

Life in Vienna

Vienna ranks among the most attractive cities around the world. Tradition and culture, research and education, economic growth, and a safe and livable environment make it a place with a very high standard of living.

Vienna is Austria's capital and its political and economic center. 1.8 million people live in Vienna, one of the EU's top regions. Its central location also makes Vienna an ideal starting point for trips to other European cities.

Many international organizations and companies are headquartered in Vienna, taking advantage of its safe and livable environment as well as the city's modern and efficient infrastructure. Vienna offers an excellent public transportation network and well-organized public services.

Vienna's tradition as an imperial city, its world-class musical heritage, and traditional and contemporary art play an important role in the city's everyday life.

1.8 million people

195,000 students

19 higher education institutions



Contact Information

WU (Vienna University of Economics and Business)

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Arriving by public transport:
Subway: U2 stations "Messe-Prater" or "Krieau"
Bus: 82A, "Südportalstraße" stop

Double Degree Program

UTS Business
School – WU Vienna



What WU Offers You

At WU (Vienna University of Economics and Business), you will study at one of Europe's leading institutions of higher education in the fields of economics, business, business law, and social sciences.

WU's academic strengths are based on its broad research and teaching portfolio, covering all topics fundamental to today's economy and society. If you decide to come to WU, you can be sure of getting an education at a top-rate university. WU's high standards in research and teaching have consistently been confirmed by prestigious international accreditations.

WU has made internationalization one of its top priorities.

25% of WU's master's students come from abroad

30% of WU's master's students gain international experience abroad

240 partner institutions around the world

The inspiring architecture of WU's modern campus provides you with a state-of-the-art infrastructure creating the best possible environment for teaching, studying, and developing new ideas in one of the most livable cities in the world.

Diversity, open-mindedness, responsibility, and innovation are key values at WU.



MSc SIMC

The Strategy, Innovation, and Management Control master's program offers you the opportunity to be part of a group of outstanding students with an international background and to study in a stimulating environment.

The SIMC master's program focuses on all major aspects of organizational leadership and has been carefully designed to provide you with the skills and expertise needed to become a successful executive in tomorrow's business world.

What do we offer?

- › A combination of quantitative and qualitative skills
- › Bridging the gap between theory and practice
- › Distinguished international faculty
- › Real-life business projects with corporate partners
- › Garages/Start-up courses
- › Vienna Innovation Program
- › SIMConnect – student and alumni community

Student profile:

The students enrolled in WU's SIMC master's program are a group that represents WU's overall diversity, with a range of ages and international student body. A variety of viewpoints are represented – from students right out of their bachelor's degree to seasoned professionals.

Coursework at WU for UTS MBA students pursuing the double degree program with WU

- › Business project
- › Electives: Strategic Management, Entrepreneurship and Innovation Management, Financial Management and Management Control, Organizational Design, Business Research Methods
- › Thesis seminar: How to write a thesis
- › Master's thesis & defense
- › Two personal skills courses

„A highlight of the program is the small and close cohort of students. The quality of the teaching is brilliant, and I very much enjoyed my time completing my studies in Vienna.”

Support for International Students

Feeling comfortable and getting to know the culture of the host country are essential for a successful exchange. WU's International Office offers numerous services for its international double degree students to help you get settled and enjoy your stay.

AVAILABLE GRANTS

WU is now offering scholarships to two UTS double degree students per year, each totaling € 4,500.

ORIENTATION

The three-week Orientation and Cultural Program offers you a head start on your exchange experience. The program is designed to welcome you to WU and Vienna. A range of social and cultural activities provide you with great opportunities to meet people and make friends.

WORKING IN VIENNA

Master's students are permitted to work for a maximum of 20 hours per week on their student visa in Austria. WU's ZBP Career Center regularly posts job and internship opportunities and provides advisory services to students.

Please note that good German skills are often required for jobs or internship positions in Vienna, both at local and international companies.

LEARNING GERMAN

If you would like to improve your language skills, we offer German courses before and during the semester and at different levels, from beginner to advanced.

ACCOMMODATION

We provide housing assistance to help you find a convenient place to stay. We cooperate with providers of student accommodation to ensure that housing is guaranteed for international students.

Member of

