Arts and Social Sciences

Postgraduate Courses
2019

Communication
Education
International Studies
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**Acknowledgement of Country**

UTS acknowledges the Gadigal People of the Eora Nation and the Boorooberongal People of the Dharug Nation upon whose ancestral lands our campuses stand. We would also like to pay respect to the Elders both past and present, acknowledging them as the traditional custodians of knowledge for these lands.
Learn. Share. Grow

UTS ranked Australia’s No.1 Young University

5 stars for excellence in Research, Employability, Facilities, Teaching, Innovation, Inclusiveness and Internationalisation

No.1 Median Salary of all Communication graduates in Australia
Source: (Graduate Outcomes Survey 2016–17)

200+ NSW Schools for Secondary Education placement
Source: QS Reimagine Education Award 2015

Winner of the Hybrid Learning Award
Source: QS Reimagine Education Award 2015
To lead positive global change and advance social justice through our teaching, research and collaboration with industry and the community, we bring together the strongest minds to fulfil our mission. To make our vision a reality, we work as a dynamic knowledge community. We shape the future through creativity and critical inquiry and provide the foundation for graduates to prosper in an era of disruptive change.

But what really sets us apart from other Universities’ faculties is our commitment to teaching and research beyond traditional boundaries. Whether we’re producing novel research, delivering innovative teaching, building academic networks or growing our industry connections, we pride ourselves on embedding innovation at the core of what we do.

**Monica Attard**
Discipline Coordinator for Journalism

Five-time Walkley award winner for reporting, including the Gold Walkley and is a Member of the Order of Australia for service to Journalism. A former foreign correspondent and senior reporter, she is a published author and has spent 35 years as a practitioner of journalism.

**Rachel Landers**
Discipline Coordinator for Media Practice and Industry

Award winning filmmaker, author and historian. Awards include the Premiers Multimedia history award, United Nations Media Award, Foxtel Australian Documentary Prize, National Nib Award, NSW History Fellowship.

**Jim Macnamara**
Distinguished Professor and Discipline Coordinator for Public Communication

Has 30 years in professional communication practice spanning journalism, public relations, advertising, and media research. Championing the new Strategic Communication and Executive Strategic Communication Courses.

**Dr Ann Reich**
Discipline Coordinator for Education (Learning and Leadership)

Senior Lecturer and leader of the Profession and Learning Research Group within the School of Education.

**Dr Keiko Yasukawa**
Lecturer in Adult Learning and Applied Linguistics Program

Currently the School’s Teaching and Learning Coordinator, Keiko has worked at UTS since 1993 in various roles including Education Developer in Engineering and teaching and coordinating adult education programs in Education.

**Anne Prescott**
Associate Professor and Discipline Coordinator for Teaching (Secondary Education)

Teacher Education Program Core Member, STEM Education Futures and coordinator of the primary and secondary mathematics teacher education.
GRADUATE CERTIFICATE
A Graduate Certificate is an introductory course, which allows students to develop specialised skills in selected subjects or a discipline. Usually there are articulation arrangements in place providing students with the opportunity to move into the Graduate Diploma or Master’s Degree if they meet the admission requirements for that course.

<table>
<thead>
<tr>
<th>Subjects</th>
<th>Duration</th>
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<tbody>
<tr>
<td>4 x Education Subjects</td>
<td>6mths-1 year</td>
</tr>
<tr>
<td>3 x Communication Subjects</td>
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GRADUATE DIPLOMA
A Graduate Diploma is of a shorter duration to a Master’s Degree and enables students to advance their professional and personal development within a selected discipline.

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<thead>
<tr>
<th>Subjects</th>
<th>Duration</th>
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<tbody>
<tr>
<td>8 x Education Subjects</td>
<td>1-3 years</td>
</tr>
<tr>
<td>6 x Communication Subjects</td>
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MASTER’S DEGREE
A Master’s Degree is an advanced course for professionals or graduates who have completed a Bachelor’s Degree and are looking to develop management and leadership knowledge and skills in a chosen discipline or field.

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<thead>
<tr>
<th>Subjects</th>
<th>Duration</th>
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<tbody>
<tr>
<td>12 x Education Subjects</td>
<td>1.5-3 years</td>
</tr>
<tr>
<td>9 x Communication Subjects</td>
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MASTER’S DEGREE BY RESEARCH
A Master’s Degree by Research is an advanced course, designed for students to develop advanced research skills.

<table>
<thead>
<tr>
<th>Duration</th>
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<tr>
<td>4-8 years</td>
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PHD/DOCTORATE
A PhD and other types of Doctoral degrees are the highest academic degree based on producing original research that makes a significant contribution to a chosen field.

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<th>Duration</th>
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<tr>
<td>4-8 years</td>
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Are you interested in... Course suggestions

<table>
<thead>
<tr>
<th>Course suggestions</th>
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<tbody>
<tr>
<td>Advanced Journalism, Sports Media</td>
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<tr>
<td>Creative Writing, Media Practice and Industry</td>
<td></td>
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<tr>
<td>Sports Media, Advanced Journalism, Strategic Communication</td>
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<tr>
<td>Digital Information Management</td>
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<td>Teaching (secondary education), Applied Linguistics and TESOL</td>
<td></td>
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<tr>
<td>Education (Learning and Leadership), Executive Strategic Communication</td>
<td></td>
</tr>
<tr>
<td>Creative Arts, Humanities and Social Sciences, Philosophy, International Studies</td>
<td></td>
</tr>
<tr>
<td>Media Practice and Industry, Advanced Journalism, Sports Media</td>
<td></td>
</tr>
<tr>
<td>Strategic Communication, Executive Strategic Communication</td>
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Disclaimer: This table is to be used as a guide and not as an exhaustive list.
Whether you have a specific course in mind, or just an idea about an area of study that might interest you, see what’s on offer and learn more.

