



# INNOVATION in WASH and GENDER MONITORING

TOWARDS STRATEGIC GENDER OUTCOMES and EQUITABLE SERVICES



**WASH PROGRAMS SHOULD PURSUE and REGULARLY MONITOR STRATEGIC GENDER CHANGES\* to...**

- PROMOTE and ADVANCE GENDER EQUALITY OUTCOMES WHICH are ESSENTIAL to REDUCING POVERTY and ACHIEVING DEVELOPMENT OUTCOMES, ESPECIALLY For the MOST MARGINALIZED
- PROVIDE FEEDBACK about WHETHER WASH PROGRAMS are HAVING THE DESIRED CHANGES For WOMEN AND MEN. LEARNING CAN THEN BE USED to IMPROVE PRACTICE
- ENSURE WASH PROGRAMS DO NOT have NEGATIVE GENDER OUTCOMES (eg. REINFORCING NEGATIVE STEREOTYPES)
- ADD to the LIMITED EVIDENCE BASE on STRATEGIC GENDER CHANGES IN WASH



## THE GENDER and WASH MONITORING TOOL (GWMT):

THE GWMT is a SIMPLE TOOL WHICH PROMOTES and MONITORS STRATEGIC GENDER CHANGES COMPRISING of:

1. a SET of PARTICIPATORY RURAL APPRAISAL (PRA) ACTIVITIES THAT HAVE BEEN ADAPTED to MONITOR CHANGES in GENDER RELATIONS at the HOUSEHOLD AND COMMUNITY LEVEL WITHIN THE CONTEXT of WASH PROJECTS; and
2. PREPARATORY TRAINING (PRIOR to PRA ACTIVITIES). In VIETNAM, PLAN uses the GWMT in OVER 180 INDIGENOUS VILLAGES ACROSS 6 DISTRICTS.



## AIMS of the GWMT:

For PROJECT IMPLEMENTATION STAFF and PARTNERS:

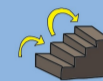
- to DEVELOP THEIR UNDERSTANDING of GENDER ANALYSIS
- to DEVELOP PRACTICAL SKILLS For GENDER MONITORING
- to COLLECT SEX-DISAGGREGATED INFORMATION

For COMMUNITIES:

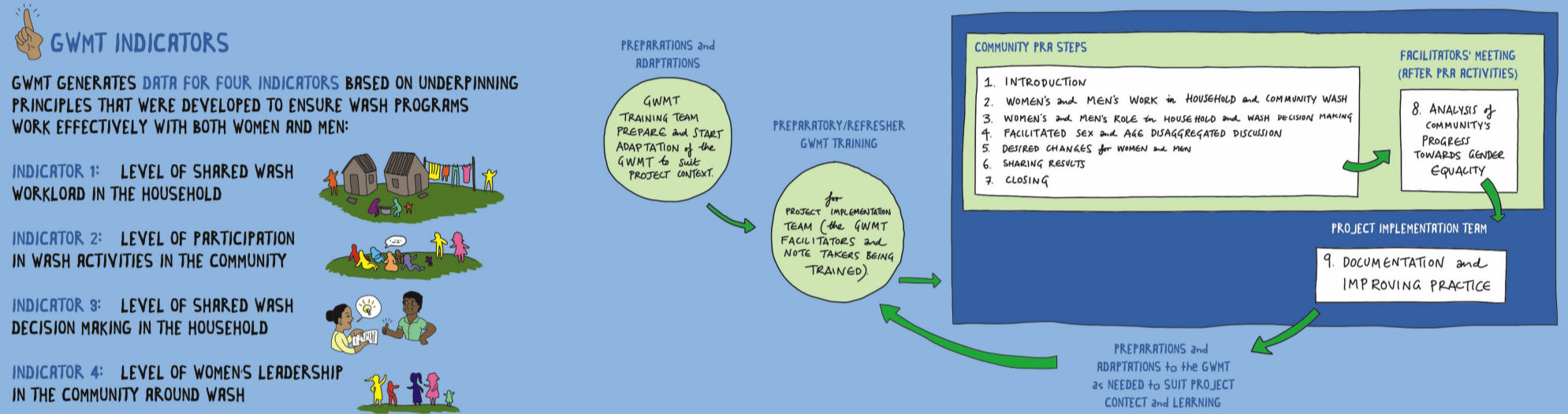
- to RAISE AWARENESS ABOUT GENDER ROLES and RELATIONSHIPS IN HOUSEHOLD AND COMMUNITY WASH ACTIVITIES
- to PROMOTE (ASPIRATIONS For) GENDER EQUALITY by PROVIDING OPPORTUNITIES For WOMEN and MEN to DISCUSS GENDER RELATIONS and to SET THEIR OWN AGENDA For CHANGE



\* STRATEGIC GENDER OUTCOMES CAN BE DEFINED AS THOSE THAT REFLECT CHANGES IN POWER RELATIONS BETWEEN WOMEN AND MEN



## GWMT STEPS



## GWMT INDICATORS

GWMT GENERATES DATA FOR FOUR INDICATORS BASED ON UNDERPINNING PRINCIPLES THAT WERE DEVELOPED TO ENSURE WASH PROGRAMS WORK EFFECTIVELY WITH BOTH WOMEN AND MEN:

