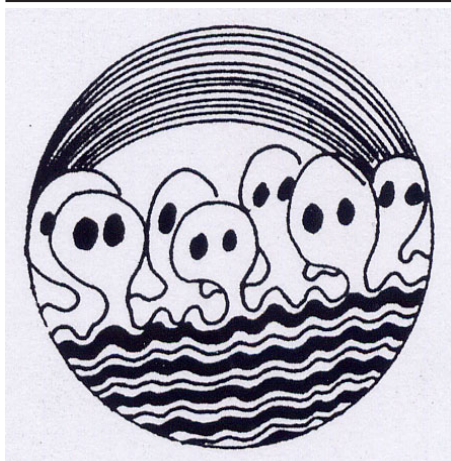


shopfront

WORKING WITH THE COMMUNITY



ANNUAL REPORT 2001



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Acknowledgements

UTS Shopfront has been working with community organisations for five years. During this time, 200 projects — involving 500 students, over 50 academics and all of the University's faculties — have been successfully completed. The outcomes have been rich and rewarding for all involved. Community groups have seen projects brought to fruition that might otherwise have sat on drawing boards. Students have had the opportunity of applying their knowledge and skills in socially useful ways. And academics have been able to reinforce their relevance in a dynamic environment.

This would not be possible without the the ongoing support of the University and its Faculties, Centre and Units. We are indebted to a numerous academics, general staff, students and community organisations who have individually or collectively supported this program.

Paul Ashton
Director

Mission

UTS Shopfront acts as a gateway for community access to the University. It links disadvantaged and under-resourced community groups to University skills, resources and expertise to provide both flexible community-based learning for students and to assist these groups to achieve independence and self determination.

Vision

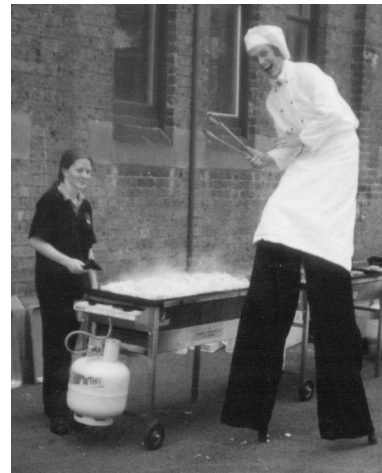
UTS Shopfront's vision is to maintain and further advance the principles of flexible learning through developing collaborative research, teaching and learning activities based on a culture of equity, diversity, social responsibility and mutual respect.

UTS Shopfront will consolidate partnerships with disadvantaged and under-resourced community groups with a view to fostering self-determination, skill transfer and an educational program that will produce University graduates with knowledge of socially responsible professional practice.

Objectives

The objectives of the Shopfront are to

- encourage and facilitate two-way knowledge and skills exchange between the University and community
- provide a distinctive, integrated teaching role in the university in relation to community service and student learning
- provide a University-wide teaching resource for a range of practice-based and multi-disciplinary projects
- encourage socially relevant and responsible research activities and



Hemlock assisting with the BBQ on Show Day



From left: Vandanna Ram representing community organisations; Ross Milbourne, Deputy Vice-Chancellor at UTS; and Gemma Carr, representing students planting a tree at Blackfrairs Campus for Show Day

What is the Shopfront?

UTS Shopfront is designed to link disadvantaged and under-resourced community groups to university skills, resources and professional expertise. This allows projects that would not otherwise proceed to be completed with multiple benefits.

The program provides a practical and innovative model that enables students to enrich their learning experience through participation in broader communities. Linkages between the University and external communities facilitates community development and interaction.

Community-based projects are carried out by students through their subjects under the supervision of academics. The Shopfront has a broad skills base with access to all nine UTS Faculties. These are: Business; Education; Engineering; Design, Architecture and Building; Humanities and Social Sciences; Information Technology; Law; Nursing, Midwifery and Health; and Science.

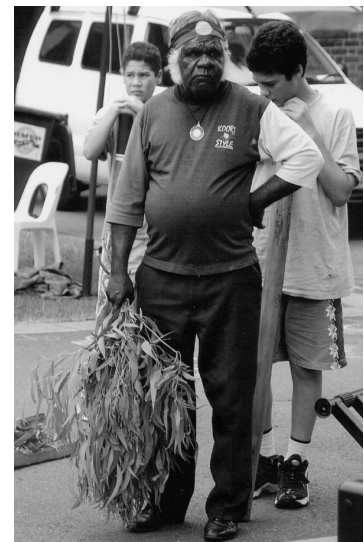
UTS Shopfront is a non-profit program that provides services free of charge to the community. All donations are tax deductible.

Executive Summary

Since its inception, the Shopfront has delivered 200 successful projects across the University's faculties. Its core activity of community-initiated projects utilising the skills, expertise and knowledge of the University is now well established. The highlights of the year are listed below.

