Selective Reading Activity

Imagine you have been asked to write a report on the following topic:

*What is intercultural communication? In what ways do differing concepts of management impact on the conduct of business internationally?*

Refer to the reading list for this report below.

**SAMPLE READING LIST**


Use the reading list to answer the following questions:

1. Which of the publications on the reading list are books / edited collections / journal articles?

(continued overleaf)
(2) Which of the readings in the list would you expect to include:

- a general overview of the important issues of intercultural communication
- information about common difficulties in intercultural communication
- a discussion of the management styles most common in East Asia
- a discussion of the problems faced by Western managers in China
- a discussion of different approaches to the training of managers in effective intercultural communication?

(3) Arrange the titles in the order in which you would read them. Be ready to explain why.

(4) Are there any publications on the list that you would probably NOT read for the report. Why/why not?

(Adapted from: Brick, J. 2006, Academic Culture, Macmillan, South Yarra.)

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