BACHELOR OF COMMUNICATION 2016
BACHELOR OF COMMUNICATION

Structure – 144 credit points, 18 subjects, 3 years full-time

1st Major
6 subjects

2 Major
6 subjects
OR
2 Subjects from 2nd major and 4 electives

Core
3 subjects
Electives
3 subjects

communication.uts.edu.au
MAJORS

- Media Arts and Production
- Public Communication
- Journalism
- Creative Writing
- Digital and Social Media
- Social and Political Sciences (formerly Social Inquiry)
- Discontinued Majors: Information & Media, Cultural Studies
SECOND MAJORS

Can be any combination of the 6 majors, with the exception of Media Arts and Production which is not available as a second major, for example:

- Journalism / Digital and Social Media
- Media Arts and Production / Creative Writing
- Public Communication / Digital and Social Media
- Digital and Social Media / Social & Political Sciences
- Creative Writing / Public Communication
- Social & Political Sciences / Journalism
MULTI-SKILLED GRADUATES

All Comms graduates will have 2 areas of expertise

- Greater employment options
- Highly valued by employers, giving competitive edge
- More adaptable to today's rapidly changing media industry
- Practice-oriented / internships in both areas
MULTI-SKILLED GRADUATES

Option of adding a third area with a combined degree in Law, International Studies, or Creative Intelligence and Innovation

- Example: Bachelor of Communication (Journalism/Digital and Social Media) / Bachelor of Arts in International Studies (China)
- Expanding employment options locally and globally
WHAT THE STUDENTS SAY

BA Communication students

Communication video

- [https://www.youtube.com/watch?v=9zAnvFamU](https://www.youtube.com/watch?v=9zAnvFamU)
INTERNATIONAL STUDIES & DIPLOMA IN LANGUAGES
The B Arts in International Studies is a combined degree offering at UTS, it can be combined with 29 degrees.

Students choose from six language majors: Spanish, Italian, German, Japanese, Chinese and French.

Students complete a full year of ‘In-Country Study’ in one of 14 exchange countries, choosing from Argentina, Canada (Quebec), Chile, China, Colombia, France, Germany, Italy, Japan, Latino USA, Mexico, Spain and Switzerland.

Airfares and Visas paid for by UTS
NEW COSTA RICA MAJOR

- Costa Rica is our 14th In Country Study major in the combined BA in International Studies degree.
- Spanish Language and Central American Studies
- UTS partner university: University of Costa Rica
COSTA RICA

• Is the most stable and peaceful democracy in Central and Latin America
• Has the highest standard of education in Central America
• Has amazing natural environment and is a key destination for ecologists
• Ideally located for travel in central, north and south America
25% of the country is composed of conservation areas.
Costa Rica holds 6% of the existing biodiversity in the world.
WHAT IS THE DIPLOMA IN LANGUAGES?

• Learn a language – 6 options
• Concurrent study with any UTS degree
• Gain a communication tool and an understanding of another culture and society
• Develop the 4 macro language skills: listening, speaking, reading and writing
SIX LANGUAGES TO CHOOSE FROM

✓ Chinese
✓ French
✓ German
✓ Italian
✓ Japanese
✓ Spanish
AN EXAMPLE COURSE STRUCTURE FOR JAPANESE

3 years, part time, 1 subject per semester

<table>
<thead>
<tr>
<th>Year</th>
<th>Diploma Subjects</th>
<th>Whole program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1</td>
<td>Japanese Language and Culture 1</td>
<td>Professional Degree</td>
</tr>
<tr>
<td></td>
<td>Japanese Language and Culture 2</td>
<td>+ 1 Language subject per semester</td>
</tr>
<tr>
<td>Year 2</td>
<td>Japanese Language and Culture 3</td>
<td>Professional Degree</td>
</tr>
<tr>
<td></td>
<td>Japanese Language and Culture 4</td>
<td>+ 1 Language subject per semester</td>
</tr>
<tr>
<td>Year 3</td>
<td>Japanese Language and Culture 5</td>
<td>Professional Degree</td>
</tr>
<tr>
<td></td>
<td>Japanese Language and Culture 6</td>
<td>+ 1 Language subject per semester</td>
</tr>
</tbody>
</table>
WHY STUDY THE DIPLOMA IN LANGUAGES?

- Develop a level of oral and written communication skills in at least one language other than English
- Develop the capacity to operate in intercultural professional contexts
- Apply international knowledge as adaptable, flexible and resourceful practitioners
- Have a broad and coherent understanding of the historical, political, cultural, social and economic situations of countries and societies
KEY INFORMATION

• Open to students of all levels of language proficiency: students with no experience learning the language commence at Level 1.
• Students with prior knowledge of a language (eg through HSC study or equivalent) are assessed and commence at higher levels.
• Commonwealth Supported Places
• Students not studying at UTS are unable to apply
• Cannot be offered as a stand alone course
• Applications are direct to UTS in Jan/Feb
• Adds one subject per semester for 3 years
EDUCATION COURSES

• Context for course change
• New purpose built facilities, city campus
• More accessible to students from the east/south/inner west
• Professional experience partnerships
• New - Master of Education
• New - Master of Arts in TESOL and Applied Linguistics
BACHELOR OF ARTS / BACHELOR OF EDUCATION

- New combined degree starting 2016
- Taught on the city campus in new purpose-build teaching spaces
- Choice of 3 majors: Primary, Secondary or K-12
- 192 credit points, 4yrs full-time
COURSE STRUCTURE