- To celebrate five years of operation the Shopfront held a Summer Show Day on Friday, 30 November. Over 170 people from community, government and the university joined in the festivities. Activities included the formal awarding of community fellowships by Carmel Tebbutt, Minister Assisting the Premier on Youth; student presentations; entertainment provided by local community organisations; ghost and murder tours and a tree planting.

The Minister congratulated the Shopfront on its fifth birthday saying that projects such as these don't just benefit the community organisations, academics and students involved. They build shared values and collaborative networks that underpin a healthy, functioning society. The more these networks are fostered through initiatives like the Shopfront the better it will be for our society.



Uncle Max Eulo preparing to perform a purification ceremony at Show Day

The Hon. Carmel Tebbutt far left with community fellows: Therese Sweeney, Marilyn Smart, Marie Carter, Cheryl Strickland and Raeleen Berriman

- In November the Shopfront ran a media skills workshop for young Muslim women. The workshop was developed to respond to the increased level of racism, threats and harassment suffered by the Muslim community in the aftermath of the Tampa crisis and US terrorist attacks. The request for assistance came from the Muslim Women's Association (MWA) that needed to have spokeswomen confident to speak to the media on these and other pertinent issues.

A timely response was offered due to the immediate and generous support received by the staff of the University. With their help a program was developed and delivered to eighteen participants within four weeks of the request. The skills gained will enable the participants to express their perspective on issues through the media. The workshop will be a foundation for further media skills development in partnership with the MWA.



Jo White, Radio 2SER, demonstrating the studio equipment to participants at the media workshop

- UTS Shopfront's academic pro bono work was extended this year with Carol McGregor from the Faculty of Education and Prabhu Sivabalan from the Faculty of Business working on projects with the Tribal Warrior Association. The Tribal Warrior Association is an indigenous non-profit-organisation that operates a 100 year old pearl lugger as an indigenous maritime training vessel. Carol is assisting to identify and develop the resources required for the Association to become a Registered Training Organisation and Prabhu is working with the group on accounts management and training in the use of accounting software.
- UTS Shopfront was awarded the UTS Equity and Diversity Award for its practical program to resource disadvantaged community groups and provides UTS students with knowledge and experience of socially responsible professional practice.



Nada Roude (MWA), Sandy Symonds (UTS) and Maha Abdo (MWA)

The Deputy Leader of the Democrats, Senator Aden Ridgeway, who gave a key note address at the presentation, applauded the Shopfront's work and highlighted the critical role that educational institutions play in the struggle for human rights and reconciliation.



Recipients of the Equity and Diversity Awards. From left: Patrick Keyser, Faculty of Law; Keppie Waters, Faculty of Law; Tony Blake, UTS Vice-Chancellor; Aden Ridgeway; and Pauline O'Loughlin, UTS Shopfront

- In October, After the Bell won the under 18 category of the Penrith Valley Film Festival. The film tells the positive story of senior girls involved in a literacy program and their thoughts on living in south-west Sydney. Sokuntheary Lim, the director, accepted the award before an audience of 500 people. New Girl, that explores the feeling of alienation on moving to a new area, was also shortlisted for the Award.

These films were made by students from Miller Technology High School while undertaking an introductory video and photographic course developed by Therese Sweeney, the recipient of one of the Department for Women and UTS Shopfront Community Fellowships.

- During 2001 the Shopfront developed and completed projects with a broad range of community groups. Community partners for these projects included:

Bedrock Arts Bazaar
 CARE Employment
 Cassia Community Centre
 Community Aid Abroad
 Dareton Aboriginal Women's Network
 Downs Syndrome Association of NSW
 Ettinger House
 Gymea Community Aid and Information Service
 Harris Community Centre
 Health Outreach Team
 Immigrant Women's Health Service
 Inner West Cultural Services
 Iranian Community Organisation
 Karrabi Community and Development Services
 Meals on Wheels
 Mental Health Advocacy Service
 Mineral Policy Institute
 Mt Druitt Ethnic Communities Agency
 Muscular Dystrophy Association
 Muslim Women's Association
 NSW Association for Mental Health
 PACT Youth Theatre
 PCYC NSW
 Powerhouse Museum
 School Communities Recycling All Paper
 Social Relations of Disability Research Network
 South West Sydney Carer Respite Centre
 Sydney People Against a New Nuclear Reactor
 The Factory
 Tribal Warrior Association
 United Way
 Well Being in the Valley



Four members of the winning team with producer, Therese Sweeney, at the Penrith Valley Film Festival



The Crew - Top row: Sokuntheary Lim and Fatma Maskaleh Bottom row: Rachel Marks, Therese Sweeney, Janice Taylor, Kristy Ayres and Nicole Gullen

- In March, the NSW Department for Women and UTS Shopfront Partnership Project team ran the workshop, 'Places for Women', as part of the Premier's Department's 'Partnership, People and Places' Community Conference. The conference program was developed to give participants the opportunity to explore the ideas and the practice of place management, capacity-building, community renewal and corporate social responsibility. The Places for Women workshop included presentations from community representatives from remote Aboriginal communities. The workshop has been held up by the state government as an example of inclusiveness and collaborative work.
- In July the Shopfront was a member of the organising network for the Inside Out – Higher Education and Community Engagement conference held in Ipswich. Held at the University of Queensland's Ipswich Campus by the Community Service and Research Centre, the conference was attended by over 150 people over three days. Attendees and presenters came from all parts of Australia, as well as South Africa, the United States and the United Kingdom. People attending were drawn from a broad cross-section and included community members, business people, community workers, academics and university administrators.



