Life in Vienna

Vienna ranks among the most attractive cities around the world. Tradition and culture, research and education, economic growth, and a safe and livable environment make it a place with a very high standard of living.

Vienna is Austria’s capital and its political and economic center. 1.8 million people live in Vienna, one of the EU’s top regions. Its central location also makes Vienna an ideal starting point for trips to other European cities.

Many international organizations and companies are headquartered in Vienna, taking advantage of its safe and livable environment as well as the city’s modern and efficient infrastructure. Vienna offers an excellent public transportation network and well-organized public services.

1.8 million people
195,000 students
19 higher education institutions

Contact Information

WU (Vienna University of Economics and Business)
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Welthandelsplatz 1
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T +43-1-31336-4310
zas@wu.ac.at
wu.ac.at/en/en

Strategy, Innovation, and Management Control
simc@wu.ac.at
www.simc.at
www.wu.ac.at/leadership

WU (Vienna University of Economics and Business)
Welt handelsplatz 1, 1030 Vienna, Austria
wu.ac.at

Arriving by public transport
Subway: U2 stations “Messe-Prater” or “Kreuz”
Bus: 82A, “Südportalstraße” stop

Double Degree Program
UTS Business School – WU Vienna

Co-funded by the Erasmus+ Programme of the European Union
What WU Offers You

At WU (Vienna University of Economics and Business), you will study at one of Europe’s leading institutions of higher education in the fields of economics, business, business law, and social sciences.

WU’s academic strengths are based on its broad research and teaching portfolio, covering all topics fundamental to today’s economy and society. If you decide to come to WU, you can be sure of getting an education at a top-rate university. WU’s high standards in research and teaching have consistently been confirmed by prestigious international accreditations.

WU has made internationalization one of its top priorities. The inspiring architecture of WU’s modern campus provides you with a state-of-the-art infrastructure creating the best possible environment for teaching, studying, and developing new ideas in one of the most livable cities in the world.

Diversity, open-mindedness, responsibility, and innovation are key values at WU.

MSc SIMC

The Strategy, Innovation, and Management Control master’s program offers you the opportunity to be part of a group of outstanding students with an international background and to study in a stimulating environment.

Coursework at WU for UTSMBA students pursuing the double degree program with WU
» Business project
» Thesis seminar: How to write a thesis
» Master’s thesis & defense
» Two personal skills courses

“A highlight of the program is the small and close cohort of students. The quality of the teaching is brilliant, and I very much enjoyed my time completing my studies in Vienna.”

Support for International Students

Feeling comfortable and getting to know the culture of the host country are essential for a successful exchange. WU’s International Office offers numerous services for its international double degree students to help you get settled and enjoy your stay.

AVAILABLE GRANTS
WU is now offering scholarships to two UTSMBA double degree students per year, each totaling € 4,500.

ORIENTATION
The three-week Orientation and Cultural Program offers you a head start on your exchange experience. The program is designed to welcome you to WU and Vienna. A range of social and cultural activities provide you with great opportunities to meet people and make friends.

WORKING IN VIENNA
Master’s students are permitted to work for a maximum of 20 hours per week on their student visa in Austria. WU’s ZBP Career Center regularly posts job and internship opportunities and provides advisory services to students.

Please note that good German skills are often required for jobs or internship positions in Vienna, both at local and international companies.

LEARNING GERMAN
If you would like to improve your language skills, we offer German courses before and during the semester at different levels, from beginner to advanced.

ACCOMMODATION
We provide housing assistance to help you find a convenient place to stay. We cooperate with providers of student accommodation to ensure that housing is guaranteed for international students.

Member of

25% of WU’s master’s students come from abroad
30% of WU’s master’s students gain international experience abroad
240 partner institutions around the world

WU’s master’s students

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