



Study Abroad and Exchange at UTS: Business

As a Study Abroad/Exchange student, you may design a program of subjects from more than one faculty at UTS (provided you enrol in 24 credit points of full-time study). Business subjects are 6 credit points each. Subjects offered in other faculties carry different credit point values. Be mindful of this when choosing your subjects.

Please note: This guide focuses on key study areas to locate our more popular Business subjects. In addition to the subjects in this guide, you can search for **all** subjects and majors using the [UTS Handbook](#).

When can I study?

Study Abroad and Exchange is available:

Period	Category
March – July	A: Autumn Session

Period	Category
July – November	S: Spring Session

Please note:

- In Australia, **Autumn Session** occurs in the first half of the year. **Spring Session** occurs in the second half of the year.
- If you apply for a subject with one or more prerequisites, you will need to demonstrate that you have the prior skills and knowledge necessary to undertake the subject.
- Most Business subjects are offered in both sessions (semesters), except where indicated **A** or **S**. Please check the timetable in case of a change.
- Subjects offered in **A: Autumn Session** or **S: Spring Session** may be subject to change.
- Undergraduate students are not permitted to study postgraduate subjects.
- Sessions include the examination weeks. Should you leave the country prior to attending and completing the assessments, you will not receive a grade/mark for your exam or quiz or any other assessments.

Further details:

- For details on subjects, including prerequisites, refer to the UTS Handbook: www.handbook.uts.edu.au
- For availability of subjects, check the timetable at <https://www.uts.edu.au/current-students/timetable/uts-timetable-planner>
- To find out more about UTS Business programs, visit: <https://www.uts.edu.au/future-students/business>
- To find out more about UTS Study Abroad and Exchange programs, visit: <https://www.uts.edu.au/future-students/international/study-abroad-and-exchange-students/welcome>
- For general enquiries contact: T: (+612) 9514 7915, E: studyabroad.exchange@uts.edu.au

Key: (Information included: Subject Number, Subject Name, Level and Session offered)

- **L1** (Level 1) Usually undertaken in first year (similar to 100 level, introductory level)
- **L2** (Level 2) Usually undertaken in second year (similar to 200 level, prior knowledge is required)
- **L3** (Level 3) Usually undertaken in third year (similar to 300 level, advanced level)



Undergraduate Subjects

- The following are undergraduate subjects in UTS Business School
- Students with no prior business background should start with **Level 1** subjects (Introductory level)
- * Indicates that this subject has prerequisite(s)

Accounting

22107	Accounting for Business Decisions A	L1	A or S
22566	Small Business Management & Accounting	L1	A or S
22600	Accounting Skills for Managers	L1	A or S
22017	Accounting for Risk and Financial Services *	L1	S
22016	Ethics and Governance	L2	A or S
22207	Accounting for Business Decisions B*	L2	A or S
22320	Accounting for Business Combinations *	L2	A or S
22321	Cost Management Systems *	L2	A or S
22420	Accounting Standards and Regulations *	L2	A or S

Economics

23000	Principles of Microeconomics	L1	A or S
23001	Principles of Macroeconomics	L1	A or S
23115	Economics for Business	L1	A or S
23565	Mathematics for Economics and Business	L1	A or S
23567	Intermediate Microeconomics *	L2	A or S
23568	Intermediate Macroeconomics	L2	A or S
23571	Introductory Econometrics	L2	A or S
23005	Behavioral Economics	L2	A
23570	Economics of the Environment	L2	A
23021	Labour Economics	L2	S
23002	Market Design	L3	A
23022	Public Economics	L3	A
23418	Economics of Money and Finance	L3	A
23592	Game Theory	L3	A
23504	Economics of Competition and Strategy	L3	S
23572	Applied Microeconometrics	L3	S

21654	Socio-political Context of Management	L1	A or S
21646	Managing Professional Sport	L1	A
21652	Reputation & Risk Management in Tourism	L1	A
21660	Tourism in a Global Context	L1	A
21655	Sport and Society	L3	A or S
21658	The Organisation of Australian Sport	L3	A or S
21637	Event and Entertainment Contexts	L3	A
21641	Event Sponsorship and Revenue	L3	A
21649	Olympic Games and Sport Mega Events	L3	A
21653	Servicescape & Venue: design, operations and management	L3	A
21659	The Tourist Experience	L3	A
21661	Tourism Promotion and Distribution	L3	A
21647	Managing Tourism Sectors	L3	S
21656	Sport Marketing and Media	L3	S
21657	The International and Sport Marketplace	L3	S

