

# Advanced Journalism

# Sports Media

**Faculty of Arts and Social Sciences**  
School of Communication

# Postgraduate Courses in Advanced Journalism

**Explore traditional tenets of journalism with a contemporary digital approach. Using new digital technologies, you'll foster agility and innovation, and learn hands on reporting, editing, production and design skills to understand the news media environment in a local, regional and global context.**

The Master of Advanced Journalism is designed to meet the needs of mid-career journalists and graduates seeking a career change. It is a highly industry-focused course that equips students with deep knowledge of journalism, technical skills and the adaptive capacities needed in the current digital dominated media environment. Students who successfully complete the course have current, and

forward-looking skills that allow them to operate in digital newsrooms and on other digital facing programs.

Class seminars are conducted by journalism professionals and academics. Students have the opportunity to learn about and discuss emerging areas of journalistic practice with lecturers who have been at the forefront of change, and work with leading practitioners of investigative, sport and entrepreneurial journalism. Several UTS multimedia lecturers have been chosen by Google to take a leading role in its Google News Initiative which seeks to extend digital journalism training to newsrooms and deepen it in academic institutions such as UTS.

## Why do Advanced Journalism at UTS?

### Industry facilities

Gain exclusive access to facilities which are already used by industry.

### Professional portfolio

Become connected to media outlets such as Central News, U:Mag and Vertigo.

### Practical learning

Learn how to research, interview, compile and review as key components of this course.

### Student opportunities

Experience studying abroad in programs such as the Erasmus Mundus Master's Program and the Foreign Correspondent Study Tour. Publish on Central News.

### Sought after skills

Gain adaptable skills which are valuable in a range of fields and positions.

### Prestigious award winners

UTS Journalism students and Alumni have previously won the Walkley Student Journalist of the Year Award and the Walkley Awards for Excellence in Journalism.

### Professional recognition:

Graduates are eligible to apply for membership of the Media, Entertainment and Arts Alliance (MEAA)

- Students are eligible for student membership of the MEAA and access to the MEAA, Women in Media and Walkley Foundation network which provides skill development programs.
- Students are also given opportunities to intern in media organisations. These internships can be paid or unpaid: they provide critical exposure to current newsroom practice.



# Master of Advanced Journalism

## **C0431**

The Master of Advanced Journalism equips students with the skills, deep knowledge and adaptive capabilities to build a career in today's rapidly changing and often highly disrupted media landscape.

You have the opportunity to use, experience and think about emerging areas of journalistic practice, including drones, virtual reality and computer-assisted reporting, and work with leading practitioners in investigative, sports and entrepreneurial journalism.

The overarching aim is to foster agility and innovation in the local, regional and global media landscape.

### **Course Structure**

Students must complete 72 Credit Points (CP) in total – including 6 core subjects (48 CP) and 3 electives (24 CP). Not all elective subjects are available each session.

### **Duration**

This course is typically offered on a one-and-a-half year full-time, or three-year part-time, basis.



## **Careers**

Career options include reporter, producer, presenter and editor across all types of private and public media, broadcast and publishing organisations including digital start-ups, the not-for-profit sector and non-media publishers.

### **Core subjects (8 CP each) - Compulsory**

Advanced Journalism

Digital Journalism and Beyond

Journalism Studies

Media Law and Accountability

Data and Computational Journalism

Journalism Major Project

### **Advanced Journalism Electives – choose three from the following:**

Academic English: Communication Fundamentals

Advanced Audio/Visual Journalism

Creative Non-fiction

Developing Academic Writing and Speaking Skills

Digital Sports Journalism

Entrepreneurial Journalism

International and Transnational Journalism

Investigative Journalism

Working with Industry

# Master of Advanced Journalism (Extension)

## **C04397**

The Master of Advanced Journalism (Extension) offers students the opportunity to deepen and broaden their knowledge and skillset by enrolling in another four subjects across the communication disciplines of Creative Writing, Sports Journalism, Media Practices etc.

The aim of this course is to foster innovative thinking based on a critical understanding of the digital forces buffeting the news media industry.

### **Course Structure**

Students must complete 96 Credit Points (CP) in total – including 6 core subjects (48 CP) and 3 Advanced Journalism electives (24 CP) and 3 Extension electives (24 CP). Not all elective subjects are available each session.

### **Duration**

This course is typically offered on a two year full-time, or four-year part-time, basis.

### **Careers**

Career options include reporter, producer, presenter and editor across all types of private and public media, broadcast and publishing organisations including digital start-ups, the not-for-profit sector and non-media publishers.



