C10367 BACHELOR OF COMMUNICATION (PUBLIC COMMUNICATION) ADVERTISING BACHELOR OF ARTS IN INTERNATIONAL STUDIES

AUTUMN COMMENCING 2018

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54002 Communicating Difference	8cps
54040 The Ecology of Public Communication	8cps
54046 Principles of Advertising	8cps
54047 Advertising Campaign Practice	8cps
54048 Brand Advertising Strategies	8cps
97601 German Language and Culture 1	8cps
97602 German Language and Culture 2	8cps
97603 German Language and Culture 3	8cps
97604 German Language and Culture 4	8cps
976001 Foundations in International Studies	8cps
976421 Contemporary Germany	8cps
977420 In-country Study and Fieldwork	
Project 1: Germany	24cps
978420 In-country Study and Fieldwork	
Project 2: Germany	24cps
Second Major Stream subjects	16cps
Second Major/Electives	16cps
Cross-disciplinary electives	8cps
Total	192cps

Subjects to complete in 2022

	Autumn 2022	24212 Entrepreneurial Marketing	6cps	
		Cross-disciplinary electives	8cps	
		Select 6 credit points from the following:	6cps	
		CBK91136 Second major	0005	48cps
		CBK91119 Electives		32cps
		6cp subject to make up shortfall	6cps	
	Spring 2022	52667 The Agency	6cps	
		Cross-disciplinary electives	8cps	
		Select 6 credit points from the following:	6cps	
		CBK91136 Second major		48cps
		CBK91119 Electives		32cps
		2cp subject to make up shortfall	2cps	

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54002 Communicating Difference	8cps
54040 The Ecology of Public	
Communication	8cps
54046 Principles of Advertising	8cps
54047 Advertising Campaign Practice	8cps
54048 Brand Advertising Strategies	8cps
97601 German Language and Culture 1	8cps
97602 German Language and Culture 2	8cps
97603 German Language and Culture 3	8cps
97604 German Language and Culture 4	8cps
976001 Foundations in International	
Studies	8cps
976421 Contemporary Germany	8cps
Second Major Stream subjects	16cps
Second Major/Electives	16cps
Cross-disciplinary electives	8cps
Total	144cps

Subjects to complete in 2022	Autumn 2022	977420 In-country Study and Fieldwork		
		Project 1: Germany	24cps	
ts to in 2	Spring 2022	978420 In-country Study and Fieldwork		
bjec	Spring 2022	Project 2: Germany	24cps	
Sul				
	Autumn 2023	24212 Entrepreneurial Marketing	6cps	
53		Cross-disciplinary electives	8cps	
		Select 6 credit points from the		
		following:	6cps	
202		CBK91136 Second major		48cps
tein		CBK91119 Electives		32cps
Subjects to complete in 2023		6cp subject to make up shortfall	6cps	
0 0	Spring 2023	52667 The Agency	6cps	
cts t		Cross-disciplinary electives	8cps	
ıbje		Select 6 credit points from the		
S.		following:	6cps	
		CBK91136 Second major		48cps
		CBK91119 Electives		32cps
		2cp subject to make up shortfall	2cps	

Already Completed	
54000 Citizenship and	9 cmc
Communication	8cps
54001 Digital Literacies	8cps
54040 The Ecology of Public	9 cmc
Communication	8cps
54046 Principles of Advertising	8cps
54047 Advertising Campaign	9 cmc
Practice	8cps
54048 Brand Advertising	8cns
Strategies	8cps
97601 German Language and	8cps
Culture 1	
97602 German Language and	8cps
Culture 2	8CP3
976001 Foundations in	8cps
International Studies	8CP3
Second Major Stream subjects	16cps
Cross-disciplinary electives	8cps
Total	96cps

	Autumn 2022	54002 Communicating Difference	8cps	
22		97603 German Language and Culture 3	8cps	
n 20		Select 6 credit points from the following:	6cps	
ite i		CBK91136 Second major		48cps
nple		CBK91119 Electives		32cps
o cor	Spring 2022	976421 Contemporary Germany	8cps	
ts to		97604 German Language and Culture 4	8cps	
Subjects to complete in 2022		Select 6 credit points from the following:	6cps	
		CBK91136 Second major		48cps
		CBK91119 Electives		32cps
ete	Autumn 2023	977420 In-country Study and Fieldwork Project		
hpl	Autumn 2025	1: Germany	24cps	
Subjects to complete in 2023				
its to in 2	Spring 2023	978420 In-country Study and Fieldwork Project		
bjec	5pring 2025	2: Germany	24cps	
Su				
	Autumn 2024	24212 Entrepreneurial Marketing	6cps	
		Cross-disciplinary electives	8cps	
024		Select 6 credit points from the following:	6cps	
n 20		CBK91136 Second major		48cps
ete i		CBK91119 Electives		32cps
hpla		6cp subject to make up shortfall	6cps	
0 00	Spring 2024	52667 The Agency	6cps	
Subjects to complete in 2024		Cross-disciplinary electives	8cps	
		Select 6 credit points from the following:	6cps	
		CBK91136 Second major		48cps
		CBK91119 Electives		32cps
		6cp subject to make up shortfall	6cps	

Already Completed	
54000 Citizenship and	Ponc
Communication	8cps
54001 Digital Literacies	8cps
54040 The Ecology of Public	9 cm c
Communication	8cps
54046 Principles of Advertising	8cps
Second Major Stream subjects	16cps
Total	48cps

Autumn 2022 52663 Strategic Communication Design 6cps 97601 German Language and Culture 1 8cps 976001 Foundations in International Studies 8cps 2cp subject to make up shortfall in major 2cps Spring 2022 52664 Branding and Reputation 6cps 97600 German Language and Culture 2 8cps 97602 German Language and Culture 3 8cps Autumn 2023 54002 Communicating Difference 8cps 97603 German Language and Culture 3 8cps Select 6 credit points from the following: 6cps CBK91136 Second major 6cps CBK91119 Electives 6cps Spring 2023 97604 German Language and Culture 4 8cps Spring 2023 97604 German Language and Culture 4 8cps CBK91119 Electives 6cps 6cps CBK91119 Electives 7 7 CBK91119 Electives 7 7 CBK91119 Electives 7 7 Spring 2024 977420 In-country Study and Fieldwork Project 1: 6cps Spring 2024 978420 In-country Study and Fieldwork P	
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Spring 2025 52667 The Agency 6cps Cross-disciplinary electives 8cps Select 6 credit points from the following: 6cps	32cps
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Select 6 credit points from the following: 6cps	
G CPK01126 Second major	
	48cps
CBK91119 Electives	32cps
6cp subject to make up shortfall 6cps	