

UTS BUSINESS SCHOOL

C10026 BACHELOR OF BUSINESS

A study sequence is the optimal order to complete the courses in your program, as recommended by your Program Director. Following this sequence will allow you to meet the course requisites and complete the program in the minimum advertised duration if you study full time.

YEAR 1

Autumn

Subject Code	Subject Name
22108	Accounting and Accountability
21212	People and Organisations
23115	Economics for Business
26134	Business Statistics

Spring

Subject Code	Subject Name
24109	Marketing and Customer Value
25300	Fundamentals of Business Finance
22208	Accounting, Business and Society
21214	Business and Social Impact

YEAR 2 and 3

Students must choose one of the following business majors (48 credit points): [Accounting](#), [Advertising and Marketing Communications](#), [Economics](#), [Finance](#), [Human Resource Management](#), [International Business](#), [Management](#), or [Marketing](#).

Students then can choose [48 credit points of options](#) comprising of either a second major (48 credit points), or two sub-majors (24 credit points each), or a sub-major (24 credit points) in conjunction with elective subjects (24 credit points), or elective subjects (48 credit points), or a major extension (24 credit points) with either a sub-major (24 credit points) or elective subjects (24 credit points).

The study sequence for the following options are provided below:

- business major with extension in relevant field (72 credit points): [Accounting Extension](#), [Economics Extension](#), [Finance Extension](#), [Management Extension](#), or [Marketing Extension](#).
- second majors (48 credit points): [Business Data Analytics](#), Business Law - [Foundations of Law](#) or [Law for Business](#), or [Information Technology](#).

ACCOUNTING MAJ08437

YEAR 2

Autumn

Subject Code	Subject Name
22321	Cost Management Systems
22420	Accounting Standards and Regulations
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
22320	Accounting for Business Combinations
79014	Applied Company Law
Option	12 credit points from 2 nd major or sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
22522	Assurance Services and Audit
79017	Taxation Law
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
22421	Management Decisions and Control
22319	Financial Statement Analysis (Capstone)
Option	12 credit points from 2 nd major or sub-major or electives

If you are having trouble enrolling in your subjects, check out our ['How to enrol in subjects'](#) video or our recorded [Enrolment & Timetabling](#) webinar, or see [FAQS and troubleshooting](#).

ADVERTISING AND MARKETING COMMUNICATIONS MAJ08981

YEAR 2

Autumn

Subject Code	Subject Name
24202	Consumer Behaviour
24309	Marketing Research
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
24210	Integrated Marketing Communications
Elective	Advertising Elective 1
Option	12 credit points from 2 nd major or sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
Elective	Advertising Elective 2 and 3
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
24101	Applied Project in Advertising and Marketing Communication (Capstone)
Elective	Advertising Elective 4
Option	12 credit points from 2 nd major or sub-major or electives

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ECONOMICS MAJ09209

YEAR 2

Autumn

Subject Code	Subject Name
23571	Introductory Econometrics
23566	Economics for Business 2
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
23567	Intermediate Microeconomics
23568	Intermediate Macroeconomics
Option	12 credit points from 2 nd major or sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
Elective	Economics Elective 1 and 2
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
23580	Contemporary Economic Perspectives (Capstone)
Elective	Economics Elective 3
Option	12 credit points from 2 nd major or sub-major or electives

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FINANCE MAJ08440

YEAR 2

Autumn

Subject Code	Subject Name
25556	The Financial System
25624	Financial Metrics for Decision Making
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
25557	Corporate Finance: Theory and Practice
Elective	Finance Elective 1
Option	12 credit points from 2 nd major or sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
25503	Investment Analysis
Elective	Finance Elective 2
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
25410	Applied Financial Decision Making (Capstone)
Elective	Finance Elective 3
Option	12 credit points from 2 nd major or sub-major or electives

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HUMAN RESOURCE MANAGEMENT MAJ08446

YEAR 2

Autumn

Subject Code	Subject Name
21555	Introduction to Human Resource Management
21037	Managing Employee Relations
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
21440	Management Skills
21407	Strategic Human Resource Management
Option	12 credit points from 2 nd major or sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
21036	Managing Strategic Performance
Elective	HRM Elective 1
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
21505	Human Resource Management (Capstone)
21512	Understanding Organisations: Theory and Practice
Option	12 credit points from 2 nd major or sub-major or electives

