and the use of brand equity models in their management and advertising strategy.

> Professional Advertising Practice
Students examine the image of their chosen profession and the impact of social and industry perceptions on professional conduct within the advertising industry.

Public Relations Stream 32cp:

> Principles of Public Relations
Students learn about theories, models and principles of contemporary public relations, tracing its historical evolution from technical function to strategic management.

> Organisational Communication
Students develop their understanding of interpersonal, group and organisational communication; and apply their knowledge to a change scenario and develop communication strategies.

> Strategic Public Relations
This subject equips students with knowledge and practical skills in research, planning and budgeting for strategic communication campaigns.

> Media Writing and Production
Students develop knowledge and practice in writing and producing materials such as media releases, feature articles, newsletters, brochures, speeches, profiles, websites and print, radio, TV and online advertising.

WHY CHOOSE THIS MAJOR

> Students use real clients and case studies to develop their understanding and skills.
> Lecturers are accomplished academics with extensive professional experience.
> The Public Communication major is accredited by the Public Relations Institute of Australia (PRIA) and the International Advertising Association provides a Diploma in marketing communications to students with an agreed pattern of subjects.

PETER HARRISON

Bachelor of Arts in Communication
(Public Communication)

“I am working as National Advertising Sales Manager for Myer Emporium magazine. Much of the content from my degree has been useful in my line of work, particularly in the areas of advertising principles and production. Theoretical learning has allowed me to apply practical methods of communication to my business – including managing client relationships, negotiations on revenue, and of course the most fun part – developing creative executions that clients love and help them grow their business.”
Bachelor of Arts in Communication (Social Inquiry)

KEY INFORMATION

2013 ATAR: 80.30
with International Studies: 86.70
with Law: 97.40
Duration: 3 years
Location: City campus

Credit Points (cp): 144
Combine this degree with: International Studies or Law
Bonus Points: Not applicable
How to apply: See page 21

CAREERS

> political advisors
> community historians
> social researchers
> community development workers
> policy analysts
> trade union officials
> media researchers
> international aid workers
> social welfare officers
> community projects managers and change agents in a range of social, cultural, historical and political arenas

WHAT YOU LEARN

This cross-disciplinary major brings together perspectives from history, politics, sociology, philosophy, cultural studies, political economy and anthropology and applies them through a range of social science methodologies to problems of social change. Graduates in Social Inquiry will be able to research, analyse and intervene in situations of social change, from the local to the global. They will be able to critically assess the world they find and communicate their insights, conclusions and proposals to a range of public, corporate and government audiences. Students complete the communication core, sub-major, electives, and the following 6 major subjects:

> Introduction to Social Inquiry
This subject provides an introduction to key ideas in social and political thought which enable the critical interpretation of social life.

> Society, Economy and Globalisation
Global social forces shape social change and it could be said that the most powerful actor in contemporary globalisation is global business. To understand the problems of global society and develop possible solutions we must understand the global political economy.

> Local Transformations
The way we think about relationships between the individual, local community life and the wider social order is addressed in this subject through investigation of the intersections between time, place and agency. Students engage a range of theoretical approaches and integrate them with archival and ethnographic methods, developing communication skills to present resulting insights.

> Ideology, Beliefs and Visions
Students examines issues such as what produces beliefs and ideologies and how they are built into coherent worldviews through successive generations, the differences between religious cosmologies, political ideologies and visions and the ways they transform peoples’ lives and the source of their potency and danger. Students develop and investigate a research question relevant to the role of ideas in social change, using participant observation and qualitative interviews to analyse ideational dynamics in real world contexts.

> Policy and Advocacy
This subject engages with the processes of communication associated with the development, contestation, implementation and evaluation of social change strategies. Students develop critical and analytical perspectives, drawing on relevant theory and learn to apply them through advocacy, policy development and communication practices.

> Social Inquiry Placement
In this final year subject students bring to bear the thematic insights, research capacities and communicative skills that they have gained through the subject through a workplace or community-based placement.

WHY CHOOSE THIS MAJOR

> Students have the opportunity to be involved in a professional placement or a project with a community, non-government or government organisation where they can showcase their skills. A special placement with New South Wales Parliament is also available.

> The course offers a dynamic combination of social science analysis, communication studies and research skills that spans politics, cultural history, international studies, sociology and social policy.

> Lecturers are actively involved in combining research and professional practice.

> It is designed to offer a unique combination of theory and practice that gives students a diverse range of workplace options.

