

Graduate Certificate in Learning Design

Faculty of Arts and Social Sciences
School of International Studies and Education

Introduction

Demand for learning design professionals is growing across a range of industries including education (primary schools, secondary schools, universities), finance, charities, government, health care and non-government organisations. Recent disruption in the education and training sectors has intensified the already significant need for digital skills.

Created with industry and based on dynamic research, the course develops your core competencies in learning design through focussed studies that combine practice and essential knowledge.

The course design and content are tailored to the needs of those who work in the broad fields of education (at any level) and training, those seeking employment in these areas, as well as those desiring to develop their digital learning skills to leverage new technologies to address changing educational needs.

Course Coordinator

Dr Keith Heggart, Lecturer

Dr Keith Heggart (PhD) is an Apple Distinguished Educator and a Google Certified Innovator. He is currently the academic lead for the Graduate Certificate in Learning Design, at UTS. Keith has established a long career as a high school educator, working in school leadership in government and non-government schools in the UK and Australia.

Keith's research focuses on learning and instructional design, educational technology and civics and citizenship education. He is currently exploring the way that online learning platforms can assist in the formation of active citizenship among Australian youth.

Keith was the recipient of the 2021 Emerging Scholar Award from the Australasian Society for Computers in Learning in Tertiary Education (ASCILITE)



“I have really learnt a lot of new concepts and skills, and both THINK and PREDICT have been eye-openers in a very positive way, for me. I will keep learning about the digital world and what it has to offer. “

Jeanette Mar, Student

Why Learning Design at UTS

Learning Design qualification

The course equips you with the skills, knowledge and experience to become a learning designer or to progress in your existing role. You will consider underpinning theories of learning design and learning sciences and examine the characteristics of appropriate learning design, including critical issues such as accessibility, privacy and ethics.

Learning Analytics and Change Management

Students assess the role of learning analytics and the importance of assessment and feedback within learning environments and equip themselves for continued change by examining predicted trends in the field and developing skills to assess and implement new tools and platforms.

Professional practice-based learning

Students develop their knowledge about research-informed design in a close-to-practice environment, interacting with local and international educators, and working on authentic assessments throughout the course. This takes the form of 'expression sessions' with current and emerging learning design tools, led by experts in the fields of interactivity, extended reality and learning analytics. You will also engage in workshops with practicing learning designers, examining their practice and current work.

Work Learning Design Project

The final subject is a work-integrated learning subject where you will work with an organisation/subject matter expert (from industry or UTS) in order to propose and then develop a learning design solution to a scenario. This internship-like experience means you work on a comprehensive learning design project that contributes to a work-ready portfolio and ensures that you are ready for employment as a learning designer.

Distance (online) delivery mode

Students study online, either full-time or part-time.



Graduate Certificate in Learning Design

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Course Structure

Students must complete 24 Credit Points (CP) in total – including eight 3 CP subjects. One of these subjects is a work-integrated learning subject.

Duration

This course is offered on a half year full-time, or one-year part-time, basis. Subjects are offered in short teaching sessions of 6 weeks

Careers

Career options include learning designer, instructional designer, educational developer, academic developer, learning engineer, multimedia designer.

Subjects

Think: Learning Theories and Implications for Learning Design (3CP)

Design: Designing for Learning (3CP)

Critique: Issues in Learning Design (3CP)

Analyse: Evaluation and Assessment in Learning Design (3CP)

Crunch: Learning Analytics for Performance Improvement (3CP)

Predict: Current and Future Trends in eLearning (3CP)

Create: Creating Interactive Multimedia Objects (3CP)

Work: Learning Design Project (3CP)



Admission Requirements

Applicants must have completed a UTS recognised bachelor's degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

Applicants who do not satisfy the academic admission requirements may be considered on the basis of the below criteria:

- An AQF Level 6 and a minimum of two (2) years relevant work experience, or
- A minimum of four (4) years relevant, equivalent full-time work experience and a general capacity to undertake tertiary education

This is to be supported by submission of:

- a CV outlining work experience confirming the dates of employment and position(s) held within the organisation
- a personal statement outlining interest in the course and evidence of a general capacity to undertake tertiary education (demonstrated by successful completion UTS microcredential(s) or equivalent).

The English proficiency requirement for international students or local applicants with international qualifications is: Academic IELTS: 6.5 overall with a writing score of 6.0; or TOEFL: paper based: 550-583 overall with TWE of 4.5, internet based: 79-93 overall with a writing score of 21; or AE5: Pass; or PTE: 58-64; or CAE: 176-184.

Eligibility for admission does not guarantee offer of a place.



Start small, Achieve big

If you're not ready to make the full commitment, or only wish to upskill in a specific topic, we offer four microcredentials related to the Graduate Certificate in Learning Design each year:

- **Design:** Designing for Learning
- **Crunch:** Learning Analytics for Performance Improvement
- **Predict:** Current and Future Trends in e-learning
- **Create:** Creating Interactive Multimedia Objects

A microcredential is a formally assessed single piece of learning that provides verified recognition of acquired skills and knowledge in a specific area, and that aligns to a subject within a UTS postgraduate course.

If you successfully complete any of the above microcredentials, you may receive recognition of prior learning (RPL) against the relevant subject if you later decide to apply for, and are admitted to, the Graduate Certificate in Learning Design.



Earn recognition

Receive a UTS credential when you successfully complete a microcredential course which may be put towards a UTS degree



Why Learning Design at UTS?



**UTS ranked
Australia's No.1
Young University**

Source: Times Higher Education Young University
Rankings 2022



5+ stars

for excellence across Employability,
Facilities, Inclusiveness, Innovation,
Internationalisation,
Research and Teaching

Source: QS STars Rating 2021-2024



**No.1 research
institution
in Australia**

for Teaching and
Teacher Education

Source: The Australian's Research Magazine 2021



**6th in Australia
and 90th
in the world**

for the field of Education

Times Higher Education World university Rankings



**Ranked in the Top
150 universities
in the world**

for the field of Education
and Training

2022 QS World subject rankings



**Ranked in the Top
150 universities
globally**

Times Higher Education World University Rankings
2022, QS World University Rankings 2022



How to apply

DOMESTIC STUDENTS

You can apply to study postgraduate coursework at UTS online via the UTS Online Application System, or at one of our Postgraduate Expos or Postgraduate information sessions. Find out everything you need to know about upcoming information sessions at uts.edu.au/events

INTERNATIONAL STUDENTS

You should visit the International Students Applying to UTS page for full instructions on how to apply.

VISA REQUIREMENT

To obtain a student visa to study in Australia, international students must enrol full time and on campus. Australian student visa regulations also require international students studying on student visas to complete the course within the standard full-time duration. Students can extend their courses only in exceptional circumstances.

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