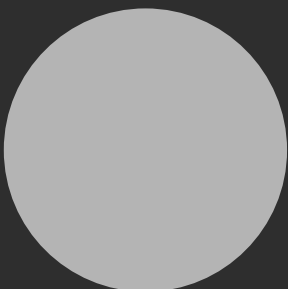


Business

Undergraduate Courses 2021



No. **1**
UTS ranked
Australia's
#1 young* uni



Welcome to UTS Business School

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Faculty snapshot

10,635	total students
7417	undergraduate
3312	postgraduate course work
3312	higher degree research

UTS at a glance (2019)

46,159	students
15,450	international students
33,752	undergraduate students
10,208	postgraduate coursework
2199	higher degree research students
4174	staff

UTS student diversity

49%	female students
51%	male students
29%	are 25 or older
49%	also speak a language other than English

Please note the above numbers are approximate as of November 2019.

Connect with us

	UTS Business
	UTS_Business
	UTS_Business

Acknowledgement of Country

UTS acknowledges the Gadigal People of the Eora Nation and the Boorooberongal People of the Dharug Nation upon whose ancestral lands our campuses stand. We would also like to pay respect to the Elders both past and present, acknowledging them as the traditional custodians of knowledge for these Lands.

Why business at UTS?

More than just a business school

READY FOR TOMORROW, TODAY

Tomorrow's business challenges? They're big. Complex. Undefined. Learn to think differently with a degree that responds to the changing business landscape – and to the disruption that's shaping the workforce of the future.

AT THE HEART OF THE ACTION

Learn where business happens. Thanks to our Sydney city location, we're surrounded by Australia's creative, start-up and technology industries – and by leading international companies like PWC, Ernst & Young and the Commonwealth Bank of Australia.

CONNECTIONS THAT COUNT

What you know is important, and who you know is as well. At UTS, we'll get you in the room with the future-makers of the business world. Engage with internships, lectures and networking, and build relationships with top-tier professionals from leading Australian and international companies.

ON TOP OF THE WORLD

To be your best, you need to learn from the best. UTS Business School is one of only a handful of business schools in the world to be accredited by The Association to Advance Collegiate Schools of Business (AACSB). This means we've attained the highest standard of achievement for business schools worldwide, so you'll be getting a globally recognised qualification.

GOODBYE, COMFORT ZONE

Take advantage of exchange and study abroad opportunities, global leadership programs, international internships and volunteering placements. Or, pair your business qualification with the Bachelor of Arts in International Studies, which includes a built-in year of overseas study.

A PRACTICAL ADVANTAGE

Internships, industry-focused capstone subjects, professional work placements – at UTS, these hands-on experiences are key to all our degrees. Put your knowledge into action and get real-world know-how from early in your degree. The upshot? You'll be ready for anything the workforce throws at you.

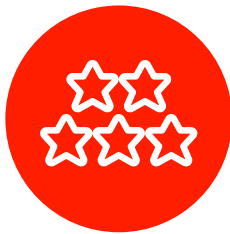


AACSB
ACCREDITED



UTS snapshot

Technology. Entrepreneurship. Sustainability. Social justice.
At UTS, we're building a collaborative future, one student at a time.



5-star ranking

in Employability, Facilities,
Inclusiveness, Innovation,
Internationalisation and Research

(QS Stars Rating System 2018 – 2021)



Over 40,000

students enrolled
in 2019



200,000+

alumni in
132 countries



180+

undergraduate degrees



85%

of undergraduate students
undertake internships
(or similar experiences)
as part of their course



#5 in Australia

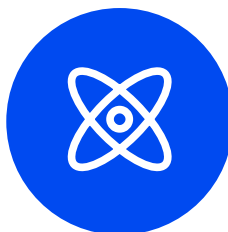
for graduate outcomes
(92.5% of students employed
full-time three years after graduation)

(2019 Graduate Outcomes
Survey – Longitudinal)



#69 in the world

for graduate employability
(QS Graduate Employability Rankings 2020)



100%

of UTS research benchmarked
at world standard or above

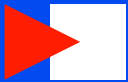
(2018 Excellence in Research for
Australia evaluation)



160+

clubs and societies
on campus

Australia's most innovative campus



Say hello to iconic buildings, purpose-built learning spaces and a wealth of social spaces where you can relax and connect – the UTS Campus has been designed with you in mind. It's interconnected. Embedded with technology. Built for students. It's the result of a billion-dollar investment in the future of learning.



JOIN THE IDEAS HUB

A world-class degree deserves a world-class environment – so as a UTS Business student, you'll have access to the only Frank Gehry-designed building in Australia. Called the Dr Chau Chak Wing Building, the layout of this unique urban treehouse challenges traditional approaches to business education, just like our courses do.



CONNECT.

COLLABORATE. INNOVATE.

Our Haymarket facilities are all about getting – and keeping – you connected. They're full of flexible learning environments, collaborative study spaces, and informal and social hubs where you can get together with your peers. And they're fitted out with the latest technologies – think plasma displays, smart whiteboards and laptop connectivity – so you can track your brainstorming sessions as they happen.



Our degrees and specialisations

There's more than one way to conquer the business world. Choosing your degree is the first step.

BACHELOR OF BUSINESS

WHO'S IT FOR?

Future practitioners who want to make an impact across the whole range of business fields, sectors and industries

WHY'S IT UNIQUE?

- It's real-world: Our Integrated Business Perspectives subject will challenge you to see how business fits together
- It's flexible: Customise your course structure and choose from 10 majors, 30 sub-majors, and 4 extended majors

SPECIALISE IN:

- Accounting
- Advertising and Marketing Communications
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Business Law (2nd major only)
- Information Technology (2nd major only)

COMBINE IT WITH ...

- Arts in International Studies
- Biotechnology
- Creative Intelligence and Innovation
- Engineering
- Information Systems
- Information Technology
- Medical Science
- Laws
- Science

BACHELOR OF MANAGEMENT

WHO'S IT FOR?

Natural leaders with a taste for digital creative enterprises and the events, sport and tourism industries

WHY'S IT UNIQUE?

- It's innovative: Learn how to identify and develop new business opportunities with the Business Design and Innovation stream
- It's creative: Our new major in Digital Creative Enterprise is all about creative intelligence and transdisciplinary practice
- It's hands-on: Put your specialist knowledge into practice with a compulsory industry internship

SPECIALISE IN:

- Digital Creative Enterprise
- Events
- Sport Business
- Tourism

COMBINE IT WITH ...

- Arts in International Studies
- Creative Intelligence and Innovation (not available with a major in Digital Creative Enterprise)

BACHELOR OF ECONOMICS

WHO'S IT FOR?

Critical and analytical thinkers who want specialist skills in economics, econometrics and market design

WHY'S IT UNIQUE?

- It's one of a kind: This is the only Economics degree where you can study market design
- It's in-depth: Study 11 core subjects in economics and choose 3 additional economics electives

SPECIALISE IN:

Economics, plus second major in:

- Advertising and Marketing Communications
- Business Law
- Finance
- Human Resource Management
- Information Technology
- Management
- Marketing

COMBINE IT WITH ...

- Laws

BACHELOR OF ACCOUNTING

WHO'S IT FOR?

High achievers with a head for numbers, an eye for detail and a passion for business and analysis.

WHY'S IT UNIQUE?

- It's lucrative: Land an industry scholarship valued at up to \$51,500
- It's practice-based: Pursue 2 x 6-month professional internships with leading industry organisations
- It's personalised: Study with a small cohort of up to 35 students

SPECIALISE IN:

Accounting, plus second major as per Bachelor of Business options

COMBINE IT WITH ...

The Bachelor of Accounting cannot be combined with anything.



