Study Abroad and Exchange at UTS: Business

As a Study Abroad/Exchange student, you may design a program of subjects from more than one faculty at UTS (provided you enrol in 24 credit points of full-time study). Business subjects are 6 credit points each. Subjects offered in other faculties carry different credit point values. Be mindful of this when choosing your subjects.

Please note: This guide focuses on key study areas to locate our more popular Business subjects. In addition to the subjects in this guide, you can search for all subjects and majors using the UTS Handbook.

When can I study?
Study Abroad and Exchange is available:

<table>
<thead>
<tr>
<th>Period</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>March – July</td>
<td>A: Autumn Session</td>
</tr>
<tr>
<td>July – November</td>
<td>S: Spring Session</td>
</tr>
</tbody>
</table>

Please note:
- In Australia, Autumn Session occurs in the first half of the year. Spring Session occurs in the second half of the year.
- If you apply for a subject with one or more prerequisites, you will need to demonstrate that you have the prior skills and knowledge necessary to undertake the subject.
- Most Business subjects are offered in both sessions (semesters), except where indicated A or S. Please check the timetable in case of a change.
- Subjects offered in A: Autumn Session or S: Spring Session may be subject to change.
- Undergraduate students are not permitted to study postgraduate subjects.
- Sessions include the examination weeks. Should you leave the country prior to attending and completing the assessments, you will not receive a grade/mark for your exam or quiz or any other assessments.

Further details:
- For details on subjects, including prerequisites, refer to the UTS Handbook: www.handbook.uts.edu.au
- For availability of subjects, check the timetable at https://www.uts.edu.au/current-students/timetable/uts-timetable-planner
- To find out more about UTS Business programs, visit: https://www.uts.edu.au/future-students/international/study-abroad-and-exchange-students/welcome
- To find out more about UTS Study Abroad and Exchange programs, visit: https://www.uts.edu.au/future-students/international/study-abroad-and-exchange-students/welcome
- For general enquiries contact: T: (+612) 9514 7915, E: studyabroad.exchange@uts.edu.au

Key: (Information included: Subject Number, Subject Name, Level and Session offered)
- L1 (Level 1) Usually undertaken in first year (similar to 100 level, introductory level)
- L2 (Level 2) Usually undertaken in second year (similar to 200 level, prior knowledge is required)
- L3 (Level 3) Usually undertaken in third year (similar to 300 level, advanced level)
Undergraduate Subjects

- The following are undergraduate subjects in UTS Business School
- Students with no prior business background should start with **Level 1** subjects (Introductory level)
- * Indicates that this subject has prerequisite(s)

### Accounting
- 22107 Accounting for Business Decisions A L1 A or S
- 22566 Small Business Management & Accounting L1 A or S
- 22600 Accounting Skills for Managers L1 A or S
- 22207 Accounting for Business Decisions B* L2 A or S
- 22320 Accounting for Business Combinations * L2 A or S
- 22321 Cost Management Systems * L2 A or S
- 22420 Accounting Standards and Regulations * L2 A or S
- 21654 Socio-political Context of Management L1 A or S
- 21646 Managing Professional Sport L1 A
- 21652 Reputation & Risk Management in Tourism L1 A
- 21660 Tourism in a Global Context L1 A
- 21655 Sport and Society L3 A or S
- 21658 The Organisation of Australian Sport L3 A or S
- 21637 Event and Entertainment Contexts L3 A
- 21641 Event Sponsorship and Revenue L3 A
- 21649 Olympic Games and Sport Mega Events L3 A
- 21653 Servicescape & Venue: design, operations and management L3 A
- 21659 The Tourist Experience L3 A
- 21661 Tourism Promotion and Distribution L3 A
- 21647 Managing Tourism Sectors L3 S
- 21656 Sport Marketing and Media L3 S
- 21657 The International and Sport Marketplace L3 S

### Economics
- 23000 Principles of Microeconomics L1 A or S
- 23001 Principles of Macroeconomics L1 A or S
- 23115 Economics for Business L1 A or S
- 23565 Mathematics for Economics and Business L1 A or S
- 23567 Intermediate Microeconomics * L2 A or S
- 23568 Intermediate Macroeconomics L2 A or S
- 23571 Introductory Econometrics L2 A or S
- 23005 Behavioral Economics L2 A
- 23570 Economics of the Environment L2 A
- 23021 Labour Economics L2 S
- 23002 Market Design L3 A
- 23022 Public Economics L3 A
- 23418 Economics of Money and Finance L3 A
- 23592 Game Theory L3 A
- 23504 Economics of Competition and Strategy L3 S
- 23572 Applied Microeconometrics L3 S