Your Study Options

Graduate interested in Education
- Graduate Certificate in Higher Education Learning and Teaching
- Graduate Certificate in Applied Linguistics and TESOL
- Graduate Diploma in Applied Linguistics and TESOL

Graduate with work experience and interest in Education
- Master of Teaching (Secondary Education)
- Master of Applied Linguistics and TESOL (See bottom of the page)

Graduate interested in Communications
- Graduate Diploma in Advanced Journalism
- Graduate Diploma in Sports Media
- Graduate Diploma in Strategic Communication
- Graduate Diploma in Digital Information Management
- Graduate Diploma in Media Practice and Industry
- Graduate Diploma in Creative Writing

Graduate with work experience and interest in Communications
- Master of Advanced Journalism
- Master of Strategic Communication
- Master of Media Practice and Industry
- Master of Digital Information Management
- Master of Arts in Creative Writing

Professional Experience with no Undergraduate Degree
- Graduate Certificate in Strategic Communication

Professional and have extensive work experience
- Executive Master of Strategic Communication
- Master of Education (Learning and Leadership)

Research in Education
- Master of Education (Research)
- Doctor of Education
- Doctor of Philosophy (Education)

Research in Communication and International Studies
- Master of Creative Arts (Research)
- Master of Arts (Research) in Humanities and Social Sciences
- Master of Arts (Research) in International Studies
- Doctor of Creative Arts
- Doctor of Philosophy (Communication)
- Doctor of Philosophy (International Studies)

Disclaimer: Work experience may not be required to enter the course but it is a recommended component.
Communication

With more than 30 years of teaching expertise behind us, we’ve got the wisdom of experience, led by the best in the field. We’re also young, vibrant and dynamic, shaped by the youth, agility and entrepreneurial spirit that have come to define UTS.
Digital Disruption
Digital disruption, the rise of new media – these are the forces shaping the communication landscape today. So, we’ve embraced them. Made them part of what we do, of how we teach, of what we research. As a student in our School, they’ll become part of your course too.

Practical Learning
We take a hands-on approach to communication education – there’s no point learning the theory if you don’t understand how to apply it. Real-world assessments, professional placements and regular interaction with industry will teach you to translate theory to practice, with stunning results.

Think Big
We’ll encourage you to think big – to consider the world beyond UTS. We’ll open doors to international subjects, placements and programs globally as part of your UTS course. You’ll learn to look at the world, and your place in it – your work, who you are, how you can create change – from a different perspective.
Communication

Advanced Journalism

Explore traditional tenets of journalism with a contemporary approach. Using emerging technologies, you’ll learn hands on reporting, editing, production and design skills to understand the media environment in a local, regional and global context.

Advanced Journalism offers an articulated program. The Graduate Diploma and Master’s Degree share certain subjects, allowing recognition of prior learning for previously completed subjects.

**Admission Requirements**
Completed a UTS recognised Bachelor’s Degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

If the degree is not in the field of education, management and commerce, society and culture, or creative arts, applicants must also have a minimum of two years’ related professional work experience.

Applicants must answer the employment question in the UAC application as employment experience is assessed according to the response provided.

All Applicants must submit
(Except UTS Undergraduate Journalism Graduates):
- CV
- An example of professional work

**Careers**
Reporter, Producer, Presenter, Editor, Broadcast & Publishing, Digital Start-Up, Not-for-profit or Non-Media

**Sample Subjects**
- Advanced Journalism
- Media Law and Accountability
- Investigative Journalism
- Advanced Audio/Visual Journalism
- Working with Industry
- From Broadcast to Mobile Journalism and Beyond

**Admission Requirements**
Completed a UTS recognised Bachelor’s Degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies. If the degree is not in the field of education, management and commerce, society and culture, or creative arts, applicants must also have a minimum of two years’ related professional work experience. Applicants must answer the employment question in the UAC application as employment experience is assessed according to the response provided.

**Why Journalism at UTS?**

**Industry facilities**
Gain exclusive access to facilities which are already used by industry.

**Professional portfolio**
Become connected to media outlets such as Central News, U: Mag and Vertigo.

**Practical learning**
Learn how to research, interview, compile and review as key components of this course.

**Student opportunities**
Experience studying abroad in programs such as the Erasmus Mundus Master’s Program and the Foreign Correspondent Study Tour.

**Sought after skills**
Gain adaptable skills which are valuable in a range of fields and positions.

**Prestigious award winners**
UTS Journalism students and Alumni have previously won the Walkley Student Journalist of the Year Award and the Walkley Awards for Excellence in Journalism.

Kate Bettes
Content Producer at News Corp
“I really enjoyed the practicality of the course, particularly data journalism and how that can be integrated into discovering interesting stories for investigation...also when I went to Jordan as part of the Foreign Correspondents Study Tour, I learnt a whole range of skills from the others there - filming on multiple pieces of equipment, producing talent and landing on your feet when things don’t go to plan”.

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**GRADUATE DIPLOMA in Advanced Journalism**
C06104
4 Core Subjects and 2 Electives
1 year full-time or equivalent part-time

The Graduate Diploma in Advanced Journalism is designed to equip you with the skills to harness the power of digital disruption.

**MASTER of Advanced Journalism**
C04321
6 Core Subjects and 3 Electives
1.5 years full-time or equivalent part-time

The Master of Advanced Journalism deepens your knowledge and equips you with adaptive capabilities to build a career in today’s rapidly changing and often disrupted media landscape.
Delve into a variety of literary forms and genres whilst gaining extensive practice-oriented skills. Develop your understanding of contemporary writing practices as you learn to think critically and creatively—particularly about your own work.

Creative Writing offers an articulated program. The Graduate Certificate, Graduate Diploma and Master’s Degree share subjects, allowing recognition of prior learning for previously completed subjects. To articulate into the Master’s Degree, students must have successfully completed at least two postgraduate writing subjects at Distinction grade or higher.

