Business

Undergraduate Courses 2019

No. 1
UTS ranked Australia's #1 young* uni
Welcome to UTS Business School

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Faculty snapshot
10,941 total students
7243 undergraduate
3566 postgraduate coursework
132 higher degree research

UTS at a glance
42,674 students
12,384 international students
30,088 undergraduate students
10,865 postgraduate coursework
1721 higher degree research students
3354 staff

UTS student diversity
49% female students
51% male students
34% are 25 or older
45% also speak a language other than English

Please note the above numbers are approximate as of January 2018.

Connect with us
UTS Business
UTS_Business
UTS_Business

Acknowledgement of Country
UTS acknowledges the Gadigal People of the Eora Nation and the Boorooberongal People of the Dharug Nation upon whose ancestral lands our campuses stand. We would also like to pay to the respect to the Elders both past and present, acknowledging them as the traditional custodians of knowledge and technology for these Lands.
Why business at UTS?

More than just a business school

READY FOR TOMORROW, TODAY
Tomorrow’s business challenges? They’re big. Complex. Undefined. Learn to think differently with a degree that responds to the changing business landscape – and to the disruption that’s shaping the workforce of the future.

AT THE HEART OF THE ACTION
Learn where business happens. Thanks to our Sydney city location, we’re surrounded by Australia’s creative, start-up and technology industries – and by leading international companies like PWC, Ernst & Young and the Commonwealth Bank of Australia.

CONNECTIONS THAT COUNT
What you know is important, and who you know is as well. At UTS, we’ll get you in the room with the future-makers of the business world. Engage with internships, lectures and networking, and build relationships with top-tier professionals from leading Australian and international companies.

ON TOP OF THE WORLD
To be your best, you need to learn from the best. UTS Business School is one of only a handful of business schools in the world to be accredited by The Association to Advance Collegiate Schools of Business. This means we’ve attained the highest standard of achievement for business schools worldwide, so you’ll be getting a globally recognised qualification.

GOODBYE, COMFORT ZONE
Go where the wind takes you – or where your degree takes you. Take advantage of exchange and study abroad opportunities, global leadership programs, international internships and volunteering placements. Or, pair your business qualification with the Bachelor of Arts in International Studies, which includes a built-in year of overseas study.

A PRACTICAL ADVANTAGE
Internships, industry-focused capstone subjects, professional work placements – at UTS, these hands-on experiences are key to all our degrees. Put your knowledge into action and get real-world know-how from early in your degree. The upshot? You’ll be ready for anything the workforce throws at you.

UTS ranked World’s Top 100 Most International Universities

Times Higher Education World University Rankings 2015
We've got 5 stars in the QS Stars Business School Ratings – so you'll get a 5-star education.

5 star rated
for excellence

UTS was awarded 5 stars in all 8 categories by QS World University Rankings

UTS ranked Australia's #1 young* uni

Australia’s most innovative campus

Say hello to iconic buildings, purpose-built learning spaces and a wealth of social spaces where you can relax and connect – the UTS Campus has been designed with you in mind. It’s interconnected. Embedded with technology. Built for students. It’s the result of a billion-dollar investment in the future of learning.

JOIN THE IDEAS HUB
A world-class degree deserves a world-class environment – so as a UTS Business student, you’ll have access to the only Frank Gehry-designed building in Australia. Called the Dr Chau Chak Wing Building, the layout of this unique urban treehouse challenges traditional approaches to business education, just like our courses do.

CONNECT. COLLABORATE. INNOVATE.
Our revamped Haymarket facilities are all about getting – and keeping – you connected. They’re full of flexible learning environments, collaborative study spaces, and informal and social hubs where you can get together with your peers. And they’re fitted out with the latest technologies – think plasma displays, smart whiteboards and laptop connectivity – so you can track your brainstorming sessions as they happen.
Our degrees and specialisations

There’s more than one way to conquer the business world. Choosing your degree is the first step.

**BACHELOR OF BUSINESS**

**WHO’S IT FOR?**
Future practitioners who want to make an impact across the whole range of business fields, sectors and industries

**WHY’S IT UNIQUE?**
- It’s real-world: Our Integrated Business Perspectives subject will challenge you to see how business fits together
- It’s flexible: Customise your course structure and choose from 10 majors, 30 sub-majors, and 4 extended majors

**SPECIALISE IN:**
- Accounting
- Advertising and Marketing Communications
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Business Law (2nd major only)
- Information Technology (2nd major only)

**COMBINE IT WITH …**
- Arts in International Studies
- Biotechnology
- Creative Intelligence and Innovation
- Engineering
- Information Technology
- Medical Science
- Laws
- Science

**BACHELOR OF MANAGEMENT**

**WHO’S IT FOR?**
Natural leaders with a taste for digital creative enterprises and the events, sport and tourism industries

**WHY’S IT UNIQUE?**
- It’s innovative: Learn how to identify and develop new business opportunities with the Business Design and Innovation stream
- It’s creative: Our new major in Digital Creative Enterprise is all about creative intelligence and transdisciplinary practice
- It’s hands-on: Put your specialist knowledge into practice with a compulsory industry internship

**SPECIALISE IN:**
- Digital Creative Enterprise
- Events
- Sport Business
- Tourism Management

**COMBINE IT WITH …**
- Arts in International Studies
- Creative Intelligence and Innovation
  (not available with a major in Digital Creative Enterprise)
BACHELOR OF ECONOMICS

WHO’S IT FOR?
Critical and analytical thinkers who want specialist skills in economics, econometrics and market design

WHY’S IT UNIQUE?
– It’s one of a kind: This is the only Economics degree where you can specialise in market design
– It’s in-depth: Study 11 core subjects in economics and choose 3 additional economics electives

SPECIALISE IN:
Economics, plus second major in:
– Advertising and Marketing Communications
– Business Law
– Finance
– Human Resource Management
– Information Technology
– Management
– Marketing

COMBINE IT WITH …
– Laws

BACHELOR OF ACCOUNTING

WHO’S IT FOR?
High achievers with a head for numbers, an eye for detail and a passion for business and analysis.

WHY’S IT UNIQUE?
– It’s lucrative: Land an industry scholarship valued at up to $51,500
– It’s practice-based: Pursue 2 x 6-month professional internships with leading industry organisations
– It’s personalised: Study with a small cohort of up to 35 students

SPECIALISE IN:
Accounting, plus second major as per Bachelor of Business options

COMBINE IT WITH …
N/A
Bachelor of Business

**WHAT’S IT ALL ABOUT?**
Lead, don’t follow. With the Bachelor of Business, you’ll be ready to make your mark on the global business landscape. Get your head around fundamental business concepts and build specialist skills through your major, extended major, sub-major and elective choices.

