

UTS 2027 strategy

Our vision is to be a leading public university of technology recognised for our global impact.

Performance

Our UTS 2027 strategy is being delivered 3 years at a time. We are now in the 2022-2024 transformation phase under our 5 strategic initiatives.

- Lifetime of learning
- Connected research
- Distinctive identity
- Sustainable partnerships
- Working together

2023 was a very strong year for UTS

- We ranked 90 in the QS World University Rankings 2024: The first non-Group of Eight university in Australia in the top 100 universities in the world.
- We had a record year for external research income with \$102.1 million received across all income categories.
- Our end of year result for the Council KPI Satisfaction with overall quality of educational experience (SES) was 77%, up 4% on 2022.
- We exceeded our student load target, with international student acceptances reaching 5275, up from 3174 in 2022.
- Our TEQSA registration was successfully renewed for a period of 7 years to 13 December 2030.
- Our CRICOS registration, which allows us to teach international students, was also renewed to 28 June 2030.

Supporting plans and strategies

Under our UTS 2027 strategy sit a number of local area, faculty and divisional plans and strategies that support the delivery of our UTS 2027 strategy.

These strategies — including our advancement, digital, international, research, sustainability and Indigenous strategies — embed strategic outcomes into workplans and provide clear targets for success.

We monitor our performance against our annual UTS Corporate Plan. This plan is a one-year snapshot of our long-term UTS 2027 strategy that tracks our progress and addresses key strategic and operational risks. The corporate plan is also the basis for local area plans.

Strategic initiatives

Lifetime of learning

This initiative sees us growing a portfolio of online programs aligned with future workforce needs and creating clear, accessible pathways to study at UTS for people from a diversity of backgrounds.

We are providing all students with a vibrant, inclusive, safe student experience and an engaging physical and digital campus to which they feel a sense of belonging. Work integrated learning is being embedded in a contemporary curriculum, and students are learning to engage ethically with Generative AI.

Globally, we are working on new online learning for international students and delivering our award-winning transdisciplinary degree with new partner institutions. 2023 saw our offshore business development team successfully engage with government ministries in Vietnam enabling our Institute for Public Policy and Governance to deliver a training program to the Central Committee of Organization and Personnel.

More information about our progress under the lifetime of learning initiative is found on page 15.

Connected research

Through this initiative we are working to sustain the highest quality research for the greatest impact. Researchers are translating their work into solutions to complex, real-world problems. Knowledge exchange within our community is being supported and we are fostering a diverse cohort of graduate research students.

We are building a responsive, evolving, resilient research ecosystem to expand our research profile and providing industry experience for staff and students to support career progression and ensure our research remains relevant.

UTS researchers took out several major awards during 2023, including the NSW Premier's Prize for Excellence in Engineering or Information and Communications Technology, the Eureka Prize for Outstanding Science in Safeguarding Australia, and the Australian Defence Industry Award Academic of the Year.

More information about our progress under the connected research initiative is found on page 15.

Distinctive identity

This initiative is amplifying our reputation for creativity, innovation, responsible leadership and development of technology, and commitment to social justice, inclusion and positive social impact.

We are creating graduates who can work with and for Indigenous communities, and across disciplines, and fostering a climate positive community who support new ideas and entrepreneurial activities to deliver positive social impact locally and internationally.

In 2023 we worked to enhance our precinct and connect students, staff and researchers with the community and industry. We began developing a new creative industries strategy, participated in SXSW Sydney, selected the design for the National First Nations College, and worked towards creating a new digital experience to enable us to better tell our stories.

More information about our progress under the distinctive identity initiative is found on page 16.

Working together

This initiative sees us creating a highly valued, people-centred culture that actively supports and sustains health and wellbeing, respect and cultural diversity.

In 2023 we launched the new People, and Learning and Development, strategies to articulate our distinctive identity as an employer to attract, engage and retain new staff.

We also worked to enhance our capacity to use data for business decisions and proactively manage cybersecurity risks. This work is supported by the ongoing implementation of core systems improvements and the development of a clear vision for the campus and community of the future.

More information about our progress under the working together initiative is found on page 18.

Sustainable partnerships

This initiative supports teaching, learning, and research by growing mutually beneficial relationships with community and industry and a global network of UTS alumni and partner universities.

In 2023 UTS became one of only two Australian universities to be awarded the prestigious Carnegie Community Engagement Classification.

We also created opportunities to commercialise research and deliver real world impact by growing the Tech Central and Western Sydney precincts and investing in specialist research infrastructure such as Tech Lab and the UTS Vault, which was launched by the Premier of NSW in October.

The first year of our partnership with the Powerhouse delivered a strong program of work and student internships spanning Sydney Design Week, MAAS executive mentorship, programming, publishing and collections research.

More information about our progress under the sustainable partnerships initiative is found on page 17.