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**Admission Requirements**
Applicants must have completed a UTS recognised Bachelor’s Degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

If the degree is not in the field of education, management and commerce, society and culture, or creative arts, applicants must also have a minimum of two years’ related professional work experience.

Applicants must answer the employment question in the UAC application as employment experience is assessed according to the response provided.

Applicants who have not met the Admission Requirements must submit:
- A personal statement
- CV

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**Catherine Mah**  
Content Strategist at TIX Group

“All my tutors have been excellent and they’ve been incredibly generous in sharing their industry experience. Perhaps the subject that most surprised me was Professional Editing – I hadn’t planned on choosing it as an elective, but after hearing feedback about the tutor (Bernadette Foley) and the learning outcomes, I did it and can highly recommend it, whether you’re interested in a career in editing or not.”

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**Careers**
Author, Copywriter, Publisher, Editor, Literary Agent, Publications Officer or Creative Industries

**Sample Subjects**
- Creative Non-fiction  
- Professional Editing  
- Narrative Writing  
- Theory and Creative Writing  
- Writing for the Screen  
- Book Publishing and Marketing  
- Freelance Writing

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**Why Creative Writing at UTS?**

**Professional practitioners**
Learn from some of Australia’s leading creative writers and academics across the literary, publishing and cultural sectors.

**Practical learning**
Workshop ideas in collaborative seminars, modelled on US teaching methods.

**Publishing opportunities**
Become a published author before graduation, with the opportunity to showcase work in the UTS Writers’ Anthology.

**A contemporary approach**
Learn in a program that’s a conduit for insights, opportunities and trends that are shaping Australia’s literary industry, such as creative non-fiction.

**Acclaimed alumni**
Join an alumnus of talented writers who have gone onto global acclaim, winning literary.
Digital Information Management

This course will build your understanding of how knowledge and information are created, represented and communicated, both in the digital and physical world. Using reliable information, best practices and international standards of metadata, you can learn how to curate and organise the data so that data can be aligned and synced when integrated into the new system.

Digital Information Management offers an articulated program. The Graduate Diploma and Master’s Degree share subjects, allowing recognition of prior learning for previously completed subjects.

### MASTER of Digital Information Management
- **CO4298**
  - 3 Core Subjects, 3 Foundation Subjects and 3 Electives
  - 1.5 years full-time or equivalent part-time

The Master of Digital Information Management equips you as a professional, with the skills to create, manage and organise contemporary data and information.

### GRADUATE DIPLOMA in Digital Information Management
- **CO7125**
  - 3 Foundation Subjects and 3 Electives
  - 1 year full-time or equivalent part-time

The Graduate Diploma in Digital Information Management teaches you an understanding of information in a digital format.

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**Careers**
- Business Analyst, Online Content Producer, Database Designer, UX Designer, Database Designer, Indexer or Librarian

**Sample Subjects**
- Investigative Research in the Digital Environment
- Digital Assets Management
- Information Architecture and Design
- Knowledge Management Strategies
- Information Research Methodologies
- Managing Enterprise Information and Knowledge

**Admission Requirements**
Applicants must have completed a UTS recognised Bachelor’s Degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

Applicants who have not met the Admission Requirements must submit:
- A personal statement
- CV

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**Why Digital Information Management at UTS?**
**Design thinking and practical learning**
Using design thinking methodologies combined with knowledge management strategies, all our classes are highly practice-based to enhance your learning and adoption into your workplace.

**Turning data into information systems**
Gain skills in data preservation, data visualisation, information architecture and information design (UX), to design, build and manage knowledge resources like websites using Open Source software in class.

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**Matthew Burgess**
Digital Collections Analyst at State Library NSW

“I chose this course because it provided a flexible, face-to-face learning environment with evening classes that allowed me to study part-time on campus while working full-time. The course introduced me to critical thinking, new concepts and areas of work, which helped me develop my career goals and open up new opportunities.”

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**Professional practice**
The final subject is a capstone project where you will receive a real client issue to solve.

**Industry and government collaboration**
Our subjects are designed with consultation from our industry and government connections, to ensure what you are learning is adapting to the changing sectors, needs and demands.

**Industry recognition**
Our courses are accredited by the Australian Library and Information Association (ALIA).
This course focuses on developing transcendent and customisable skills to facilitate ethical and sustainable media practice within the current industry. With three choice blocks to choose subjects from, you can tailor your learning to suit your current professional objectives or personal career development.

**Media Practice and Industry offers an articulated program.** The Graduate Certificate and Master’s Degree share subjects, allowing credit recognition for previously completed coursework.

**Admission Requirements**
Applicants must have completed a UTS recognised Bachelor’s Degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

For applicants with a Bachelor’s Degree, a Master’s, a Graduate diploma or Graduate certificate the degree must be in the field of society and culture (e.g. Bachelor of Arts), or creative arts. If the degree is not in the field of society and culture, or creative arts; applicants must also have a minimum of two years’ related professional work experience.

Applicants who have not met the Admission Requirements must submit:
- CV
- A personal statement

**Why Media Practice and Industry at UTS?**

**Flexible delivery**
The architecture of this course is based upon flexibility. With weekend classes and times allocated to suit those working full time, you can study and continue to build your career at the same time.

**Create your own path**
Have the autonomy and shape your degree to suit your next career move. Selecting from a range of subjects in difference choice blocks, you can hone your focus on areas that matter to you, to ensure you’re getting the most out of your studies.

**Focused on the future**
With the work force changing, so has our focus. We aim to build on your skills from the inside out to make you a versatile, resilient and powerful professional.

**Sustainable practices**
Not only will you study sustainable and ethical practices of media and the industry, but you will also learn skills to become a sustainable professional within a shifting economy. Focused on fluidity, your skills will be grown in a way that sees longevity in your career prospects.
Sports Media

Combine practical skills and reflective learning to kick start your career in the competitive worlds of sports journalism, PR, communication, management and all aspects of audience engagement. You will be taught by the best in the business, in state of the art facilities. You will write and produce news stories across multi-platforms, you will engage in key aspects of sports business ideas, and you will be exposed to the communications skills to greatly enhance your employability.

