Online bookmarking: from sharing resources to peer learning
What is online bookmarking?

Online bookmarking websites are places where users can collate and organise items such as articles from websites, images, files from their desktop, the list goes on.

Ultimately, online bookmarking sites offer a visualised collection of URLs and other resources that can be shared with others.
Online bookmarking sites

- Delicious
- Scoop.It!
- Diigo
- Pinterest
- ...and many more
5 Pinterest-like education sites

1. **Edcanvas** - "The best way to teach with digital content."
   What makes it different: easy to integrate content from Google, YouTube, Flickr, Dropbox or desktop.

   What makes it different: Student and teacher accounts, the user can change privacy levels

3. **Learnist** - "Curate the web to share what you know."
   What makes it different: 'learn boards' made from text, images, video and audio about certain topics or subjects.

4. **Mentormob** - "Stop searching. Start learning."
   What makes it different: It is very tuned to discussion with the discussion board placed side-by-side. Instead of 'like' or 'dislike' they use the 'recommend' and 'discuss' instead of 'comment'. It also has horizontal scrolling of 'learning playlists'.

5. **Scoop.it** - "Share ideas that matter."
   What makes it different: Original content can be embedded, intuitive 'suggestion engine' and 'virtual thumbs up' (similar to 'likes')

Teaching with Edcanvas – what a ‘canvas’ looks like

Source: http://www.edcanvas.com/
What the Edcanvas ‘dashboard’ looks like

<table>
<thead>
<tr>
<th>Title</th>
<th>Last Modified</th>
<th>Views</th>
<th>Owner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Untitled</td>
<td>about 5 hours ago</td>
<td>1</td>
<td>Me</td>
</tr>
</tbody>
</table>

**Featured Canvases**

<table>
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<th>Title</th>
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<th>Views</th>
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</thead>
<tbody>
<tr>
<td>2012 Elections - Flipped version</td>
<td>7/11 10:41 am</td>
<td>8000</td>
<td>Oscar Sembr</td>
</tr>
<tr>
<td>Photosynthesis</td>
<td>7/20 8:56 pm</td>
<td>14237</td>
<td>Robert Hoffman</td>
</tr>
<tr>
<td>Reviewing Parts of Speech: Grammar Rock</td>
<td>6/21 3:24 pm</td>
<td>10501</td>
<td>Joan Mancini</td>
</tr>
</tbody>
</table>

See More Featured Canvases...
What the Educlipper ‘board’ looks like

What the Learnist ‘board’ looks like

Source: http://learni.st/users/gwen.duralek/boards/11301-renaissance
Mentormob discussion ‘board’

Source:
What the Scoop.It! ‘feed’ looks like

What does Scoop.it! do?

Scoop.it! allows users to curate online content. It's more information-driven than Pinterest, which is image-driven. 'Rescoops’ allow you to attach an article/finding to your own account. Its search function also suggests relevant content based on keywords.

User interaction: comments, posts and virtual thumbs up
What does Delicious do?

Delicious allows you to bookmark a website, make a link private or public and arrange them by tag (e.g. a theme, keyword, etc.)
What Delicious looks like
What does Diigo do?

Diigo stores and manages your bookmarks, allows you to highlight online, documents, notes and images, and similar to delicious, it arranges bookmarks by tags.
What Diigo looks like

Source: http://freshmancomp.com/2013/04/28/mil-research-project-social-bookmarkingdiigo-discussions/
Chapter 1

Ours is essentially a tragic age, so we refuse to take it tragically. The cataclysm has happened, we are among the ruins, we start to build up new little habitats, to have new little hopes. It is rather hard work: there is now no smooth road into the future: but we go round, or scramble over the obstacles. We've got to live, no matter how many stairs have fallen.

This war had brought a change. The war had realized that one must live.

She sat alone on her bed, trying to bring back to Flanders the bits of life again, with the doctor's hands. Then the bits seemed to grow together. The war had brought a change. The war had realized that one must live.

This was in 1918. They returned, Clifford and Constance, to his home, Wragby Hall, the family 'seat'. His father had died, Clifford was now a baronet, Sir Clifford, and Constance was Lady Chatterley. They came to

Source: http://freshmancomp.com/2013/04/28/mil-research-project-social-bookmarkingdiigo-discussions/
What does Pinterest do?