**All**
- Education Core 30cp
- Teacher Education 54cp

**Primary Ed Major**
- Key Learning areas 84cp
- Sub major 24cp

**Secondary Ed Major**
- Methods 24cp
- Discipline Studies 60cp
- Sub major 24cp

**K-12 Major**
- Key Learning Areas 48cp
- Discipline Studies 36cp
- Methods 12cp
- K-6 Options 12cp
SECONDARY TEACHING MAJORS

- Maths
- Science
- PD/H/PE
- English
- Maths/Science
- English/Languages
- Social Sciences
  - History
  - Business Studies/Economics
  - Legal Studies
BENEFITS FOR STUDENTS

• 3 Major options: Primary, Secondary or K-12
• 3 Sub major Specialisations: STEM, TESOL or Special Ed
• Frequent Professional Experience (almost every semester)
• Option for overseas Professional experience or exchange
• Option for Honours, or combine with International Studies or the new Diploma in Languages
• Cutting-edge subjects designed and created by leading researchers in their field, taught in brand new learning spaces
BENEFITS FOR EMPLOYERS

- Graduates with specialty in TESOL, STEM, Special Ed or Languages (if DipLang taken)
- Secondary graduates will have opportunity to build up discipline expertise e.g. Science & Maths people choosing STEM electives
- K-12 graduates are flexible to teach in either Primary or Secondary area
INDUSTRY RELEVANT

• Developed in response to requests from employers and the Minister

• Additional specialisations will be added as employment demand increases, as recommended by TEMAG

• Ministerial proposal that Primary Education graduates with particular specialisations (STEM) will be given priority for employment
# Structure

## Bachelor of Arts Bachelor of Education (BA BEd)

<table>
<thead>
<tr>
<th>Component</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>STM Education Core</td>
<td>30cp</td>
</tr>
<tr>
<td>CBK Major Choice</td>
<td>162cp</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>192cp</td>
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</table>

## STM Education Core

- Issues in Education: Local and Global Contexts (6cp)
- Beyond Culture: Diversity in Context (6cp)
- # Learning and Development across the Lifespan (6cp)
- # Digital Learning Futures (6cp)
- # Capstone (6cp)
CBK MAJOR CHOICE
MAJ Primary

STM Teacher Education (Primary) 54cp
- PE1: Preparation for Teaching 6cp
- PE2: Introduction to Classroom Management 6cp
- PE3: Effective Teaching and Learning 6cp
- PE4: Building Classroom Management 6cp
- PE5: Teacher as Researcher 6cp
- PE6: Internship and Beyond 6cp
- Special Education: Inclusion 6cp
- Programming, Assessment & Reporting 6cp
- Issues in Indigenous Australian Education 6cp

STM Key Learning areas 84cp
- Mathematics Education 1
- Mathematics Education 2
- Mathematics Education 3
- Science and Technology Education 1
- Science and Technology Education 2
- Social and Environmental Education 1
- Social and Environmental Education 2
- PDHPE 1
- PDHPE 2
- Creative Arts 1: Visual Arts
- Creative Arts 2: Music, Movement and Dance
- English Education 1
- English Education 2
- English Education 3
SECONDARY

MAJ Secondary 162cp

STM Teacher Education (Secondary) 54cp
PE1: Preparation for Teaching 6cp
PE2: Introduction to Classroom Management 6cp
PE3: Effective Teaching and Learning 6cp
PE4: Building Classroom Management 6cp
PE5: Teacher as Researcher 6cp
PE6: Internship and Beyond 6cp
Special Education: Inclusion 6cp
Literacy and Numeracy across the curriculum 6cp
Issues in Indigenous Australian Education 6cp

CBK Method subjects 24cp
STM Maths 24cp
Maths Teaching Methods 1
Maths TM 2
Maths TM 3
Maths TM 4
SECONDARY

CBK Discipline Studies Secondary 60cp
(subjects to be provided by relevant Faculty to meet BOSTES standards)

- STM Science 60cp
- STM Maths 60cp
- STM Social Sciences 60cp
- STM PDHPE 60cp
- STM Maths/Science 60cp
- STM English 60cp
- STM English/Languages 60cp

CBK SUB MAJ 24cp
MAJ K-12

STM Teacher Education (Secondary)  54cp
  PE1: Preparation for Teaching  6cp
  PE2: Introduction to Classroom Management  6cp
  PE3: Effective Teaching and Learning  6cp
  PE4: Building Classroom Management  6cp
  PE5: Teacher as Researcher  6cp
  PE6: Internship and Beyond  6cp
  Special Education: Inclusion  6cp
  Literacy and Numeracy across the curriculum  6cp
  Issues in Indigenous Australian Education  6cp

STM K-6 Key Learning Areas  48cp
  Mathematics Education 2
  Mathematics Education 3
  Science and Technology Education 1
  Social and Environmental Education 1
  PDHPE 1
  Creative Arts 1: Visual Arts
  English Education 1
  English Education 2
CBK 7-12 Method subjects

STM Maths methods
STM Science methods
STM Social Sciences Methods
  • Business/Economics
  • History
  • Legal studies
STM PDHPE methods
STM English methods
STM Language methods

CBK Discipline Studies K-12
(subjects to be provided by relevant Faculty to meet BOSTES standards)

12cp

36cp
SUB-MAJOR

CBK SUB MAJ
Choose one of the following:

STM STEM
(Choose 4 subjects from a list of existing STEM subjects)

STM TESOL
TESOL: Introduction to Language
TESOL: Language Development
TESOL Methodology
Advanced TESOL Practicum

STM Special Education
Special Education: Reading and Spelling
Special Education: Numeracy Instruction
Special Education: Assistive, Adaptive and Mobile Technologies
Special Education: Text Production and Comprehension

STM SEC GENERAL
(choose 4 subjects from a list of electives)