NESB Women's Catering Cooperative, a long-term Shopfront project



David Cashman providing entertainment at the Shopfront Show Day

Vision to Reality – Projects Completed During 2001

Three of the projects undertaken during 2001 are highlighted below. Description of a number of the projects are on pages 9-18.

Oxfam Community Aid Abroad

Community Aid Abroad works with disadvantaged and indigenous communities in over 30 countries, including Australia. Their work encompasses human rights, environmental responsibility, equal opportunities and community development. They are a non-profit organisation with no political or religious allegiances. Alice Cahill, a Masters student with the Faculty of Business, undertook an analysis of the cost/benefit opportunities for fundraising, including outsourcing all or parts of CAA's event coordination. Her work will greatly assist with the development of organisational and planning strategies to reflect the needs of this organisation into the future. Dr Ken Dovey from the Faculty of Business supervised this project.

Down Syndrome Association of NSW (DSA)

DSA is a non-profit, parent-run organisation that works to maximise opportunities for people with Down Syndrome (DS) to be accepted into the community and to lead fulfilled, active lives. An important part of the Association's role is promoting positive messages about the capabilities and individuality of people with DS. Down Syndrome Awareness Week, which takes place annually, is the main opportunity to meet this aim.

Public communications students, Becky Mabley and Bronwyn Lyons, met with members of the DSA management committee and staff as well as with members with DS. In response to a brief outlining the Association's goal for Awareness Week, the students formulated the key messages for the Week; identified appropriate target audiences; and prepared a comprehensive communications strategy that was achievable within the resource constraints of the organisation. They implemented the strategy, formulating and pitching story ideas to specific media and organising special events. An excellent level of coverage was achieved across all media and a comprehensive report was compiled. This provided a media database for the DSA as well as identifying areas of need which the Association will be able to address in order to continue the media momentum gained through Awareness Week 2001.



From left: Bronwyn Lyon, Ruth Cramer (Vice-President, Down Syndrome Association of NSW) and Becky Mabley attending the Mothers and Others lunch at the Hilton Hotel



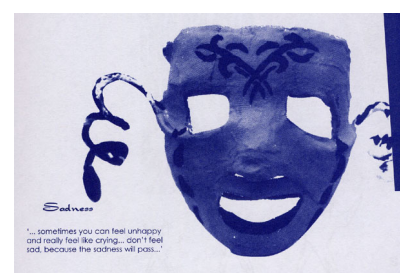
RESPECT

The RESPECT project, set up by the Police Community and Youth Club (PCYC), involved three groups of young women aged between 12 and 18 years from Bankstown, Parramatta and Nowra. These women met at weekly workshop at the PCYCs in each area to discuss and explore ideas associated with their personal safety.

Over four months the young women were guided by visual performance artists to describe their feelings and experiences regarding safety and ways to address violence. The women explored concepts of safety and responses in their own lives and in their communities. They identified respect as an important and central concept on safety and relationships.

Visual Communications students were able to extend this project by pulling together the various threads developed by the young women – photographic and other visual images, lyrics of a rap song and safety tips – and producing a ‘RESPECT Diary’. The Visual Communications project was supervised by Darrall Thompson from the Faculty of Design, Architecture and Building.

By utilising community development processes with their own creative skills the students were able to communicate the issues to the wider community in a contemporary and accessible way while maintaining the artistic integrity of the young women’s original work. The students also designed a website for the PCYC that incorporates a chatline and will be developed through the community PCYC centres. On 12 October the RESPECT diary and PCYC website were launched and copies were presented to the young women who had participated in the project.



Above: Students – Ada Au, Alice Hardy, Sue Kim, Ji Hyun Lee, Kerry McArthur, Laura Rowan presenting the poster of the RESPECT Diary to Vandanna Ram
 Right: Front cover and images from the diary

Bedrock Arts Bazaar

The Bedrock Foundation aims to unite artists and environmentalists in the South Sydney and Marrickville Councils' community on a common ground to achieve a creative sustainable society. Bedrock identified the potential for an art, craft and entertainment bazaar to be held in Sydney Park to stimulate local creative industry and environmental awareness.

Josephine Ki developed a comprehensive strategy for a marketing and public relations campaign that promoted the launch of the markets and recruited volunteers and stallholders for the event.