## **Core subjects (8 CP each) - Compulsory**

Advanced Journalism

Digital Journalism and Beyond

Journalism Studies

Media Law and Accountability

Data and Computational Journalism

Journalism Major Project

## **Advanced Journalism Electives – choose three from the following:**

Academic English: Communication Fundamentals

Advanced Audio/Visual Journalism

Creative Non-fiction

Developing Academic Writing and Speaking Skills

Digital Sports Journalism

Entrepreneurial Journalism

International and Transnational Journalism

Investigative Journalism

Working with Industry

## **Additional Extension Electives**

Corporate and Marketing Communication

Emergent Media Practices

Public Relations for Sport

Reviewing Arts and Culture

Sport Business

Sports Media

Stakeholder Engagement

# Graduate Diploma in Advanced Journalism

## **C06104**

This course is part of an articulated program of study and is suitable for anyone interested in learning how to fully harness the power of journalism.

### **Course Structure**

Students must complete 48 Credit Points (CP) in total – including 4 core subjects (32 CP) and 2 Advanced Journalism electives (16 CP). Not all elective subjects are available each session.

### **Duration**

This course is typically offered on a one-year full-time, or two-year part-time, basis.

### **Careers**

Career options include reporter, producer, presenter and editor across most types of private and public media, broadcast and publishing organisations.

### **Core subjects (8 CP each) - Compulsory**

Advanced Journalism

Digital Journalism and Beyond

Journalism Studies

Media Law and Accountability

### **Advanced Journalism Electives – choose two from the following:**

Academic English: Communication Fundamentals

Advanced Audio/Visual Journalism

Creative Non-fiction

Developing Academic Writing and Speaking Skills

Digital Sports Journalism

Entrepreneurial Journalism

International and Transnational Journalism

Investigative Journalism

Working with Industry

# Admission Requirements

Applicants must have completed a UTS recognised bachelor's degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

If none of the above is available, applicants may provide a short essay of no more than 1000 words about key challenges facing journalism and the news media industry.

### **For applicants with a bachelor's degree**

the degree must be in the field of education, management and commerce, society and culture (e.g. Bachelor of Arts), or creative arts.

if the degree is not in the field of education, management and commerce, society and culture, or creative arts, applicants must also have a minimum of two years' related professional work experience. Employment experience is assessed according to the response provided by applicants via the employment question on their UTS e-application.

### **For applicants with a master's, graduate diploma or graduate certificate qualification, the qualification can be in any field of study.**

Recognition of prior learning guidelines if you've undertaken previous study that might be credited towards your course at UTS.

### **All applicants, except UTS undergraduate journalism graduates, need to submit the following:**

- a CV

An example of their professional work, which includes:

- links to or the text of any journalistic work, or
- links to the applicant's own website, blogposts or published essays and opinion articles, or
- storytelling forms that include short stories, essays, and short documentary style audio and video recordings.

### **English Proficiency**

The English proficiency requirement for international students or local applicants with international qualifications is: Academic IELTS: 7.0 overall with a writing score of 6.5; or TOEFL: paper based: 584-609 overall, internet based: 94-101 overall with a writing score of 24; or AE6: Pass; or PTE: 65-72 overall with a writing score 58; or CAE: 185-190 with a writing score 176. Eligibility for admission does not guarantee offer of a place.

# Graduate Diploma in Sports Media

Combine practical skills and reflective learning to kick start your career in the competitive worlds of sports journalism, PR, communication, management and all aspects of audience engagement. You will be taught by the best in the business, in state of the art facilities. You will write and produce news stories across multi-platforms, you will engage in key aspects of sports business ideas, and you will be exposed to the communications skills to greatly enhance your employability.

The Graduate Diploma in Sports Media equips students with the skills, techniques and knowledge to build a career across multiple areas. The course draws from the disciplines of journalism, public relations and business to deliver invaluable learning experiences in media management, sports administration and marketing, audience development and reporting and editing across text, video and audio.

## Why Sports Media at UTS

### Cross-faculty learning

This course is taught by teachers from the School of Communication and the School of Business, along with leading industry practitioners.

### Practical learning

You will learn to research, interview, compile and review as key components of this course. These foundational skills are developed through hands-on experience and professional practice. Taught by critically acclaimed academics, you can gain relevant and esteemed guidance to become and equipped producer of media, content and production.

### Sought after skills

We understand that to become advantageous in your industry or in your career change, you may need new skills or need to specialise your expertise. With journalistic skills in; communications, production and media, you can gain adaptable skills which are valuable in a range of fields and positions.

### Sydney Cricket Ground Trust

We have a unique arrangement which provides you with the opportunity to study in real facilities, with real games and scenarios to build you in-house, hands-on experience.

## Course Structure

Students must complete 48 Credit Points (CP) in total – including 4 core subjects (32 CP) and 2 Advanced Journalism electives (16 CP). Not all elective subjects are available each session.

## Duration

This course is typically offered on a one-year full-time, or two-year part-time, basis.