> Social Inquiry students start implementing social change while still at University through community ventures such as those organised by UTS Shopfront, the University’s community research and advocacy centre.

YASMIN BERRY

Bachelor of Arts in Communication (Social Inquiry), Bachelor of Arts in International Studies

“As part of my Social Inquiry degree I completed an internship with an organisation that facilitates Asian cultural awareness in Australia. Over a six month period I undertook an individual research project on Chinese migrants in Sydney. The experience helped me gain confidence in the skills acquired throughout my degree, and has given me invaluable experience in ‘on the job’ skills, like building and maintaining relationships”.
COMBINED DEGREES

Take your career and personal ambitions one step further and combine your Communication degree with International Studies, Law or Creative Intelligence and Innovation.

Bachelor of Arts in Communication – Bachelor of Laws

5 YEARS FULL TIME
The combined Communication/Law degree significantly broadens your choice of careers as the law plays an increasingly visible role in the communication professions. The combination of communication knowledge and skills with legal qualifications aims to place you in high demand in the media, communication, social science, information and legal industries. This course satisfies the academic requirements for admission as a lawyer in New South Wales. Students wishing to obtain full recognition as graduate lawyers have the option of completing the Practical Legal Training program also offered by UTS: Law.

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Bachelor of Arts in Communication – Bachelor of Creative Intelligence and Innovation

This new combined degree explores how creative thinking can revolutionise the business world of the future and can be combined with Communication majors in: Information and Media, Public Communication, Journalism, Media Arts and Production, Creative Writing, and Social Inquiry. For more information please see the UTS website.

MILLY BROOKS
Bachelor of Arts in Communication (Journalism), Bachelor of Laws

“The combination of theory and practice in the combined communication and law degree has enabled me to bring balance and perspective to my studies. It has given me the opportunity to explore myriad complex and fascinating ideas from a range of angles and has provided me with skills that are invaluable in the workplace.”
Bachelor of Arts in Communication – Bachelor of Arts in International Studies

5 YEARS FULL TIME

The combined Communication/International Studies degree provides students with an invaluable opportunity to acquire an in-depth knowledge of the language and culture of another country. Students gain an important international perspective on the ideas and issues they are studying in their Communication course, an edge that enables graduates to transcend national barriers and be competitive in a global market. Students can choose one of the following country majors: Argentina, Canada (Quebec), Chile, China, Colombia, France, Germany, Italy, Japan, Mexico, Spain, Switzerland or Latino USA.

As a part of the International Studies program, students learn the language of their country major, as well as about cultural diversity, comparative social change, contemporary society in the country of their major and spend two semesters studying at a university within that country.

Course Structure

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Noeline Bautista

Bachelor of Arts in Communication (Public Communication), Bachelor of Arts in International Studies (Spain)

“I’ve always had a keen interest in understanding societies and people, and the course revolves around just that.

My year abroad has always been a point of interest with interviewers. It shows you’re open-minded, intellectually curious and highly adaptable to change. I majored in advertising and the good thing about big advertising agencies is that they have offices all around the world, so I’d love to be able to work overseas.”
ELSA WW

Bachelor of Arts in Communication (Social Inquiry) (Honours)
Commonwealth Parliamentary Library, Research Branch, Social Policy Section

“I provide independent information, analysis and advice to federal parliamentarians on social policy issues, particularly those concerning immigration, refugees and asylum and diversity. Most days begin by getting up to speed on social policy issues by reading press clips, media releases, and relevant reports, and following the progress of Senate Estimates hearings and parliamentary inquiries.

“During parliamentary sitting periods the phones ring early and often with enquiries from advisors to members and senators and sometimes from politicians themselves. Some questions are straightforward, but others require considerable research and analysis. In addition to regularly publishing papers on bills before Parliament and key issues such as the annual Budget we also publish research papers on topical issues at the heart of public debate.”

EIMEAR ELKINGTON

Bachelor of Arts in Communication (Public Communication)
DDB Sydney

“As a Business Coordinator at DDB I work for brands like Lipton, Continental and Arnott’s. In this job you need to be a jack of all trades. You become the financial controller, proof reader, counsellor, salesman, negotiator, strategic thinker, and general enthusiasm generator for your client. You’re the face of the agency and the role involves solving problems almost before they arise.

“An average day could involve creating hype reels in TV production, adapting international ads, writing briefs, confirming details with media stations, getting estimates drawn up and compiling social media research. It’s great when you see an ad you’ve worked on actually running on TV. You’d be amazed the amount of time and effort it takes to create a 30 second TV spot, so seeing all the hard work come to fruition is really satisfying.”

