

EXCHANGE OPPORTUNITIES WITH OUR PARTNER INSTITUTIONS

UTS BUSINESS SCHOOL



GERMANY UNIVERSITY OF BAYREUTH



THE UNIVERSITY OF BAYREUTH

The University of Bayreuth is a public research university situated in Bayreuth, Germany. It was founded in 1975 as a campus university focusing on international collaboration and interdisciplinarity. The university has an outstanding reputation in a broad range of disciplines and currently maintains a network of more than 450 international co-operations with research institutes and universities around the world. It is broadly organized into six undergraduate and graduate faculties, with each faculty defining its own admission standards and academic programs in near autonomy.

The university is renowned for offering several interdisciplinary courses such as Philosophy & Economics, Global Change Ecology, Theatre and Media studies, and Health Economics. The management, economics and law programs are ranked among the top degrees in Germany. In 2013 the university was ranked on place number 40 in the Times Higher Education world university ranking for universities founded less than 50 years ago. It is a member of the Elite Network of Bavaria (Elitenetzwerk Bayern), a coalition of leading research universities jointly offering graduate programs and international doctorate programs.

ABOUT BAYREUTH

Bayreuth - renowned for the traditional Richard Wagner "Festspiele" - is a small yet lively university town centrally located between Berlin and Munich, Frankfurt and Prague. Franconian charm combined with 800 years of history, culture, international relations, business and research create the unique flair of Bayreuth.

Located 340 meters above sea-level, Bayreuth is surrounded by the Fichtelgebirge Mountains (for cross-country and downhill skiing) and the Fränkische Schweiz (for hiking and climbing). As a quaint town of 75, 000 inhabitants, all areas of Bayreuth are easily accessible by bus or bicycle within 20 minutes.

WHY STUDY AT BAYREUTH UNIVERSITY

- > Campus University
- > B.Sc. + M.Sc. Sportökonomie with highest reputation of all Sport Management programs in Europe
- > Broad offer of courses in English language
- > Beautiful architecture and culture
- > Professional sport teams in Basketball, Ice Hockey & Football
- > Not too big and therefore quite cheap in living costs and very safe

MORE INFO

www.neu.uni-bayreuth.de

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NORWAY

BI NORWEGIAN BUSINESS SCHOOL



BI NORWEGIAN BUSINESS SCHOOL

BI Norwegian Business School is a self-owned, not-for-profit foundation whose sole focus is education and research. Any profit is used to strengthen BI's research and learning environment in accordance with the objectives of the school.

BI Norwegian Business School is one of Europe's largest business schools with around 20,000 students and 340 permanent faculty. BI is the largest supplier of economic and administrative competence and skills in Norway with more than 200 000 graduates since 1983. BI Norwegian Business School boasts the country's leading faculty in the school's spear-head areas of economics, management, strategy, marketing and finance. BI Norwegian Business School has organised its academic activities in eight separate research departments covering all of the disciplines that can be expected at a modern European business school.

BI Norwegian Business School has an international profile. BI's faculty co-operates extensively internationally and BI has student exchange agreements with more than 170 institutions in 45 different countries. This gives BI's students excellent opportunities to obtain international experiences and to experience intercultural learning.

ABOUT OSLO

Norway is one of the least densely populated countries in Europe, with a population of just 5 million, mostly living in urban areas in the south and southwest. The UN has recently ranked Norway as the best country in the world to live.

The capital Oslo is situated in surroundings of which very few other major cities can boast, bounded by the Oslo fjord in the south and unspoiled natural woodlands to the north and east. With a population of about half a million, Oslo is also the cultural capital of Norway, with a rich and varied cultural scene.

WHY STUDY AT BI NORWEGIAN BUSINESS SCHOOL

- > The only business school in Norway to have Triple Crown of Accreditation (one of 57 schools in the world), accredited by the following:
 - > Association to Advance Collegiate Schools of Business (AACSB)
 - > Association of MBAs
 - > European Quality Improvement System (EFMD) EQUIS
- > Eduniversal award - BI received an award by EDUNIVERSAL as one of the 35 most influential business schools in the world
- > The internationally award winning main campus in Nydalen (Oslo) was designed by Niels Torp who also designed Gardermoen Airport
- > Courses offered in English

MORE INFO

www.bi.edu

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FINLAND AALTO UNIVERSITY



AALTO UNIVERSITY

By merging Finland's premier business, technology, and art and design universities in 2010, the resulting institution, Aalto University, envisions a future that is international, multi-disciplinary, and full of opportunities. The new university's ambitious goal is to be one of the leading institutions in the world. All Aalto Schools provide education at the master's and doctoral levels in English, while the School of Economics also provides bachelor degrees in English.