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INTERNATIONAL BUSINESS MAJ08442

YEAR 2

Autumn

Subject Code	Subject Name
21510	Introduction to Strategy
21514	Introduction to International Business
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
21511	Global Operations and Supply Chain Management
21591	Transnational Management
Option	12 credit points from 2 nd major or sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
24220	International Marketing
Elective	IB Elective 1
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
21506	International Business Capstone
Elective	IB Elective 2
Option	12 credit points from 2 nd major or sub-major or electives

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MANAGEMENT MAJ08438

YEAR 2

Autumn

Subject Code	Subject Name
21440	Management Skills
21512	Understanding Organisations: Theory and Practice
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
21511	Global Operations and Supply Chain Management
21510	Introduction to Strategy
Option	12 credit points from 2 nd major or sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
21513	Business Ethics and Sustainability
Elective	Management Elective 1
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
21504	Management Capstone
Elective	Management Elective 2
Option	12 credit points from 2 nd major or sub-major or electives

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MARKETING MAJ08441

YEAR 2

Autumn

Subject Code	Subject Name
24202	Consumer Behaviour
24309	Marketing Research
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
24210	Integrated Marketing Communications
Elective	Marketing Elective 1
Option	12 credit points from 2 nd major or sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
24415	Marketing Planning and Strategy
Elective	Marketing Elective 2
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
24100	Applied Project in Marketing (Capstone)
Elective	Marketing Elective 3
Option	12 credit points from 2 nd major or sub-major or electives

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ACCOUNTING MAJOR with ACCOUNTING EXTENSION MAJ08993 or MAJ08993 and SMJ10198

YEAR 2

Autumn

Subject Code	Subject Name
22321	Cost Management Systems
22420	Accounting Standards and Regulations
Option	12 credit points from sub-major or electives

Spring

Subject Code	Subject Name
22320	Accounting for Business Combinations
79014	Applied Company Law
Elective	Accounting Elective 1
Option	6 credit points from sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
22522	Assurance Services and Audit
79017	Taxation Law
Elective	Accounting Elective 2
Elective	Accounting Elective 3

Spring

Subject Code	Subject Name
22421	Management Decisions and Control
22319	Financial Statement Analysis (Capstone)
Elective	Accounting Elective 4
Option	6 credit points from sub-major or electives

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ECONOMICS MAJOR with ECONOMICS EXTENSION MAJ09402 or MAJ09402 and SMJ10199

YEAR 2

Autumn

Subject Code	Subject Name
23571	Introductory Econometrics
23566	Economics for Business 2
Elective	Economics Elective 1
Option	6 credit points from sub-major or electives

Spring

Subject Code	Subject Name
23506	Strategic Decision Making and Game Theory
23567	Intermediate Microeconomics
Elective	Economics Elective 2
Option	6 credit points from sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
23568	Intermediate Macroeconomics
Elective	Economics Elective 3 and 4
Option	6 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
23580	Contemporary Economic Perspectives (Capstone)
Elective	Economics Elective 5 and 6
Option	6 credit points from 2 nd major or sub-major or electives

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FINANCE MAJOR with FINANCE EXTENSION MAJ08060 or MAJ08060 and SMJ10200

YEAR 2

Autumn

Subject Code	Subject Name
25556	The Financial System
25624	Financial Metrics for Decision Making
Elective	Finance Elective 1
Option	6 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
25557	Corporate Finance: Theory and Practice
Elective	Finance Elective 2
Option	12 credit points from 2 nd major or sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
25503	Investment Analysis
Elective	Finance Elective 3
Elective	Finance Elective 4
Option	6 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
25410	Applied Financial Decision Making (Capstone)
Elective	Finance Elective 5
Elective	Finance Elective 6
Elective	Finance Elective 7

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MANAGEMENT MAJOR with MANAGEMENT EXTENSION MAJ08046 or MAJ08046 and SMJ10201

