

SUBJECT AVAILABILITY TABLE – LAST DATE OFFERED

C04384 Executive Master of Strategic Communication

STM91280 Core subjects (Executive Master)

Number	Subject Name	Sessions	Last Session Offered
57209	Strategic Communication Project	Summer	Summer 2023
57213	Understanding and Engaging Audiences	Autumn & Spring	Spring 2024
57215	Strategic Communication and Integration	Autumn	Autumn 2024
57223	Exploring Human Communication: Theories and Practice	Autumn & Spring	Spring 2024

STM91279 Corporate and Marketing Communication stream

Number	Subject Name	Sessions	Last offered
57216	Creativity and Innovation in Communication	Autumn	Autumn 2024
57218	Emergent Media Practices	Spring	Spring 2024
57220	Corporate and Marketing Communication	Spring	Spring 2024
57232	Media Law and Accountability	Autumn	Autumn 2024

STM91278 Government Communication stream

Number	Subject Name	Sessions	Last offered
57214	Stakeholder Engagement	Autumn	Autumn 2024
57216	Creativity and Innovation in Communication	Autumn	Autumn 2024
57219	Issue and Crisis Communication	Spring	Spring 2024
57221	Open Government and the New Public Sphere - discontinued. Substituted with 97902 Intercultural and International Communication. See below.		
97902	Intercultural and International Communication	Spring	Spring 2024