## C10363 BACHELOR OF COMMUNICATION (PUBLIC COMMUNICATION) PUBLIC RELATIONS

#### **SUMMER COMMENCING 2019**

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54002 Communicating Difference	8cps
54040 The Ecology of Public	Q <sub>enc</sub>
Communication	8cps
54042 Principles of Public Relations	8cps
54043 Strategic Public Relations	8cps
54044 Media Writing Production	8cps
Second Major Stream subjects	16cps
Cross Disciplinary Elective	24cps
Second Major/Electives	16cps
Total	112cps

## For Students not taking a Second Major

2.	Autumn 2022	52666 Engagement in Organisations	6cps	
ete		Elective	8cps	
complete 22		2cp subject to make up shortfall	2cps	
to co				
-	Spring 2022	52667 The Agency	6cps	
Subjects		Elective	8cps	
Su		2cp subject to make up shortfall	2cps	

<u>ء</u> .	Autumn 2022	52666 Engagement in Organisations	6cps	
nplete		Second Major Subject	6cps	
		6cp subject to make up shortfall	6cps	
to coi 2022				
	Spring 2022	52667 The Agency	6cps	
Subjects		Second Major Subject	6cps	
Su		2cp subject to make up shortfall	2cps	

#### **AUTUMN COMMENCING 2020**

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54002 Communicating Difference	8cps
54040 The Ecology of Public Communication	8cps
54042 Principles of Public Relations	8cps
54043 Strategic Public Relations	8cps
54044 Media Writing Production	8cps
Second Major Stream subjects	16cps
Cross Disciplinary Elective	8cps
Second Major/Electives	16cps
Total	96cps

# For Students not taking a Second Major

2	Autumn 2022	52666 Engagement in Organisations	6cps	
2022		Cross Disciplinary Elective	8cps	
2.		Elective	8cps	
lete		2cp subject to make up shortfall	2cps	
complete				
to c	Spring 2022	52667 The Agency	6cps	
ects		Cross Disciplinary Elective	8cps	
Subjects		Elective	8cps	
S		2cp subject to make up shortfall	2cps	

7	Autumn 2022	52666 Engagement in Organisations	6cps	
2022		Cross Disciplinary Elective	8cps	
.⊑		Second Major Subject	6cps	
olete		6cp subject to make up shortfall	6cps	
complete				
to c	Spring 2022	52667 The Agency	6cps	
ects		Cross Disciplinary Elective	8cps	
Subjects		Second Major Subject	6cps	
S		2cp subject to make up shortfall	2cps	

#### **SPRING COMMENCING 2020**

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54040 The Ecology of Public	9 cm c
Communication	8cps
54046 Principles of Advertising	8cps
54048 Brand Advertising Strategies	8cps
Second Major Stream subjects	16cps
Cross Disciplinary Elective	8cps
Second Major/Electives	8cps
Total	72cps

## For Students not taking a Second Major

2	Autumn 2022	52663 Strategic Communication Design	6cps	
Subjects to complete in 2022		52666 Engagement in		
e in		Organisations	6cps	
olet		Cross Disciplinary Elective	8cps	
dwo		Elective	6cps	
to c				
cts	Spring 2022	52667 The Agency	6cps	
ubje		Cross Disciplinary Elective	8cps	
Š		Elective	6cps	
		Elective	6cps	
to	Autumn 2023	54002 Communicating		
Subjects to complete in 2023	Autumii 2025	Difference	8cps	
abje mpl		52664 Branding and Reputation	6cps	
)S		Elective	6cps	

5	Autumn 2022	52663 Strategic Communication Design	6cps	
Subjects to complete in 2022		52666 Engagement in		
. <u>⊆</u>		Organisations	6cps	
oleto		Cross Disciplinary Elective	8cps	
l wo		Second Major Subject	6cps	
toc				
scts	Spring 2022	52667 The Agency	6cps	
ubje		Cross Disciplinary Elective	8cps	
Š		Second Major Subject	6cps	
		Second Major Subject	6cps	
e ë	Autumn 2023	54002 Communicating		
ojects oplete 2023	Addini 2023	Difference	8cps	
Subjects to complete in 2023		52664 Branding and Reputation	6cps	
y S		Second Major Subject	6cps	

#### **SUMMER COMMENCING 2020**

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54002 Communicating Difference	8cps
Cross Disciplinary Elective	16cps
54040 The Ecology of Public Communication	8cps
54042 Principles of Public Relations	8cps
Second Major Stream subjects	16cps
Total	72cps

# For Students not taking a Second Major

ي	Autumn 2022	52663 Strategic Communication Design	6cps
Subjects to complete in 2022		52664 Branding and Reputation	6cps
E		Elective	6cps
to cor 2022			
cts t	Spring 2022	52665 Multimodal Storytelling	6cps
apjqr		Elective	6cps
ડ		Elective	6cps
23	Autumn 2023	52666 Engagement in Organisations	6cps
n 2023		Cross Disciplinary Elective	8cps
ite ii		Elective	6cps
Jdu		2cp subject to make up shortfall	2cps
000			
ts tc	Spring 2023	52667 The Agency	6cps
Subjects to complete in		Elective	6cps
Su		2cp subject to make up shortfall	2cps