Faculty: Humanities and Social Sciences
Academics: Sue Burgess, Lisa Andersen
Student: Josephine Ki

C.A.R.E. Employment

C.A.R.E. is a non-profit employment agency, which provides pre-vocational training, employment placement and support services for people with a psychiatric disability. Three students developed a marketing plan to raise the Centre's profile for potential clients and recommended strategies to engage local business in working partnerships with C.A.R.E.

Faculty: UTS Shopfront
Academic: Lisa Andersen
Students: Nicola Cardamis
Eva Chown
Virginia Hawthorn

Cassia Community Centre

This community Centre runs a wide range of projects to improve the quality of life for local residents. Gemma Carr developed a business plan for Cassia, with special attention to bridging the divide between the business and local community sector. The plan covers implementation as well as long-term strategies and aims to enable the centre to benefit from increased income and other support from the local business community.

Faculty: UTS Shopfront
Academic: Lisa Andersen
Student: Gemma Carr

Community Aid Abroad

Community Aid Abroad works with disadvantaged communities in over 30 countries, including indigenous Australia. Their work encompasses human rights, environmental responsibility, equal opportunities and community development. They are a non-profit organisation with no political or religious allegiances. Alice Cahill undertook an analysis of the cost/benefit opportunities for fundraising, including outsourcing all or parts of CAA's event coordination. Her work will greatly assist with the development of organisational and planning strategies to reflect the needs of this organisation into the future.

Faculty: Business
Academic: Ken Dovey
Student: Alice Cahill

Dareton Aboriginal Women's Network (DAWN)

Veronica Hennessy carried out research into innovative methods used by organisations in NSW working in youth suicide prevention. The main focus of this research was programs targeting Indigenous communities.

Faculty: UTS Shopfront
Academic: Pauline O'Loughlin
Student: Veronica Hennessy

Down Syndrome Association of NSW

The Association encourages people with Down Syndrome to fulfil their potential for successful and happy lives in a society that knows their abilities and is supportive of their needs.

Two students developed and managed a highly successful public relations campaign to raise awareness of Down Syndrome.

Faculty: UTS Shopfront
Academic: Lisa Andersen
Students: Bronwyn Lyon
Rebecca Mabley

Ettinger House

Ettinger House is a non-profit, community-based organisation, which works with the community to highlight and address social concerns in the Bankstown, Fairfield and Liverpool areas.

Two projects were undertaken with this group. The first was a comparative research project that investigated the information barriers faced by non-English speaking and reading people relating to public transport use and developed strategies to overcome these barriers.

Faculty: Humanities and Social Sciences
Academic: Tim Ash
Student: Joyce Yu

The second had a team of visual communications students designed and developed transport information material for NESB people living in Sydney's West.

Faculty: Design, Architecture and Building
Academic: Darrall Thompson
Students: Dom Delorenzo
Emma Den-Ouden
Liz Drury
Nick Fox
Lauren Wade

Gynea Community Aid & Information Service

The Service is a drop-in centre and acts as a referral and information service for the local community. Programs include the Neighbourhood Aid Project for the frail aged and people with disabilities and their carers; a migrant settlement and multicultural service; and community development projects.

Two students undertook a study on young people in the local area that covered perceptions of street safety, leisure patterns, gender issues and preferred processes for future youth consultations.

Faculty: Humanities and Social Science/UTS Shopfront
Academic: Sue Halbwirth/Lisa Andersen
Students: Sanja Petrovic
Cassandra Mok

Harris Community Centre

Students designed signage to complement the 'Life Under the Freeway' community design plan. The signage helped to identify the area as a convenient and attractive pedestrian thoroughfare.

Faculty: Design, Architecture and Building
Academic: Darrall Thompson
Students: Karen Enis
Galya Kay
Simon McCoy
Amber Molnar
Meiliana

Health Outreach Team

The Health Outreach Team (HOT) is a health promotion project targeting homeless and at risk young people. It aims to reduce the incidence of HIV/AIDS and other blood borne viruses and sexually transmitted infections.

This student team developed the 'HOT Game' - a board game used in direct education work with homeless and 'at risk' young people aged 12-18 - into an exciting, interactive multimedia game.

The game will be used to develop young people's knowledge and explores their attitudes on issues of blood-borne viruses, sexually transmitted infections, safe sex and drug use. It also dealt with sexuality, homophobia, self esteem and gender relations.

Faculty: Design, Architecture and Building
Academic: Chris Bowman
Students: Valerie Chan
Jane Hunt
Jeemin Kim

Immigrant Women's Health Service (IWHS)

IWHS addresses the health information and health services needs of NESB immigrant and refugee women. They work to empower women, to enable them to lead healthy, fulfilling lives in a new country.

Two students documented the fifteen-year history of the Service through oral histories as well as developing a record of its activities, including its contribution to improving the lives of NESB women in Cabramatta and Fairfield.