Pinterest is a free virtual bulletin board where users pin videos and images captured from around the web. These images are then arranged into different categories on a user's board. Pins are also shared and searchable, making Pinterest a great tool for virtual learning. Pins are also visible to other Pinterest users and one can easily see the board of others as well.

Understanding the terminology:

Board = A corkboard (sorted by theme, e.g. education)
Pin = A 'clipping' or postcard, pinned to the corkboard
Homepage = Your feed, like a Twitter feed
What Pinterest looks like
Uses of Pinterest in Higher Education

- Content curation for lecturers/tutors
- Organise ideas
- Collaborative tool for students and teachers
- Research tool for assignments/group work

Source: http://mashable.com/2012/04/10/pinterest-teachers/
Content curation

The ability to pin together images, links, and videos into visually appealing boards makes sharing information interactive and personal. Teachers can create resource boards for themselves or their students and start sharing with each other.

- Create resource boards for other teachers and students
- Pin current events or issues to a board for students to read every day
- Find and pin images, projects, videos, stories and more for future lesson plans
- Use the search-bar to find on-topic content
Organise ideas

- Save links to easy-to-scan topic boards
- Add comments so it's easy to remember why the link was pinned in the first place
- Create boards for each unit or subject
- Create a board that inventories your class library so students know which books and resources are available to them
Peer collaboration

Being in a creative degree such as design, the arts, or communication, inspiration is a big part of your work. The internet is an online library full of inspiration, links and images and it can be dizzying clicking from one site to another, having multiple tabs open in your browser or creating a document full of URLs.

Pinterest is a really good platform for students to collate links that inspire them, allows them to brainstorm and work with their peers on what they've pinned. This sort of student participation is good for students' critical thinking and referencing skills.
Case study for peer collaboration

Point Park University's School of Communication has a board - 'Photoshop Peer Critiques' - where students post their work and other students comment.

http://pinterest.com/pointparksoc/photoshop-peer-critiques/
Pinterest is also a good tool to collaborate with your colleagues

- Find other teachers who have similar interests and share lessons, projects and teaching ideas
- Request feedback from other users in order to improve your own curriculum or projects
- Open boards to the community so students and parents can post to them too. For example, this could be a 'Campus News' board.
- Connect with people from other classes, universities, homeschool groups, etc.
Because Pinterest has a plethora of themes, boards and users, there is a lot of useful content in there amongst the hobbyists.

This can help with:
- Forming, expanding or adding to your reading list
- Allowing students to add relevant sources to read as well.
- Aggregate ideas and sources for classroom projects
- Use community boards for group projects so nothing gets lost
- Use boards as visual aggregators for photo and design projects and collages
- Promote students work online
Dr Zoe Sadokierski and Dr Kate Sweetapple in the School of Design, UTS, used Del.ici.ous. Why?
They started a del.ici.ous project in 2010 as they were sending each other the same content back and forth.
They then got their design students onto del.ici.ous to curate things for each other. Zoe and Kate asked their students to find five websites each on a given medium or topic, and they had to say why they had chosen it in the tag section of del.ici.ous. They could use this platform throughout their degree.
From del.ici.ous to Pinterest

Zoe Sadokierski moved to Pinterest in 2011 because while del.ici.ous is good for tagging sites, Pinterest was a better site to understand the context of the 'pin' and easier to go to the original website of the 'pin'.

Tips: Make the Pinterest activity an assessable task in first year, as most won't do it if it doesn't have any weighting. Always been useful, especially for typography.

Read more:
How del.icio.us: enabling high quality, ethical visual research practice in design students through social bookmarking
Any questions?
Digging deeper

Professor Shirley Alexander’s Pinterest page
http://pinterest.com/shereelalex/

Learning2014 Pinterest page

Visit the ‘Online Bookmarking’ board
Know more...

- Pinterest tutorial
  http://www.slideshare.net/litmanlive/the-ultimate-guide-to-pinterest-11613788

- Scoop.it! tutorial
  http://www.teachertrainingvideos.com/scoopIt/

- Learnist tutorial
  https://www.youtube.com/watch?v=kVZ2ZynXoSA

- Edcanvas Basics
  https://www.youtube.com/watch?v=iOB-05mXsFk