**HERE’S WHAT’S ON OFFER**
- A degree that’s tailored to your personal passions: Use the first year to explore key business disciplines, and then start building specialist skills in years 2 and 3. Take charge of your course structure and your major(s) to build a qualification that prepares you for your dream career
- Choice, choice and more choice: There are 10 majors, more than 30 sub-majors, and four extended majors on offer in this course – and they span almost every business topic imaginable. The only challenge? Narrowing down your options
- Hands-on study: Every major includes a capstone subject where you’ll take what you’ve learned in the classroom and apply it to a real-life project or business problem. There’s no better way to see your expertise come to life

**INTEGRATING BUSINESS PERSPECTIVES (IBP)**
IBP is a compulsory first-year subject that’ll give you a solid understanding of the bigger business picture – how different elements of business work together, ethical and sustainable business practices, and the broader role of business in society. It’s critical content; in fact, we created the subject in response to industry demand for graduates who understand the interconnected nature of the sector.

**BUSINESS INTERNSHIP**
At UTS, we’re all about taking what we know and putting it to work – and there’s no better way to do it than with an internship. The Business Internship subject gives you the opportunity to complete 30 days of approved work experience that relates directly to your major. It’s available in your second or third year of the degree if you’re studying one of the following majors:
- Economics and Extended Economics
- Finance and Extended Finance
- Management and Extended Management
- Marketing and Extended Marketing
- International Business
Students who are completing all other majors, which include a compulsory set of 8 subjects, may still be able to do an internship as a free elective.

**2018 Selection Rank***
<table>
<thead>
<tr>
<th>Degree Type</th>
<th>Full-time</th>
<th>Part-time</th>
</tr>
</thead>
<tbody>
<tr>
<td>90.00</td>
<td>90.30</td>
<td></td>
</tr>
</tbody>
</table>

**Duration:**
- 3 years (full-time)
- 6 years (part-time)

**UAC Code:**
- 601030 (full-time)
- 601035 (part-time)

**CRICOS code:**
- 006487A

**Combine this degree with:**
- Creative Intelligence and Innovation
- International Studies
- Law
- IT
- Engineering
- Medical Science
- Science
- Biotechnology

See pages 28-34

**Related degrees:**
- Bachelor of Accounting
- Bachelor of Economics
- Bachelor of Management

**Year 12 Subject Scheme:**
See page 40

**How to apply:**
See page 38

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*Selection Ranks: published ranks indicate the lowest ATAR, including any adjustments applied through eligible admissions schemes, to which an offer was made to current school leavers as of 12 January 2018. Please refer to the UTS website for more info on Selection Ranks, ATARs and student profiles.
HERE'S HOW IT WORKS
There are lots of different ways to complete the Bachelor of Business (see table, right). In your first year, you’ll start with core subjects that span all the major business disciplines, giving you a solid grounding in key business concepts. After that, you’ll start to specialise by choosing:
- two majors, or
- a major plus two sub-majors, or
- a major, one sub-major, plus electives, or
- an extended major plus one sub-major or
- an extended major plus electives

FIRST MAJOR
- Accounting
- Economics
- Finance
- Human Resource Management
- International Business
- Management
- Marketing
- Advertising and Marketing Communications

SECOND MAJOR
Choose from one of the first majors plus:
- Business Law or
- Information Technology

EXTENDED MAJORS
Extended majors give you the chance to deep dive into a single business discipline. You’ll study 12 subjects (rather than the 8 subjects in a standard major) and emerge with highly specialised skills in your chosen area of study.

There are four extended majors to choose from:
- Extended Economics
- Extended Finance
- Extended Management
- Extended Marketing

ELECTIVES
In some degree configurations, you’ll have the choice of 4 electives. Consolidate your expertise with additional business subjects, or expand your interests by enrolling in subjects from other university faculties.
### Course structure

<table>
<thead>
<tr>
<th></th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Autumn Session</td>
<td>Accounting for Business Decisions A</td>
<td>Major Subject 1</td>
<td>Major Subject 5</td>
</tr>
<tr>
<td></td>
<td>Economics for Business</td>
<td>OPTION</td>
<td></td>
</tr>
<tr>
<td>Spring Session</td>
<td>Accounting for Business Decisions B</td>
<td>Major Subject 3</td>
<td>Major Subject 7</td>
</tr>
<tr>
<td></td>
<td>Managing People and Organisations</td>
<td>OPTION</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Marketing Foundations</td>
<td>OPTION</td>
<td></td>
</tr>
</tbody>
</table>

Note: A normal full-time study load is four subjects per Session. Your study plan may differ if you do less subjects or if you undertake subjects over Summer. This structure is indicative only.

### 5 options to finish your degree

<table>
<thead>
<tr>
<th>Option 1</th>
<th>Option 2</th>
<th>Option 3</th>
<th>Option 4</th>
<th>Option 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd Major (8 subjects)</td>
<td>2 Sub-majors (4 subjects each)</td>
<td>1 Sub-major (4 subjects) and 4 Elective subjects</td>
<td>Extended Major (4 additional subjects) and 1 Sub-major (4 subjects) Note: Structure will differ from above sequence</td>
<td>Extended Major (4 additional subjects) and 4 Elective subjects Note: Structure will differ from above sequence</td>
</tr>
</tbody>
</table>

### SUB MAJORS

- Accounting in Practice
- Advanced Advertising
- Advertising
- Business Analytics in Marketing
- Business Information Systems
- Business Innovation and Financial Management
- Business Law
- Econometrics
- Economics
- Event Management
- Finance
- Financial Reporting
- Financial Services
- Human Resource Management
- Information Technology
- International Business Studies (Global Exchange)
- International Management
- International Studies
- Language other than English
- Management Consulting
- Management
- Marketing
- Mathematics
- Quantitative Management
- Specialist Country Studies
- Sport Management
- Statistics
- Strategic Marketing
- Sustainable Enterprise
- Taxation Law
- Tourism Management
Majors

Accounting

Accounting – it’s the language of business. This major is all about financial transactions, and how those transactions contribute to effective decision-making processes at senior organisational levels. It also satisfies the requirements for accreditation by Chartered Accountants Australia and New Zealand and CPA Australia.