Faculty: Humanities and Social Sciences/UTS Shopfront
Academic: Paul Ashton
Students: Angela Boland
Connie Donato

Inner West Cultural Services

This organisations aims to foster development of a broad range of cultural initiatives in conjunction with local communities in the inner west region.

Amy Fung designed cataloguing criteria for this arts library. She developed a database that can be used online and integrates existing data systems and conducting a survey of members and library users. Her report provided strategic recommendations for the future of this community resource.

Faculty: Humanities and Social Sciences
Academic: Sue Burgess
Student: Amy Fung

Iranian Community Organisation

This small organisation provides community development and settlement services to the emerging Iranian community in Australia.

Asha Towers developed a public campaign to raise awareness about the issues faced by asylum seekers in Australia. The campaign aimed to influence government policy in this matter and improve conditions in detention centres.

Faculty: Humanities and Social Sciences
Academic: Sue Halbwirth
Student: Asha Towers

Karrabi Community and Development Services (KCDS)

Based in Pendle Hill in Sydney's west, KCDS works with residents to improve local conditions and services.

Melanie Fineberg researched and developed recruitment strategies to encourage local men to participate in the OMNI Volunteer Program. At the end of her project, she ran a training workshop to share her knowledge and skills with local community organisers.

Faculty: Humanities and Social Sciences
Academic: Rosslyn Reed
Student: Melanie Fineberg

Meals on Wheels

The NSW Meals on Wheels Association is the peak body representing and assisting over 250 locally based meals on wheels and food service organisations. The Association provides policy advice, information, support and training to its members as well as advocating and lobbying governments on behalf of meals on wheels and food services.

Two projects were undertaken with this group. Firstly, Joanne Witt designed an information management system to streamline the Association's internal administration. The system includes the filing system, archival procedures and classification of external resources.

Faculty: Humanities and Social Sciences
Academic: Tim Ash
Student: Joanne Witt

Secondly, as part of a feasibility study to determine the need for a centralised administration centre for Meals on Wheels, students surveyed the needs of the organisation's 250 members. The analysis of the completed surveys was written into a report that provides recommendations on how the organisation can better meet members' needs.

Faculty: Business
Academic: Simon Darcy
Students: Robbie Clifford
Natalie Elais
Daniel Kresner

Mental Health Advocacy Service

The Mental Health Advocacy Service forms a part of Legal Aid NSW, the Service provides free legal advice and assistance about mental health law.

Youngchae Chung completed an extensive analysis of the process of making and renewing of Community Treatment Orders by the Mental Health Tribunal. This study provided an objective measure of the rigour of the current process.

Faculty: Design, Architecture and Building
Academic: Sue Halbwirth/Neil Frazer
Student: Youngchae Chung

Miller Square

Six groups of students explored options to increase activities and safety in a public space in Miller in south-west Sydney. Their recommendations include:

Expansion of the Library into a Resource Centre to include more computer terminals, access to ethnic newspapers and magazines, an audio-visual area, a café, reading and studying spaces and improved security and incorporate the activities of the youth centre.

Faculty: Design Architecture and Building

Academic: Cathy Lockhart

Students: Rebecca Carrasco
Sam Coombes
Jane Dillon
Troi Odgers
Edward Siu

Redesigning of Library's image through development of new logos, games and a system for marketing literature genres to raise the profile to local residents.

Faculty: Design Architecture and Building

Academic: Cathy Lockhart

Students: Emma Ball
Maja Bartlett
Beth Steven

Updating the Square by developing a new signage system, designing a T-shirt to be worn by workers and volunteers. As well as the installation of concealed lighting, speakers playing music, vandal-proof benches and railings on the street.

Faculty: Design Architecture and Building

Academic: Cathy Lockhart

Students: Robert Ayers
Phil Barden
Pietta Evans
Justine Evannet
Naomi Hudson
Sally Woodward

Redesign of the Square by creating a new visual identity for the Square featuring a mobile café run by local community groups, open vistas, a water feature, seating, shade and a community notice board.

Faculty: Design Architecture and Building

Academic: Cathy Lockhart

Students: Nicole Law
Christian Zhen Liu
Robert Machonachie
John Wong
Dean Zdjelar

Developing of an Events Manual for outdoor performance and conceptual designs for staging events to transform an area perceived as unsafe into a vibrant cultural space.

Faculty: Design Architecture and Building

Academic: Cathy Lockhart

Students: Sherene Shehata
Lauren Macnamara
Chau Duong
Ramon Martin
Linda Kim

Planning students recommended staged solution. Initial action would include increased lighting, landscaping, general physical improvements and introducing various events such as markets and music. A longer-term solution would be to open the Square to make it totally visible and reduce the number of paths and access points.