Bachelor of Business

2020 Selection rank*:	87.00 (full-time) 91.70 (part-time)
Duration:	3 years (full-time) 6 years (part-time)
UAC Code:	601030 (full-time) 601035 (part-time)
CRICOS code:	006487A
Combine this degree with:	Creative Intelligence and Innovation, International Studies, Law, IT, Engineering, Medical Science, Science, Biotechnology, Information Systems See pages 28-34

WHAT'S IT ALL ABOUT?

Lead, don't follow. With the Bachelor of Business, you'll be ready to make your mark on the global business landscape. Get your head around fundamental business concepts and build specialist skills through your major, extended major, sub-major or elective choices.

HERE'S WHAT'S ON OFFER

- A degree that's tailored to your personal passions: Use the first year to explore key business disciplines, and then start building specialist skills in years 2 and 3. Take charge of your course structure and your major(s) to build a qualification that prepares you for your dream career
- Choice, choice and more choice: There are 10 majors, more than 30 sub-majors, and four extended majors on offer in this course – and they span almost every business topic imaginable.
- Hands-on study: Every major includes a capstone subject where you'll take what you've learned in the classroom and apply it to a real-life project or business problem. There's no better way to see your expertise come to life

BUSINESS INTERNSHIP

At UTS, we're all about taking what we know and putting it to work – and there's no better way to do it than with an internship. The Business Internship subject gives you the opportunity to complete 210 hours of approved work experience that relates directly to your major. It's available in your second or third year of the degree if you're studying one of the following majors:

- Economics and Extended Economics
- Finance and Extended Finance
- Management and Extended Management
- Marketing and Extended Marketing
- International Business

Students who are completing all other business majors, which include a compulsory set of 8 subjects, may still be able to do an internship as a free elective.

*Selection ranks: published ranks indicate the lowest selection rank (ATAR plus any adjustment points applied through eligible admissions schemes) to which an offer was made to a domestic Current School Leaver (Year 12) in the Autumn 2020 intake (for December Round 2 and January Round 1).

HERE'S HOW IT WORKS

There are lots of different ways to complete the Bachelor of Business (see table, right). In your first year, you'll start with core subjects that span all the major business disciplines, giving you a solid grounding in key business concepts. After that, you'll start to specialise by choosing:

- two majors, or
- a major plus two sub-majors, or
- a major, one sub-major, plus electives, or
- an extended major plus one sub-major, or
- an extended major plus electives

FIRST MAJOR

- Accounting
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Advertising and Marketing Communications

SECOND MAJOR

Choose from one of the first majors plus:

- Business Law or
- Information Technology

EXTENDED MAJORS

Extended majors give you the chance to deep dive into a single business discipline. You'll study 12 subjects (rather than the 8 subjects in a standard major) and emerge with highly specialised skills in your chosen area of study.

There are four extended majors to choose from:

- Extended Economics
- Extended Finance
- Extended Management
- Extended Marketing

ELECTIVES

In some degree configurations, you'll have the choice of 4 electives. Consolidate your expertise with additional business subjects, or expand your interests by enrolling in subjects from other university faculties.



Bachelor of Business

Typical course structure

	Year 1	Year 2	Year 3
Autumn session	Accounting for Business Decisions A	Major Subject 1	Major Subject 5
	Business Statistics	Major Subject 2	Major Subject 6
	Economics for Business	OPTION	OPTION
	Integrating Business Perspectives	OPTION	OPTION
Spring session	Accounting for Business Decisions B	Major Subject 3	Major Subject 7
	Fundamentals of Business Finance	Major Subject 4	Major Subject 8 (Capstone)
	Managing People and Organisations	OPTION	OPTION
	Marketing Foundations	OPTION	OPTION

Note: A normal full-time study load is four subjects per session. Your study plan may differ if you do less subjects or if you undertake subjects over summer. This structure is indicative only.

5 options to finish your degree

Option 1	Option 2	Option 3	Option 4	Option 5
2nd Major (8 subjects)	2 Sub-majors (4 subjects each)	1 Sub-major (4 subjects) and 4 Elective subjects	Extended Major (4 additional subjects) and 1 Sub-major (4 subjects) Note: Structure will differ from above sequence	Extended Major (4 additional subjects) and 4 Elective subjects Note: Structure will differ from above sequence

SUB MAJORS

- Accounting in Practice
- Advanced Advertising
- Advertising
- Business Analytics in Marketing
- Business Information Systems
- Business Innovation and Financial Management
- Business Law
- Econometrics
- Economics
- Event Management
- Finance
- Financial Reporting
- Financial Services
- Human Resource Management
- Information Technology
- International Business Studies (Global Exchange)
- International Management
- International Studies
- Language other than English
- Management Consulting
- Management
- Marketing
- Mathematics
- Quantitative Management
- Specialist Country Studies
- Sport Management
- Statistics
- Strategic Marketing
- Sustainable Enterprise
- Taxation Law
- Tourism Management

Please note this course is under review in 2020. Subjects and sequence may differ from those listed.

Majors

Accounting

Accounting – it's the language of business. This major is all about financial transactions, and how those transactions contribute to effective decision-making processes at senior organisational levels. It also satisfies the requirements for accreditation by Chartered Accountants Australia and New Zealand and CPA Australia.

SUBJECT LIST

- Accounting for Business Combinations
- Cost Management Systems
- Accounting Standards and Regulations
- Applied Company Law
- Assurance Services and Audit
- Taxation Law
- Management Decisions and Control
- Financial Statement Analysis (Capstone)

PROFESSIONAL BODIES AND ASSOCIATIONS

We are an accredited tertiary course of Chartered Accountants of Australia and New Zealand, CPA Australia and the Chartered Institute of Management Accountants.

CAREER OPTIONS

Graduate positions: Graduate Accountant, Analyst, Services Accountant, Tax Accountant, Auditing Junior

Career progression: Financial Controller, Senior Accountant, Business Manager, Chief Financial Officer (CFO), Finance Manager, Senior Tax Specialist, Auditor, Accounting Firm Partner

Economics

Business is built on the economy, so understanding this relationship is a critical component of effective business practice. With this major, you'll build expertise in the analytical tools, empirical analyses and laboratory methods of contemporary economics, and learn to apply what you know to business policy and practice.

SUBJECT LIST

- Economics for Business 2
- Intermediate Microeconomics
- Intermediate Macroeconomics
- Introductory Econometrics
- The Global Economy (Capstone)

Plus 3 subjects from the following:

- Applied Microeconomics
- Behavioural Economics
- Business Internship
- Economic Growth and Development
- Economics of Competition and Strategy
- Economics of Money and Finance
- Economics of the Environment
- Game Theory
- Labour Economics
- Market Design
- Mathematics for Economics and Business
- Public Economics

CAREER OPTIONS

Graduate positions: Member of Economic Consulting Team, Data Analyst, Statistician, Economic Markets Report Writer, Policy Analyst, Market Analyst/Researcher, Economist in a variety of sectors

Career progression: Policymaker, Senior Policy Analyst, Economic Strategist, Journalist, Econometrician, Economic Natural Resources Manager, Finance Manager, International Trade Analyst, Natural Resource Manager, Academic Economist

Rachel Power

Bachelor of Business (Honours)

Majors: Accounting and Economics

Graduate Economist, Deloitte



“I really valued the opportunity to try out a range of different subjects before I chose a specialisation. This meant that I could consider how my major would relate to the broader business context. I wanted to be challenged to succeed, to practically apply my studies to real life situations and to be prepared for work; and I felt that this course would best help me achieve these goals.

My degree, particularly my economics subjects, have taught me that conflicting ideas in business are not a bad thing, but that they bring light to complex issues and help move towards long term solutions. Similarly, in accounting subjects, I have learned to make ethical decisions to work through conflicts in various business contexts. Understanding these complexities and developing relevant skills is invaluable to me as I enter the workforce.”

