

UTS Business School in partnership with  CIMA

Specialist Certificate in Developing Business Cases in Healthcare

This course will delve into the increasingly important role of business cases to further support the development of skills of professionals to drive better value decision-making in Western New South Wales Local Health District.

Two-day online workshop

Day 1: 19 November 2021

Day 2: 26 November 2021

Course Objectives

- Understand the purpose and content of a business case to solve role-specific organisational problems
- Understand how to analyse, outline and communicate a business case effectively in writing to meet organizational requirements at WNSWLHD
- Quantify the financial and non-financial impact of undertaking a project or task.
- Understand the role of risk management in developing a business case
- Understand the strategic alignment of the business case with organisational goals at WNSWLHD

Presenters



Professor Prabhu Sivabalan

Professor Sivabalan's research interests range from the application of core accounting concepts in budgeting and costing to innovative and far-reaching contexts such as entrepreneurship and high innovation environments, accounting and costing in healthcare, as well as the role of accounting in hydrology and agriculture. From a practice perspective, Professor Sivabalan has presented and trained finance and non-finance teams of reputable organisations including CSR, Citigroup, and Seven Media, as well as Oxford University's highly regarded EMBA program in the area of financial management.



Associate Professor David S. Bedford

Assoc Prof Bedford's research interests are in management accounting and control systems operating as a package in different organizational contexts. His work has been published in leading management accounting journals globally. Assoc Prof Bedford is an expert and award-winning lecturer in costing and management accounting systems, has won teaching awards for lecturing in undergraduate and postgraduate programs in the UTS Business School.



Dr. Shona Bates

Dr. Shona Bates is an experienced researcher, project manager, and consultant. Shona's research interests include how human services are organised; her Ph.D. focused on how primary health services are commissioned through the Primary Health Network Program. Shona has worked for government, academia, and finance, both in Australia and in Europe. Shona started Truro Consulting in 2007 to help academics and practitioners improve their writing and in turn, improve the impact of their work.

Curriculum Outline

Day 1 - 19 th November 2021			
Time	Session	Theme	Presenter
9:00 to 9:50	1	Welcome and Introduction	Prabhu
9:50 to 10:00		<i>Coffee Break</i>	
10:00 to 10:50	2	Fundamentals of Business Case	Prabhu
10:50 to 11:00		<i>Coffee Break</i>	
11:00 to 11:50	3	Activity 1 - Rate The case	Individual Activity
11:50 to 12:00		<i>Coffee Break</i>	
12:00 to 12:50	4	Developing your Case – Alternatives	Prabhu
12:50 to 13:30		<i>Lunch Break</i>	
13:30 to 14:20	5	Developing your Case – Benefits, and Outcomes	David
14:20 to 14:30		<i>Coffee Break</i>	
14:30 to 15:20	6	Developing your Case – Costs	Prabhu
15:20 to 15:30		<i>Coffee Break</i>	
15:30 to 16:20	7	Activity 2 – You're the Jury	Group Activity
16:20 to 16:30		Day One Wrap Up and Inform about Activity 4	Prabhu

Day 2 - 26 th November 2021			
Time	Session	Theme	Presenter
9:00 to 9:50	1	Project planning and Risk assessment	Prabhu
9:50 to 10:00		<i>Coffee Break</i>	
10:00 to 10:50	2	Professional writing	Shona
10:50 to 11:00		<i>Coffee Break</i>	
11:00 to 11:50	3	Activity 3 – Do the Write Thing!	Individual Activity
11:50 to 12:00		<i>Coffee Break</i>	
12:00 to 12:50	4	Activity 4 - Interactive Presentation 1	Group Activity
12:50 to 13:30		<i>Lunch Break – 50 min</i>	
13:30 to 14:20	5	Activity 4 - Interactive Presentation 2	Group Activity
14:20 to 14:30		<i>Coffee Break</i>	
14:30 to 15:20	6	Visualising and Communicating Information	David
15:20 to 15:30		<i>Coffee Break</i>	
15:30 to 16:20	7	Why business cases fail!	Prabhu and NSW Health Ministry Representative
16:20 to 16:30		Concluding Remarks	

Contact us at PATH@uts.edu.au