Combines the Bachelor of Management in Events and Leisure and Bachelor of Management in Tourism

Adds a third major option in Sport Business

Allows for smoother integration of these 3 inter-related fields

Includes a unique Business Design and Innovation stream

Includes compulsory internship subject and capstones in each of the 3 majors

Nothing else like this offered in Sydney

ATAR cut-off 80.00
BACHELOR OF ECONOMICS
NEW IN 2016

> Developed in consultation with key industry leaders
> Learn how to apply microeconomic theory by conducting experiments and analysis to design market mechanisms and algorithms for everything from internet advertising to property auctions and government procurement contracts.
> Provides an understanding of how institutional rules and incentives shape economic outcomes.
> This focus is very different from any other Economics degree
Key features

- Includes 11 core subjects in Economics and Statistics
- Introductory Market Design subject in 1st year.
- Builds on microeconomics, game theory, experimental economics, industrial organisation
- Includes a capstone subject that synthesises and applies prior learning to policy analysis.
- Students can elect to complete a second business major

Assumed knowledge: any 2 units of mathematics and any 2 units of English

- See our Bachelor of Economics matrix for how this compares to other programs on offer
- UTS has NSW’s top rated Economics discipline in terms of research quality well above world standard (ERA 2012)
- World leading researchers in Game Theory and Market Design
“ECONOMICS PRACTICES, BIG FOUR ACCOUNTING FIRMS AND BOUTIQUE MICRO-ECONOMICS CONSULTANTS WILL BE VERY INTERESTED IN HIRING GRADUATES WITH THIS DEGREE.”

JAMES BOND
Chief Economist
PwC Australia – PricewaterhouseCoopers