Finance

Money? It makes the world go round. When you major in finance, you'll take a deep dive into the economic activities of the public, private and government sectors, from raising funds in financial markets to investment and real and financial assets. You'll gain critical skills to support prospective in financial markets and institutions, information technology or consulting firms that provide financial advice and services.

SUBJECT LIST

- The Financial System
- Financial Metrics for Decision Making
- Investment Analysis
- Corporate Finance: Theory and Practice
- Applied Financial Decision Making (Capstone)

Plus 3 subjects from the following:

- Applied Portfolio Management
- Business Internship
- Commercial Bank Management
- Derivative Securities
- Ethics in Finance
- International Financial Management
- Investment Banking
- Issues in Corporate Finance
- Time Series Econometrics

PROFESSIONAL BODIES AND ASSOCIATIONS

CFA Institute has partnerships with select universities around the world that have imbedded into their degree programs a significant percentage (more than 70%) of the CFA® Program Candidate Body of Knowledge. UTS is a CFA Program Partner institution based on the Bachelor of Business with a major in Finance. Recognition as a partner signals that the degree's curriculum is closely tied to professional practice and is well suited to students preparing to sit for the CFA® examinations.

CAREER OPTIONS

Graduate positions: Financial Advisor, Investment Analyst, Corporate Financial Consultant, Banker, Financial Planner, Fund Administrator, Banking Consultant, Pricing Analyst

Career progression: Treasury Manager, Risk Manager, Hedge Fund Manager, Superannuation Fund Manager, Stockbroker, Equity Research Analysis

Rianna Darby

Bachelor of Business

Majors: Finance and Accounting

Global Distribution & Business Management

Graduate, AMP Capital



“Finance and Accounting were foreign concepts to me before I began my studies at UTS, but it was through my first year of the Business degree that I grew interested in both areas of study. Finance in the business world incorporates so many diverse skills, careers and organisations, so to reflect this, finance students at UTS learn by doing. Our assessments and classes involved hypothetical business issues, or were based on current problems faced by real companies. The knowledge learned when solving these issues is applicable in many careers, ranging from organising a profitable portfolio as an investor, to working in microfinance by helping individuals in emerging markets. No matter the career, Finance students are equipped with the knowledge and skills that could change how global businesses and societies work.”

Human Resource Management (HRM)

When it comes to business, there's no asset more valuable than people. With a major in HRM, you'll become an expert in the recruitment, development and retention strategies that result in an engaged and effective workforce. Learn the theory of HRM and employment relations, as well as Australian and international HRM frameworks, and become an effective manager who can bring the best out of your team.

SUBJECT LIST

- Introduction to Human Resource Management
- Managing Strategic Performance
- Strategic Human Resource Management
- Managing Employee Relations
- Management Skills
- Introduction to Strategy
- Understanding Organisations: Theory and Practice
- Human Resource Management (Capstone)

PROFESSIONAL BODIES AND ASSOCIATIONS

The HRM major is accredited by the Australian Human Resources Institute, the professional association for human resource professionals.

CAREER OPTIONS

Graduate positions: Human Resources Officer, Payroll Consultant, Recruitment Consultant, Safety Officer, Employee Relations Coordinator

Career progression: Corporate Advisor, Human Resources Manager, Human Resources Business Partner, Trades and Labour Manager, Work Health and Safety Manager, Account Manager

Bianca Azzopardi

Bachelor of Business

Majors: Human Resource Management and Business Law

General Manager, The Sam Prince Group



“The Capstone subject in the Human Resource Management Major was nothing short of a life changing experience. I was able to put into practice not only the theories and practices I'd learnt within the subject but moreover the knowledge I had gained through the entirety of my degree. Upon completion, I was approached by the Human Resource Manager of Zambrero for an internship. This four week internship then resulted in a full-time position within the company.”

Majors

International Business

Business is a global concept, so get the practical skills and theoretical foundations to operate effectively in an international business environment. This major looks at the development, strategy and management of multinational organisations, and the ways in which globalisation impacts individuals and organisations.

SUBJECT LIST

- Introduction to Strategy
- Transnational Management
- International Accounting
- International Marketing
- Global Operations and Supply Chain Management
- International Business Capstone

Plus 2 subjects from the following:

- Business Internship
- International Business Transactions and the Law
- International Management Field Study*
- Management Skills
- Introduction to Human Resource Management

CAREER OPTIONS

With a major in international business, you'll be ready to work in almost any industry. Opportunities include roles in public, private and government sectors, and opportunities in international trade administration, corporate/government relations, business intelligence, foreign affairs, international marketing, import/ export, international banking, travel and tourism, international freight, economic development, insurance, foreign exchange, mergers and acquisitions, international aid and logistics management.

Management

Strategic thinker? A good manager can plan, delegate, monitor, organise and budget – and with the Management major, you can too. You'll become a creative and critical thinker who's able to engage with staff and organisational challenges in a responsible, reflexive and accountable manner. You'll also learn all about the opportunities and challenges of management in an increasingly complex sector.

SUBJECT LIST

- Introduction to Strategy
- Understanding Organisations: Theory and Practice
- Global Operations and Supply Chain Management
- Management Skills
- Business Ethics and Sustainability
- Management Capstone

Plus 2 subjects from the following:

- Business Internship
- Innovation and Entrepreneurship
- International Management Field Study*
- Introduction to Human Resource Management
- Management Consulting
- Transnational Management

CAREER OPTIONS

Graduate positions: Supply Chain Management Assistant, Program Coordinator, Property Management Assistant, Business Analyst

Career progression: Management Business Analyst, Compliance Executive, Chief Executive Officer (CEO), Operations Leader, General Manager, Chief Operating Officer (COO), Management and Change Consultant, Owner/Operator of a small-medium enterprise

* Involves overseas travel and incurs expenses in addition to the subject fee. VISA restrictions may apply to some students depending upon the country visited.

Marketing

Identify – and create – customer needs and desires. You'll become an efficient marketer who can define, measure and quantify target markets; communicate effectively with current and prospective clients; and deploy meaningful and responsive products and services that give people what they want.

SUBJECT LIST

- Consumer Behaviour
- Marketing Research
- Integrated Marketing Communications
- Marketing Planning and Strategy
- Applied Project in Marketing (Capstone)

Plus 3 subjects from the following:

- Branding
- Business Internship
- Business-to-Business Marketing
- Digital Marketing and Social Media
- Entrepreneurial Marketing
- International Marketing
- Marketing Analytics and Decisions
- Marketing Channels
- Pricing Strategies and Tactics
- Product Innovation Marketing
- Services Marketing

PROFESSIONAL RECOGNITION

When you complete the marketing major, you'll be eligible to apply for Associate Membership of the Australian Marketing Institute.

CAREER OPTIONS

Graduate positions: Marketing Analyst, Marketing Coordinator, Sales and Marketing Assistant, Insight Analyst, Social Media Advisor, Events Coordinator

Career progression: Marketing Manager, Brand Manager, Service Experience and Quality Manager, Marketing Director, Marketing Executive, Product Manager

Melissa Irwin

Bachelor of Business

Major: Marketing

Partnerships Manager, Australian Football League (AFL)



“UTS allows you to work on real businesses and case studies that can be applied to the workforce once you graduate. When working on advertising and marketing communications campaigns, I still use a briefing template that I was taught while I was at uni.

The Lecturers and Tutors at UTS were another standout to me. They are industry experts & specialists in their fields, which means you get the best possible teachers that provide you with challenges, opportunities and actual scenarios that are happening in the workplace. This definitely helped me transition from university study to work.”

Majors

Advertising and Marketing Communications

Learn to plan and manage promotional campaigns, and to evaluate their outcomes using tried and true market research techniques. You'll also develop hands-on experience in best practice approaches to advertising and other forms of marketing communication.