Cooperation between Finnish and international universities, businesses and society is an integral part of the university. Diverse exchange and internship programs help students to gain vital experience for their future careers. Internationalisation is an important area of focus in the Aalto strategy. Over 2000 students from more than 90 nationalities study at Aalto.

Every year over 40% of Finland's top students in the field of technology, and 50% of doctoral students, graduate from here.

The School is based in Otaniemi in Espoo, 10 km from the center of Helsinki, on a campus designed by the famous architect Alvar Aalto

ABOUT HELSINKI

Helsinki, the capital of the Republic of Finland, is a modern and vibrant city with over half a million residents, and is situated on the coast of the Baltic Sea, surrounded by a picturesque archipelago composed of hundreds of tiny islands. Helsinki together with the neighbouring cities of Espoo, Kauniainen and Vantaa forms the Helsinki Metropolitan Area (or Helsinki Region) with more than a million inhabitants. In 2000 Helsinki was an official European City of Culture while celebrating its 450th anniversary and last year, in 2012, Helsinki was designated as the World Design Capital.

Helsinki is unique among Northern European cities. The lifestyle in the second most northern capital city in the world is full of contrasts and activities in the form of hundreds of events and friendly people from all over the world.

WHY STUDY AT AALTO UNIVERSITY

- > In 2007, the School of Economics received the Triple Crown accreditation – AACSB, AMBA and EQUIS – which elevated it into a category shared by only 57 other universities in the world.
- > The School of Economics is the leading business school in Finland and a globally acknowledged player in management education
- > It is recognized for its close ties with the business world, high-quality research and an open, international atmosphere conducive to learning and personal
- > On campus accommodation available
- > Safe and friendly living and study environment

MORE INFO

www.aalto.fi/en/

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SWITZERLAND ZHAW SCHOOL OF APPLIED SCIENCES



ZHAW SCHOOL OF APPLIED SCIENCES

First established in 1968 as the HWW (Höhere Wirtschafts- und Verwaltungsschule), the ZHAW School of Management and Law (SML) is one of today's leading business schools in Switzerland, offering internationally recognized Bachelors and Masters degree programs, a broad range of continuing education courses and programs, and innovative research and development projects. All programs are scientifically grounded, interdisciplinary, and strongly oriented to real-world business practices.

SML's motto "Building Competence. Crossing Borders" reflects the school's commitment to provide superior training and continuing education opportunities and be open to the international community. The SML maintains numerous co-operative relationships with selected partner universities around the world.

Degrees and programs at the Zurich University of Applied Sciences (ZHAW) are of a high academic standard. They are interdisciplinary, and they have a strong focus on practice, preparing students for challenging positions in a wide range of industries, both in the private and public sectors. Incoming students at the ZHAW School of Management and Law can study a wide range of subjects in business administration, banking and finance, business information technology, international management and business law. Located in the city of Winterthur, with facilities in Zurich and Wädenswil, is one of the largest University of Applied Sciences in Switzerland.

ABOUT WINTERTHUR AND ZÜRICH

Winterthur is a city in the canton of Zürich in northern Switzerland. Today Winterthur is a service and high-tech industry centre, but many people make use of its proximity to Zürich, which lies approximately 30 kilometres to the south-west, and only 18 minutes by train. Winterthur is mentioned in most tourist guides for its numerous museums, many of which offer world class art.

Zürich is the largest city in Switzerland and the capital of the canton of Zürich. It is located in north-central Switzerland at the northwestern tip of Lake Zürich. The municipality has approximately 400,028 inhabitants. Zürich is a hub for railways, roads, and air traffic. Both Zürich Airport and railway station are the largest and busiest in the country.