Finance

25300	Fundamentals of Business Finance	L1	A or S
25556	The Financial System *	L2	A or S
25557	Corporate Finance: Theory and Practice*	L2	A or S
25602	Ethics in Finance *	L2	A or S
25620	Derivative Securities *	L2	A or S
25622	Quantitative Business Analysis *	L2	A or S
25503	Investment Analysis *	L3	A or S
25558	Issues in Corporate Finance *	L3	S
25579	Applied Portfolio Management *	L3	A or S

Events, Sports Business and Tourism

21510	Introduction to Strategy	L1	A or S
21640	Event Management	L1	A or S
21644	Law and Ethics for Managers	L1	A or S
21645	Managing Human Resources	L1	A or S
21648	Management Research Skills	L1	A or S
21650	Positioning and Promoting Events	L1	A or S



Marketing

24108	Marketing Foundations	L1	A or S
26134	Business Statistics	L1	A or S
24202	Consumer Behaviour*	L2	A or S
24220	International Marketing*	L2	A or S
24207	Media Planning*	L2	A
24306	Services Marketing *	L2	A
24104	Digital Marketing & Social Media	L2	S
24205	Business-to-Business Marketing*	L2	S
24210	Integrated Marketing Communications*	L3	A or S
24309	Marketing Research*	L3	A or S
24415	Marketing Planning & Strategy*	L3	A or S
24222	Marketing Channels*	L3	A
24224	Pricing Strategies and Tactics *	L3	A
24331	Marketing Analytics & Decisions*	L3	A
24510	Advertising Research*	L3	A
24223	Product Innovation Marketing*	L3	S

Management

21036	Managing Strategic Performance	L1	A or S
21037	Managing Employee Relations	L1	A or S
21129	Managing People and Organisations	L1	A or S
21227	Innovation and Entrepreneurship	L1	A or S
21407	Strategic Human Resource Management	L1	A or S
21440	Management Skills	L1	A or S
21511	Global Operations and Supply Chain Management	L1	A or S
21512	Understanding Organisations: Theory and Practice	L1	A or S
21510	Introduction to Strategy	L1	A or S
21555	Human Resource Management	L1	A or S
21591	Transnational Management	L1	A or S
26100	Integrating Business Perspectives	L1	A or S
21513	Business Ethics and Sustainability	L2	S
21228	Management Consulting*		A or S

--Postgraduate offerings on following page--

Postgraduate Subjects

- The following are postgraduate subjects in UTS Business School
- Students with no prior business background should start with **Level 1** subjects (Introductory level)
- * Indicates that this subject has prerequisite(s)

Accounting

22747	Accounting for Managerial Decisions	L1	A or S
22705	Management Planning and Control *	L2	A or S
22730	Auditing & Assurance Services *	L2	A or S
22743	Business Valuation and Financial Analysis *	L2	A or S
22748	Financial Reporting & Analysis *	L2	A or S
22753	Cost Management and Analysis *	L2	A or S
22754	Corporate Accounting *	L2	A or S
22798	Accounting Ethics and Governance *	L2	A or S
22799	Forensic Accounting	L2	A or S

Economics

23706	Economics for Management	L1	A or S
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Finance

25721	Investment Management *	L1	A or S
25741	Capital Markets	L1	A or S
25742	Financial Management	L1	A or S
25705	Financial Modelling & Analysis *	L1	A or S
25728	Fixed Income Analysis *	L1	A or S
25729	Applied Equity Portfolio Management *	L1	A or S
25733	Finance for Entrepreneurs *	L1	S
25734	Ethics and Sustainability in Finance *	L1	A or S
25735	Mergers and Acquisitions *	L2	A
25731	International Finance *	L2	A or S
25762	Derivatives and Risk Management *	L2	A or S
25765	Corporate Finance *	L2	A or S
25782	Alternative Investments *	L2	A or S

Marketing

24710	Buyer Behaviour	L1	A or S
24720	Introduction to Marketing Research *	L1	A or S
24734	Marketing Management	L1	A or S
24750	Marketing Analytics *	L2	A
24757	Marketing Data Analysis *	L2	A
24742	Product Innovation Management *	L2	S

Management

21741	Managing Operations within Supply Chains	L1	A or S
21745	Service Network Productivity with Data Analysis	L1	A or S
21811	Global Strategic Management	L1	A or S
21832	Managing for Sustainability	L1	A or S
21854	Innovation Creativity and Entrepreneurship	L1	A or S
21877	Strategic Procurement	L1	A or S
21878	Organisational Dialogue: Theory and Practice	L1	A or S
21919	Business Models and Strategic Planning	L1	A or S
21926	Managing Culture and Change	L1	A or S
21928	People, Work and Employment	L1	A or S
21937	Managing Leading and Stewardship	L1	A or S
21228	Management Consulting *	L2	A or S
27765	Event Project Management	L2	A
27721	Sport Globalisation	L2	S
21008	Applied Management Consulting *	L2	S
21760	Performance and Talent Management		S