SUBJECT LIST
- Accounting for Business Combinations
- Cost Management Systems
- Accounting Standards and Regulations
- Applied Company Law
- Assurance Services and Audit
- Taxation Law
- Management Decisions and Control
- Financial Statement Analysis (Capstone)

PROFESSIONAL BODIES AND ASSOCIATIONS
We are an accredited tertiary course of Chartered Accountants of Australia and New Zealand, CPA Australia and the Chartered Institute of Management Accountants.

CAREER OPTIONS
Graduate positions: Graduate Accountant, Analyst, Services Accountant, Tax Accountant, Auditing Junior

Career progression: Financial Controller, Senior Accountant, Business Manager, Chief Financial Officer (CFO), Finance Manager, Senior Tax Specialist, Auditor, Accounting Firm Partner

Economics

Business is built on the economy, so understanding this relationship is a critical component of effective business practice. With this major, you’ll build expertise in the analytical tools, empirical analyses and laboratory methods of contemporary economics, and learn to apply what you know to business policy and practice.

SUBJECT LIST
- Economics for Business 2
- Intermediate Microeconomics
- Intermediate Macroeconomics
- Introductory Econometrics
- The Global Economy (Capstone)

Plus 3 subjects from the following:
- Applied Microeconometrics
- Behavioural Economics
- Business Internship
- Economic Growth and Development
- Economics of Competition and Strategy
- Economics of Money and Finance
- Economics of the Environment
- Game Theory
- Labour Economics
- Market Design
- Mathematics for Economics and Business
- Public Economics

CAREER OPTIONS
Graduate positions: Member of Economic Consulting Team, Data Analyst, Statistician, Economic Markets Report Writer, Policy Analyst, Market Analyst/Researcher, Economist in a variety of sectors


RACHEL POWER
Bachelor of Business (Honours)
Majors: Accounting and Economics

“I really valued the opportunity to try out a range of different subjects before I chose a specialisation. This meant that I could consider how my major would relate to the broader business context. I wanted to be challenged to succeed, to practically apply my studies to real life situations and to be prepared for work; and I felt that this course would best help me achieve these goals.

My degree, particularly my economics subjects, have taught me that conflicting ideas in business are not a bad thing, but that they bring light to complex issues and help move towards long term solutions. Similarly, in accounting subjects, I have learned to make ethical decisions to work through conflicts in various business contexts. Understanding these complexities and developing relevant skills is invaluable to me as I enter the workforce.”
Finance

Money? It makes the world go round. When you major in finance, you’ll take a deep dive into the economic activities of the public, private and government sectors, from raising funds in financial markets to investment and real and financial assets. You’ll gain critical skills to support prospective in financial markets and institutions, information technology or consulting firms that provide financial advice and services.

SUBJECT LIST
- The Financial System
- Quantitative Business Analysis
- Investment Analysis
- Corporate Finance: Theory and Practice
- Corporate Financial Analysis (Capstone)

Plus 3 subjects from the following:
- Applied Portfolio Management
- Business Internship
- Commercial Bank Management
- Derivative Securities
- Ethics in Finance
- International Financial Management
- Investment Banking
- Issues in Corporate Finance
- Time Series Econometrics

PROFESSIONAL BODIES AND ASSOCIATIONS
CFA Institute has partnerships with select universities around the world that have imbedded into their degree programs a significant percentage (more than 70%) of the CFA® Program Candidate Body of Knowledge. UTS is a CFA Program Partner institution based on the Bachelor of Business with a major in Finance. Recognition as a partner signals that the degree’s curriculum is closely tied to professional practice and is well suited to students preparing to sit for the CFA® examinations.

CAREER OPTIONS

Career progression: Treasury Manager, Risk Manager, Hedge Fund Manager, Superannuation Fund Manager, Stockbroker, Equity Research Analysis

RIANNA DARBY
Bachelor of Business,
Bachelor of Arts in International Studies
Majors: Accounting, Finance and Japan

“Finance and Accounting were foreign concepts to me before I began my studies at UTS, but it was through my first year of the Business degree that I grew interested in both areas of study. Finance in the business world incorporates so many diverse skills, careers and organisations, so to reflect this, finance students at UTS learn by doing. Our assessments and classes involve hypothetical business issues, or are based on current problems faced by real companies. The knowledge learned when solving these issues is applicable in many careers, ranging from organising a profitable portfolio as an investor, to working in microfinance by helping individuals in emerging markets. No matter the career, Finance students are equipped with the knowledge and skills that could change how global businesses and societies work.”
Human Resource Management (HRM)

When it comes to business, there’s no asset more valuable than people. With a major in HRM, you’ll become an expert in the recruitment, development and retention strategies that result in an engaged and effective workforce. Learn the theory of HRM and employment relations, as well as Australian and international HRM frameworks, and become an effective manager who can bring the best out of your team.

SUBJECT LIST
- Introduction to Human Resource Management
- Managing Strategic Performance
- Strategic Human Resource Management
- Managing Employee Relations
- Management Skills
- Business and Organisational Strategy
- Understanding Organisations: Theory and Practice
- Human Resource Management (Capstone)

PROFESSIONAL BODIES AND ASSOCIATIONS
The HRM major is accredited by the Australian Human Resources Institute, the professional association for human resource professionals.

CAREER OPTIONS
Graduate positions: Human Resources Officer, Payroll Consultant, Recruitment Consultant, Safety Officer, Employee Relations Coordinator

Career progression: Corporate Advisor, Human Resources Manager, Human Resources Business Partner, Trades and Labour Manager, Work Health and Safety Manager, Account Manager

BIANCA AZZOPARDI
Bachelor of Business
Majors: Human Resource Management and Business Law
General Manager, The Sam Prince Group

“The Capstone subject in the Human Resource Management Major was nothing short of a life changing experience. I was able to put into practice not only the theories and practices I’d learnt within the subject but moreover the knowledge I had gained through the entirety of my degree. Upon completion, I was approached by the Human Resource Manager of Zambrero for an internship. This four week internship then resulted in a full-time position within the company.”
International Business

Business is a global concept, so get the practical skills and theoretical foundations to operate effectively in an international business environment. This major looks at the development, strategy and management of multinational organisations, and the ways in which globalisation impacts individuals and organisations.

