

# Master of Media Practice and Industry

**Faculty of Arts and Social Sciences**  
School of Communication

# Introduction

**The Master of Media Practice and Industry is for creative media graduates or experienced industry practitioners seeking to advance their skills and employability in a hybrid and dynamic media environment.**

The course is focused towards media industry transformations with respect to ethics, social justice, technology and sustainability. Students select from innovation, industry and Production subject choices which share entrepreneurial, collaborative and iterative approaches to the ideas, practices and audiences for screen, digital media and emerging platforms. Curation, design thinking and project-based work are key aspects of the course which aims to produce graduates who can provide leadership to harness and shape opportunities in the field.

This course is unique in integrating advanced media production practices and future-focused capabilities and technologies with social justice, ethics and sustainable industry practices.

It aims to produce graduates who are highly sought after as leaders in a rapidly changing environment.



## Why Media Practice and Industry at UTS?

### **Flexible delivery**

This course is designed to provide students enough flexibility to continue working full time. Classes run at times suited to those with work and life commitments, allowing you to study and build your career at the same time.

### **Create your own path**

Have the autonomy and shape your degree to suit your next career move. Selecting from a range of subjects in difference choice blocks, you can hone your focus on areas that matter to you, to ensure you're getting the most out of your studies.

### **Focused on the future**

With the work force changing, so has our focus. We aim to build on your skills from the inside out to make you a versatile, resilient and powerful professional.

### **Sustainable practices**

Not only will you study sustainable and ethical practices of media and the industry, but you will also learn skills to become a sustainable professional within a shifting economy. Focused on fluidity, your skills will be grown in a way that sees longevity in your career prospects.

### **International recognition**

We are one of only 6 institutions in Australia to be recognised by The International Association of Film and Television Schools (CILECT), and the first university in NSW.

# Master of Media Practice and Industry

## [C04394](#)

Media Practice and Industry focuses on developing transcendent and customisable skills to facilitate ethical and sustainable media practice within the current industry.

With three blocks to choose subjects from, you can tailor your learning to suit your current professional objectives or personal career development.

### Course Structure

Students must complete 72 Credit Points (CP) in total – including 2 core subjects (8CP each) and 2 electives (8CP each) from each Choice Block and then another 2 electives (8CP each) from the General Block. Not all elective subjects are available each session.

### Duration

This course is typically offered on a one-and-a-half year full-time, or three-year part-time, basis.

## Careers

Graduates are creative and cultural producers who can incubate, produce and post-produce for screen, digital and emerging media. Career options include directors, producers, multiplatform storytellers, advertising creatives, festival and digital channel curators and post-production specialists in screen and immersive media. Graduates have the capacity to generate and deliver sophisticated creative media industry prototypes, portfolios and projects.

### Core (2 subjects)

Story Core: Ethical Production

Collaborative Media Project

### Innovation block (2 subjects)

Advanced Creative Entrepreneurship

Design Thinking for Communication Professionals

Media Law and Accountability

The Business of Screens

### Industry block (2 subjects)

Curation

Experiential Media

Influence in the Digital World

Writing for the Screen

### Production block (2 subjects)

Advanced Post Production

Creativity and Media Production

Immersive Media

Screen Ideas

### General block (1 subject)

One of a range of subjects from different blocks.

Full course structure is available here via **UTS Handbook**.



# Graduate Certificate in Media Practice and Industry

## C11289

The Graduate Certificate in Media Practice and Industry focuses on core skills introducing you to a set of deeply creative, innovative, audience-focused, adaptable, entrepreneurial and production-ready skills. It offers an entry-level introduction to media and creative processes and practices and you will develop key media and creative practice skills and knowledge.

This course is part of an articulated program comprising of the Graduate Certificate in Media Practice and Industry, the Graduate Diploma in Media Practice and Industry (exit-only course), and the Master of Media Practice and Industry. Students who successfully undertake this course and are then admitted to the masters are eligible for recognition of prior learning for completed subjects.

### **Course Structure**

Students must complete 24 Credit Points (CP) in total – including 1 core subject (8CP) and 2 electives (8CP each). Not all elective subjects are available each session.

### **Course Duration**

This course is typically offered in one session of full-time or one year of part-time study.

### **Core subject**

Story Core: Ethical Production

### **General block – choose two subjects:**

Writing for the Screen

Advanced Creative Entrepreneurship

Advanced Post Production

Academic English: Communication Fundamentals

Creativity and Media Production

Curation

Design Thinking for Communication Professionals

Developing Academic Writing and Speaking Skills

Experiential Media

Immersive Media

Influence in the Digital World

Media Law and Accountability

Screen Ideas

The Business of Screens

# Award-winning Alumni

Our graduates have had screenings and awards at high-profile festivals around the world including Cannes, the AFIs, IF and AIMIA Awards, Berlinale, Arcipelago, SFF, SXSW, IFF, International Emmys and the Academy Awards.