Rugby Australia Building, Moore Park
Used as Rugby Australia’s headquarters and home to Australia’s elite national rugby teams, this new facility enables us to cement our sector-leading connections with top sporting organisations based at the precinct. Through these connections we are developing unmatched opportunities for our students seeking internships and experience within professional sport, preparing you for the jobs of the future.

GRADUATE DIPLOMA in Sports Media
C06119
6 Core Subjects
1 year full-time or equivalent part-time

The Graduate Diploma in Sports Media equips you with the skills to develop stories across text, audio and video mediums, so you can drive your focus into key areas of sport such as management, administration, marketing and audience development.

Careers
Content Marketer, Copywriter, Reporter, Producer, Presenter, Editor or Digital Marketer

Sample Subjects
- Public Relations and Audience Strategies in Sport
- Digital Sports Journalism
- Sports Media
- Stakeholder Engagement
- Sport Business
- Influence in the Digital World

Admission Requirements
Applicants must have completed a UTS recognised Bachelor’s Degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

Applicants who have not met the Admission Requirements must submit:
- A personal statement
- CV

Why Sports Media at UTS?
Sydney Cricket Ground Trust
We have a unique arrangement which provides you with the opportunity to study in real facilities, with real games and scenarios to build your in-house, hand-on experience.

Cross-faculty learning
This course is taught by teachers from the School of Communication and the School of Business, along with leading industry practitioners.

Sought after skills
We understand that to become advantageous in your industry or in your career change, you may need new skills or need to specialise your expertise. With journalistic skills in communications, production and media, you can gain adaptable skills which are valuable in a range of fields and positions.

Practical learning
You will learn to research, interview, compile and review as key components of this course. These foundational skills are developed through hands-on experience and professional practice. Taught by critically acclaimed academics, you can gain relevant and esteemed guidance to become an equipped producer of media, content and journalism.

Edward Chisholm
Digital Video Publisher at FOX Sports
“A great part of the Sports Media course is the opportunity to learn from some of the industry’s high-profile professionals. During first semester we had CEO’s from NRL, Sydney Swans and Sydney Sixers all come into class”.

“Edward Chisholm Digital Video Publisher at FOX Sports”
Communication professionals today need to be up to date with technology and changes in society. Even better, they need to be leaders able to advise government, corporations and organisations on effective strategic communication.

If you are seeking to advance your career to a senior role in corporate, government, or organisational communication, public relations, or advertising, this course will equip you with advanced knowledge in strategic communication planning, understanding audiences, and the use of a range of digital communication technologies.

**COMMUNICATION**

**Strategic Communication**

**Careers**

Corporate Communication Manager,
Strategic Communications Manager,
Corporate Communications
Manager, Management positions
within Communications (PR, Public
Communication, Social and Digital
Media, Events), Advertising Accounts
Executive, Senior Communication Officer,
Public Affairs Manager, Stakeholder or
Community Engagement Executive

**Sample Subjects**

- Managing Public Communication
- Influence in the Digital World
- Understanding and Engaging Audiences
- Strategic Communication and
  Integration
- Contemporary Advertising Practice
- Stakeholder Engagement
- Intercultural and International
  Communication
- Exploring Human Communication: Theories and Practice

**Admission Requirements**

Applicants must have completed a UTS recognised Bachelor’s Degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

For applicants with a Bachelor’s Degree: the degree must be in field of education, management and commerce, society and culture (e.g. Bachelor of Arts), or creative arts. If the degree is not in the field of education, management and commerce, society and culture, or creative arts; applicants must have a minimum of two years’ related professional work experience.

For applicants with a Master’s, Graduate Diploma or Graduate Certificate qualification, the qualification can be in any field of study.

Applicants who have not met the Admission Requirements must submit:

- A personal statement
- CV

**Why Strategic Communication at UTS?**

It’s more important to do the right thing than do things right

Doing things right is important in all fields of work. But, as the eminent management consultant Peter Drucker said, it is even more important to do the right thing. This means understanding and developing strategy, not just tactics. In this course students learn how to plan and implement communication that effectively achieves the objectives of their organization.

**GRADUATE DIPLOMA in Strategic Communication**

**C06129**

4 Core Subjects and 2 Electives
1 year full-time or equivalent part-time

The Graduate Diploma in Strategic Communication equips you with the skills in traditional and digital forms of strategic communication to write effectively, present professionally and implement various forms of disciplinary knowledge into various environments to achieve organisation objectives.
If you are a communication professional with five or more year’s work experience and looking to progress into a leadership position in strategic corporate, government or organisational communication, this course is for you.

It has been structured to provide advanced knowledge of communication as well as allowing you to focus on either government communication or corporate and marketing communication. You will learn how gain deep audience insights, think outside the square to address communication problems and opportunities, and evaluate your work.

**EXECUTIVE MASTER of Strategic Communication CO4384**

3 Core Subjects, 4 Stream Subjects and a Major Project
1 year full-time or equivalent part-time

The Executive Master of Strategic Communication equips you with extensive disciplinary knowledge by tailoring your focus in either Government Communication or Corporate and Marketing Communication.

**Major Project**
Unique to the Executive Master of Strategic Communication, the Major Project is tailored to each particular stream and to your work. Delivered in partnership with the Faculty of Law, UTS Business School and with Creative Intelligence and Innovation, you will reflect on and apply your learning from all subjects in the course to a work-related project and produce a major document to inform a strategic communication plan. Producing this project should demonstrate evidence of research as well as reflective and critical thinking to your current organisation or work campaign.