Monocle's 2012 "Quality of Life Survey" ranked Zürich first on a list of the top 25 cities in the world "to make a base within." According to several surveys from 2006 to 2008, Zürich was named the city with the best quality of life in the world as well as the wealthiest city in Europe. Many museums and art galleries can be found in the city, including the Swiss National Museum. Zürich also hosts one of the most important theatres in the German-speaking world.

WHY STUDY AT ZHAW SCHOOL

- > Incoming exchange students study alongside their Swiss colleagues in either German, English, or a mix of both.
- > The Program in English is constantly being expanded and now encompasses more than 50 subjects in topics related to business administration
- > The campus is only 30 km from the famous city of Zurich (18 minutes by train), with good rail connections between the two.
- > On campus accommodation available

MORE INFO

www.zhaw.ch

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UTS BUSINESS SCHOOL



AUSTRIA UNIVERSITY OF VIENNA



UNIVERSITY OF VIENNA

The University of Vienna was founded by Duke Rudolph IV in 1365. It is the oldest university in the German-speaking world and one of the largest in Central Europe. The University of Vienna celebrates its 650th anniversary in 2015.

Currently, about 92,000 students are enrolled at the University of Vienna. They can select from 187 degree programs: 55 bachelor's programs, 116 master's programs, 4 diploma programs and 12 doctoral programs. With 9,700 employees, 6,900 of who are academics, the University of Vienna is the largest teaching and research institution in Austria.

Research and teaching at the University of Vienna comprise a wide range of disciplines: from Catholic and Protestant theology, law, business and economics, computer science, historical and cultural studies, philological and cultural studies, philosophy and education, psychology, social sciences, mathematics, physics, chemistry to earth sciences, geography, astronomy, life sciences, translation studies, sport science, molecular biology and teacher education.

ABOUT VIENNA

Vienna is the capital and largest city of Austria. Vienna is Austria's primary city, with a population of about 1.757 million (2.4 million within the metropolitan area, more than 20% of Austria's population), and its cultural, economic, and political centre. It is the 7th-largest city by population within city limits in the European Union. Today it is the second only to Berlin in German speakers.

Vienna is host to many major international organizations, including the United Nations and OPEC. The city lies in the east of Austria and is close to the borders of the Czech Republic, Slovakia, and Hungary. Along with nearby Bratislava, Vienna forms a metropolitan region with 3 million inhabitants.

In 2001, the city centre was designated a UNESCO World Heritage Site.

WHY STUDY AT THE UNIVERSITY OF VIENNA

- > Campus located in a beautiful and historic central European city
- > One of largest business universities in Europe.
- > Large exchange program with great buddy program.
- > Fantastic new campus.

MORE INFO

www.univie.ac.at/en/

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SPAIN IEC MADRID



IEC MADRID

IE Business School is a graduate school located in Madrid, Spain. It was founded in 1973 under the name Instituto de Empresa and since 2009 is part of IE University. IE has three campuses, each with its own distinct identity and advantages, and all inter-related: Madrid, the vibrant capital of Spain; the historic city of Segovia, less than an hour from the capital; and its online learning environment.

IE Business School runs MBA, Executive MBA, master's degree programs in finance and management, executive education programs, PhD and DBA programs. Approximately 1,900 students from 90 countries undertake degree programs at IE each year. There are approximately 5,600 annual participants in the school's executive education programs. The school has offices in 22 countries and approximately 40,000 alumni residing in 102 countries.

IE Business School is recognised as one of the leading business schools in the world. The Financial Times has ranked it as the best Business School in Europe in 2012 and 2013, and the school's International MBA, Global MBA, and Executive MBA programs have consistently ranked in the top tier of global business programs. IE's aim is to contribute a new model of higher education, leveraging on the best academic traditions yet providing a fresh approach in the faculty, our learning methodologies and program content.

ABOUT MADRID

Madrid is the financial and cultural hub for Spain, and much of Southern Europe. There is a huge amount to see and do there, as well as excellent nightlife in terms of bars, restaurants, clubs and entertainment. As the area has been inhabited since Roman times, there are also plenty of historical sites to explore and enjoy. At the other extreme, you can also visit the Bernabéu stadium, home of Spanish football giant Real Madrid. This is usually popular with the younger members of the family, and many of the older ones! For art lovers you are torn between the Prado Museum, with works from the 12th to 19th Centuries including Goya, Velasquez and Rubens, or you can go to the Reina Sofia Museum for art from the 20th Century and beyond. The Reina Sofia houses Picasso's most famous painting Guernica, as well as key works by artists such as Salvador Dali.