Faculty: Design Architecture and Building
Academic: Mike Gillen and Glen Searle
Students: Rhana Ayoub
Ben Castle
Peter Douglas
Rebecca Lee
Chris Power
Myriam Rooney
Peter Rossello
Jody Scanlan

Mineral Policy Institute (MPI)

Kathryn Powditch, a Communications/Law student, undertook a research project for the Mineral Policy Institute, a non-government organisation campaigning to prevent socially and environmentally destructive mining projects in the Asia Pacific region. MPI is part of an international team of NGOs building the Motherlode, a database of mining operations, companies and impacts. The intended users of the Motherlode will be communities threatened by mining and the NGOs who assist them, as well as journalists, students and policy makers around the world seeking the 'other side' of the mining story. Kathryn profiled Newcrest, a major Australian mining company.

Faculty: Humanities and Social Sciences
Academic: Rosslyn Reed
Student: Kathryn Powditch

Mt Druiit Ethnic Communities Agency (MECA)

MECA offers community services, resources, support and access to government and non-government agencies for NESB people in the area. It is also involved in lobbying and advocacy for local NESB youth.

Two student teams designed a website to promote Mt Druiit's diverse cultures and community life and cater to a wide range of users. The site aims to increase the participation of NESB communities in the area, in particular youth.

Faculty: Institute for Interactive Multimedia and Learning
Academic: Brian Platts
Students: Gabrielle Banks
Jane Connors
Cecilia Greig
Sam Harvey

Muscular Dystrophy Association

The Association provides equipment, information and support for people with neuro muscular disorders. It also provides funds for research into a cure.

Two groups of students designed an accessible and easily updateable website that includes detailed information about muscular dystrophy and the Association.

Faculty: Institute for Interactive Multimedia and Learning
Academic: Brian Platts
Students: Karen Chan Rita Cheng lao
Michelle Fisher Joanne Hong Jiang
Rebecca Liu Belinda Piper
Kristin Myers Deepa Thirumancheri Sridharan
Jessica Smith Ming Jianming Zhang

NSW Association for Mental Health

This organisation aims to promote educate the community on mental health issues. A survey covering issues of work and mental health and questions relating to stigma in the work community was carried out. The analysis of the data gathered will be used in future media campaigns to promote Mental Health Week.

Faculty: Business
Academic: Simon Darcy
Students: Alicia Davies
Caryn Holzman
Laura Roberts.

PACT Youth Theatre

PACT is a contemporary performance company for young people. The company provides a creative, professional environment in which young people can develop new skills and friendships.

Their Stand Your Ground project involved young people from Redfern, Waterloo, Erskinville and Alexandria in a multimedia performance about identity. Through hip hop, video, performance and a web site, young people had the opportunity to express themselves, this work culminated in a three night season of a performance in late September.

Erica Belling undertook a media campaign to promote the stories around this performance project and positive but 'real' images of young inner-city dwellers. Anna Cudleigh organised an event for invited guests from the local community which introduced them to the theatre and give them a background briefing on the Stand Your Ground Project.

Faculty: UTS Shopfront
Academic: Lisa Andersen
Student: Erica Belling
Anna Chudleigh

Visual Communications students documented the rehearsal and staging of Stand Your Ground and developed a CD ROM that acts as an archive of the project, a souvenir and a promotional tool.

Faculty: Design, Architecture and Building
Academic: Chris Bowman
Students: Julie Masterton
Tandi Rabinowitz
Michaela Pegum

Powerhouse Soundbyte Project

The project is the construction of an internet portal (www.soundbyte.org) music and multimedia lab featuring PC based creative production studio technologies. The primary target audiences are youth, students, teachers in rural and regional NSW.

The site will be an information archive (including music lesson plans and tutorials), a free publishing service and A unique net-based resource (Dase) enabling people in remote locations to collaboratively create original music in real time.

Rebecca Reeves-Saunders managed the project launch and developed and carried out a targeted public relations campaign for the launch of this online music portal in October 2001.

Faculty: UTS Shopfront
Academic: Lisa Andersen
Student: Rebecca Reeves-Saunders

RESPECT

The RESPECT project set up by the Police Community and Youth Club (PCYC) involved three groups of young women aged between 12 and 18 years, from Bankstown, Parramatta and Nowra. These girls met at weekly workshop at the PCYCs in each area to discuss and explore ideas associated with their personal safety.

Material created by young women – songs, photos, theatre, poetry, scripts – were used by Visual Communications students in developing a RESPECT a diary that showcased this work. The students also developed a website for the PCYC incorporating the workshop material and a chatline. The website will be further developed by the PCYC centres.

Faculty: Design, Architecture and Building
Academic: Darrall Thompson
Students: Ada Au
Alice Hardy
Sue Kim
Ji Hyun Lee
Kerryn Mearthur
Laura Rowan

School Communities Recycling All Paper (SCRAP)

SCRAP is a non-profit company which promotes waste avoidance and minimisation to more than 2000 schools, other educational, government and non-profit organisation across NSW and the ACT.

Students developed communications strategies for three SCRAP projects: the Green Buys program which promotes environmentally-friendly products; the 2001 Froggies Award Program and the Greenhouse Action Education Program.

