C10367 BACHELOR OF COMMUNICATION (PUBLIC COMMUNICATION) ADVERTISING BACHELOR OF ARTS IN INTERNATIONAL STUDIES

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54002 Communicating Difference	8cps
54060 Understanding Digital Audiences	8cps
54061 Engagement, Participation,	
Gamification	8cps
54062 Digital Experience Design	8cps
54063 Code as Literacy, Commodity and	
Infrastructure	8cps
97601 German Language and Culture 1	8cps
97602 German Language and Culture 2	8cps
97603 German Language and Culture 3	8cps
97604 German Language and Culture 4	8cps
976001 Foundations in International Studies	8cps
976421 Contemporary Germany	8cps
977420 In-country Study and Fieldwork	
Project 1: Germany	24cps
978420 In-country Study and Fieldwork	
Project 2: Germany	24cps
Second Major Stream subjects	16cps
Second Major/Electives	16cps
Cross-disciplinary electives	8cps
Total	192cps

2	Autumn 2022	24212 Entrepreneurial Marketing	6cps	
		Cross-disciplinary electives	8cps	
		Select 6 credit points from the following:	6cps	
202		CBK91136 Second major		48cps
te ii		CBK91119 Electives		32cps
Subjects to complete in 2022		6cp subject to make up shortfall	6cps	
	Spring 2022	52667 The Agency	6cps	
		Cross-disciplinary electives	8cps	
		Select 6 credit points from the following:	6cps	
		CBK91136 Second major		48cps
		CBK91119 Electives		32cps
		2cp subject to make up shortfall	2cps	

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54002 Communicating Difference	8cps
54060 Understanding Digital Audiences	8cps
54061 Engagement, Participation,	
Gamification	8cps
54062 Digital Experience Design	8cps
54063 Code as Literacy, Commodity and	
Infrastructure	8cps
97601 German Language and Culture 1	8cps
97602 German Language and Culture 2	8cps
97603 German Language and Culture 3	8cps
97604 German Language and Culture 4	8cps
976001 Foundations in International	
Studies	8cps
976421 Contemporary Germany	8cps
Second Major Stream subjects	16cps
Second Major/Electives	16cps
Cross-disciplinary electives	8cps
Total	144cps

Subjects to complete in 2022	Autumn 2022	977420 In-country Study and Fieldwork		
		Project 1: Germany	24cps	
	Spring 2022	978420 In-country Study and Fieldwork		
ojec	Spring 2022	Project 2: Germany	24cps	
Suk				
	Autumn 2023	24212 Entrepreneurial Marketing	6cps	
		Cross-disciplinary electives	8cps	
		Select 6 credit points from the		
ε.		following:	6cps	
502		CBK91136 Second major		48cps
te ir		CBK91119 Electives		32cps
Subjects to complete in 2023		6cp subject to make up shortfall	6cps	
000	Spring 2023	52667 The Agency	6cps	
cts t		Cross-disciplinary electives	8cps	
bje		Select 6 credit points from the		
Sı		following:	6cps	
		CBK91136 Second major		48cps
		CBK91119 Electives		32cps
		2cp subject to make up shortfall	2cps	

Already Completed		
54000 Citizenship and	8cps	
Communication	οιμο	
54001 Digital Literacies	8cps	
54040 The Ecology of Public	Que c	
Communication	8cps	
54046 Principles of Advertising	8cps	
54047 Advertising Campaign	Q _{one}	
Practice	8cps	
54048 Brand Advertising	9cnc	
Strategies	8cps	
97601 German Language and	8cps	
Culture 1	οτμο	
97602 German Language and	8cps	
Culture 2	οιμο	
976001 Foundations in	8cps	
International Studies	οιμο	
Second Major Stream subjects	16cps	
Cross-disciplinary electives	8cps	
Total	96cps	

	Autumn 2022	54002 Communicating Difference	8cps	
2		97603 German Language and Culture 3	8cps	
, 20%		Select 6 credit points from the following:	6cps	
te ir		CBK91136 Second major		48cps
nple		CBK91119 Electives		32cps
Subjects to complete in 2022	Spring 2022	976421 Contemporary Germany	8cps	
		97604 German Language and Culture 4	8cps	
bjec		Select 6 credit points from the following:	6cps	
Su		CBK91136 Second major		48cps
		CBK91119 Electives		32cps
ete	Autumn 2023	977420 In-country Study and Fieldwork Project		
l du	Autumi 2023	1: Germany	24cps	
s to co				
Subjects to complete in 2023	Spring 2023	978420 In-country Study and Fieldwork Project		
lbjec		2: Germany	24cps	
Su				
	Autumn 2024	24212 Entrepreneurial Marketing	6cps	
		Cross-disciplinary electives	8cps	
024		Select 6 credit points from the following:	6cps	
in 20		CBK91136 Second major		48cps
ete		CBK91119 Electives		32cps
μ Id m		6cp subject to make up shortfall	6cps	
000	Spring 2024	52667 The Agency	6cps	
cts t		Cross-disciplinary electives	8cps	
Subjects to complete in 2024		Select 6 credit points from the following:	6cps	
		CBK91136 Second major		48cps
		CBK91119 Electives		32cps
		6cp subject to make up shortfall	6cps	

Already Completed	
54000 Citizenship and	Q _{ene}
Communication	8cps
54001 Digital Literacies	8cps
54040 The Ecology of Public	Q _{ens}
Communication	8cps
54046 Principles of Advertising	8cps
Second Major Stream subjects	16cps
Total	48cps

		<u></u>		
Subjects to complete in 2022	Autumn 2022	52663 Strategic Communication Design	6cps	
ë E		97601 German Language and Culture 1	8cps	
olete		976001 Foundations in International Studies	8cps	
E O		2cp subject to make up shortfall in major	2cps	
to 0	Spring 2022	52664 Branding and Reputation	6cps	
ects		97602 German Language and Culture 2	8cps	
Subj		Cross-disciplinary electives	8cps	
	Autumn 2023	54002 Communicating Difference	8cps	
		97603 German Language and Culture 3	8cps	
023		Select 6 credit points from the following:	6cps	
in 2		CBK91136 Second major		48cps
Subjects to complete in 2023		CBK91119 Electives		32cps
	Spring 2023	976421 Contemporary Germany	8cps	
to c		97604 German Language and Culture 4	8cps	
jects		Select 6 credit points from the following:	6cps	
Sub		CBK91136 Second major		48cps
		CBK91119 Electives		32cps
		2cp subject to make up shortfall in major	2cps	
ë	Autumn 2024	977420 In-country Study and Fieldwork Project 1:		
plet	Autumi 2024	Germany	24cps	
to com 2024				
s to 20	Spring 2024	978420 In-country Study and Fieldwork Project 2:		
Subjects to complete in 2024		Germany	24cps	
Suk				
	Autumn 2025	24212 Entrepreneurial Marketing	6cps	
		52660 Emergent Public Relations	6cps	
25		Cross-disciplinary electives	8cps	
in 2025		Select 6 credit points from the following:	6cps	
		CBK91136 Second major		48cps
mple		CBK91119 Electives		32cps
000	Spring 2025	52667 The Agency	6cps	
cts t		Cross-disciplinary electives	8cps	
Subjects to complete		Select 6 credit points from the following:	6cps	
S		CBK91136 Second major		48cps
		CBK91119 Electives		32cps