SUBJECT LIST
– Business and Organisational Strategy
– Transnational Management
– International Business Capstone
– International Accounting
– International Marketing
– Global Operations and Supply Chain Management

Plus 2 subjects from the following:
– Business Internship
– International Business Transactions and the Law
– International Management Field Study*
– Management Skills
– Strategy: Theory and Practice

CAREER OPTIONS
With a major in international business, you’ll be ready to work in almost any industry. Opportunities include roles in public, private and government sectors, and opportunities in international trade administration, corporate/government relations, business intelligence, foreign affairs, international marketing, import/export, international banking, travel and tourism, international freight, economic development, insurance, foreign exchange, mergers and acquisitions, international aid and logistics management.

Management

Strategic thinker? A good manager can plan, delegate, monitor, organise and budget – and with the Management major, you can too. You’ll become a creative and critical thinker who’s able to engage with staff and organisational challenges in a responsible, reflexive and accountable manner. You’ll also learn all about the opportunities and challenges of management in an increasingly complex sector.

SUBJECT LIST
– Business and Organisational Strategy
– Understanding Organisations: Theory and Practice
– Global Operations and Supply Chain Management
– Management Skills
– Business Ethics and Sustainability
– Management Capstone

Plus 2 subjects from the following:
– Business Internship
– Innovation and Entrepreneurship
– International Management Field Study*
– Introduction to Human Resource Management
– Management Consulting
– Strategy: Theory and Practice
– Transnational Management

CAREER OPTIONS
Graduate positions: Supply Chain Management Assistant, Program Coordinator, Property Management Assistant, Business Analyst

Career progression: Management Business Analyst, Compliance Executive, Chief Executive Officer (CEO), Operations Leader, General Manager, Chief Operating Officer (COO), Management and Change Consultant, Owner/Operator of a small-medium enterprise

* Involves overseas travel and incurs expenses in addition to the subject fee. VISA restrictions may apply to some students depending upon the country visited.
Marketing

Identify – and create – customer needs and desires. You’ll become an efficient marketer who can define, measure and quantify target markets; communicate effectively with current and prospective clients; and deploy meaningful and responsive products and services that give people what they want.

SUBJECT LIST
- Consumer Behaviour
- Marketing Research
- Integrated Marketing Communications
- Marketing Planning and Strategy
- Applied Project in Marketing (Capstone)

Plus 3 subjects from the following:
- Business Internship
- Business-to-Business Marketing
- Digital Marketing and Social Media
- International Marketing
- Marketing Analytics and Decisions
- Marketing Channels
- New Product Marketing
- Pricing Strategies and Tactics
- Services Marketing

PROFESSIONAL RECOGNITION
When you complete the marketing major, you’ll be eligible to apply for Associate Membership of the Australian Marketing Institute.

CAREER OPTIONS
Graduate positions: Marketing Analyst, Marketing Coordinator, Sales and Marketing Assistant, Insight Analyst, Social Media Advisor, Events Coordinator

Career progression: Marketing Manager, Brand Manager, Service Experience and Quality Manager, Marketing Director, Marketing Executive, Product Manager

ROANN KETTLEWELL
Bachelor of Business
Major: Marketing
Account Executive, PHD Worldwide

“The skills that I had gained from the practical assignments throughout my degree and the strong foundation business knowledge that I had accumulated within my first year, such as accounting and finance, really gave me a step up and helped me stand out. I started my role as an account coordinator during the last session of my degree and the flexibility of the timetable at UTS helped me to fit my study around work. The broad range of subjects that I have completed throughout my degree has given me a bank of knowledge which I draw on every day at work. Thanks to my UTS Business degree I am now looking forward to a fulfilling career within the media advertising industry.”
Advertising and Marketing Communications

Learn to plan and manage promotional campaigns, and to evaluate their outcomes using tried and true market research techniques. You’ll also develop hands-on experience in best practice approaches to advertising and other forms of marketing communication.

SUBJECT LIST
- Consumer Behaviour
- Integrated Marketing Communications
- Marketing Research
- Media Planning
- Advertising Research
- Digital Marketing and Social Media
- Applied Project in Advertising and Marketing Communication (Capstone)

Plus 1 subject from the following:
- Advertising Practice
- Advertising Strategies

PROFESSIONAL RECOGNITION
When you complete the Marketing Communications major, you’ll be eligible to apply for Associate Membership of the Australian Marketing Institute.

CAREER OPTIONS
Graduate positions: Advertising Officer, Marketing Analyst, Marketing and Communications Coordinator, Sales and Marketing Assistant, Insight Analyst, Social Media Advisor, Events Coordinator, Public Relations Coordinator, Communications Officer

Career progression: Communications Advisor, Marketing Communications Specialist, Marketing Manager, Public Relations Manager, Brand Manager, Service Experience and Quality Manager, Marketing Director, Marketing Executive, Product Manager, Advertising Executive
Information Technology (Second Major)

Pair your business expertise with fundamental systems analysis skills with a major in IT. Choose to explore either the technical or management side of business technologies, and get involved in designing complex business information systems – it doesn’t get more hands-on than that.

SUBJECT LIST
- Database Principles
- Introduction to Information Systems
- Programming Fundamentals
- Business Requirements Modelling

Plus 3 from the following:
- Applications Programming
- Business Process and IT Strategy
- Collaborative Business Processes
- Cyber Security
- Data Structures and Algorithms
- Database Programming
- Fundamentals of Interaction Design
- Information System Development Methodologies
- Innovations for Global Relationship Management
- Networked Enterprise Architecture
- Routing and Internetworks
- Security Fundamentals
- Software Architecture
- Software Engineering Practice
- Systems Testing and Quality Management
- Web Services Development
- Web Systems

Plus 1 from the following:
- Networking Essentials
- Network Fundamentals

CAREER OPTIONS

Graduate positions: Web Designer, Information Management Specialist, Business Analyst, Software Developer, Programmer, Data Analyst

Career progression: Systems Manager, Information Technology Manager, Business Process Modeller, Applications Architect
Business Law
(Second Major)

The legal and business sectors are closely intertwined. Study the law as it governs business activity and gain niche expertise that’ll set you apart. Students can choose a stream that explores the foundations of law or a more business-specific legal stream with electives in taxation and marketing law.