**Kate Dennis**

Handmaid's Tale, Offspring, Suits, GLOW

**Sam Jennings**

Cargo, The Nightingale

**Maya Newell**

Gayby Baby, KIDS, In My Blood It Runs

**Jono Ma**

Composer, musician for The Slap and Jagwar Ma

**Kim Mordaunt**

The Rocket

**Ryan Griffin**

Cleverman

**Mandy Chang**

Storyville

**Darlene Johnson**

Redfern Now

**Jess Thompson and Caro Velyao**

By The Light Of The Moon

## Testimonials



**Sigrid Li**  
Alumna 2021

Following on from my production skills in the undergraduate course (Media Arts and Production), this was a broader experience that allowed me the opportunity to experience many new aspects of the screen industry. The combined theoretical and practical approach developed my skills and knowledge tremendously.

Story Core was one of my favourite subjects. It offered me unique insights into key ethical questions within the creative arts. The assignments were practice-based which allowed me to grow my portfolio of work while studying. Being able to work with real-world clients and helping them with content creation allowed me to see first-hand how the lessons in class were applied in the industry. This was my first time working on a commercial project.

In Immersive Media I was introduced to 3D and VR technology and able to use some high-tech equipment and software, like 360 cameras and the Unreal Engine to create my own VR project.

Overall, I really enjoyed my time in this course and appreciated the various streams and electives. Being able to meet students (and staff) from various backgrounds and disciplines was an invaluable experience that helped me build my confidence and plan my future career.

# Admission Requirements



## **Master of Media Practice and Industry**

Applicants must have completed a UTS recognised bachelor's degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

### **For applicants with a bachelor's, master's, graduate diploma or graduate certificate qualification:**

- the degree must be in the field of society and culture (e.g. Bachelor of Arts) or creative arts
- if the degree is not in the field of society and culture or creative arts, applicants must provide a curriculum vitae (CV), which should include details of paid and voluntary work or other experiences (e.g. special interest groups) that could be relevant to the course, and provide a personal statement that outlines their interest in the course and demonstrates an understanding of the opportunities present in the emerging media industries. Employment experience is assessed according to the response provided by applicants via the employment question on their UTS e-application.

### **Applicants who have not completed a bachelor's, master's, graduate diploma or graduate certificate qualification in any field of study (or overseas equivalent) must:**

- have a minimum of four years' related professional work experience
- provide a personal statement that outlines their interest in the course and demonstrates an understanding of the opportunities present in the emerging media industries, and
- provide a curriculum vitae (CV), which should include details of paid and voluntary work or other experiences (e.g. special interest groups) that could be relevant to the course.

If applicants do not submit these documents, their application may not be considered.

The English proficiency requirement for international students or local applicants with international qualifications is: Academic IELTS: 7.0 overall with a writing score of 6.5; or TOEFL: paper based: 584-609 overall, internet based: 94-101 overall with a writing score of 24; or AE6: Pass; or PTE: 65-72 overall with a writing score 58; or CAE: 185-190 with a writing score 176.

Eligibility for admission does not guarantee offer of a place.

## **Recognition of prior learning**

Students who have successfully completed subjects from the Graduate Certificate in Media Practice and Industry are eligible for recognition of prior learning for completed subjects for the Master of Media Practice and Industry.

# Why Communication at UTS?



**UTS ranked  
Australia's No.1  
Young University**

Times Higher Education  
WUR Top 200 under 50 Rankings 2016-2022



**Global Top 100  
for Communication**

2022 QS World Subject Rankings



**5 stars**

for excellence in Research,  
Employability, Facilities,  
Teaching, Innovation,  
Inclusiveness and  
Internationalisation



**Ranked 9th  
in Australia**

for the field of Communication  
& Media Studies

Times Higher Education World University Rankings  
2022 by subject



**Ranked in the  
Top 150 universities  
globally**

Times Higher Education World University Rankings  
2022, QS World University Rankings 2022

## How to apply

### DOMESTIC STUDENTS

You can apply to study postgraduate coursework at UTS online via the UTS Online Application System, or at one of our Postgraduate Expos or Postgraduate information sessions. Find out everything you need to know about upcoming information sessions at [uts.edu.au/events](https://uts.edu.au/events)

### INTERNATIONAL STUDENTS

You should visit the International Students Applying to UTS page for full instructions on how to apply.

### VISA REQUIREMENT

To obtain a student visa to study in Australia, international students must enrol full time and on campus. Australian student visa regulations also require international students studying on student visas to complete the course within the standard full-time duration. Students can extend their courses only in exceptional circumstances.

## Connect with us

