

# ABC FOR YOUNG ENTREPRENEURS

School holiday workshops at UTS :: October 2017

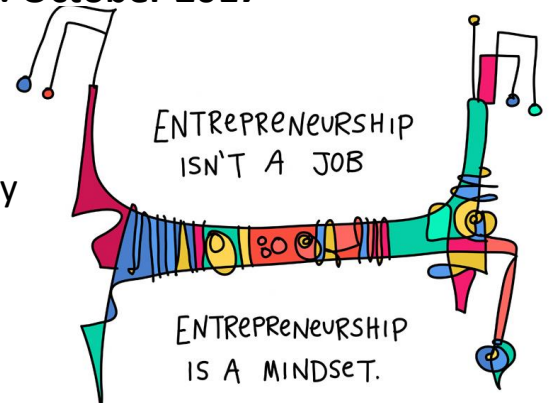
**WHEN:** Tuesday 3 October 2017, 9:30am – 4:30pm

**WHERE:** University of Technology Sydney, Broadway

**FOR WHOM:** Year 4 – 8 students

**REGISTER:** [www.bit.do/brightfutures17](http://www.bit.do/brightfutures17)

**COST:** \$100



**WORKSHOP:** What does it mean to run a business in the 21<sup>st</sup> C? What are entrepreneurial and leadership skills in times of uncertainty? What is the circular economy and how do we develop strength and joy in ourselves to be great humans that shape a healthy society? This playshop encourages students to creatively imagine and shape the world around them. Together we learn to combine practical tools, like lean canvas, design thinking, with emotional intelligence. The goal is to instill creative confidence and train trusted collaboration.



**FACILITATOR:** Ele Jansen is a game designer and teacher with a focus on collaboration, story, ethics and wellbeing. She co-founded Learn Do Share, an international R&D collective that works with Columbia University, NGOs and local communities to engage people in open innovation through storytelling and making. Her research was mentioned in WIRED, PSFK, YOKE and GOOD magazine. Ele teaches Innovation and Entrepreneurship at renowned Universities in Australia and Germany. Speaking internationally, Ele facilitated games and workshops at Parsons New School of Design NYC, OUIshareFest Paris, Re:publica Berlin, Vivid Ideas Sydney. She advised Europe's largest gaming-media conference FMX and award-winning international transmedia productions.

Registrations are now open!

For more information contact the International Research Centre for Youth Futures

• [www.bit.do/brightfutures17](http://www.bit.do/brightfutures17) :: [ircyf@uts.edu.au](mailto:ircyf@uts.edu.au) :: 02 9514 2752