SUBJECT LIST
Select 1 of the following streams:

1. **Foundations of Law**
   - Contracts
   - Torts
   - Commercial Law
   - Foundations of Law
   - Ethics Law and Justice
   Plus 2 of the following:
   - Banking Law
   - Competition Law
   - Deceptive Trade Practices and Product Liability
   - Environmental Law
   - Insolvency
   - Revenue Law
   - Sports Law

2. **Law for Business**
   - Introduction to Law
   - Industrial and Labour Law
   - Applied Company Law
   - Advanced Commercial Law
   - Competition and Consumer Law
   Plus 3 of the following:
   - Advanced Taxation Law
   - Banking Law
   - Estate Planning (UG)
   - Insolvency Administration
   - Intellectual Property Commercialisation
   - International Business Transactions and the Law
   - Marketing Law
   - Retirement Planning (UG)
   - Taxation Law

CAREER OPTIONS
Business Law plays an integral role in a wide range of fields, including banking, business and global commerce. This major provides a versatile educational background that can be applied to numerous careers.
WHAT'S IT ALL ABOUT?
Without the economy, there’d be no business – and vice versa. Get your head around this critically interconnected relationship and learn how the economy drives decision-making in business. You’ll build the analytical and quantitative skills required to really understand key economic principles, and you’ll also gain fundamental skills in econometrics, macroeconomics, and microeconomics and their application to policy. It’s not all book learning either: at the end of your degree, you’ll complete a capstone project where you’ll apply your knowledge of game theory, experimental economics and industrial organisation in a real-world policy setting.

HERE’S WHAT’S ON OFFER
– Lead the market: Use economic theory to design market mechanisms and algorithms and observe their role in driving economic activity
– Go broad: Build strong analytical and quantitative skills that can be applied across a vast range of business disciplines
– Learn from the best: Study under world-leading researchers and practitioners who are the forefront of the economics field
– Get hands on: Develop analytical and practical skills that are in high demand in leading economic and business consultancies and financial institutions around the world

HERE’S HOW IT WORKS
You’ll start by studying 11 core subjects and 3 economics electives, giving you a solid grounding in economic theory. Next, you can tailor your degree by pursuing one of the following course structures:

Core subjects + economics electives +
– a major in another business discipline, or
– two sub-majors, or
– one sub-major plus additional Business School electives

All three options include 2 additional free electives from within the Business School.

*Selection Ranks: published ranks indicate the lowest ATAR, including any adjustments applied through eligible admissions schemes, to which an offer was made to current school leavers as of 12 January 2018. Please refer to the UTS website for more info on Selection Ranks, ATARs and student profiles.
Course structure

<table>
<thead>
<tr>
<th>Major (8 subjects) and 2 Elective subjects (Business)</th>
<th>2 Sub-majors (4 subjects each) and 2 Elective subjects (Business)</th>
<th>1 Sub-major (4 subjects), 6 Elective subjects (Business)</th>
</tr>
</thead>
</table>

MAJORS
- Business Law
- Finance*
- Human Resource Management
- Information Technology
- Management
- Marketing*

*These majors require a specific subject as one of your free electives

ECONOMICS ELECTIVES
Students choose 3 from the list below:
- Behavioural Economics
- Business Internship
- Economic Growth and Development
- Economics of Competition and Strategy
- Economics of Money and Finance
- Economics of the Environment
- Experimental Economics
- Labour Economics
- Public Economics

SUB-MAJORS
Choose from over 18 different sub-majors from a variety of areas, including Business Law, Statistics or Specialist Country Studies.

MATTHEW HAYWOOD
Bachelor of Economics
Major: Finance

“I chose UTS as the teaching staff seemed so passionate about their fields of study, whilst investigating and enrolling for Universities, the more I researched UTS I discovered more innovating programs and studies that could be included in my Economics course. The teaching staff all have connections to the real world, whether that be working in industry, owning a business or high-impact research. Gaining these insights based on their experiences is an invaluable part of my learning experience.”
WHAT’S IT ALL ABOUT?
With the Bachelor of Management, you’ll build the strategic decision-making and entrepreneurial thinking skills required for a successful management career in some of the world’s most dynamic and exciting industries. Study our unique Business Design and Innovation Stream (more below), and engage with professional internship placements where you can see your knowledge in action. When it comes time to specialise, choose from one of four majors in Events, Digital Creative Enterprise, Sport Business, or Tourism – all four disciplines sit at the forefront of the globalised and increasingly digitised business world.

HERE’S WHAT’S ON OFFER
– Say hello to your future: A compulsory internship placement will give you a taste of life in the business world. It might even kickstart a key professional relationship, too
– Build an innovation mindset: Our unique Business Design and Innovation stream is all about big ideas. Use design thinking and creative enterprise techniques to drive new innovations in business
– Become an integrative thinker: Learn to think across and between traditional business disciplines and industries to become a truly multidisciplinary practitioner

BUSINESS DESIGN AND INNOVATION STREAM
The business world is changing, and our course content is too: with the compulsory Business Design and Innovation Stream, you’ll learn to integrate innovation and entrepreneurial thinking into traditional business practices, identify new business opportunities, and translate ideas into action that can drive effective business operations. You’ll also engage with our Innovation Lab, where new ideas are born, emerging as a creative and confident strategist with the capacity to solve big picture problems.

ELECTIVES
You’ll have 4 elective choices as part of this degree. Consolidate your business expertise, or broaden your horizons by choosing subjects from another faculty.

2018 Selection Rank*

<table>
<thead>
<tr>
<th>Major</th>
<th>ATAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Creative Enterprise</td>
<td>83.40</td>
</tr>
<tr>
<td>Events</td>
<td>83.25</td>
</tr>
<tr>
<td>Sport Business</td>
<td>83.05</td>
</tr>
<tr>
<td>Tourism</td>
<td>83.30</td>
</tr>
</tbody>
</table>

Duration: 3 years (full-time)

UAC Code:
- Digital Creative Enterprise: 601005
- Events: 601068
- Sport Business: 601070
- Tourism: 601072

CRICOS code: 084784A

Related degrees: Bachelor of Business

Year 12 Subject Scheme: See page 40

How to apply: See page 38

*Selection Ranks: published ranks indicate the lowest ATAR, including any adjustments applied through eligible admissions schemes, to which an offer was made to current school leavers as of 12 January 2018. Please refer to the UTS website for more info on Selection Ranks, ATARs and student profiles.
Course structure