**Careers**
Corporate Communication Management, Senior Strategic Communication Advisor, Government Communication Strategist, Head of Communication Agency or Chief Communication Officer (CCO)

**Sample Subjects**
- Understanding and Engaging Audiences
- Strategic Communication and Integration
- Exploring Human Communication: Theories and Practice
- Strategic Communication Project

**Stream Subjects (students select four)**
- Corporate and Marketing Communication
- Emergent Media Practices
- Media Law, Ethics and Accountability
- Creativity and Innovation in Communication
- Open Government and the New Public Sphere
- Stakeholder Engagement
- Issues and Crisis Communication

**Admission Requirements**
All applicants need to have completed a minimum of five years’ relevant work experience in the communication industry. Applicants must have completed a UTS recognised Bachelor’s Degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.
For applicants with a Bachelor’s Degree: the degree must be in field of education, management and commerce, society and culture (e.g. Bachelor of Arts), or creative arts.
For applicants with a Master’s, Graduate Diploma or Graduate Certificate qualification, the qualification can be in any field of study.

Applicants who have not met the Admission Requirements must submit:
- A personal statement
- CV

**Why Executive Strategic Communication at UTS?**
**Not an MBA, not just a Master’s**
This customised degree provides advanced learning to equip graduates to work at senior management level with a specific focus on strategic communication.

**Choose your specialisation**
Specialise in either Government Communication or Corporate and Marketing Communication to develop core skills in your chosen area of expertise.

**Integrated theory and practice**
This course culminates with a practice related project relevant to your field of interest, so you can use what you’ve learnt and apply it to your current position or organisation objectives.

**Transdisciplinary**
This custom-designed degree for communication professionals is a collaboration between the UTS School of Communication, the UTS School of International Studies; UTS Business School, the UTS Centre for Media Transition; and the Faculty of Transdisciplinary Innovation, which is a leader in teaching creativity and innovation.

**Distinguished academics and industry leaders as lecturers**
This course is delivered by a combination of senior academic researchers and leading industry professionals.
Communication

Course name

Andrew Cooper
Head of Communication, KBR Australia

“It’s important communicators understand the future challenges in the workplace so they can help their organisations and leaders navigate them. I believe having a postgraduate degree gives communication professionals the edge in the industry. Having both the technical ability which you learn while working, combined with theory which you learn in a postgraduate degree, gives you a much broader perspective on best practice. It also provides you with the tools you need to build brands and engage employees.”
Think differently about how you contribute to the world and to education. We are a school which is practice-oriented, research-inspired, technology-linked, and creative, all within a global outlook.
Fostering Relationships
We are committed to fostering valuable relationships between you, your academics and the industry. Practicums are held within established school networks (over 200+ Secondary Schools in NSW) and professional bodies, to ensure you’re prepared for future career opportunities. You’ll also study in small specialized cohorts with students across a spectrum of careers/industry including teachers, trainers, nurses, professionals which offer you a different perspective when solving problems. Self-reflective journeys are also incorporated within learning to ensure practical day-to-day application.

Beyond Boundaries
We believe that a global perspective is critical to education in Australia. You’ll be studying with people from multilingual and multicultural backgrounds. It’s not only a question of where you can take your education degree - where can your education degree take you?

Purpose-built Facilities
Second to none - that’s how we describe our purpose-built facilities in the School of Education. From customised science, music, dance and visual arts teaching environments to informal study areas and dedicated research hubs, all our spaces are designed to shape your education practice.
Education

Applied Linguistics and TESOL

Using contemporary models of language, learning and teaching, we aim to meet the needs of people both with and without teaching degrees. Providing an initial qualification for the untrained or a teaching specialisation for those with previous experience, you’ll be taught in both theory and practice, while professional experience subjects enable you to test your skills in a real-world classroom. Once you graduate, your degree will be recognised around Australia and overseas.

**Applied Linguistics and TESOL offers an articulated program.** The Graduate Certificate, Graduate Diploma and Master’s Degree share coursework units of study, allowing credit recognition for previously completed coursework. Each course functions as entry and exit points for students.

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**Master of Applied Linguistics and TESOL**
*C04305*

5 Core Subjects and 7 Optional Applied Linguistics and TESOL Subjects
1.5 years full-time or equivalent part-time

The Master of Applied Linguistics and TESOL deepens your knowledge and informs you of specialised TESOL and related teaching practice.

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**Graduate Diploma in Applied Linguistics and TESOL**
*C06116*

5 Core Subjects and 3 Optional Applied Linguistics and TESOL Subjects
1 year full-time or equivalent part-time

The Graduate Diploma in Applied Linguistics and TESOL equips you with the skills and in-depth knowledge to upgrade your current qualification/s and increase your employment prospects.

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**Graduate Certificate in Applied Linguistics and TESOL**
*C11254*

4 Core Subjects
0.5 year full-time or equivalent part-time

The Graduate Certificate in Applied Linguistics and TESOL provides you with the opportunity to gain a teaching qualification without any prior experience.

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**Careers**

Adult Teacher (Not in High-Schools), English as a Second Language Teacher or Management in the TESOL Sector

**Sample Subjects**

- Phonology and Pronunciation
- Language Development
- Research Literacies
- Grammar and Meaning
- ELT Practices
- Discourse and Genre
- Introduction to Language
- TESOL Methodologies

**Admission Requirements**

Applicants must have completed a UTS recognised Bachelor’s Degree in the field of either Education, Management and Commerce, Society and Culture, or Creative Arts, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

**All Applicants**

If the Bachelor’s Degree is not in education, management and commerce, society and culture or creative arts, applicants must submit:

- A personal statement
- CV

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**Why Applied Linguistics and TESOL at UTS?**

**Qualification for your new teaching career**

Gain your first teaching qualification with a TESOL degree that is recognised globally

**Broaden your career opportunities**

Add a specialism in English as an additional language or dialect (EAL/D)

**Professional practice**

All our courses include professional practice placements in real-world education environments which we help you locate with our good industry partnerships.