YEAR 2

Autumn

Subject Code	Subject Name
21440	Management Skills
21512	Understanding Organisations: Theory and Practice
21511	Global Operations and Supply Chain Management
Option	6 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
21510	Introduction to Strategy
21513	Business Ethics and Sustainability
Elective	Management Elective 1
Option	6 credit points from 2 nd major or sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
21227	Innovation and Entrepreneurship
Elective	Management Elective 2
Elective	Management Elective 3
Option	6 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
21228	Management Consulting
21504	Management Capstone
Elective	Management Elective 4
Option	6 credit points from 2 nd major or sub-major or electives

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MARKETING MAJOR with MARKETING EXTENSION MAJ08063 or MAJ08063 and SMJ10202

YEAR 2

Autumn

Subject Code	Subject Name
24202	Consumer Behaviour
24309	Marketing Research
Option	12 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
24210	Integrated Marketing Communications
24415	Marketing Planning and Strategy
Elective	Marketing Elective 1
Option	6 credit points from 2 nd major or sub-major or electives

YEAR 3

Autumn

Subject Code	Subject Name
24222	Marketing Channels
24224	Pricing Strategies and Tactics
24331	Marketing Analytics and Decisions
Option	6 credit points from 2 nd major or sub-major or electives

Spring

Subject Code	Subject Name
24100	Applied Project in Marketing (Capstone)
24223	Product Innovation Marketing
Elective	Marketing Elective 2
Elective	Marketing Elective 3

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Business Data Analytics MAJ08997 (2nd major only)

YEAR 2

Autumn

Subject Code	Subject Name
Option	12 credit points from business major
22576	Fundamentals of Business Data Analytics
22579	Data Visualisation for Business Communication

Spring

Subject Code	Subject Name
Option	12 credit points from business major
22577	Introduction to Programming for Data Analysis and Artificial Intelligence
22580	Data Ethics and Governance

YEAR 3

Autumn

Subject Code	Subject Name
Option	12 credit points from business major
22578	Data Storage for Decision Making
Elective	BDA Elective 1

Spring

Subject Code	Subject Name
Option	12 credit points from business major
Elective	BDA Elective 2
22581	Business Data Analytics Studio (Capstone)

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Business Law MAJ09401 (2nd major only)
Foundations of Law stream STM90559

YEAR 2

Autumn

Subject Code	Subject Name
Option	12 credit points from business major
70102	Foundations of Law
70103	Ethics Law and Justice

Spring

Subject Code	Subject Name
Option	6 credit points from business major
70211	Contacts
70311	Torts

YEAR 3

Autumn

Subject Code	Subject Name
Option	18 credit points from business major
70327	Introduction to Property and Commercial Law

Spring

Subject Code	Subject Name
Option	12 credit points from business major
Elective	Foundation of Law Elective 1
Elective	Foundation of Law Elective 2

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Business Law MAJ09401 (2nd major only)
Law for Business STM90558

YEAR 2

Autumn

Subject Code	Subject Name
Option	12 credit points from business major
70110	Introduction to Law
79014	Applied Company Law

Spring

Subject Code	Subject Name
Option	12 credit points from business major
79013	Industrial and Labour Law
Elective	BDA Elective 1

YEAR 3

Autumn

Subject Code	Subject Name
Option	12 credit points from business major
79018	Advanced Commercial Law
Elective	BDA Elective 2

Spring

Subject Code	Subject Name
Option	12 credit points from business major
79013	Industrial and Labour Law
Elective	BDA Elective 3

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Information Technology MAJ02041 (2nd major only)

YEAR 2

Autumn

Subject Code	Subject Name
Option	12 credit points from business major
31266	Introduction to Information Systems
48023	Programming Fundamentals

Spring

Subject Code	Subject Name
Option	12 credit points from business major
41092	Network Fundamentals
31269	Business Requirements Modelling

YEAR 3

Autumn

Subject Code	Subject Name
Option	12 credit points from business major
31061	Database Principles
Elective	IT Elective 1

Spring

Subject Code	Subject Name
Option	12 credit points from business major
Elective	IT Elective 2
Elective	IT Elective 3

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