ANGUS THOMPSON

Bachelor of Arts in Communication (Journalism)
Journalist, The Herald Sun

“During my last year of study I worked as a news editor for The City News. I also completed internships with The Australian, The Sydney Morning Herald, AAP and Reuters in Jakarta. I co-hosted a radio show at Radio 2RJD and freelanced as a music reporter.

“The UTS journalism course equips you to move into reporting, producing, publishing, editing, investigative journalism, broadcasting or online media.

“In my role as a journalist for The Herald Sun, I work in a multimedia environment. I can be filing stories for the paper, covering breaking news for the website and shooting videos. The best part of being a journalist is that there is no ‘average day’; one day you can be interviewing a family about a personal tragedy and the next you can be chasing a celebrity. Almost every day involves new challenges.”
LOCAL STUDENTS
Applications for most UTS undergraduate courses must be lodged online through the Universities Admission Centre (UAC): www.uac.edu.au

Applications open in August and must be received by UAC by the end of September. Late fees apply for applications received after this date.

Current School Leavers
For high school student applicants, selection is based on your ATAR only. You may also increase your chances of gaining entry to UTS through access schemes, see below for more info.

If you are currently completing the International Baccalaureate (IB) in Australia, or if you have completed your IB in the past, you can apply to UTS through UAC. How your IB is considered varies depending on the degree you’re applying for. Details for each degree are provided on the specific course pages of the UTS website. If you completed your IB in another country you may also need to demonstrate your English language proficiency.

Mature Age and Non-current School Leavers
For mature-aged students and non-current school leavers, selection is based on academic merit based on previous ATAR or post-school subjects already completed. UTS may also take into account your relevant achievements. You may also increase your chances of getting into UTS via access schemes. See Entry Schemes section for more info.

INDIGENOUS AUSTRALIANS
If you identify as Australian Aboriginal or Torres Strait Islander, the Jumbunna Indigenous House of Learning will provide specialised assistance to help you gain entry to UTS through the Jumbunna Direct Entry Program or UNISTART.

To apply for entry to UTS through the Jumbunna Direct Entry Program or UNISTART, contact:
Jumbunna Indigenous House of Learning
Tel: 1800 064 312 (free call within Australia)
Tel: +61 2 9514 1902 (for international calls)
Web: www.jumbunna.uts.edu.au
Email: atsirecruitment@uts.edu.au

INTERNATIONAL STUDENTS
Please note this guide is not intended for international students and not all courses are available to international students.

Course information for international students is available in the relevant UTS: International Course Guide and online at: www.uts.edu.au/international

Applicants who are not citizens or permanent residents of Australia or citizens of New Zealand must apply as international students directly through UTS International.

UTS International
Tel: 1800 774 816 (free call within Australia)
Tel: +61 3 9627 4816 (for international calls)
Web: www.uts.edu.au/international
Email: international@uts.edu.au

ENTRY SCHEMES
Guaranteed Entry Scheme
If you achieve the guaranteed ATAR cut-off published in the 2014 UAC guide, which includes any of the below bonus points you may be eligible for, and don’t receive an offer to a higher preference, UTS will be able to guarantee you a place.

Educational Access Schemes
UTS Educational Access Schemes take into account a range of educational disadvantages that may have affected your most recent academic performance. The following schemes assist applicants to gain entry to UTS courses:

> inpUTS Educational Access Scheme awards 10 concessional ATAR points for high school leavers and students with post-secondary qualifications who have experienced educational disadvantage and achieve a minimum ATAR of 69.

> UTS Elite Athletes and Performers Special Admissions Scheme awards 5 concessional points off the ATAR cut-off to applicants who are elite athletes and/or performers (representing school or state in national level competition) and whose sport or performance commitments have impacted on their studies.

> Principals’ Recommendation Scheme aims to support Year 12 students who are eligible for financial hardship under the inpUTS Educational Access Scheme, achieve a minimum ATAR of 69 and who is nominated by their high school principal, by offering them a place at UTS, given that a UTS course is one of their UAC preferences.

For more information about Educational Access Schemes contact the
UTS Equity & Diversity Unit
Tel: +61 2 9514 1084
Web: www.equity.uts.edu.au/admission
Email: equity@uts.edu.au
If you don’t gain entry to your degree of choice, consider undertaking another form of study and then reapply the following year as a non-current school leaver. At UTS, there are a number of pathways you can take to gain entry to your preferred course:

> **UTS:INSEARCH** is the premium pathway provider to UTS. Diploma programs can provide direct entry¹ into corresponding undergraduate degrees and you could fast track into the 2nd year of a UTS undergraduate degree, depending on the course you choose.