**Flexible delivery modes**

Evening classes and blended learning mode which includes supplementary online activities ideal for busy professionals

**Learn from a specialised team**

Your teachers have a wide breadth of experience - be it experience in teaching overseas, academic English at UTS, literacy and numeracy in the Adult Education field or doing Foreign Aid work.

**Prestige and history**

There is a long and established history in TESOL and Language and Literacy within our School of Education at UTS.

**Research pathway**

A number of students from our Master of Applied Linguistics and TESOL have continued on to complete a PhD.

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**Ian Balcomb**

Education and Training Consultant, Former Director of Skills Reform, NSW Department of Industry

“Having a Graduate Certificate in Applied Linguistics and TESOL has given me a globally recognised TESOL (Teaching English to Speakers of Other Languages) qualification. It had four core subjects, all of which I enjoyed, that give a good grounding for teaching English to speakers of other languages. I also found the micro-teaching approach used in the TESOL Practicum subject a great way to work with others in a supportive environment, to develop a repertoire of good teaching and learning activities for use in the classroom.”
Liling Ong
Founder of PIEX Education and Co-Founder of STEAM Education Australia

“I chose this course to increase my credibility and gain more knowledge in the Education industry. As a founder I need to do everything from teaching through to business development, so almost all the subjects I have taken so far – have all been useful in my professional life.”

MASTER of Education (Learning and Leadership)
C04307

4 Fostering Learning Practice Subjects, 4 Leading Learning and Innovation subjects and 4 Investigating Learning and Innovation subjects (each 6cp)
1.5 years full-time or equivalent part-time

This Master of Education (Learning and Leadership) is designed around three key themes - Fostering Learning Practices, Leading Learning and Innovation, and Investigating Learning and Innovation, all crucial to contemporary professional practice. A practice-based learning approach is at the core of the course. Teaching is also research-based, allowing you to benefit from UTS’s reputation as a research leader in professional and workplace learning. You’ll also study in technology-enhanced spaces in a blended learning mode alongside peers from a range of professional backgrounds.

Admission Requirements
Applicants must have completed a UTS recognised Bachelor’s Degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

For applicants with a Bachelor’s Degree, the degree must be in any ASCED Field of Education (Learning and Leadership) and 06 Sales Workers.

Applicants must have completed a UTS recognised Bachelor’s Degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

All applicants must have a minimum of two years’ related professional work experience in the following ANZSCO groups: 01 Managers, 02 Professional, 03 Technicians and Trades Workers, 04 Community and Personal Service Workers, 05 Clerical and Administrative Workers, and 06 Sales Workers.

Employment experience is assessed according to the response provided by applicants in their employment question on their application and submitted CV.

Why Education at UTS?
Tailor the course to you and your organisation’s needs
Our Capability Wrap allows you to customise your course to suit your professional context and career goals.

Not an MBA nor a Teaching degree
This course is framed in a learning context and the focus of this course is about how we can help you to develop your capabilities in fostering and leading learning and innovation.

Flexible learning
We offer blended learning (includes block classes and online digital activities); face-to-face classes and interactive workshops – designed to suit your busy lifestyle.

A reflective journey
Our students enjoy learning and engaging in active interaction and networking with people working in different professional backgrounds within our small cohort classes.

Learn from a specialised team
We have a strong reputation as a research leader in professional and workplace learning.

Early exit award
Students can exit this course early, with a Graduate Diploma in Learning and Leadership or with a Graduate Certificate in Learning and Leadership.
Education

Teaching (Secondary Education)

This course provides you with the opportunity to gain a recognised qualification to teach in Secondary Education. The course content is split into three areas: Core, Teaching Methods and Professional Experience, and Electives. The Professional Experience component includes both campus-based and field-based experiences where we help to place you within one of our strong partnerships from over 200 NSW High Schools, resulting in a highly practice-oriented degree.

### MASTER of Teaching (Secondary Education)  
C04255

- 8 Core Subjects
- 6 Major Choice Subjects
- 3 Electives
- 2 years full-time or equivalent part-time

The Master of Teaching (Secondary Education) builds fundamental teaching methods and fosters confidence in executing pedagogy to ensure you can excel as a leader within the classroom.

### Professional Recognition

This course has received professional accreditation by the NSW Education Standards Authority (NESA) as a recognised secondary school teaching qualification. To gain employment as a teacher in NSW schools, graduands must meet the requirements of the NESA, including language proficiency.

### All Applicants

- A personal statement

### Why Teaching at UTS?

**Qualification for your new teaching career**

From 2018, all NSW teachers have to be accredited by NESA, and at UTS, we ensure that you’re taught by the best, equipped with the right skills and practical experience to begin your new teaching career ambition.

### Six specialisations

Choose from six major specialisations including English, Maths, Science, HSIE/Business Studies/Economics and Maths/Science.

### Admission Requirements

Applicants must have completed a UTS recognised Bachelor’s Degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

The degree should contain at least one major discipline study relevant to the first teaching area as described by the NSW curriculum and consistent with NESA Subject Content Knowledge Requirements.

### Careers

Secondary School Teacher  
(in your chosen specialisation)

### Sample Subjects

- Designing Learning for a Digital Generation
- Understanding and Engaging Adolescent Learners
- Inclusive Education: Students with Learning Difficulties and Disabilities
- The School in the Context of Contemporary Society

### Education

Gabrielle Zolezzi  
7-12 English Teacher at Killara High School

“This is a diverse and engaging course that will see you discussing inclusive education practices with teachers from other Key Learning Areas in one subject, student development with primary teachers next, until you are honing in on the minute details of your subject specific syllabi in your method seminars. The ability to dabble in a bit of this and a bit of that whilst engaging with a diverse range of people from all parts of Sydney is what I think makes UTS and the MTeach course so unique.”

### Professional Experience practicums

You will spend at least 60 days teaching in Secondary School for an intensive and closely supported professional experience.