SUBJECT LIST

- Consumer Behaviour
- Integrated Marketing Communications
- Marketing Research
- Media Planning
- Advertising Research
- Digital Marketing and Social Media
- Applied Project in Advertising and Marketing Communication (Capstone)

Plus 1 subject from the following:

- Advertising Practice
- Advertising Strategies

CAREER OPTIONS

Graduate positions: Advertising Officer, Marketing Analyst, Marketing and Communications Coordinator, Sales and Marketing Assistant, Insight Analyst, Social Media Advisor, Events Coordinator, Public Relations Coordinator, Communications Officer

Career progression: Communications Advisor, Marketing Communications Specialist, Marketing Manager, Public Relations Manager, Brand Manager, Service Experience and Quality Manager, Marketing Director, Marketing Executive, Product Manager, Advertising Executive



Information Technology (Second major)

Pair your business expertise with fundamental systems analysis skills with a major in IT. Choose to explore either the technical or management side of business technologies, and get involved in designing complex business information systems – it doesn't get more hands-on than that.

SUBJECT LIST

- Database Principles
- Introduction to Information Systems
- Programming Fundamentals
- Business Requirements Modelling

Plus 3 from the following:

- Applications Programming
- Business Process and IT Strategy
- Collaborative Business Processes
- Cryptography
- Cybersecurity
- Data Structures and Algorithms
- Database Programming
- Fundamentals of Interaction Design
- Information System Development Methodologies
- Innovations for Global Relationship Management
- Networked Enterprise Architecture
- Routing and Switching Essentials
- Software Architecture
- Software Engineering Practice
- Systems Testing and Quality Management
- Web Systems
- Network Fundamentals

CAREER OPTIONS

Graduate positions: Web Designer, Information Management Specialist, Business Analyst, Software Developer, Programmer, Data Analyst

Career progression: Systems Manager, Information Technology Manager, Business Process Modeller, Applications Architect



Majors

Business Law (Second major)

The legal and business sectors are closely intertwined. Study the law as it governs business activity and gain niche expertise that'll set you apart. Students can choose a stream that explores the foundations of law or a more business-specific legal stream with electives in taxation and marketing law.

SUBJECT LIST

Select 1 of the following streams:

1. Foundations of Law

- Contracts
- Torts
- Introduction to Property and Commercial Law
- Foundations of Law
- Ethics Law and Justice

Plus 2 of the following:

- Banking Law
- Competition Law
- Deceptive Trade Practices and Product Liability
- Environmental Law
- Insolvency
- Introduction to Public International Law
- Revenue Law
- Sports Law

2. Law for Business

- Introduction to Law
- Industrial and Labour Law
- Applied Company Law
- Advanced Commercial Law
- Competition and Consumer Law

Plus 3 of the following:

- Advanced Taxation Law
- Banking Law
- Estate Planning (UG)
- Insolvency Administration
- Intellectual Property Commercialisation
- International Business Transactions and the Law
- Marketing Law
- Retirement Planning (UG)
- Taxation Law

CAREER OPTIONS

Business Law plays an integral role in a wide range of fields, including banking, business and global commerce. This major provides a versatile educational background that can be applied to numerous careers.



Bachelor of Economics

2020 Selection rank*:	82.10 (full-time)
Duration:	3 years (full-time)
UAC Code:	601090
CRICOS code:	086359B

WHAT'S IT ALL ABOUT?

Without the economy, there'd be no business – and vice versa. Get your head around this critically interconnected relationship and learn how the economy drives decision-making in business. You'll build the analytical and quantitative skills required to really understand key economic principles, and you'll also gain fundamental skills in econometrics, macroeconomics, and microeconomics and their application to policy. It's not all book learning either: at the end of your degree, you'll complete a capstone project where you'll apply your knowledge of game theory, experimental economics and industrial organisation in a real-world policy setting.

HERE'S WHAT'S ON OFFER

- Lead the market: Use economic theory to design market mechanisms and algorithms and observe their role in driving economic activity
- Go broad: Build strong analytical and quantitative skills that can be applied across a vast range of business disciplines
- Learn from the best: Study under world-leading researchers and practitioners who are the forefront of the economics field
- Get hands on: Develop analytical and practical skills that are in high demand in leading economic and business consultancies and financial institutions around the world

HERE'S HOW IT WORKS

You'll start by studying 11 core subjects and 4 economics electives, giving you a solid grounding in economic theory. Next, you can tailor your degree by pursuing one of the following course structures:

Core subjects + economics electives +

- a major in another business discipline, or
- two sub-majors, or
- one sub-major plus additional Business School electives

All three options include 1 additional free elective from within the Business School.

Please note this course is under review in 2020. Subjects and sequence may differ from those listed.

*Selection ranks: published ranks indicate the lowest selection rank (ATAR plus any adjustment points applied through eligible admissions schemes) to which an offer was made to a domestic Current School Leaver (Year 12) in the Autumn 2020 intake (for December Round 2 and January Round 1).

Typical course structure

	Year 1	Year 2	Year 3
Autumn session	Principles of Microeconomics	Intermediate Macroeconomics	Market Design
	Business Statistics	Game Theory	Economics Elective
	Mathematics for Economics and Business	Economics Elective	OPTION
	OPTION	OPTION	OPTION
Spring session	Principles of Macroeconomics	Applied Microeconometrics	Economic Policy and Market Design (Capstone)
	Intermediate Microeconomics	Economics Elective	Economics Elective
	Introductory Econometrics	OPTION	OPTION
	OPTION	OPTION	OPTION

Note: A normal full-time study load is four subjects per session. Your study plan may differ if you do less subjects or if you undertake subjects over summer. This structure is indicative only.

3 options to finish your degree

Option 1	Option 2	Option 3
Major (8 subjects) and 1 Elective subject (Business)	2 Sub-majors (4 subjects each) and 1 Elective subject (Business)	1 Sub-major (4 subjects), 5 Elective subjects (Business)

MAJORS

- Business Law
- Finance[#]
- Human Resource Management
- Information Technology
- Management
- Marketing[#]

[#]These majors require a specific subject as one of your business electives

ECONOMICS ELECTIVES

Students choose 3 subjects from the following:

- Behavioural Economics
- Business Internship
- Economic Growth and Development
- Economics of Competition and Strategy
- Economics of Money and Finance
- Economics of the Environment
- Experimental Economics
- Labour Economics
- Public Economics

SUB-MAJORS

Choose from over 18 different sub-majors from a variety of areas, including Business Law, Statistics or Specialist Country Studies.

Matthew Haywood

Bachelor of Economics

Sub-major: Finance

Business Development Representative, NetSuite



“I chose UTS as the teaching staff seemed so passionate about their fields of study. Whilst investigating and enrolling for Universities, the more I researched UTS I discovered more innovating programs and studies that could be included in my Economics course. The teaching staff all have connections to the real world, whether that be working in industry, owning a business or high-impact research. Gaining these insights based on their experiences is an invaluable part of my learning experience.”

Bachelor of Management

2020 Selection rank*:	81.05 (Digital Creative Enterprise) 80.15 (Events) 80.00 (Sport Business) 80.40 (Tourism)
Duration:	3 years (full-time)
UAC Code:	601065 (Digital Creative Enterprise) 601068 (Events) 601070 (Sport Business) 601072 (Tourism)
CRICOS code:	084784A

WHAT'S IT ALL ABOUT?

With the Bachelor of Management, you'll build the strategic decision-making and entrepreneurial thinking skills required for a successful management career in some of the world's most dynamic and exciting industries. Study our unique Business Design and Innovation Stream (more below), and engage with professional internship placements where you can see your knowledge in action. When it comes time to specialise, choose from one of four majors in Events, Digital Creative Enterprise, Sport Business, or Tourism – all four disciplines sit at the forefront of the globalised and increasingly digitised business world.