<table>
<thead>
<tr>
<th></th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
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</thead>
<tbody>
<tr>
<td><strong>Autumn Session</strong></td>
<td>Marketing Foundations</td>
<td>Innovation and Entrepreneurship</td>
<td>Management Research Skills</td>
</tr>
<tr>
<td></td>
<td>Managing People and Organisations</td>
<td>Business Strategy and Scenario Planning</td>
<td>Major Subject 7</td>
</tr>
<tr>
<td>Major Subject 1</td>
<td>Major Subject 4</td>
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<td>OPTION</td>
</tr>
<tr>
<td>Major Subject 2</td>
<td>Major Subject 5</td>
<td></td>
<td>OPTION</td>
</tr>
<tr>
<td><strong>Spring Session</strong></td>
<td>Socio-Political Contexts of Management</td>
<td>Managing Human Resources</td>
<td>Economics for Business</td>
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<td></td>
<td>Accounting Skills for Managers</td>
<td>Law and Ethics for Managers</td>
<td>Major Subject 8 (Capstone)</td>
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<td>Management Skills</td>
<td>Innovation Lab</td>
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<td>OPTION</td>
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<tr>
<td>Major Subject 3</td>
<td>Professional Internship (Major Subject 6)</td>
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<td>OPTION</td>
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2 options to finish your degree

<table>
<thead>
<tr>
<th>Option 1</th>
<th>Option 2</th>
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</thead>
<tbody>
<tr>
<td>1 sub major (4 subjects)</td>
<td>4 elective subjects</td>
</tr>
</tbody>
</table>
Events
Strategy, planning, management and execution – they’re key to good business practice, and they’re also the essential ingredients of a great event. This major covers everything you need to know about developing, planning, hosting and assessing the impact of events. It’ll prepare you for events both big and small, from social occasions to major international professional conferences, cultural and sporting festivals and promotional opportunities.

SUBJECT LIST
- Event and Entertainment Contexts
- Event Impacts and Legacies
- Event Management
- Positioning and Promoting Events
- Servicescape and Venue: design, operations and management
- Event Sponsorship and Revenue
- Event Creation Lab (Capstone)
- Professional Internship

CAREER OPTIONS
Graduate Positions: Event Coordinator, Convention Coordinator, Marketing Assistant
Career Progression: Event Manager, Entertainment, Venue or Facility Manager, Convention Planner, Visitor Information Manager, Festival Organiser, Marketing Manager for arts, leisure and events organisations, Sponsorship manager

Sport Business
Couch commentator? Start thinking about sport as a business and give something back to the game you love. Study sport management and promotion, learn about the sustainability of sport at both professional and community levels, and prepare for work as a sport business manager. You’ll become proficient in issues of market share, player remuneration and welfare, and in building relationships with the media responsible for sports news and broadcasting.

SUBJECT LIST
- Sport and Society
- The Organisation of Australian Sport
- Managing Professional Sport
- The International Sport Marketplace
- Sport Marketing and Media
- Olympic Games and Sport Mega-Events
- Current Issues in Sport Business (Capstone)
- Professional Internship

CAREER OPTIONS
Graduate Positions: Sports Administrator, Sport and Recreation Supervisor, Recreation Facilities Coordinator, Sports Marketing Officer
Career Progression: Sports Centre Manager, Program Development Manager, Sponsorship Manager, Venue Manager, Sports Event Manager, Director of Sport and Athletic Development

DANIEL FAVALARO
Bachelor of Management (Honours)
Unit Manager - Sport, Network Ten
“UTS has a great Sport Business program, it’s definitely one of the leading universities in this field. The Sport subjects often focus on leading case studies to provide rich, real life examples of the content of study in action. This has been very useful in my experience and while it is always a big step up from uni to your first proper job, I feel that these lessons put us in good stead for future challenges and opportunities. I would highly recommend UTS, I’ve had a great experience here and I feel that it has really put me in good stead for the future, with a great grounding for my career.”
Digital Creative Enterprise*

Thinker, maker, doer, creator? The Digital Creative Enterprise major is all about applying your business expertise – and your creative passions – to work in the digital industries. Pair your business studies with subjects from Creative Intelligence and Innovation, and build expertise as a transdisciplinary practitioner who can work across and between professions.

**SUBJECT LIST**
- Creative Industries in the Collaborative Economy
- Managing Risk and Opportunity
- Professional Internship
- Digital Strategy and Governance
- Plus 3 from the following:
  - Frame Innovation
  - Impossibilities to Possibilities
  - Innovation and Entrepreneurship Studio A
  - Technology, Methods and Creative Practice

**CAREER OPTIONS**
Get ready for roles as a creative professional or a business strategist in the arts, or as a specialist creative embedded in another professional sector.

Creative occupations can include:
- Specialist creatives: those who are creatively occupied and work within the creative industries
- Embedded creatives: those who are creatively occupied but work outside the creative industries
- Support workers: those who are not creatively occupied but do work within the creative industries

Creative enterprises include:
- Cultural sectors (visual and performing arts, writing and publishing)
- Digital media or multi-media including film and television, broadcasting, computer animation, web design and music
- Design (architecture and urban design, industrial design, fashion)
- Professional sectors such as IT and marketing

*If you’re enrolled in the combined Bachelor of Management, Bachelor of Creative Intelligence and Innovation, you can’t choose this major. Creative Intelligence and Innovation subjects are offered as accelerated subjects during July and Summer sessions.
WHAT’S IT ALL ABOUT?
At the top of your game? Get the acknowledgement you deserve with this specialist degree.

The Bachelor of Accounting (BAcc) is for high achieving school leavers who’ve got a head for numbers and future leadership potential. It’s a cooperative scholarship program, which means it’s offered in partnership between UTS and selected industry partners.

As well as giving you instant access to some of Australia’s largest businesses, these partnerships will also provide you with a scholarship of up to $51,500 over three years, plus a year of full-time accounting training in one of our partner organisations. The upshot? You’ll have the financial support you need to really get down to business when it comes to your studies – and you’ll be building extensive professional experience long before you graduate. You’ll also have the chance to complete a second major or sub-major in another business discipline, so you’ll have diversified and hugely relevant experience that’s truly valued by future employers. But don’t just take our word for it: with a graduate employment rate of over 95%, our students are living proof of what this course has to offer.