### Three-way partnership

We have a great relationship with the 200+ schools that you can be placed in and you will receive support from a Supervising Teacher as well as be visited by our dedicated Tertiary Advisor to ensure that this relationship is maintained.

### Learn from a specialised team

You will be learning from teachers who are either currently teaching; on English and Math Teacher Associations because of their wealth of knowledge and experience; or working in practical research projects in NSW Schools.

### Accelerated mode

If you completed both the required Undergraduate Degree and specialisation subjects, you can elect to complete the course in a 1.5 year accelerated program.
The Faculty of Arts and Social Sciences at UTS produces world-class research in Education, Politics and Sociology, Language, Communication and Culture, and History. It is interdisciplinary and externally engaged, focused on solving real-world problems.

UTS research was rated ‘above world standard’ in the Excellence in Research for Australia assessment in Specialist Studies in Education, Political Science, Cultural Studies, Linguistics and in Language, Communication and Culture.
With a Master’s Degree by Research or Doctoral Degree in the Faculty of Arts and Social Sciences, you’ll become part of a vibrant research community that is committed to creating positive change in the world. You’ll undertake high-impact research under the guidance of leading academics in your field of study and develop research capabilities that are relevant to both academic and professional careers.

DO YOU?

Have extensive industry experience working in a related field (&) Want to develop your research skills, & undertake original, independent research?

Have a significant record of achievement in a specialised field? ( &) Want to undertake substantial research in your specialised area to complete a major portfolio of work?

Have an Undergraduate Degree completed with first or second class honours? ( & ) Want to undertake intensive supervised study & research, culminating in the submission of a thesis

MASTER

Education
Thesis: 50,000 words

Creative Arts
Major creative work equivalent to 25,000 -30,000 words & a thesis of 10,000-15,000 words

Arts in Humanities & Social Sciences
Thesis: 30,000-40,000 words

Arts in International Studies
Thesis: 40,000 words

DOCTOR

Education
Major Portfolio work equivalent to 60,000-80,000 words

Creative Arts
Major creative work and a 30,000-word dissertation

PHD

Philosophy (Education)
Thesis: 80,000-100,000 words

Philosophy (Communication)
Thesis: 80,000-100,000 words

Philosophy (International Studies)
Thesis: 80,000-100,000 words
Research Admissions

All applications for Postgraduate Research Degree’s must be submitted to the Graduate Research School.

**Selection Criteria**
Selection criteria includes the quality of the research proposal, the faculty’s ability to offer appropriate supervision in the applicant’s chosen field, and, where necessary, demonstration of generic technical skills.

**Structure**
All our Postgraduate Research Degree’s are structured in three phases. Research and development activities are provided throughout the three phases to assist students to develop the capabilities of a successful research graduate. Candidates are expected to participate in these activities.

**Education Research Degree’s**
Research Degree’s in Education are designed for those whose background and experience are appropriate for leadership in various sectors of Education and in organisations and professions where learning is a focus.

**PhD/Doctorate**
Applicants must have completed a UTS recognised Master’s Degree by Research or Bachelor’s Degree with first or second class (division 1) honours, or equivalent or other academic qualifications that demonstrates capacity to pursue graduate research studies.

**Master’s Degree by Research**
Applicants must have completed a UTS recognised Bachelor’s Degree, or an equivalent or higher qualification, or submitted other evidence of general and professional achievements that demonstrates potential to pursue graduate research studies.
Choose Your Course

The world is changing. The rapid pace of technological advancement, the emergence of new educational paradigms, and the rise of an increasingly globalised workforce are transforming life as we know it. They’re also changing the way we teach, research, study and connect.

Communication
We’ve got the wisdom of experience behind us - more than 30 years of teaching expertise, led by the best in the field. We’re also young, vibrant and dynamic. We’re shaped by the youth, agility, and entrepreneurial spirit that have come to define UTS.

Master of Advanced Journalism
Commonwealth Supported Place: No
Supporting Documents: CV, Personal Statement and Portfolio (exceptions for UTS Journalism Graduates)
Sessions: Autumn, Spring
Overall IELTS: 7.0

Graduate Diploma in Advanced Journalism
Commonwealth Supported Place: No
Supporting Documents: CV, Personal Statement and Portfolio (exceptions for UTS Journalism Graduates)
Sessions: Autumn, Spring
Overall IELTS: 7.0

Master of Arts in Creative Writing
Commonwealth Supported Place: No
Supporting Documents: CV, Personal Statement (for those who do not meet entry requirements) and Portfolio
Sessions: Autumn, Spring
Overall IELTS: 6.5

Graduate Diploma in Creative Writing
Commonwealth Supported Place: No
Supporting Documents: CV, Personal Statement (for those who do not meet entry requirements) and Portfolio
Sessions: Autumn, Spring
Overall IELTS: 6.5

Graduate Certificate in Editing and Publishing
Commonwealth Supported Place: No
Supporting Documents: CV, Personal Statement (for those who do not meet entry requirements)
Sessions: Autumn, Spring
Overall IELTS: 6.5

Master of Digital Information Management
Commonwealth Supported Place: No
Accreditation: Gold Level Accreditation by the Australian Library and Information Association (ALIA).
Supporting Documents: CV, Personal Statement (for those who do not meet entry requirements)
Sessions: Autumn, Spring
Overall IELTS: 6.5

Master of Strategic Communication
Commonwealth Supported Place: No
Accreditation: Recognised by the International Advertising Association (IAA) and accredited by the Public Relations Institute of Australia (PRIA).
Supporting Documents: CV, Personal Statement (for those who do not meet entry requirements)
Sessions: Autumn, Spring
Overall IELTS: 6.5

Executive Master of Strategic Communication
Commonwealth Supported Place: No
Supporting Documents: CV, Personal Statement (for those who do not meet entry requirements)
Sessions: Autumn, Spring
Overall IELTS: 6.5

Graduate Diploma in Sports Media
Commonwealth Supported Place: No
Supporting Documents: CV, Personal Statement (for those who do not meet entry requirements)
Sessions: Autumn, Spring
Overall IELTS: 7.0
Education
With Education, we put you in the driver's seat. You’ll build the theoretical and practical expertise you need to succeed and to open the doors to a wealth of academic and industry networks that will prepare you for your future career in education. As for our teaching courses, if you study with us, we’ll have you front and centre in the classroom from the start of your degree.