Faculty: Humanities and Social Sciences
Academic: Rosslyn Reed
Students: Shelley Brownbridge
Lauren Gidley
Alexandra Ralston

Screaming Fibro Performance Project

Screaming Fibro was a community arts program for young people from Green Valley, in Sydney's south-west, to develop their creative skills through a series of free workshops with leading artists in martial arts, hip hop, circus, performance and visual arts. The workshops culminated in an outdoors festival performance on September 15.

Amanda Fitzsimmons developed and implemented a publicity campaign for the "Screaming Fibro" performance project. The campaign promoted the aims and achievements of this innovative community program as well as the public performance in Miller Square.

Faculty: UTS Shopfront
Academic: Lisa Andersen
Student: Amanda Fitzsimmons

Three student volunteers designed the marketing 'look' for this performance – including posters, fliers, and advertising.

Faculty: Design, Architecture and Building
Students: Ian Chong
Sumita Maharaj
Lisa Panarello

Social Relations of Disability Research Network (SRDRN)

This Australia-wide Network is made up of university teachers, researchers, students and people from community and government organisations who share an interest in creating new knowledge and understanding about disability.

The existing website was redesigned to make it easier to navigate and fully accessible for people with a disability. This allows information about disability research and issues to be accessible for all Network members.

Faculty: Design, Architecture and Building
Academic: Darrall Thompson
Students: Amelia Conlon
Cyndi Lin
Michael Rossi
Heather Sheen
Lucette Yusef

South West Sydney Carer Respite Centre

The Centre provides a 24 hour emergency respite service and training programs for a wide group of carers such as people who care for someone with dementia, had a stroke, with a disability, or have a chronic illness.

A group of four students developed a design solution and marketing campaign to promote the Centre's emergency 1800 crisis line for carers and their service providers. The campaign especially targeted the vulnerable group of "hidden carers" from NESB or Aboriginal and Torres Strait Islander families.

Faculty: Design, Architecture and Building
Academic: Darrall Thompson
Students: Holger Emmerich
Kim Fasher
Birgit Hofer
Helen Luschwitz

Sydney People Against a New Nuclear Reactor (SPANNR)

SPANNR works in conjunction with peak environmental groups to campaign against the proposed building of a new nuclear reactor in Sydney.

Andrijana Najdova researched the issues surrounding nuclear reactors and public safety and developed a media kit to heighten SPANNR's media profile and promote it to new members.

Faculty: Humanities and Social Sciences
Academic: Sue Burgess
Student: Andrijana Najdova

The Factory

The Factory is a community-based centre servicing the Redfern/Waterloo area that provides after school child care and training programs for local residents. Grace Illuzi carried out research to identify successful models of building community networks.

Faculty: Humanities and Social Sciences
Academic: Sue Burgess
Student: Grazia Illuzi

United Way Sydney

United Way Sydney is a volunteer based, non profit, non religious and non political organisation which raises awareness within the corporate sector of community issues and empower companies and their employees to respond to these needs. This is done through a range of programs including volunteer activities and fundraising initiatives such as payroll deduction programs.

A student team surveyed United Way's existing donors to assess their communication needs. They then developed strategies based on their analysis that will enable the organisation to communicate more effectively with current and potential donors.

Faculty: Humanities and Social Sciences
Academic: Rosslyn Reed
Students: Alex Heat
Kate O'Ryan-Roeder
Kristy Robinson

Well Being in the Valley

This is an innovative health partnership based in Miller, in south-west Sydney, which works to build stronger community health practice through community participation.

Two groups of students from the Institute for Multimedia and Learning have developed prototypes for a website.

Faculty: Institute for Interactive Multimedia and Learning
Academic: Brian Platts
Students: Steven Byrnes
See Kee Chew
Hua He
Forence Linon
Patricia Moses
Mark Muszynski
Anh Nguyen
Francisco Luis Mendez Pena
Jeff Rawlinson
Thi Hoa Vo

Management Structure

UTS Shopfront is a university-wide program supported by a Reference Group and included in the portfolio of Professor Bob Robertson, Executive Director and Vice-President (University Enterprises).

The honorary and paid staff are

Director

Dr Paul Ashton is a founding member of the Shopfront. He is responsible for the long-term academic and future direction of the Program.

Alternate Director

Dr Glen Searle is the Director of Program for the Master of Planning in the Faculty of Design, Architecture and Building. Glen will have ongoing input into the direction and strategies of the program.

Program Manager

Pauline O'Loughlin is responsible for the overall activities and administration of the Shopfront. She establishes, formalises and monitors dealings between UTS staff, students and community organisations and is responsible for the coordination of the projects.

Information Officer

Lisa Andersen is responsible for regular Shopfront publications that have raised the profile of the program both with community groups and within the University. Lisa also supervises and manages community-based projects.

Reference Group

The Reference Group contains prominent members of the community and includes two members of UTS Council as well as representatives from all Faculties and Centres within the University. It is utilised as a skills bank to draw on expertise for specifically targeted projects.