## Careers

Career options include reporter, producer, presenter and editor across all forms of sport media and sporting bodies, agencies and related private and public organisations.

## Subjects

Stakeholder Engagement

Public Relations for Sport

Digital Sports Journalism

Influence in the Digital World

Sports Media

Sports Business



# Testimonial



## Edward Chisholm

Digital Content Producer, DAZN

A great part of the Sports Media course is the opportunity to learn from some of the industry's high-profile professionals. During my first semester we had the CEO's of the NRL, Sydney Swans and Sydney Sixers all come into class for a Q&A, which was something I never thought I'd have the opportunity to be a part of.

A few representatives from the Sydney Swans media team also came in to talk about the sports media landscape and offer some insight into developing a career in the industry, which was also really cool for myself being a Swans fan!

One of the benefits of being a journalist student at UTS is you get weekly notifications about job postings in the industry. Halfway through my first semester I received an email regarding the position at Fox Sports, so I sent in my resume and luckily enough was successful in my interview.

I later found out that my manager at Fox Sports has had plenty of success hiring UTS journalism students, so having that association definitely helped. On top of that however I feel that doing this course has helped me build up a diverse media skill-set, which today is what employers are looking for.

Studying the Graduate Diploma in Sports Media has taught me a lot of lessons about thinking outside the box when it comes to thinking about sport and the stories surrounding it. The sporting world can be extremely turbulent, and there's always a story, but I sometimes feel like these stories can become extremely repetitive. This course has given me a lot of insight into taking on new perspectives and looking beyond the headline.

# Admission Requirements

Applicants must have completed a UTS recognised bachelor's degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

**Applicants who have not completed a bachelor's, master's, graduate diploma or graduate certificate qualification in any field of study (or overseas equivalent) must provide:**

- a personal statement (approximately 500 words) explaining why they wish to study the course
- a CV, which should include details of paid and voluntary work or other experiences (eg special interest groups) that could be relevant to the course.

If applicants do not submit these documents, their application may not be considered.

## English Proficiency

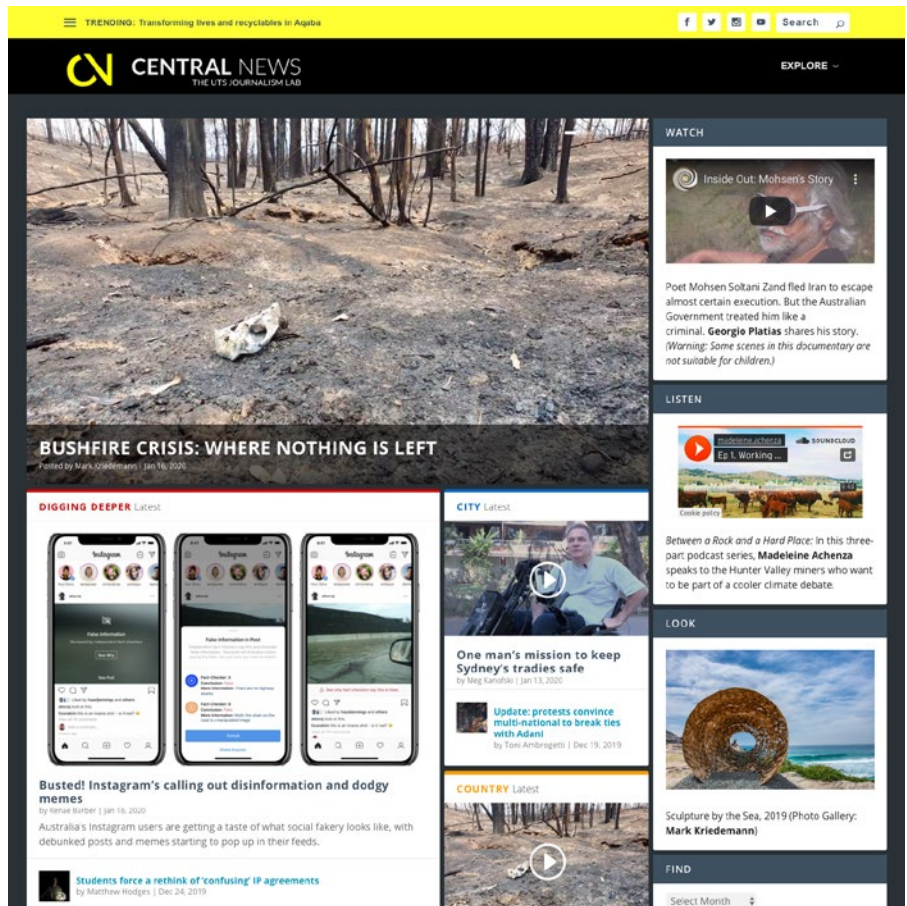
The English proficiency requirement for international students or local applicants with international qualifications is: Academic IELTS: 6.5 overall with a writing score of 6.0; or TOEFL: paper based: 550-583 overall with TWE of 4.5, internet based: 79-93 overall with a writing score of 21; or AE5: Pass; or PTE: 58-64; or CAE: 176-184.