HERE’S WHAT’S ON OFFER
– A foot in the door: Complete two six-month accounting internships with two different employers, and get a real-life taste of your future career
– Expanded expertise: Choose a second major or two sub-majors in complementary business disciplines so you can stand out from other accounting grads
– Small classes: Take advantage of extensive face time with your teachers thanks to our small, exclusive class environments.
– Connections for life: Get involved beyond the classroom with social and recreational events and make friendships that will last a lifetime

YOUR FUTURE CAREER
Career options include:
– Accountant
– Auditor
– Business Analyst
– Investment Manager
– Management Accountant
– Taxation Adviser

Experienced accountants are highly sought after in consulting, government, information systems and marketing.

Lowest ATAR to which an offer was made: 88.55 (additional selection criteria applies – see ‘How to Apply’ section below)
Duration: 3 years (full-time)
UAC Code: 601010
CRICOS code: 040685A

HOW TO APPLY
In addition to including the BAcc as one of your preferences through UAC, you will need to complete an online application by one of the cut-off dates below.

Round 1: Friday 1st June 2018
Round 2: Friday 19th October 2018

If your online application is successful you will be invited to attend an interview with representatives from sponsor organisations, UTS Business School academics and the co-op team. If you are successful at interview stage, you will receive a conditional offer subject to your ATAR. We have historically taken students with ATARs ranging from the high 80s to 99.95, balancing selection criteria against one another, so if you excel in another area it can compensate for a lower academic score, and vice versa.

Head to bachelorofaccounting.com to download the application and find out which documents you need to supply.
# Course structure

<table>
<thead>
<tr>
<th>Course</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fast Track (January)</strong></td>
<td>Accounting Information Systems</td>
<td>Cost Management Systems</td>
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<tr>
<td></td>
<td>Accounting for Business Decisions A</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Autumn Session</strong></td>
<td>Integrating Business Perspectives</td>
<td>Accounting for Business Combinations</td>
<td>Internship 2</td>
</tr>
<tr>
<td></td>
<td>Accounting for Business Decisions B</td>
<td>Taxation Law</td>
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</tr>
<tr>
<td></td>
<td>Economics for Business</td>
<td>OPTION</td>
<td>Assurance Services and Audit</td>
</tr>
<tr>
<td></td>
<td>Fundamentals of Business Finance</td>
<td>OPTION</td>
<td>Financial Statement Analysis (Capstone)</td>
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<tr>
<td><strong>Spring Session</strong></td>
<td>Internship 1</td>
<td>Applied Company Law</td>
<td>OPTION</td>
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<td>Management Decisions and Control</td>
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<td></td>
<td>Australian Corporate Environment</td>
<td>Accounting Standards and Regulations</td>
<td>OPTION</td>
</tr>
<tr>
<td></td>
<td>Marketing Foundations</td>
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### 3 options to finish your degree

<table>
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<tr>
<th>Option 1</th>
<th>Option 2</th>
<th>Option 3</th>
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</thead>
<tbody>
<tr>
<td>2nd Major from Bachelor of Business options, see pages 12-19 (8 subjects)</td>
<td>2 Sub-majors (4 subjects each)</td>
<td>1 Sub-major (4 subjects) and 4 Elective subjects</td>
</tr>
</tbody>
</table>

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**INDUSTRY SPONSORS**

![Sponsor Logos]
BACHELOR OF CREATIVE INTELLIGENCE AND INNOVATION, BACHELOR OF BUSINESS OR BACHELOR OF MANAGEMENT

Disrupt or be disrupted – that’s the reality of the future world of work. Get ahead of the game by combining your business leadership aspirations with an innovation mindset. The UTS Bachelor of Creative Intelligence is focused on creating new value through transdisciplinary problem-solving.

By combining this course with Business or Management, you’ll be ready to solve complex business challenges, work collaboratively across and between business and other disciplines, and apply theoretical knowledge beyond traditional professional boundaries.

You’ll graduate ready to bring a contemporary and solutions-focused approach to a career in business, or to use your business expertise as a solid foundation for entrepreneurial, collaborative, strategic or analytical positions across a range of professional sectors.

Bachelor of Business, Bachelor of Creative Intelligence and Innovation

2018 Selection Rank*: 90.85
Duration: 4 years (full-time)
UAC code: 609530
CRICOS code: 079756C
How to apply: See page 38

Course structure

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Autumn Session</strong></td>
<td><strong>Spring Session</strong></td>
<td><strong>Summer Session</strong></td>
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<tr>
<td>Integrating Business Perspectives</td>
<td>Accounting for Business Decisions A</td>
<td>Creative Practice and Methods</td>
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<td>Accounting for Business Decisions A</td>
<td>Economics for Business</td>
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<tr>
<td>Business Statistics</td>
<td>OPTION</td>
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<tr>
<td>Problems to Possibilities</td>
<td>Past, Present, Future of Innovation</td>
<td></td>
<td></td>
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<tr>
<td><strong>July Session</strong></td>
<td><strong>Spring Session</strong></td>
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<tr>
<td>Managing People and Organisations</td>
<td>Accounting for Business Decisions B</td>
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<tr>
<td>Marketing Foundations</td>
<td>Business Major Subject 3</td>
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<tr>
<td>Fundamentals of Business Finance</td>
<td>Business Major Subject 4</td>
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<td></td>
</tr>
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<td></td>
<td>OPTION</td>
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<tr>
<td><strong>Summer Session</strong></td>
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<td>2nd Major (8 subjects)</td>
<td>2 Sub-majors (4 subjects each)</td>
<td>1 Sub-major (4 subjects) and 4 Elective subjects</td>
<td>Extended Major (4 additional subjects) and 1 Sub-major</td>
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<td>Extended Major (4 additional subjects) and 4 Elective subjects</td>
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</table>

5 options to finish your degree

For a full list of majors and sub-majors, see pages 12-19.
Bachelor of Management, Bachelor of Creative Intelligence and Innovation

2018 Selection Rank*: 87.45 (Events)
88.15 (Sport Business)
89.25 (Tourism)

Duration: 4 years (full-time)