Master of Applied Linguistics and TESOL
Commonwealth Supported Place: No
Supporting Documents: CV and Personal Statement
Sessions: Autumn, Spring
Overall IELTS: 6.5

Graduate Diploma in Applied Linguistics and TESOL
Commonwealth Supported Place: No
Supporting Documents: No
Sessions: Autumn, Spring
Overall IELTS: 6.5

Graduate Certificate in Applied Linguistics and TESOL
Commonwealth Supported Place: No
Supporting Documents: CV and Personal Statement
Sessions: Autumn, Spring
Overall IELTS: 6.5

Master of Education (Learning and Leadership)
Commonwealth Supported Place: No
Supporting Documents: CV
Sessions: Autumn, Spring
Overall IELTS: 6.5

Master of Teaching (Secondary Education)
Commonwealth Supported Place: Yes
Accreditation: Accredited by the NSW Education Standards Authority (NESA).
Supporting Documents: Personal Statement
Sessions: Autumn
Overall IELTS: 7.5

Research
Be encouraged to take disciplinary and interdisciplinary approaches to research studies and be given the opportunity to work in a range of traditional, contemporary and emerging fields. Focus on developing research capabilities relevant to academic, professional and creative arts careers and be encouraged to think beyond traditional boundaries throughout the course of your study.

Documents required:
Research Proposal
Follow the ‘Writing a Research Proposal’ guide

Outline of intended research
2000 words and provide information in three principal areas of; background to the intended area of research, a case for its significance and importance and the connection to research of academics in the Faculty

Current CV/Resume
Academic Transcripts from all post-secondary studies
Must be certified documents unless you are a visiting PhD student (scanned copy will suffice)

Statement of completion for previous degrees
Must be certified documents unless you are a visiting PhD student (scanned copy will suffice)

Evidence of English Language Proficiency
English requirements vary depending on the degree you are applying for.
If you’re a native English speaker, or if you’ve studied at post-secondary level in English before, a certified transcript or proof that the course was taught in English is sufficient evidence to meet this criterion. Please check details of your English Language Requirements.

Academic Transcript for current degree (if currently studying)
Must be certified documents unless you are a visiting PhD student (scanned copy will suffice)

Fees can be found online at: fees.uts.edu.au
Before you apply
Check the following:
- Key application dates
- Course specific application requirements
- Recognised Prior Learning
- English Language Proficiency

Local coursework
UTS or recognised Australian Bachelor’s Degree Overseas equivalent. Articulated component (Grad Cert/Grad Dip/TAFE).

Research
1. Choose your course
2. Find a supervisor
3. Find a scholarship
4. Prepare your documents
5. Lodge your application to the UTS Graduate Research School

How to apply
Online: Apply through UTS Online Application System (uts.edu.au/pg-admissions). You will receive confirmation of your application via email.
In Person: At one of our Postgraduate Expos or Postgraduate information sessions. Find out everything you need to know about upcoming information sessions at uts.edu.au/events

*Master of Teaching (Secondary Education) applications must be submitted via UAC.

Offers
UTS will begin making Postgraduate offers for 2019 from 18 September 2018.

Application Closing Dates
If you want to start studying at UTS in either the Autumn or Spring sessions, you need to apply by:
Autumn Session: 31 January 2019
Spring Session: 28 June 2019

Alumni Advantage
If you’ve already completed a degree at UTS then you’re eligible for the Alumni Advantage program, which offers a 10% savings on full fee paying degree programs. Find out if you’re eligible for Alumni Advantage at alumni.uts.edu.au/advantage

Visit uts.ac/apply-for-research or email grs@uts.edu.au to find out more about the research application process and apply.
International Applicants
If you’re an international student, head to uts.edu.au/international to find the course information, fees and application details relevant to you.

Fees
If you’re studying a Postgraduate by Coursework Degree, you’ll need to pay tuition fees. You can find out more about what your degree will cost at uts.edu.au/tuition-fee-calculator
For Postgraduate by Research Degree’s, you will need to either pay a fee or, if you’re eligible for the Research Training Program, the Australian Government will cover the cost for you. To find out more visit uts.edu.au/domestic-hd-fees

Non-Award Study
Do you want to study a single subject without committing to a full degree? You can! It’s called Non-Award Study and it’s a great way to upgrade your skills or just learn more about something you enjoy. What’s even more exciting is that any subjects you complete may be recognised in future study. To apply, visit uts.ac/non-award-study

English Language Proficiency
There are English language proficiency requirements for all courses. These requirements may apply to you, even if you are not an international student. Visit uts.edu.au/english-language-requirements to find out more.

The Academic Year
There are three teaching sessions at UTS:
- Autumn Session: March to June
- Spring Session: July to October
- Summer Session: November to February
Not all subjects offered by UTS are currently run during Summer session*

Do you like to plan ahead?
The UTS Timetable Planner lets you see the timetable for the current session, so you can get an idea about when the subjects for your degree may be scheduled and offered. The 2019 timetable will be published in mid-October 2018.
Visit timetable.uts.edu.au

For advice or information go to ask.uts.edu.au

Disclaimer: Courses and electives are offered subject to numbers. The information in this brochure is provided for Australian and New Zealand Citizens and Australian Permanent Residents. If you are an international student, please consult the International Course Guide available from UTS International. Information is correct at time of printing (August 2018) and is subject to change without notice. Changes in circumstances after this date may alter the accuracy or currency of the information. UTS reserves the right to alter any matter described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the university.

22242 AUG 2018