INDICATOR 1: LEVEL OF SHARED WASH WORKLOAD IN THE HOUSEHOLD



INDICATOR 2: LEVEL OF PARTICIPATION IN WASH ACTIVITIES IN THE COMMUNITY



INDICATOR 3: LEVEL OF SHARED WASH DECISION MAKING IN THE HOUSEHOLD



INDICATOR 4: LEVEL OF WOMEN'S LEADERSHIP IN THE COMMUNITY AROUND WASH



## RESEARCHING THE INNOVATION

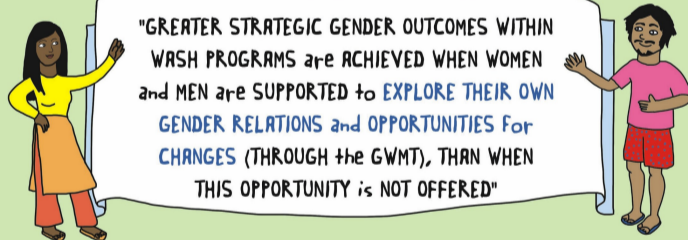
### 1. RESEARCH FOCUS

EXAMINE the EFFECT and IMPACT of GWMT in VIETNAM on the ACHIEVEMENT of STRATEGIC GENDER OUTCOMES



### 2. RESEARCH HYPOTHESIS:

"GREATER STRATEGIC GENDER OUTCOMES WITHIN WASH PROGRAMS are ACHIEVED WHEN WOMEN and MEN are SUPPORTED to EXPLORE THEIR OWN GENDER RELATIONS and OPPORTUNITIES For CHANGES (THROUGH the GWMT), THAN WHEN THIS OPPORTUNITY is NOT OFFERED"



### 3. RESEARCH QUESTIONS

DEVELOPED to TEST the RESEARCH HYPOTHESIS



### 4. A QUASI-EXPERIMENTAL DESIGN

USED to EXPLORE DIFFERENCES in EXPERIENCES BETWEEN Three SETS of RESEARCH PARTICIPANTS:

THOSE THAT HAVE and HAVE NOT PARTICIPATED in the GWMT in the SAME VILLAGE TOGETHER and THOSE in OTHER VILLAGES WHERE the TOOL HAS NOT BEEN IMPLEMENTED at all. The INTENT is to EXPOSE CAUSALITY BETWEEN CHANGES EXPERIENCED by RESEARCH PARTICIPANTS and the CAUSES of THESE.

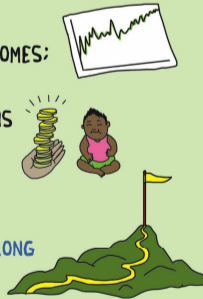


### 6. A RANGE of DIMENSIONS is EXPLORED:

THE FREQUENCY of EXPERIENCE of STRATEGIC GENDER OUTCOMES:

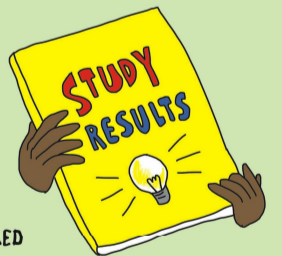
WHETHER CHANGES in WASH LED to CHANGES in OTHER AREAS of LIFE (SUCH as LIVELIHOODS, CHILD REARING);

HOW SIGNIFICANT THESE CHANGES are to PEOPLE (HOW do THEY FEEL ABOUT THESE CHANGES) and ALSO HOW LONG LASTING WOMEN and MEN THINK THESE CHANGES will be.



### 6. STUDY RESULTS

WILL be DISSEMINATED in SEPTEMBER 2016, and will be USED by the GOVERNMENT of VIETNAM, the VIETNAM WOMEN'S UNION, and PLAN, to INFORM WASH PROGRAMMES, and will be SHARED MORE WIDELY with the SECTOR.



## STRATEGIC GENDER OUTCOMES are DEFINED For the RESEARCH\* as:

### CHANGES in HOUSEHOLD SPHERE:

- ✓ DISTRIBUTION of HOUSEHOLD ROLES and LABOUR
- ✓ SELF-CONFIDENCE, PARTICULARLY For WOMEN
- ✓ COMMUNICATION to INFLUENCING DECISION MAKING

### CHANGES in PUBLIC ARENA:

- ✓ NUMBER of WOMEN OCCUPYING PUBLIC and POTENTIALLY INFLUENTIAL ROLES
- ✓ SELF-CONFIDENCE, INCLUDING to PARTICIPATE in COMMUNITY MEETINGS, PARTICULARLY For WOMEN
- ✓ SOLIDARITY WITHIN and BETWEEN WOMEN and MEN GROUPS
- ✓ EXTENT to WHICH WOMEN'S PERSPECTIVES are LISTENED to

## RESEARCH PARTNERSHIP APPROACH

The RESEARCH is BEING CARRIED out THROUGH a COLLABORATIVE APPROACH to ENSURE ACADEMIC RIGOUR, ETHICS, QUALITY and RESEARCH INTEGRITY as well as RELEVANCE and OWNERSHIP of the PROCESS and RESULTS by PLAN PRACTITIONERS and GOVERNMENT PARTNERS who are well PLACED to INFLUENCE, or set, POLICY and STRATEGY.

DESIGN and PLANNING of RESEARCH TOOLS, DATA COLLECTION and ANALYSIS is BEING DONE THROUGH a PARTICIPATORY PROCESS led by ISF.

CAPACITY BUILDING APPROACHES INCLUDING FORMAL TRAINING, LEARNING-by-DOING and CRITICAL REFLECTION to BUILD SKILLS of VIETNAM-BASED PARTNERS.

\* CARRARD ET AL 2019, 'FRAMEWORK FOR EXPLORING GENDER EQUALITY OUTCOMES FROM WASH PROGRAMMES', WATERLINES: 92:4, PP. 916-939.