|  |  |  |
| --- | --- | --- |
| **ITCC Dissemination Plan** | | |
| 1. **Who are we targeting? Who are our audience?** | | |
| **External/funding requirements** | **Professional groups/organisations** | **Examples** |
| ***EXAMPLE ONLY***  *DoH; Clinical sector - Pharmacy* | ***EXAMPLE ONLY***  *Council of Australian Therapeutic Advisory Groups (CATAG); Pharmacy Networks and Hospital Pharmacists; Society Hospital Pharmacists of Australia* | ***EXAMPLE ONLY***   * *Pharmacies/pharmacists co-located in large inpatient settings with dedicated palliative care beds (>5)* * *Pharmacies in women’s hospitals* * *Hospital drug committees* |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ITCC Dissemination Plan (cont.)** | | | | |
| 1. **What information/results/findings are available for dissemination?** | | | | |
| **Critical sources of information for dissemination** | | | | |
|  | **Information medium** | **Detailed information item** | **Responsibility** | **Comments/follow-up** |
| **1** | Publications  (*refer* Guidance 12 to develop this part of the dissemination plan) |  |  |  |
| **2** | Conference presentations |  |  |  |
| **3** | Provisional results dissemination |  |  |  |
| **4** | Meeting with manufacturer |  |  |  |
| **5** | Marketing/promotional materials |  |  |  |
| **6** | Other face-to-face meetings |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ITCC Dissemination Plan (cont.)** | | | | |
| 1. **Organisations to be targeted and suggested targeting action(s)** | | | | |
| **Group/Organisation** | **Action(s)/Information** | **Target audience** | **Comments/follow-up** | **Responsible person(s)** |
| Pharmaceutical companies | | | | |
|  |  |  |  |  |
| Public – Consumers/Policy Makers | | | | |
|  |  |  |  |  |
| Clinical Sector – Pharmacy Networks and Hospital Pharmacists | | | | |
|  |  |  |  |  |
| Clinical Sector – Palliative Care Professionals | | | | |
|  |  |  |  |  |
| Clinical Sector – Oncology Professionals | | | | |
|  |  |  |  |  |
| Clinical Sector – Health care/Clinical Research Professionals | | | | |
|  |  |  |  |  |
| Other – Non-Clinical | | | | |
|  |  |  |  |  |