Eligibility for admission does not guarantee offer of a place.



# Central News

Central News is our 'real-time' newsroom where students gain hands-on reporting, editing and other production experience and the opportunity to work with an experienced editor to bring them to publication. Central News is also where our students can practice and strengthen their use of new digital tools to bring their stories to life.



# UTS Journalism triumph at 2019 Ossie Awards

The annual Ossie Awards are organised by the Journalism Education and Research Association of Australia (JERAA) and showcase Australia's best student journalism. The 2019 winners were recently announced during the annual JERAA conference in Sydney.

The UTS Journalism program swept up a number of awards, including:

- Best publication - Central News
- Best video story by an Undergraduate or Postgraduate Student - 2 minutes or less
- The John Newfong Prize for Reporting on Indigenous Affairs
- The Dart Centre for Journalism and Trauma - Asia Pacific Prize





# Meet the Journalist

**Meet The Journalist is an event we run four times each semester. We ask a journalist currently practicing to subject themselves to one hour of questioning, and our students are assigned to be the inquisitors. The event has proved very popular not just amongst our student body, but with the public. The task of publicly interviewing a high profile journalist for one hour requires a good degree of research but the excitement it produces is worth the effort!**



Leigh Sales



Sandra Sully



Emma Alberici



Hamish Macdonald

# Testimonial



**Kate Bettes**

Digital Commercial Producer,  
Escape Travel at News Corp

**Can you tell us your career journey and how you ended up where you are now?**

I've always been interested in telling stories by crafting words for an overall effect on other people's minds, sparking ideas. I worked as an assistant where I helped proof read a book, *The Innovation Race*; I worked as a volunteer editor for the alt-culture blog, *Sleep*; freelanced with obsessive random pitches, interned at *The Sydney Morning Herald* (working with the sharp ladies at *Daily Life*, as well as in *News*) and wrote and occasional content for *Art Pharmacy Consulting*. Eventually I started on regularly as an editor as *APC* grew, and I have recently started working in travel writing at *Escape*.

**Are there any skills or modules you learnt/completed as part of your degree that you are using in your professional life?**

I learnt when to 'kill my darlings' and when to hold tight to them: definitely I feel like I have better editorial judgement. When I went to Jordan as part of the *Foreign Correspondent Study Tour*, I also learnt a whole range of skills from the others there - filming on multiple pieces of equipment, producing talent and landing on your feet when things don't go to plan.

# Foreign Correspondent Study Tour (FCST)



In addition to having their journalism published on Central News' external facing website [centralnews.com.au](http://centralnews.com.au), students can apply to attend UTS's acclaimed Foreign Correspondent Study Tours which travel to The Philippines, Jordan, Tunisia, India and Thailand where students report under the guidance of a UTS academic.

Study Tours are run several times a year to give our students an opportunity to understand what it is like to be a foreign correspondent. Reportage from our tours are often published on SBS Online, and most are published on Central News.



# Why Communication at UTS?



**UTS ranked  
Australia's No.1  
Young University**

Source: Times Higher Education Young University  
Rankings 2015-2019 and QS Top 50 Under 50  
2016-2020



**5 stars**

for excellence in Research,  
Employability, Facilities, Teaching,  
Innovation, Inclusiveness and  
Internationalisation

Source: QS Stars Rating 2015-2017,  
2018 - 2021



**No.1  
Median Salary**

of all Communication  
graduates in Australia

Source: (Graduate Outcomes  
Survey 2016-17)



**UTS  
Communication  
ranked within  
the Top 100**

in the QS World University  
Rankings by Subject 2020



**UTS  
Communication  
ranked within  
the Top 100**

of Shanghai Ranking's  
Global Ranking of Academic  
Subjects 2019



**Winner of  
the Hybrid  
Learning Award**

Source: QS Reimagine Education  
Award 2015



## How to apply

### DOMESTIC STUDENTS

You can apply to study postgraduate coursework at UTS online via the UTS Online Application System, or at one of our Postgraduate Expos or Postgraduate information sessions. Find out everything you need to know about upcoming information sessions at [uts.edu.au/events](https://uts.edu.au/events)

### INTERNATIONAL STUDENTS

You should visit the International Students Applying to UTS page for full instructions on how to apply.

### VISA REQUIREMENT

To obtain a student visa to study in Australia, international students must enrol full time and on campus. Australian student visa regulations also require international students studying on student visas to complete the course within the standard full-time duration. Students can extend their courses only in exceptional circumstances.

## Connect with us