External Members

Elizabeth Evatt	Retired judge
Nivek Thompson	NSW Premiers Department
Gary Moore	NSW Premiers Department
Megan Mitchell	ACOSS
Gary Harding	Sydney City Council
Christine Harcourt	South Sydney Council
Kristy Delany	Youth Action Policy Association
Susan Taylor	Dept of Community Services
Paolo Totaro	Pro-Chancellor and UTS Council
Val Wood	Architect, UTS Council
Alan Kirkland	NCOSS

UTS Members

Louise Boon-Kou	Community Law and Legal Research Centre
Paul Bryce	Engineering
John Colville	Information Technology
Penny Croft	Law
Susanna Davis	Ethics Officer
Rick Flowers	Centre for Popular Education
Neil Frazer	Nursing, Midwifery and Health
Helen Gillam	Business
Jenny Green	CACOM
Sue Burgess	Humanities and Social Sciences
Liz Jacka	Humanities and Social Sciences
Lesley Johnson	Pro-Vice-Chancellor (Research and Development)
James Kesteven	Design Architecture and Building
Andrew Lynch	Law
Peter Miller	Science
Serge Mukhi	Business
Chris Nash	Humanities and Social Sciences
Penny O'Donnell	Humanities and Social Sciences
Jacob Oluwoye	Design Architecture and Building
Anne-Maree Payne	Equity and Diversity
Graham Pratt	Business
Kaye Remington	Design Architecture and Building
Wendy Robjohns	International Studies
Geoff Scott	Quality Assurance
Susan Tiffin	Human Resources Unit
Stephen Wearing	Business

Financial Statements

UTS provides financial support for salaries and operating costs for the Shopfront as well as accommodation, technological support, electronic mail and internet, training and development, building repairs and maintenance, insurance, financial services, advice on recruitment and public relations services.

ANNUAL ACCOUNTS YEAR ENDING 31 DECEMBER 2000

SHOPFRONT OPERATING ACCOUNT

	\$	\$
Opening Balance		33,174
<u>Income</u>		
University Budget Allocation	106,000	
Anticipated Income – collaborative projects	6,000	
Anticipated donations	1,500	
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TOTAL INCOME		113,500

Expenditure

Salaries (including on-costs)	103,230	
DFW Community Fellowships	30,000	
Travel expenses/Conference Fees	2,335	
Hospitality/official entertainment	2,500	
Book and subscriptions	500	
Furniture and equipment	800	
Computer hardware/software	728	
Printing	4,508	
Stationery and office supplies	3,000	
Telephone and fax	1,920	
Postage and courier	1,400	
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TOTAL EXPENDITURE		150,921

CLOSING BALANCE (4,247)

FORECAST INCOME AND EXPENDITURE BUDGET 2002

SHOPFRONT OPERATING ACCOUNT

	\$	\$
Opening Balance		(4,247)
<u>Income</u>		
University Budget Allocation	104,000	
Anticipated Income – collaborative projects	6,000	
Anticipated donations	1,500	
<hr/>		
TOTAL INCOME		111,500
<hr/>		
<u>Expenditure</u>		
Salaries (including on-costs)	90,000	
Training and professional development	500	
Travel expenses/Conference Fees	1,600	
Hospitality/official entertainment	1,000	
Profile-raising (Tribal Warrior)	2,000	
Book and subscriptions	500	
Furniture and equipment	500	
Computer hardware/software	2,000	
Printing	1,000	
Stationery and office supplies	1,500	
Telephone and fax	2,000	
Postage and courier	1,000	
<hr/>		
TOTAL EXPENDITURE		103,600
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CLOSING BALANCE		3,653

Strategic Plan 2001-2003

The primary program of the community-initiated and student-run projects will continue to be the Shopfront's core activity. This provides a basis for innovation in flexible learning and for a community profile on which the Shopfront can build. Educational development, collaboration and establishing a funding base for expansion of services will be the continuing focus of the Shopfront activities.

Education Development – Enrich the Student Experience

UTS Shopfront continues to encourage multi-disciplinary projects. The model of teaching and learning utilised stresses knowledge exchanges that build capacity and sustainability at all levels while drawing on the strengths of both the community and the university. Students are given a form of practice-based education that enhances both their intellectual and professional life; contributes to their personal growth; instills a sense of ethical and social responsibility; has socially relevant outcomes; and is based on rigorous, respectful and responsible processes and procedures in interactions with community groups.

Collaboration – Collaborative Research and Education

UTS Shopfront has established local, national and international collaborative networks. It will continue to develop new and strengthen established partnerships with State government, community groups, peak bodies and tertiary institutions to advance collaborative research and projects.

Funding – Developing an Enterprise Culture

The last four years has demonstrated that, with a growing profile, the Shopfront can attract significant partnerships and funding. It will continue to investigate and monitor individual and joint funding opportunities and consolidate activities around joint funding applications.

