UTS BUSINESS SCHOOL

BACHELOR OF BUSINESS ADMINISTRATION

AN INNOVATIVE NEW DEGREE FOR ABORIGINAL AND TORRES STRAIT ISLANDER STUDENTS
“UTS acknowledges the Gadigal and Guring-gai people of the Eora Nation upon whose ancestral lands our university now stands. We would also like to pay respect to the Elders both past and present, acknowledging them as the traditional custodians of knowledge for these places.”
ABOUT THE BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor of Business Administration is a new and exciting course designed for Aboriginal and Torres Strait Islander professionals wishing to gain a degree qualification and maximise their career options. This premier course is specifically designed for leaders of the future, who aspire to move into senior or executive positions.

The Bachelor of Business Administration recognises and builds upon participants’ current workforce expertise and Indigenous community knowledge, and is ideal for those in business administration, management and leadership roles.

The course provides the skills to manage enterprises and organisations of the future, taking into account Indigenous perspectives, cultural diversity and ethical standards. In addition, through its intensive mode of delivery, the Bachelor of Business Administration allows participants (with their employer’s support), the ability to maintain full-time employment while studying.

The Bachelor of Business Administration is designed to provide rigorous study in a professional cohort-based environment. Those admitted into the program will be involved in collaborative study with other Indigenous people who are business administrators, managers and leaders in their own right.

WHO IS THIS COURSE FOR?

The Bachelor of Business Administration is designed for Aboriginal and Torres Strait Islanders working in a range of organisations who wish to gain a degree qualification and maximise career options.

Students selected to participate in the Bachelor of Business Administration will be:

> those currently employed within a range of sectors including private, public and community based organisations from around Australia.

or

> those with previous work or study experience with a demonstrated commitment to learning.

BACHELOR OF BUSINESS ADMINISTRATION

Duration: 3 years (6 semesters)
Teaching mode: Intensive, 3 x 1 week per semester
Location: City Campus, UTS
Entry Criteria: ATAR: not a requirement
Entry via Jumbunna Indigenous House of Learning
WHY UTS BUSINESS SCHOOL?

UTS Business School is in the heart of Sydney’s business and creative precincts, the School draws closely on links with industry, incorporating real-world case studies and projects into its courses.

As one of only a select group of business schools worldwide to achieve the coveted AACSB (Association to Advance Collegiate Schools of Business) Accreditation, our programs meet the international standards for business education, producing outstanding graduates of the future. Our program is intensive, rigorous study focused on high-level outcomes, with a philosophy of educational excellence.

Students will have the opportunity to learn from academic specialists who are leaders in their fields at both national and international levels, industry leaders and inspirational Indigenous guest speakers.

Upon graduating, students will be alumni of one of the world’s finest universities. In 2013, UTS was awarded FIVE STARS for excellence in higher education by QS™, including five stars for Teaching, facilities, innovation and employability of our graduates. UTS was also ranked 20th in the world’s Top 50 under 50 in the QS GLOBAL index of newer universities – those less than 50 years old. The rankings are based on research, teaching, employability and internationalisation.
‘We believe that Indigenous education is not only about creating opportunities for Indigenous people, but is equally about creating opportunities for all Australians to gain a deeper understanding of Indigenous Australia – the most ancient thread in our national fabric. It is about taking us all into the future. It is about nation building.’

Professor Michael McDaniel  
Jumbunna Director
COURSE STRUCTURE
Students in the Bachelor of Business Administration complete 6 modules, each of 4 subjects. The course incorporates project subjects in each of the 6 modules which are designed to challenge, consolidate and thoroughly deepen students’ understanding of the core business functions, how they all interrelate, and are applied in workplace or business settings.

The course is structured into a series of modules designed to focus specifically on the core functions of management.

The first module, *Integrating Business Skills*, introduces the various core business disciplines including accounting, finance, economics and marketing, in an interdisciplinary setting. The objectives of this module are to introduce students to the business landscape, the interrelationships of the various business functions and the contributions to the value of the firm and society more broadly.

The module also introduces the development of generic skills, including written, oral communication and team work skills.

Modules 2 through to 5 develop business management skills that align directly with the core functions of an organisation, namely:

> the management of the organisation and organisational structure;
> the management of people and the development of human capital;
> the management and oversight of the organisation’s financial resources including sources of funding; and
> the management of its operations and supply chain including the consideration of financial and other operational risks an organisation may typically be faced with.