HERE'S WHAT'S ON OFFER

- Say hello to your future: A compulsory internship placement will give you a taste of life in the business world. It might even kickstart a key professional relationship, too
- Build an innovation mindset: Our unique Business Design and Innovation stream is all about big ideas. Use design thinking and creative enterprise techniques to drive new innovations in business
- Become an integrative thinker: Learn to think across and between traditional business disciplines and industries to become a truly multidisciplinary practitioner

BUSINESS DESIGN AND INNOVATION STREAM

The business world is changing, and our course content is too: with the compulsory Business Design and Innovation Stream, you'll learn to integrate innovation and entrepreneurial thinking into traditional business practices, identify new business opportunities, and translate ideas into action that can drive effective business operations. You'll also engage with our Innovation Lab, where new ideas are born, emerging as a creative and confident strategist with the capacity to solve big picture problems.

*Selection ranks: published ranks indicate the lowest selection rank (ATAR plus any adjustment points applied through eligible admissions schemes) to which an offer was made to a domestic Current School Leaver (Year 12) in the Autumn 2020 intake (for December Round 2 and January Round 1).

Typical course structure

	Year 1	Year 2	Year 3
Autumn session	Marketing Foundations	Innovation and Entrepreneurship	Management Research Skills
	Managing People and Organisations	Introduction to Strategy	Major Subject 7
	Major Subject 1	Major Subject 4	OPTION
	Major Subject 2	Major Subject 5	OPTION
Spring session	Socio-Political Contexts of Management	Managing Human Resources	Economics for Business
	Accounting Skills for Managers	Law and Ethics for Managers	Major Subject 8 (Capstone)
	Management Skills	Innovation Lab	OPTION
	Major Subject 3	Professional Internship (Major Subject 6)	OPTION

Note: A normal full-time study load is four subjects per session. Your study plan may differ if you do less subjects or if you undertake subjects over summer. This structure is indicative only.

2 options to finish your degree

Option 1	Option 2
1 Sub-major (4 subjects. Choose from Events, Sports or Tourism)	4 Elective subjects



Majors

Events

Strategy, planning, management and execution – they're key to good business practice, and they're also the essential ingredients of a great event. This major covers everything you need to know about developing, planning, hosting and assessing the impact of events. It'll prepare you for events both big and small, from social occasions to major international professional conferences, cultural and sporting festivals and promotional opportunities.

SUBJECT LIST

- Event and Entertainment Contexts
- Event Impacts and Legacies
- Event Management
- Positioning and Promoting Events
- Servicescape and Venue: design, operations and management
- Event Sponsorship and Revenue
- Event Creation Lab (Capstone)
- Professional Internship

CAREER OPTIONS

Graduate Positions: Event Coordinator, Convention Coordinator, Marketing Assistant

Career Progression: Event Manager, Entertainment, Venue or Facility Manager, Convention Planner, Visitor Information Manager, Festival Organiser, Marketing Manager for arts, leisure and events organisations, Sponsorship manager

Sport Business

Couch commentator? Start thinking about sport as a business and give something back to the game you love. Study sport management and promotion, learn about the sustainability of sport at both professional and community levels, and prepare for work as a sport business manager. You'll become proficient in issues of market share, player remuneration and welfare, and in building relationships with the media responsible for sports news and broadcasting.

SUBJECT LIST

- Sport and Society
- The Organisation of Australian Sport
- Managing Professional Sport
- The International Sport Marketplace
- Sport Marketing and Media
- Olympic Games and Sport Mega-Events
- Current Issues in Sport Business (Capstone)
- Professional Internship

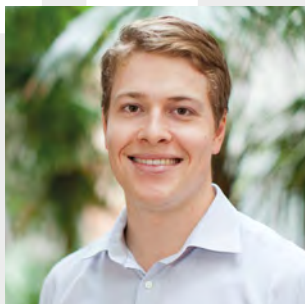
CAREER OPTIONS

Graduate Positions: Sports Administrator, Sport and Recreation Supervisor, Recreation Facilities Coordinator, Sports Marketing Officer

Career Progression: Sports Centre Manager, Program Development Manager, Sponsorship Manager, Venue Manager, Sports Event Manager, Director of Sport and Athletic Development

Daniel Favalaro

Bachelor of Management (Honours)
Business Manager – Sport, Network Ten



“UTS has a great Sport Business program, it's definitely one of the leading universities in this field. The Sport subjects often focus on leading case studies to provide rich, real life examples of the content of study in action. This has been very useful in my experience and while it is always a big step up from uni to your first proper job, I feel that these lessons put us in good stead for future challenges and opportunities. I would highly recommend UTS, I've had a great experience here and I feel that it has really put me in good stead for the future, with a great grounding for my career.”

Tourism

Explore the social, economic and political forces that shape the global tourism industry and all of its component parts – transport, transport, accommodation, attractions, destinations, conferences and events. Learn to understand the tourist as a consumer, and to make strategic decisions that drive tourism at a local, national and global level.

SUBJECT LIST

- Tourism in a Global Context
- Managing Tourism Sectors
- The Tourist Experience
- Tourism Promotion and Distribution
- Reputation and Risk Management in Tourism
- Developing Sustainable Destinations
- Current Challenges in Tourism (Capstone)
- Professional Internship

CAREER OPTIONS

Graduate Positions: Travel Planner/ Consultant, Tourism Marketing Coordinator, Airline consultant, Tourism business researcher, Online systems developer, Customer Service Officer

Career Progression: Tourist Attraction Manager, Tour Wholesaling and Operations Manager, Destination Marketing Manager, Property and Tourism Developer, Transport Manager, Accommodation Manager, Customer Service Manager, Tourism Sales Manager

Belinda Thomas

Bachelor of Management (Tourism)
Regional Marketing Manager – Asia, Qantas



“I transferred from another university after one session because the degree offered by UTS Business School really appealed to me. Unlike most tourism courses, the UTS course includes subjects like accounting and I was looking for something more substantial – something that would prepare me for a career in management but still let me flex my creative muscles.”

Digital Creative Enterprise*

Thinker, maker, doer, creator? The Digital Creative Enterprise major is all about applying your business expertise – and your creative passions – to work in the digital industries. Pair your business studies with subjects from Creative Intelligence and Innovation, and build expertise as a transdisciplinary practitioner who can work across and between professions.

SUBJECT LIST

- Creative Industries in the Collaborative Economy
- Managing Risk and Opportunity
- Professional Internship
- Impossibilities to Possibilities
- Navigating Entrepreneurial Ecosystems and Initiating Change
- Digital Strategy and Governance (Capstone)

Plus 1 subject from the following:

- Frame Innovation
- Technology, Methods and Creative Practice

CAREER OPTIONS

Get ready for roles as a creative professional or a business strategist in the arts, or as a specialist creative embedded in another professional sector.

Creative occupations can include:

- Specialist creatives: those who are creatively occupied and work within the creative industries
- Embedded creatives: those who are creatively occupied but work outside the creative industries
- Support workers: those who are not creatively occupied but do work within the creative industries

Creative enterprises include:

- Cultural sectors (visual and performing arts, writing and publishing)
- Digital media or multi-media including film and television, broadcasting, computer animation, web design and music
- Design (architecture and urban design, industrial design, fashion)
- Professional sectors such as IT and marketing

*If you're enrolled in the combined Bachelor of Management, Bachelor of Creative Intelligence and Innovation, you can't choose this major. Creative Intelligence and Innovation subjects are offered as accelerated subjects during July and Summer sessions.