While Madrid is a huge city, and it is easily possible to spend a whole holiday exploring, there is also a lot to see outside the city itself. Suggested excursions include Toledo, former capital of the country and a medieval city full of charm, and Segovia with its extraordinary castle which was used as inspiration for Walt Disney's iconic castle logo.

WHY STUDY AT IEC MADRID

- > The level of quality of IE master's and executive education programs have positioned it among the best in the world in international rankings drawn up by key publications that include Financial Times, BusinessWeek, Forbes, The Economist, Aspen Institute and América Economía.
- > IE is accredited by the three leading accreditation entities for business education: USA-based AACSB, London-based AMBA and Brussels-based EQUIS. IE is one of the three triple-accredited business schools in Spain and one of the 57 schools in the world with Triple accreditation
- > Study either in the beautiful historic city of Segovia or in the vibrant city of Madrid

MORE INFO

www.ie.edu

EXCHANGE OPPORTUNITIES WITH OUR PARTNER INSTITUTIONS

UTS BUSINESS SCHOOL



FRANCE

NEOMA BUSINESS SCHOOL



NEOMA BUSINESS SCHOOL

NEOMA Business School, with its 40,000 graduates based in more than 120 countries worldwide, is the result of the merger between Rouen Business School and Reims Management School. The school holds the prestigious triple accreditation (EQUIS, AACSB and AMBA) and ranks in the top ten business schools in France. It is also considered as one of the best business schools in Europe by the Financial Times.

Our Undergraduate programs; the BSc in International Business taught in English and the Bachelor in Business Administration taught in French, on the Rouen and Reims campus, allow students to specialise in Business with extensive professional and international experience. Students learn not only from their high quality academic lessons but also from the international environment on campus. Over 110 nationalities are represented over the 3 campuses and approximately 50% of the professors are non-French. The international policy of NEOMA Business School is to maintain the existing network of high quality partners and continue its development to make sure that the school has an international network of renowned partners and strategic alliances for the benefit of its students.

ABOUT ROUEN AND REIMS

Rouen in north-western France on the River Seine, is the capital of the Haute-Normandie (Upper Normandy) region and the historic capital city of Normandy. One of the largest and most prosperous cities of medieval Europe, it was the seat of the Exchequer of Normandy in the Middle Ages. It was one of the capitals of the Anglo-Norman dynasties, which ruled both England and large parts of modern France from the 11th to the 15th centuries. It was here that Joan of Arc was executed in 1431. Rouen is known for its Notre Dame cathedral; other famous structures include Rouen Castle, whose keep is known as the Tour Jeanne d'Arc.

Reims, a city in the Champagne-Ardenne region of France, lies 129 km (80 mi) east-northeast of Paris. Founded by the Gauls, it became a major city during the period of the Roman Empire. The principal squares of Reims include the Place Royale, with a statue of Louis XV, and the Place Cardinal-Luçon, with an equestrian statue of Joan of Arc. The Place Drouet d'Erlon in the city centre contains many lively restaurants and bars, as well as several attractive statues and fountains. During the summer it fills with people sitting outside the many cafés enjoying the summer sun, and in December it has a lively and charming Christmas market. Many people know Reims for its cathedral, Notre-Dame de Reims, formerly the place of coronation of the kings of France. The cathedral became a UNESCO World Heritage Site in 1991, along with the former Abbey of Saint-Remi and the Palace of Tau.

WHY STUDY AT NEOMA BUSINESS SCHOOL

- > Has a wide range of undergraduate Business degrees
- > The school holds the prestigious triple accreditation (EQUIS, AACSB and AMBA) and ranks in the top ten business schools in France
- > It is also considered as one of the best business schools in Europe by the Financial Times
- > Programs offered in 2 beautiful cities – Rouen and Reims. Reims is 45 minutes from the centre of Paris
- > The Rouen campus is surrounded by 7 hectares of woodland, located 1 hour from Paris and the Normandy coast

MORE INFO

www.neoma-bs.com/