### Finance
- 21036 Managing Strategic Performance L1 A or S
- 21037 Managing Employee Relations L1 A or S
- 21129 Managing People and Organisations L1 A or S
- 21227 Innovation and Entrepreneurship L1 A or S
- 21407 Strategic Human Resource Management L1 A or S
- 21440 Management Skills L1 A or S
- 21510 Introduction to Strategy L1 A or S
- 21511 Global Operations and Supply Chain Management L1 A or S
- 21512 Understanding Organisations: Theory and Practice L1 A or S
- 21555 Human Resource Management L1 A or S
- 21591 Transnational Management L1 A or S
- 26100 Integrating Business Perspectives L1 A or S
- 21228 Management Consulting* L2 A or S
- 21513 Business Ethics and Sustainability L2 S

### Events, Sports Business and Tourism
- 21510 Introduction to Strategy L1 A or S
- 21640 Event Management L1 A or S
- 21644 Law and Ethics for Managers L1 A or S
- 21645 Managing Human Resources L1 A or S
- 21648 Management Research Skills L1 A or S
- 21650 Positioning and Promoting Events L1 A or S
- 21513 Business Ethics and Sustainability L2 S
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<th>Course Code</th>
<th>Course Title</th>
<th>Level</th>
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<td>Marketing Foundations</td>
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<td>26134</td>
<td>Business Statistics</td>
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<td>24202</td>
<td>Consumer Behaviour*</td>
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<tr>
<td>24220</td>
<td>International Marketing*</td>
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<td>24207</td>
<td>Media Planning*</td>
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<td>24306</td>
<td>Services Marketing *</td>
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<td>24104</td>
<td>Digital Marketing &amp; Social Media</td>
<td>L2</td>
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<td>24205</td>
<td>Business-to-Business Marketing*</td>
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<td>24210</td>
<td>Integrated Marketing Communications*</td>
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<td>24415</td>
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<td>Marketing Channels*</td>
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<td>24224</td>
<td>Pricing Strategies and Tactics*</td>
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<td>24331</td>
<td>Marketing Analytics &amp; Decisions*</td>
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<td>24510</td>
<td>Advertising Research*</td>
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<td>24223</td>
<td>Product Innovation Marketing*</td>
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**Marketing**

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<td>21227</td>
<td>Innovation and Entrepreneurship</td>
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<td>Global Operations and Supply Chain Management</td>
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<td>21228</td>
<td>Management Consulting*</td>
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<td>S</td>
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**Management**

--Postgraduate offerings on following page--
Postgraduate Subjects

- The following are postgraduate subjects in UTS Business School
- Students with no prior business background should start with Level 1 subjects (Introductory level)
- * Indicates that this subject has prerequisite(s)

### Accounting
- **22747** Accounting for Managerial Decisions L1 A or S
- **22705** Management Planning and Control L2 A or S
- **22730** Auditing & Assurance Services * L2 A or S
- **22743** Business Valuation and Financial Analysis * L2 A or S
- **22748** Financial Reporting & Analysis * L2 A or S
- **22753** Cost Management and Analysis * L2 A or S
- **22754** Corporate Accounting * L2 A or S
- **22798** Accounting Ethics and Governance * L2 A or S
- **22799** Forensic Accounting L2 A or S

### Economics
- **23706** Economics for Management L1 A or S

### Finance
- **21741** Managing Operations within Supply Chains L1 A or S
- **21745** Service Network Productivity with Data Analysis L1 A or S
- **21811** Global Strategic Management L1 A or S
- **21832** Managing for Sustainability L1 A or S
- **21854** Innovation Creativity and Entrepreneurship L1 A or S
- **21877** Strategic Procurement L1 A or S
- **21878** Organisational Dialogue: Theory and Practice L1 A or S
- **21919** Business Models and Strategic Planning L1 A or S
- **21926** Managing Culture and Change L1 A or S
- **21928** People, Work and Employment L1 A or S
- **21937** Managing Leading and Stewardship L1 A or S
- **27721** Sport Globalisation L2 S
- **27765** Event Project Management L2 A
- **27771** Applied Management Consulting L2 S

### Marketing
- **24710** Buyer Behaviour L1 A or S
- **24720** Introduction to Marketing Research * L1 A or S
- **24734** Marketing Management L1 A or S
- **24750** Marketing Analytics * L2 A

### Management
- **24757** Marketing Data Analysis * L2 A
- **24742** Product Innovation Management * L2 S