Bachelor of Accounting Co-op Scholarship program

2020 Selection rank:	N/A (additional selection criteria applies)
Duration:	3 years (full-time)
UAC Code:	601010

HOW TO APPLY

In addition to including the BAcc as one of your preferences through UAC, you will need to complete an online application by one of the cut-off dates below.

Round 1: 29th May 2020

Round 2: 16th October 2020

If your online application is successful you will be invited to attend an interview with representatives from sponsor organisations, UTS Business School academics and the co-op team. If you are successful at interview stage, you will receive a conditional offer subject to your ATAR. We have historically taken students with ATARs ranging from the high 80s to 99.95, balancing selection criteria against one another, so if you excel in another area it can compensate for a lower academic score, and vice versa.

Head to **bachelorofaccounting.com** to download the application and find out which documents you need to supply.

WHAT'S IT ALL ABOUT?

At the top of your game? Get the acknowledgement you deserve with this specialist degree.

The Bachelor of Accounting (BAcc) is for high achieving school leavers who've got a head for numbers and future leadership potential. It's a cooperative scholarship program, which means it's offered in partnership between UTS and selected industry partners.

As well as giving you instant access to some of Australia's largest businesses, these partnerships will also provide you with a scholarship of up to \$51,500 over three years, plus a year of full-time accounting training in one of our partner organisations. The upshot? You'll have the financial support you need to really get down to business when it comes to your studies – and you'll be building extensive professional experience long before you graduate. You'll also have the chance to complete a second major or sub-major in another business discipline, so you'll have diversified and hugely relevant experience that's truly valued by future employers. But don't just take our word for it: with a graduate employment rate of over 95%, our students are living proof of what this course has to offer.

HERE'S WHAT'S ON OFFER

- A foot in the door: Complete two six-month accounting internships with two different employers, and get a real-life taste of your future career
- Expanded expertise: Choose a second major or two sub-majors in complementary business disciplines so you can stand out from other accounting grads
- Small classes: Take advantage of extensive face time with your teachers thanks to our small, exclusive class environments.
- Connections for life: Get involved beyond the classroom with social and recreational events and make friendships that will last a lifetime

HERE'S HOW IT WORKS

The BAcc is a three-year, full-time degree that includes two six-month industry placements – one in first year and one in third. You'll take some subjects over Summer session, and complete others part-time during your internships. In first year, you'll study the fundamentals of business, and you'll also get started on your compulsory first major in Accounting. After that, the choice is yours: choose a second major, two sub-majors, or a collection of electives that meet your professional and intellectual interests (see table right).

Typical course structure

	Year 1	Year 2	Year 3
Fast Track (January)	Accounting Information Systems	Cost Management Systems	
	Accounting for Business Decisions A		
Autumn session	Integrating Business Perspectives	Accounting for Business Combinations	Internship 2
	Accounting for Business Decisions B	Taxation Law	
	Economics for Business	OPTION	Assurance Services and Audit
	Fundamentals of Business Finance	OPTION	Financial Statement Analysis (Capstone)
	Business Statistics		
Spring session	Internship 1	Applied Company Law	OPTION
		Management Decisions and Control	OPTION
	Australian Corporate Environment	Accounting Standards and Regulations	OPTION
	Marketing Foundations	OPTION	OPTION

3 options to finish your degree

Option 1	Option 2	Option 3
2nd Major from Bachelor of Business options, see pages 12-19 (8 subjects)	2 Sub-majors (4 subjects each)	1 Sub-major (4 subjects) and 4 Elective subjects

Please note this course is under review in 2020. Subjects and sequence may differ from those listed.

INDUSTRY SPONSORS



Combined degrees

Bachelor of Business, Bachelor of Creative Intelligence and Innovation

2020 Selection rank*:	87.00
Duration:	4 years (full-time)
UAC code:	609530
CRICOS code:	079756C

BACHELOR OF CREATIVE INTELLIGENCE AND INNOVATION, BACHELOR OF BUSINESS OR BACHELOR OF MANAGEMENT

Disrupt or be disrupted – that's the reality of the future world of work. Get ahead of the game by combining your business leadership aspirations with an innovation mindset. The UTS Bachelor of Creative Intelligence is focused on creating new value through transdisciplinary problem-solving.

By combining this course with Business or Management, you'll be ready to solve complex business challenges, work collaboratively across and between business and other disciplines, and apply theoretical knowledge beyond traditional professional boundaries.

You'll graduate ready to bring a contemporary and solutions-focused approach to a career in business, or to use your business expertise as a solid foundation for entrepreneurial, collaborative, strategic or analytical positions across a range of professional sectors.

Typical course structure

	Year 1	Year 2	Year 3	Year 4
Autumn session	Integrating Business Perspectives	Business Major Subject 1	Business Major Subject 5	Choose from 1 of the following: Envisioning Futures New Knowledge making lab
	Accounting for Business Decisions A	Business Major Subject 2	Business Major Subject 6	Industry Innovation Project
	Economics for Business	OPTION	OPTION	
	Business Statistics	OPTION	OPTION	
July session	Problems to Possibilities	Past, Present, Future of Innovation	Leading Innovation	
Spring session	Accounting for Business Decisions B	Business Major Subject 3	Business Major Subject 7	Professional Practice at the Cutting Edge
	Managing People and Organisations	Business Major Subject 4	Business Major Subject 8	Creative Intelligence Capstone
	Marketing Foundations	OPTION	OPTION	Choose from 1 of the following: Research Proposal Speculative start-up Innovation internship B
	Fundamentals of Business Finance	OPTION	OPTION	
Summer session	Creative Practice and Methods	Creativity and Complexity	Initiatives and Entrepreneurship	
			Innovation Internship A	

For a full list of majors and sub-majors, see pages 11-19.

5 options to finish your degree

Option 1	Option 2	Option 3	Option 4	Option 5
2nd Major (8 subjects)	2 Sub-majors (4 subjects each)	1 Sub-major (4 subjects) and 4 Elective subjects	Extended Major (4 additional subjects) and 1 Sub-major	Extended Major (4 additional subjects) and 4 Elective subjects

Bachelor of Management, Bachelor of Creative Intelligence and Innovation

2020 Selection rank*: 80.70 (Events)
82.05 (Sport Business)
80.00 (Tourism)**

Duration: 4 years (full-time)

UAC code: 609532

CRICOS code: 088067J

Typical course structure

	Year 1	Year 2	Year 3	Year 4
Autumn session	Marketing Foundations	Innovation and Entrepreneurship	Major Subject 7	Choose from 1 of the following: Envisioning Futures New Knowledge making lab
	Managing People and Organisations	Introduction to Strategy	Management Research Skills	Industry Innovation Project
	Major Subject 1	Major Subject 4	OPTION	
	Major Subject 2	Major Subject 5	OPTION	
July session	Problems to Possibilities	Past, Present, Future of Innovation	Leading Innovation	
Spring session	Accounting Skills for Managers	Professional Internship (Major Subject 6)	Economics for Business	Professional Practice at the Cutting Edge
	Socio-political Context of Management	Managing Human Resources	OPTION	Creative Intelligence Capstone
	Management Skills	Innovation Lab	Major Subject 8 (Capstone)	Choose from 1 of the following: Research Proposal Speculative start-up Innovation internship B
	Major Subject 3	Law and Ethics for Managers	OPTION	
Summer session	Creative Practice and Methods	Creativity and Complexity	Initiatives and Entrepreneurship	
			Innovation Internship A	

For a full list of majors and sub-majors, see pages 23–25.

2 options to finish your degree

Option 1	Option 2
1 sub major (4 subjects)	4 elective subjects

*Selection ranks: published ranks indicate the lowest selection rank (ATAR plus any adjustment points applied through eligible admissions schemes) to which an offer was made to a domestic Current School Leaver (Year 12) in the Autumn 2020 intake (for December Round 2 and January Round 1).

