

UTS Register of Contracts Entry

1. Contract details			
a. Contract class	<input type="checkbox"/> Class 1	<input checked="" type="checkbox"/> Class 2	<input type="checkbox"/> Class 3
b. Vital record number	V24/463		
c. Name of contractor	Hootsuite Inc		
d. Business address of contractor	119 East 5 th Avenue Vancouver, BC Canada, V5T 4L1		
e. Details of any related body corporate of the contractor who will be involved in carrying out any of the contractor's obligations			
f. Contract effective date	4 th September 2023		
g. Duration of contract	3 Years		
h. Description Short one-sentence summary including what service or project this relates to.	Hootsuite Licensing and Renewal – Social media management platform		
i. Total value (inc. GST)	i) \$ 272,748.30 ii) <input checked="" type="checkbox"/> Actual <input type="checkbox"/> Estimate		
j. Can the amount payable under the contract be varied?	i) <input checked="" type="checkbox"/> Yes (continue below) <input checked="" type="checkbox"/> No (go to question 1(k)) ii) Relevant clause of the contract: 10.5 Amendment iii) Provide details about how amount may be varied: At any time by posting revised terms on the Hootsuite website.		
k. Can the contract be renegotiated?	i) <input type="checkbox"/> Yes (continue below) <input checked="" type="checkbox"/> No (go to question 1(l)) ii) Relevant clause of the contract: iii) Provide details about how the contract can be renegotiated:		
l. Did the contract involve a tender?	i) <input checked="" type="checkbox"/> Yes (continue below) <input type="checkbox"/> No (go to question 1(m)) ii) Specify method of tendering RFQ was issued to 4 suppliers on a pre-approved UTS panel arrangement iii) Summarise the criteria against which tenders were assessed: (Indicate if details are attached) <div> 1) Content management: Easy to use content management across different channels, with a clear workflow and publishing calendar. 2) Reporting: Powerful customisable analytics and campaign reporting that can integrate with Power BI. 3) Management tools: Ability to manage messages, social listening, and competitor analysis. 4) Corporate capability: Strategic partnering and experience in Higher Education </div>		
m. Is the contractor being paid for providing operational and/or maintenance services?	i) <input type="checkbox"/> Yes (continue below) <input checked="" type="checkbox"/> No (go to section 2) ii) Relevant clause of the contract		

	iii) Summarise or attach details of basis for payment: (Indicate if details are attached).	
2. Additional details (Class 2 and 3 contracts only)		(Skip this section for Class 1 contracts)
a. Provide details of future transfers of significant assets to UTS or the State, at zero or nominal cost to UTS or the State, including date of proposed transfer:	Not Applicable	
b. Provide details of future transfers of significant assets to the contractor, including date of their proposed transfer:	Not Applicable	
c. Provide the results of any cost-benefit analysis of the contract conducted by UTS: <i>and</i> Provide the components and quantum of the public sector comparator (if used):	Not Applicable	
d. Provide a summary of information used in the contractor's full base case financial model:	Not Applicable	
e. Provide particulars of how risk, during construction and operational phases of a contract to undertake a specific project, is to be apportioned between the parties: <i>and</i> Quantify, where practical, in net present-value terms and specifying the major assumptions involved.	Not Applicable	
f. Provide particulars of any other key elements of the contract.	Not Applicable	
3. Identifying information withheld from release under section 32 of the GIPA Act		
a. Has any information required on this form been withheld?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
b. Has any part of the contract been withheld? (Class 3 only)	<input type="checkbox"/> Yes	<input type="checkbox"/> No
		<input checked="" type="checkbox"/> N/a, not a Class 3 contract
<i>If yes to a or b above only...</i> c. Summarise what has been withheld and why. e.g. revealing commercial in confidence provisions, or an overriding public interest against disclosure under the GIPA Act.		