The final module, Managing Innovation, brings together the knowledge developed throughout the course in the context of new venture creation and entrepreneurial activity.

HOW THE COURSE IS TAUGHT
The Bachelor of Business Administration is taught in a supportive, cohort-based study environment. The course is structured as an intensive based program with students attending classes at UTS three times per semester for a week at a time.

It is expected that students will be highly independent and self-motivated learners able to maintain their study commitments while away from UTS.
<table>
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<tr>
<th>SEMESTER</th>
<th>MODULE</th>
<th>Subjects</th>
<th>Exit point</th>
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| YEAR 1  | Module 1: Integrating Business Skills | Principles of Money and Finance  
The Business Environment  
Principles of Marketing  
Contemporary Issues in the Indigenous Context (PROJECT) | | | |
| Semester 1 | | | | | |
| YEAR 1  | Module 2: Managing People | Managing People and Work  
Negotiations : Theory and Practice  
Performance Management Theory and Practice  
People Management (PROJECT) | | | |
| Semester 2 | | | | | |
| YEAR 2  | Module 3: Managing Financial Resources | The Economic and Social Landscape  
Accounting for Managerial Practice  
Investment and Financing Decisions  
Resource Development (PROJECT) | | | |
| Semester 1 | | | | | |
| YEAR 2  | Module 4: Managing Organisations | Understanding Organisations  
Advocacy and Social Change  
Sustainable Value Creation  
Government, Community and Organisations (PROJECT) | | | |
| Semester 2 | | | | | |
| YEAR 3  | Module 5: Managing Operations | Operations Management  
Supply Chain Management  
Enterprise Risk Management  
Business Operations and Risk Management (PROJECT) | | | |
| Semester 1 | | | | | |
| YEAR 3  | Module 6: Managing Innovation | Opportunity Recognition and Ideation  
Innovation and Entrepreneurship  
Competitive Positioning  
Business Model Generation (PROJECT) | | | |
| Semester 2 | | | | | |

EXIT POINTS

Exit points have been designed for students who may be unable to complete the full bachelor’s degree. Upon successful completion of the first 3 modules, students may exit the program with a Diploma in Business Administration, or with successful completion of the first 4 modules, students may exit with an Advanced Diploma in Business Administration.
EMPOWERING A FUTURE CAREER PATH

The Bachelor of Business Administration builds upon the current skills and professionalism of students, enabling them to take responsibility for empowering their own career paths, and to become exceptional managers, strong leaders and change agents of the future within the wider Australian community.

The course will help enable students to:

> Apply the technical skills necessary for professional practice in business
> Develop and employ an informed professional approach to business and the management of organisations, with extensive business knowledge across a broad range of positions, industry and society, in both Indigenous and non-Indigenous contexts
> Develop and extend competence in understanding and managing a range of business initiatives
> Acquire new skills in locating, designing, implementing and evaluating business opportunities and development programs for Aboriginal and Torres Strait Islander people and organisations in various settings
> Perform critical analysis and impact assessment of relevant contextual factors through an ability to identify and analyse appropriate data resources and provide innovative solutions
> Apply high level theory to practice in business and the management of organisations
> Develop the personal capacity to be assertive in their approach to personal development
> Be knowledgeable of the rights and perspectives of Aboriginal and Torres Strait Islander Peoples in relation to business practice
> Demonstrate high level communication and self-reflection skills through the preparation of written and oral presentations to a variety of audiences with emphasis on presenting to management and executive level
> Develop an awareness of the social, cultural, environmental and financial obligations that guide ethically responsible decisions in business
ADMISSION

Admission to the Bachelor of Business Administration is administered through the Jumbunna Indigenous House of Learning in collaboration with UTS Business School.

The Jumbunna Direct Entry Program offers prospective students an opportunity to demonstrate their capability for tertiary study through an assessment and interview process. Selection is also based on life experience, prior education and professional experience. Motivation to study and commitment to complete a tertiary degree is also taken in account. For eligible students the cost of travel, some meals and accommodation will be covered by the course.

Please note that an ATAR or completion of year 12 is not a pre-requisite.

NEXT STEPS

To find out more about the Bachelor of Business Administration, contact:
UTS Business School
Email: business@uts.edu.au

For more information about the admission process and to apply, contact:
Jumbunna Indigenous House of Learning
Tel: 1800 064 312
(free call within Australia)
Web: www.jumbunna.uts.edu.au
Email: atsirecruitment@uts.edu.au

Application Dates
Enrolments now open