ءِ.	Autumn 2022	52663 Strategic Communication Design	6cps	
complete in 22		52664 Branding and Reputation	6cps	
ldm		Second Major Subject	6cps	
cts t	Spring 2022	52665 Multimodal Storytelling	6cps	
Subjects to 20		Second Major Subject	6cps	
Sı		Second Major Subject	6cps	
23	Autumn 2023	52666 Engagement in Organisations	6cps	
n 20		Cross Disciplinary Elective	8cps	
ite i		Second Major Subject	6cps	
nplete i		Second Major Subject  2cp subject to make up shortfall	6cps 2cps	
o complete i			•	
ts to complete i	Spring 2023		•	
Subjects to complete in 2023	Spring 2023	2cp subject to make up shortfall	2cps	

#### **AUTUMN COMMENCING 2021**

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54040 The Ecology of Public	8cps
Communication	осрѕ
54042 Principles of Public Relations	8cps
Second Major Stream subjects	16cps
Total	48cps

Subjects to complete in 2022	Autumn 2022	54002 Communicating Difference	8cps
		52663 Strategic Communication	ССРЗ
		Design	6cps
. <u>E</u>		•	T - T
lete		52664 Branding and Reputation	6cps
d du		Elective	6cps
8			
ts tc	Spring 2022	52665 Multimodal Storytelling	6cps
ojec		Cross Disciplinary Elective	8cps
Sul		Elective	6cps
		Elective	6cps
	Aut	52666 Engagement in	
23	Autumn 2023	Organisations	6cps
n 20		Cross Disciplinary Elective	8cps
ite ii		Elective	6cps
n ple		2cp subject to make up shortfall	2cps
Con			
Subjects to complete in 2023	Spring 2023	52667 The Agency	6cps
ject		Cross Disciplinary Elective	8cps
Suk		Elective	6cps
		2cp subject to make up shortfall	2cps

Subjects to complete in 2022	Autumn 2022	54002 Communicating Difference	8cps	
		52663 Strategic Communication		
		Design	6cps	
i e i		52664 Branding and Reputation	6cps	
nple		Second Major Subject	6cps	
cor				
ts to	Spring 2022	52665 Multimodal Storytelling	6cps	
) ject		Cross Disciplinary Elective	8cps	
Suk		Second Major Subject	6cps	
		Second Major Subject	6cps	
	Autumn 2023	52666 Engagement in		
123	Autumii 2023	Organisations	6cps	
n 20		Cross Disciplinary Elective	8cps	
i e i		Second Major Subject	6cps	
) Jdu		2cp subject to make up shortfall	2cps	
Subjects to complete in 2023				
ts to	Spring 2023	52667 The Agency	6cps	
ojeci		Cross Disciplinary Elective	8cps	
Suk		Second Major Subject	6cps	
		2cp subject to make up shortfall	2cps	

#### **SPRING COMMENCING 2021**

Already Completed	
54001 Digital Literacies	8cps
54042 Principles of Public Relations	8cps
Second Major Stream subjects	8cps
Total	24cps

Subjects to complete in 2022	Autumn 2022	54000 Citizenship and	8cps	
		Communication	·	
		52661 Strategic Communication		
		in Society	6cps	
olet		52664 Branding and Reputation	6cps	
l ü		Second Major Stream Subject	6cps	
ة 9				
ects .	Spring 2022	52665 Multimodal Storytelling	6cps	
ubje		Cross Disciplinary Elective	8cps	
ν		Elective	6cps	
		6cp subject to make up shortfall	6cps	
	Autumn 2023	52663 Strategic Communication		
		Design	6cps	
202		52666 Engagement in		
in 2		Organisations	6cps	
lete		Elective	6cps	
d w		Elective	6cps	
Subjects to complete in 2023				
cts .	Spring 2023	52667 The Agency	6cps	
ubje		Cross Disciplinary Elective	8cps	
Š		Elective	6cps	
		2cp subject to make up shortfall	2cps	
			,	
<u>ء</u> .و	Aut	54002 Communicating	8cps	
Subjects to complete in 2024	Autumn 2024	Difference		
		Cross Disciplinary Elective	8cps	
		Elective	8cps	

5	Autumn 2022	54000 Citizenship and	8cps	
	, , , , , , , , , , , , , , , , , , , ,	Communication		
202		52661 Strategic Communication		
Ë		in Society	6cps	
lete		52664 Branding and Reputation	6cps	
dwo		Second Major Stream Subject	6cps	
b S				
Subjects to complete in 2022	Spring 2022	52665 Multimodal Storytelling	6cps	
ubje		Cross Disciplinary Elective	8cps	
Š		Second Major Subject	6cps	
		6cp subject to make up shortfall	6cps	
	Autumn 2023	52663 Strategic Communication		
<b>m</b>		Design	6cps	
202		52666 Engagement in		
Ë		Organisations	6cps	
lete		Second Major Subject	6cps	
dwo		Second Major Subject	6cps	
to c				
cts .	Spring 2023	52667 The Agency	6cps	
Subjects to complete in 2023		Cross Disciplinary Elective	8cps	
Ň		Second Major Subject	6cps	
		2cp subject to make up shortfall	2cps	
to e in	Autumn 2024	54002 Communicating Difference	8cps	
Subjects to complete in 2024			Cons	
ubj oml		Cross Disciplinary Elective	8cps	
0, 0		Second Major Subject	6cps	