What is an SME and why are SMEs important employers for students and graduates?

> For our purposes, we define the SME as an enterprise employing up to 200 people.
> SMEs form a major sector of the Australian economy, comprising 90 per cent of all businesses and employing nearly half of the workforce.

Why are UTS graduates and students important to SMEs?

> All businesses and professional organisations need good talent.
> Experienced staff are becoming scarcer and more expensive to employ as the Baby Boomers retire.
> Engaging with aspiring professionals is a more affordable way to attract tomorrow’s top talent.
> Employing a student part-time or on an internship allows you to assess the suitability of future employees in your workplace.

How do you benefit?

UTS graduates and students:
> Receive a professionally focussed education with practical work-ready skills
> Are highly motivated and keen to learn
> Rank among the highest achievers in the state
> Are ready to grow with your business
> Have new ideas, fresh perspectives and are tech savvy.

Is there stiff competition from the corporate sector?

> Fewer than 15% of graduates go to the corporate sector each year, so there are plenty of keen, talented students available.
> Gen Y likes variety, flexibility, responsibility and loves to learn – the type of working environment that SMEs provide well.

How can SMEs engage with UTS students?

> Promote graduate, intern or part-time positions directly to students on our online Careers Service jobs board at ssu.uts.edu.au/careers/employers/advertise
> Use our targeted email service to reach specific groups of students directly.
> Read our Raising your Profile on Campus and Taking on an Intern flyers for more ideas.

To learn more about the benefits of taking on UTS graduates and students, watch our 3 minute animated graphic ‘Tap into Tomorrow’s Top Talent’ at ssu.uts.edu.au/careers/employers

For further information or queries, don’t hesitate to contact us:
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