C10363 BACHELOR OF COMMUNICATION (PUBLIC COMMUNICATION) ADVERTISING BACHELOR OF CREATIVE INTELLIGENCE AND INNOVATION

AUTUMN COMMENCING 2020

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54002 Communicating Difference	8cps
54040 The Ecology of Public	Q _{enc}
Communication	8cps
54046 Principles of Advertising	8cps
54047 Advertising Campaign Practice	8cps
54048 Brand Advertising Strategies	8cps
81511 Problems to Possibilities	8cps
81512 Creative Practice and Methods	8cps
81513 Past, Present, Future of	
Innovation	8cps
Second Major Stream subjects	16cps
Cross Disciplinary Elective	8cps
Second Major/Electives	16cps
Total	120cps

For Students not taking a Second Major

Subjects to complete in 2022	February Session 2022	81514 Creativity and Complexity	8cps	
	Autumn 2022	24212 Entrepreneurial Marketing	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	8cps	
		2cp subject to make up shortfall	2cps	
nple	July Session 2022	81515 Leading Innovation	8cps	
200	Spring 2022	52667 The Agency	6cps	
ls to		Cross Disciplinary Elective	8cps	
ojec		Elective	8cps	
Sul		2cp subject to make up shortfall	2cps	
	Summer Session 2022	81516 Initiatives and Entrepreneurship	8cps	
		81522 Innovation Internship A	6cps	
	Autumn 2023	81531 Industry Innovation Project	12cps	
		Select 6 credit points from the following:	6cps	
123		81521 Envisioning Futures		6cps
te in 20		81528 New Knowledge-making Lab		6cps
l hple		81524 Transdisciplinary Practice at the		
Subjects to complete in 2023	Spring 2023	Cutting Edge	6cps	
		81532 Creative Intelligence Capstone	12cps	
		Select 6 credit points from the following:	6cps	
		81525 Innovation Internship B		6cps
		81523 Speculative Start-up		6cps
		81541 Research Proposal		6cps

For Students taking a Second Major

Subjects to complete in 2022	February Session 2022	81514 Creativity and Complexity	8cps	
	Autumn 2022	24212 Entrepreneurial Marketing	6cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	
ie j		6cp subject to make up shortfall	6cps	
nple.	July Session 2022	81515 Leading Innovation	8cps	
100 0	Spring 2022	52667 The Agency	6cps	
ts tc		Cross Disciplinary Elective	8cps	
bjec		Second Major Subject	6cps	
Sul		2cp subject to make up shortfall	2cps	
	Summer Session 2022	81516 Initiatives and Entrepreneurship	8cps	
		81522 Innovation Internship A	6cps	
	Autumn 2023	81531 Industry Innovation Project	12cps	
		Select 6 credit points from the following:	6cps	
Subjects to complete in 2023		81521 Envisioning Futures		6cps
		81528 New Knowledge-making Lab		6cps
ete				
ldm		81524 Transdisciplinary Practice at the		
00	Spring 2023	Cutting Edge	6cps	
ts tc		81532 Creative Intelligence Capstone	12cps	
Subjec		Select 6 credit points from the following:	6cps	
		81525 Innovation Internship B		6cps
		81523 Speculative Start-up		6cps
		81541 Research Proposal		6cps

AUTUMN COMMENCING 2021

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54040 The Ecology of Public	Ocno
Communication	8cps
54046 Principles of Advertising	8cps
81511 Problems to Possibilities	8cps
81512 Creative Practice and Methods	8cps
Second Major Stream subjects	16cps
Total	64cps

For Students not taking a Second Major

Subjects to complete in 2022	Autumn 2022	54002 Communicating Difference	8cps	
		52663 Strategic Communication Design	6cps	
		52660 Emergent Public Relations	6cps	
		Elective	6cps	
e de la composition della comp	July Session 2022	81513 Past, Present, Future of Innovation	8cps	
to	Spring 2022	52664 Branding and Reputation	6cps	
scts .		Cross Disciplinary Elective	8cps	
ubje		Elective	6cps	
S		Elective	6cps	
	February Session 2023	81514 Creativity and Complexity	8cps	
	Autumn 2023	24212 Entrepreneurial Marketing	6cps	
123		Cross Disciplinary Elective	8cps	
n 20		Elective	6cps	
Subjects to complete in 2023		2cp subject to make up shortfall	2cps	
mple	July Session 2023	81515 Leading Innovation	8cps	
000	Spring 2023	52667 The Agency	6cps	
ts tc		Cross Disciplinary Elective	8cps	
bjec		Elective	6cps	
Su		2cp subject to make up shortfall	2cps	
	Summer Session 2023	81516 Initiatives and Entrepreneurship	8cps	
		81522 Innovation Internship A	6cps	
	Autumn 2024	81531 Industry Innovation Project	12cps	
		Select 6 credit points from the following:	6cps	
024		81521 Envisioning Futures		6cps
in 2(81528 New Knowledge-making Lab		6cps
ete				
ıπpl		81524 Transdisciplinary Practice at the		
Subjects to complete in 2024	Spring 2024	Cutting Edge	6cps	
		81532 Creative Intelligence Capstone	12cps	
		Select 6 credit points from the following:	6cps	
		81525 Innovation Internship B		6cps
		81523 Speculative Start-up		6cps
		81541 Research Proposal		6cps

For Students taking a Second Major

Subjects to complete in 2022	Autumn 2022	54002 Communicating Difference	8cps	
		52663 Strategic Communication Design	6cps	
		52660 Emergent Public Relations	6cps	
		Second Major Subject	6cps	
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to c	Spring 2022	52664 Branding and Reputation	6cps	
ects		Cross Disciplinary Elective	8cps	
ubje		Second Major Subject	6cps	
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	Autumn 2023	24212 Entrepreneurial Marketing	6cps	
)23		Cross Disciplinary Elective	8cps	
n 2(Second Major Subject	6cps	
Subjects to complete in 2023		2cp subject to make up shortfall	2cps	
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		81522 Innovation Internship A	6cps	
	Autumn 2024	81531 Industry Innovation Project	12cps	
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id m		81524 Transdisciplinary Practice at the		
000	Spring 2024	Cutting Edge	6cps	
Subjects to complete in 2024		81532 Creative Intelligence Capstone	12cps	
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		81525 Innovation Internship B		6cps
		81523 Speculative Start-up		6cps
		81541 Research Proposal		6cps