**Published ranks indicate the minimum selection rank (ATAR plus any adjustment points applied through eligible admission schemes) required to receive an offer by a domestic Recent School Leaver (Year 12) in the Autumn 2020 intake (for December Round 2 and January Round 1).

Please note this course is under review in 2020. Subjects and sequence may differ from those listed.

Bachelor of Laws, Bachelor of Business

2020 Selection rank*: 96.10

Duration: 5 years (full-time)

Get down to the business of the law and pursue the formal qualifications you need to get ahead. It's no surprise that the combined Bachelor of Business, Bachelor of Laws is one of our most popular degrees, and not only because it'll skill you up in two highly desirable disciplines. Learn the fundamentals of the law and how to apply it in a global business environment, understand the legal frameworks that support key business disciplines, and develop specialist skills through your elective and major choices. Want more? You'll also build professional aspirations beyond the acquisition of skills and experience, learning to use business and law as tools to drive change in the world beyond the workplace.

Bachelor of Laws, Bachelor of Economics

2020 Selection rank*: 96.50

Duration: 5 years (full-time)

Financial systems are underpinned by the law – and the practice of law is shaped by the economy. With this course, you'll gain expertise in both. Build the analytical and quantitative capabilities required to respond effectively to economic challenges, and develop knowledge and skills in legal theory and practice. In the economics degree, you'll study econometrics, macroeconomics and microeconomics with an emphasis on practical policy. In the law component, you'll learn the fundamentals of the law and build specialist skills through electives and majors. It's a great degree for analytical thinkers who like to put their expertise to the test: hands-on study – like capstones and internships – is a key component of both courses.

Bachelor of Science in Information Technology, Bachelor of Business

2020 Selection rank*: 85.20

Duration: 4 years (full-time)

Ready to make technology work for you? With this combined degree, you'll learn about the function, form and potential of IT as a tool for more effective business practice. Master the basics of each discipline through the study of compulsory core subjects, and then build specialist expertise by choosing a major from each degree – you've got 8 options in the Business degree (see your options on page 10), and 4 in IT – Business Information Systems Management, Enterprise Systems Development, Internetworking and Applications, and Data Analytics. Want more? Gain practice-based IT skills, gain critical thinking and problem-solving capabilities, and become proficient in communication, collaboration and critical thinking – essential components of almost any professional career.

*Selection ranks: published ranks indicate the lowest selection rank (ATAR plus any adjustment points applied through eligible admissions schemes) to which an offer was made to a domestic Current School Leaver (Year 12) in the Autumn 2020 intake (for December Round 2 and January Round 1).

Combined degrees

Lloyd Wood

Bachelor of Business, Bachelor of Laws
Lawyer - Corporate Advisory, Gilbert + Tobin



“The beauty of Business at UTS is that it is so flexible and can be combined with most other degrees. I have found that doing a combined degree has equipped me with a range of cross industry skills, and allows me to gain a more rounded perspective of industry issues. The value of hard work is one of the most valuable things I have learnt in my time here, you really have to earn your Business degree at UTS, which makes it all the more rewarding, and I think industry professionals recognise that.”



Bachelor of Engineering (Honours), Bachelor of Business

2020 Selection rank*: 85.20

Duration: 5 years (full-time)

Get qualified in two key disciplines with this combined Engineering and Business degree. In five years, you'll complete the core and major components of two bachelor degrees, emerging as a technologically-proficient business leader with commercialisation expertise. Explore the relationship between Engineering and Business; learn how to manage technology, innovation and commercialisation processes; and see all your classroom learning come alive through the Professional Engineering Practice internship placement. Aiming for an engineering career? Use your business know-how to pursue entrepreneurial initiatives or to commercialise your engineering innovations.



Bachelor of Science, Bachelor of Business

2020 Selection rank*: 88.10

Duration: 4 years (full-time)

Combine the art and science of business with the combined Bachelor of Science, Bachelor of Business. This course responds to a growing need for business practitioners with specialist expertise in science – think management roles in organisations that deal with the environment, health or biomedicine – or for scientists with the sort of business knowledge that'll prepare them for commercial success. Choose from 8 majors in Business and 10 in majors Science, and start building the specialist expertise that will lead to the job of your dreams.

Bachelor of Information Systems Bachelor of Business

2020 Selection rank*: 85.65

Duration: 4 years (full-time)

Unlock the capabilities to design, build, deploy, evaluate, and manage solutions to complex problems with the combined Bachelor of Information Systems Bachelor of Business. Data is being produced globally in unprecedented volumes. Specialists who understand complex information systems in fields such as Systems Analytics, Service Innovation, Smart Infrastructure, and Sustainable Enterprises will be in greater demand. You'll study complex systems such as enterprises, their services for different stakeholders and their internal processes conducted by people using data, information and IT-enabled services. The Business component provides you with the knowledge, competencies and values necessary for fulfilling an effective career in business.

Combined degrees



Bachelor of Medical Science, Bachelor of Business

2020 Selection rank*: 92.30

Duration: 4 years (full-time)

Health care is more than just a service – it's big business, too. With this combined degree, you'll be ready for a career in health services and management, or for a range of roles in scientific practice. You'll build fundamental skills in both disciplines – including business, accounting, economics, marketing, finance and management in the Bachelor of Business; and biology, anatomy, chemistry, neuroscience and pharmacology in the Bachelor of Medical Science – as well as specialist expertise based on your majors and electives. You'll also gain analytical and critical thinking capabilities, and high-level communication skills, all of which are transferable across both the business and science sectors and beyond.

Bachelor of Biotechnology, Bachelor of Business**

2020 Selection rank: 89.90

Duration: 4 years (full-time)

Science and business? They go hand in hand. Pair your business aspirations with your passion for biotechnology and build a degree that'll open doors to lots of different careers. As well as studying core business subjects and building specialist expertise in your chosen business discipline, you'll also gain fundamental knowledge in the biological processes of living organisms, learning how to use these processes to develop medicines, food and organic substances.

*Selection ranks: published ranks indicate the lowest selection rank (ATAR plus any adjustment points applied through eligible admissions schemes) to which an offer was made to a domestic Current School Leaver (Year 12) in the Autumn 2020 intake (for December Round 2 and January Round 1).

**Published ranks indicate the minimum selection rank (ATAR plus any adjustment points applied through eligible admission schemes) required to receive an offer by a domestic Recent School Leaver (Year 12) in the Autumn 2020 intake (for December Round 2 and January Round 1)

International Studies

Bachelor of Business, Bachelor of Arts in International Studies

2020 Selection rank*: 87.35
Duration: 5 years (full-time)

Bachelor of Management, Bachelor of Arts in International Studies

2020 Selection rank*: 82.20
Duration: 5 years (full-time)

Looking for business expertise, an international edge, and the chance to take your degree overseas?

Combine the Bachelor of Business or Bachelor of Management with the Bachelor of Arts in International Studies and get ready for the world beyond UTS.

Here's how it works: In the first three years of your degree, you'll be based at UTS where you'll combine your business subjects with language and culture studies based on your chosen country major (pick from Argentina, Canada (Quebec), Chile, China, Columbia, Costa Rica, France, Germany, Italy, Japan, Latino USA, Mexico, Spain or Switzerland). Once you've skilled up, you'll be ready to launch: you'll spend your fourth year overseas, putting your language and cultural nous to the test.

As well as gaining first-hand experience of life in another country – and accruing course credit while you travel – you'll also have the chance to think about business in a global context. It's great news for your degree, and even better news for your career: when you're out looking for work, an international experience can make you even more attractive to prospective employers. So far, so good – but there's more. UTS will also foot the bill for your overseas tuition, and for your travel to get you where you're going, so all you have to fund are your living and personal costs.