UTS Foundation Studies provides pathways to UTS:INSEARCH diplomas and entry into the first year of an undergraduate degree at UTS (provided you meet the academic admission requirements and if you obtain exceptional results). For more info, visit www.insearch.edu.au

> **Complete a TAFE Diploma**
UTS offers some subject exemptions to students who apply to study at UTS after first completing a course at TAFE. Each exemption is assessed on an individual basis.

> **Commence study of a course with a lower ATAR requirement**, either at UTS or another university, and apply to transfer to your preferred degree after a year. The marks you achieve in your first year of study will count towards your application and you may be eligible to receive credit recognition towards your final degree for some of the subjects you’ve studied.

For more information on all entry pathways in to UTS visit www.undergraduate.uts.edu.au/pathways

¹ Subject to successful completion of a diploma with the required Grade Point Average
TUITION FEES

Local students
Most local students will be studying in a Commonwealth Supported Place which means the Australian Government makes a contribution to the cost of your study while you pay a student contribution.

If eligible, you can elect to pay your student contribution upfront and receive a 10% discount. Alternatively, you can defer payment of your student contribution using HECS-HELP.

Students are also required to pay a Student Services and Amenities Fee. This fee funds services and amenities at UTS such as the social and cultural clubs, services for developing students study skills, UTS Union food, beverage and retail outlets (including a 10% discount for students), the free legal services centre for students, and the second-hand bookstore. If you’re an Australian citizen or on a humanitarian visa, this fee may be deferred through a new government loan scheme called SA-HELP.

For more information on fees visit: www.fees.uts.edu.au

SCHOLARSHIPS

UTS offers a range of scholarships to high achieving students and to assist those with students in need of financial assistance.

UNIVERSITY-WIDE SCHOLARSHIPS

Vice-Chancellor’s Outstanding Achievement Scholarship
UTS offers up to five of these scholarships to top HSC students.
Value: $12,500 per annum for the duration of your undergraduate studies.
Application deadline: 30 November 2013.

Vice-Chancellor’s Merit Scholarship
UTS offers up to five of these scholarships to top HSC students who are assessed as being in need of financial assistance.
Value: $12,500 per annum for the duration of your undergraduate study in studies.
Application deadline: 30 November 2013.

Vice-Chancellor’s Indigenous Undergraduate Tuition Fee Scholarship
Scholarships are awarded on academic merit to Australian Indigenous students who are commencing higher education studies for the first time.
Value: Tuition fees for the duration of your undergraduate studies.
Application deadline: 30 November 2013.

For information on all scholarships visit www.undergraduate.uts.edu.au/scholarships

FINANCIAL ASSISTANCE

The UTS financial assistance service can help students with practical and financial aspects of life at university.

Local UTS students with ongoing and long-term low income, can approach our financial assistance service for support with advocacy to Centrelink, information on HECS & FEE-HELP, loans and equity based scholarships and grants, and advice on budgeting.

STUDENT LOANS

As a UTS student you may be eligible for an interest free student loan from UTS of up to $500 to assist with bills, rent, one-off living expenses and other costs, such as medical costs.

For information on financial assistance at UTS visit www.ssu.uts.edu.au/fassist

International students
Please note this guide is not intended for international students. For information on fees for international students visit: www.uts.edu.au/international
VISIT OUR WEBSITE
communication.uts.edu.au

CONTACT US
UTS: Communication Student Centre
Level 4, Tower Building 1
15 Broadway, Ultimo
NSW 2007 Australia
Tel: 1300 ASK UTS (1300 275 887)
Online enquiry form:
Web: ask.uts.edu.au

VISIT UTS
UTS Open Day
Saturday 31 August 2013
9am–4pm
City campus

UTS Info Day
Friday 3 January 2014
9am–4pm
City campus

CITY CAMPUS

DISCLAIMER: The information in this brochure is correct at July 2013. Changes in circumstances after this date may alter the accuracy or currency of the information. The UTS reserves the right to alter any matter described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the University.

ENVIRONMENTALLY RESPONSIBLE PAPER: You’ll be happy to know that this guide has been printed on ‘Silk Gloss’ which is FSC Mixed Sources Chain of Custody certified paper and printed at an FSC certified printer.

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