For more information, visit internationalstudies.uts.edu.au

Sarah Siv

Bachelor of Business, Bachelor of Arts in International Studies

Major: Marketing

France – Université Michel de Montaigne Bordeaux 3



"I have been really impressed by the practical and flexible approach to learning that UTS embodies. The assignments we do in class reflect real life issues, and getting to try such a wide range of subjects in my first year has really helped me to work out where my skills and passion lie.

The opportunities for exchange have been amazing. Living in France for a year has been the most profound, challenging and rewarding experience of my life thus far, and has really given me a global perspective on my studies."

*Selection ranks: published ranks indicate the lowest selection rank (ATAR plus any adjustment points applied through eligible admissions schemes) to which an offer was made to a domestic Current School Leaver (Year 12) in the Autumn 2020 intake (for December Round 2 and January Round 1).

Global Exchange

Ready for the world beyond?

Sign up for the UTS Global Exchange program, and spend up to two sessions studying at one of our 200 partner universities across the globe. At UTS, we're committed to getting you out into the world – So what are you waiting for? Dive headfirst into the language and culture of another country, travel the world during uni break, and get a global perspective on your business degree that'll set you apart from your peers.

HERE'S HOW IT WORKS

While you're on exchange, you'll remain enrolled full-time at UTS. Of course, you'll have to study hard – you still have to pass! – and you'll need to be enrolled in a full-time load overseas. But in most cases, you'll be able to combine study and travel without adding extra time to your degree.

AND HERE'S WHAT YOU NEED TO DO

If you want to be considered for an exchange placement, you'll need to complete all your business core subjects before you can apply – and you'll need to complete them to a high standard: sound academic performance is a requirement for this program.

HOW MUCH DOES IT COST?

The cost of an exchange placement varies depending on where you study – and depending on your lifestyle and travel plans. You won't pay tuition fees at your host university (you'll just pay your normal fees at UTS), but you'll need to fund your personal and travel costs throughout your time away. As a guide, you may need approximately AUD\$10,000* for one session overseas.

*This figure is based on the approximate cost for a local student.

SCHOLARSHIPS, GRANTS AND LOANS

Need a boost to fund your overseas study? The Business School offers 20 grants of \$500 every year for students in this program. You can also look into other UTS scholarships, grants and OS-HELP (Commonwealth Government loans) to support your travels – a number of these are available for UTS students who are studying overseas.

For more information, visit ssu.uts.edu.au/globalexchange



UTS has 200 partners in 38 countries and territories.

Degree add-ons

Define your niche with add-ons to your degree.

+ Add the Diploma in Innovation

Future proof your degree

Rather than building the skills for a specific career, the Diploma in Innovation is about preparing for the future of work. In fact, it responds directly to industry demand for graduates who can demonstrate inter- and transdisciplinary approaches in their professional practice. There's an emphasis on entrepreneurial thinking, too: by the time you graduate, you'll be ready to be an entrepreneur, serve entrepreneurial clients, or integrate entrepreneurial processes into your day-to-day work.

Add the diploma to your UTS bachelor's degree, and what's more, all your diploma subjects will be offered as winter and summer school intensives – so even though you're adding an extra qualification, you'll still graduate on time.

Find out more at dipinn.uts.edu.au

+ Add the Diploma in Languages

Gain a global outlook

Bring the world to your doorstep with a Diploma in Languages. Add this one-year diploma to your UTS degree to gain language and cultural skills, build your professional identity, and graduate with a range of capabilities that will prepare you for an international career. Language options include Chinese, French, German, Italian, Japanese and Spanish.

No need to apply just yet – the diploma is available to students already studying an undergraduate or postgraduate coursework degree program at UTS, so sign up when you enrol. No matter what you study, the diploma can give your qualification an international edge.

Find out more at uts.edu.au/diploma-languages





Applying to UTS

How to apply

Ready to apply for a UTS degree? Start by choosing your preferred course and checking the eligibility requirements to make sure it's a good fit. Next, submit your application via the Universities Admissions Centre – you can list up to five course preferences, so make sure you use them all!

More info:

uts.edu.au/ug-apply

Admission schemes

Need to boost your selection rank? Apply for a UTS admission scheme and we'll consider your ATAR plus other selection criteria when we assess your application. There are a range of merit and access based schemes. If you're a high achiever, or if life events have impacted your Year 12 results, these schemes can help you make the leap into your chosen degree.

More info:

uts.edu.au/admission-schemes

Admission pathways

Our admission pathways provide an alternative route into your preferred UTS course – and there are lots of pathways on offer. From internal programs (Insearch, Jumbunna Unistart and internal degree transfers) to external options (STAT test, limited ATARs or vocational diplomas), there's more than one way to get into UTS.

More info:

uts.edu.au/admission-pathways

Business Cadetship Scheme

Secured a formal cadetship? You may be eligible for direct entry into a Bachelor of Business, Bachelor of Management or Bachelor of Economics course.

More info:

uts.edu.au/bus-cadetship

Scholarships

Whether you're a high achiever, need a financial boost, or want to get your hands on some amazing professional opportunities, we offer millions of dollars in coursework scholarships that have the potential to enhance your UTS experience. Make sure you get in quick – some of our scholarships open as early as April 2020.

More info:

uts.edu.au/scholarships

Fees and financial assistance

As a domestic student, you'll study in Commonwealth Supported Place – the Australian Government will fund some of the cost of your study, while you'll pay a student contribution and other fees direct to UTS. The good news? The HECS-HELP loan scheme lets you defer the cost of your student contribution until you reach a set income threshold. What's more, the UTS Financial Assistance service can help you get on top of your personal finances, giving you more time to focus on study.

More info:

uts.edu.au/csp

This guide is not intended for international students. For information on fees for international students, visit the UTS International website:

international.uts.edu.au



YEAR 12 SUBJECT SCHEME				
Subject	Performance Band	Bachelor of Business	Bachelor of Management	Bachelor of Economics
15040 Business Studies	6	5	5	5
	5	5	5	5
15110 Economics	6	5	5	5
	5	5	5	5
15130 English Standard	6	5	5	5
15140 English Advanced	6	5	5	5
	5	5	5	5
	4	0	3	0
15160 English Extension 1	E4	5	5	5
	E3	5	5	5
	E2	3	3	3
15170 English Extension 2	E4	5	5	5
	E3	5	5	5
	E2	3	3	3
15220 Legal Studies	6	5	5	5
15240 Mathematics	6	3	5	3
15250 Mathematics Extension 1	E4	5	5	5
	E3	5	5	5
	E2	3	3	3
15260 Mathematics Extension 2	E4	5	5	5
	E3	5	5	5
	E2	3	3	3
15570 HSC Chinese Extension	E4	0	3	0
	E3	0	3	0
15690 HSC French Extension	E4	0	3	0
	E3	0	3	0
15810 HSC Italian Extension	E4	0	3	0
	E3	0	3	0
15850 HSC Japanese Extension	E4	0	3	0
	E3	0	3	0
16090 HSC Spanish Extension	E4	0	3	0
	E3	0	3	0

The Year 12 Subject Scheme allows an adjustment of up to 5 points towards your Selection rank*, based on your performance in selected high school subjects that are relevant to the course you have applied for. This is also available for some combined degrees.

For a complete list visit uts.edu.au/future-students/year-12-adjustment-factors

Contact us

business@uts.edu.au

02 9514 3074



Business Information Evening

Wednesday 22 April 2020

5:30pm – 8pm

Register at business.uts.edu.au

UTS Open Day

Saturday 29 August 2020

9am – 4pm

Register at openday.uts.edu.au

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23261 February 2020

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Getty Images, Jesse Taylor, Toby Burrows.

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Note, this guide is for local students. International students should refer to the International Course Guide or uts.edu.au/international