UAC code: 609532

CRICOS code: 088067J

How to apply: See page 38

Course structure

<table>
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<tr>
<th>Year 1</th>
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<th>Year 3</th>
<th>Year 4</th>
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<tr>
<td>Autumn Session</td>
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<tr>
<td>Marketing Foundations</td>
<td>Innovation and Entrepreneurship</td>
<td>Major Subject 7</td>
<td>Envisioning Futures</td>
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<tr>
<td>Managing People and Organisations</td>
<td>Business Strategy and Scenario Planning</td>
<td>Management Research Skills</td>
<td>Innovation Internship A OR Speculative Start-Up</td>
</tr>
<tr>
<td>Major Subject 1</td>
<td>Major Subject 4</td>
<td>Elective</td>
<td>Innovation Capstone: Research and Development</td>
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<tr>
<td>Major Subject 2</td>
<td>Major Subject 5</td>
<td>Elective</td>
<td></td>
</tr>
<tr>
<td>July Session</td>
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<tr>
<td>Problems to Possibilities</td>
<td>Past, Present, Future of Innovation</td>
<td>Leading Innovation</td>
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<td>Spring Session</td>
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<td></td>
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<tr>
<td>Accounting Skills for Managers</td>
<td>Professional Internship (Major Subject 6)</td>
<td>Economics for Business</td>
<td>Professional Practice at the Cutting Edge</td>
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<td>Socio-political Context of Management</td>
<td>Managing Human Resources</td>
<td>Elective</td>
<td>Innovation Internship B</td>
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<td>Management Skills</td>
<td>Innovation Lab</td>
<td>Major Subject 8 (Capstone)</td>
<td>Innovation Capstone: Realisation and Transformation</td>
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<td>Major Subject 3</td>
<td>Law and Ethics for Managers</td>
<td>Elective</td>
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<td>Creativity and Complexity</td>
<td>Initiatives and Entrepreneurship</td>
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2 options to finish your degree

<table>
<thead>
<tr>
<th>Option 1</th>
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<tbody>
<tr>
<td>1 sub major (4 subjects)</td>
<td>4 elective subjects</td>
</tr>
</tbody>
</table>

For a full list of majors and sub-majors, see pages 24-25.

*Selection Ranks: published ranks indicate the lowest ATAR, including any adjustments applied through eligible admissions schemes, to which an offer was made to current school leavers as of 12 January 2018. Please refer to the UTS website for more info on Selection Ranks, ATARs and student profiles.
Bachelor of Laws, Bachelor of Business

2018 Selection Rank*: 96.05
Duration: 5 years (full-time)

Get down to the business of the law and pursue the formal qualifications you need to get ahead. It’s no surprise that the combined Bachelor of Business, Bachelor of Laws is one of our most popular degrees, and not only because it’ll skill you up in two highly desirable disciplines. Learn the fundamentals of the law and how to apply it in a global business environment, understand the legal frameworks that support key business disciplines, and develop specialist skills through your elective and major choices. Want more? You’ll also build professional aspirations beyond the acquisition of skills and experience, learning to use business and law as tools to drive change in the world beyond the workplace.

Bachelor of Laws, Bachelor of Economics

2018 Selection Rank*: 96.35
Duration: 5 years (full-time)

Financial systems are underpinned by the law – and the practice of law is shaped by the economy. With this course, you’ll gain expertise in both. Build the analytical and quantitative capabilities required to respond effectively to economic challenges, and develop knowledge and skills in legal theory and practice. In the economics degree, you’ll study econometrics, macroeconomics and microeconomics with an emphasis on practical policy. In the law component, you’ll learn the fundamentals of the law and build specialist skills through electives and majors. It’s a great degree for analytical thinkers who like to put their expertise to the test: hands-on study – like capstones and internships – is a key component of both courses.

LLOYD WOOD
Bachelor of Business, Bachelor of Laws
Lawyer - Banking and Infrastructure, Gilbert + Tobin

“The beauty of Business at UTS is that it is so flexible and can be combined with most other degrees. I have found that doing a combined degree has equipped me with a range of cross industry skills, and allows me to gain a more rounded perspective of industry issues. The value of hard work is one of the most valuable things I have learnt in my time here, you really have to earn your Business degree at UTS, which makes it all the more rewarding, and I think industry professionals recognise that.”
Bachelor of Science in Information Technology, Bachelor of Business

2018 Selection Rank*: 75.10
Duration: 4 years (full-time)

Ready to make technology work for you? With this combined degree, you’ll learn about the function, form and potential of IT as a tool for more effective business practice. Master the basics of each discipline through the study of compulsory core subjects, and then build specialist expertise by choosing a major from each degree – you’ve got 8 options in the Business degree (see your options on page 10), and 4 in IT – Business Information Systems Management, Enterprise Systems Development, Internetworking and Applications, and Data Analytics. Want more? Gain practice-based IT skills, gain critical thinking and problem-solving capabilities, and become proficient in communication, collaboration and critical thinking – essential components of almost any professional career.

*Selection Ranks: published ranks indicate the lowest ATAR, including any adjustments applied through eligible admissions schemes, to which an offer was made to current school leavers as of 12 January 2018. Please refer to the UTS website for more info on Selection Ranks, ATARs and student profiles.
Bachelor of Science, Bachelor of Business

2018 Selection Rank*: 86.05
Duration: 4 years (full-time)

Combine the art and science of business with the combined Bachelor of Science, Bachelor of Business. This course responds to a growing need for business practitioners with specialist expertise in science – think management roles in organisations that deal with the environment, health or biomedicine – or for scientists with the sort of business knowledge that’ll prepare them for commercial success. Choose from 8 majors in Business and 10 in majors Science, and start building the specialist expertise that will lead to the job of your dreams.

Bachelor of Engineering (Honours), Bachelor of Business

2018 Selection Rank*: 79.55
Duration: 5 years (full-time)

Get qualified in two key disciplines – and do it quickly – with this combined Engineering and Business degree. In five years, you’ll complete the core and major components of two bachelor degrees, emerging as a technologically-proficient business leader with commercialisation expertise. Explore the relationship between Engineering and Business; learn how to manage technology, innovation and commercialisation processes; and see all your classroom learning come alive through the Professional Engineering Practice internship placement. Aiming for an engineering career? Use your business know-how to pursue entrepreneurial initiatives or to commercialise your engineering innovations.
Bachelor of Medical Science, Bachelor of Business

2018 Selection Rank*: 93.50
Duration: 4 years (full-time)

Health care is more than just a service – it’s big business, too. With this combined degree, you’ll be ready for a career in health services and management, or for a range of roles in scientific practice. You’ll build fundamental skills in both disciplines – including business, accounting, economics, marketing, finance and management in the Bachelor of Business; and biology, anatomy, chemistry, neuroscience and pharmacology in the Bachelor of Medical Science – as well as specialist expertise based on your majors and electives. You’ll also gain analytical and critical thinking capabilities, and high-level communication skills, all of which are transferable across both the business and science sectors and beyond.

Bachelor of Biotechnology, Bachelor of Business

2018 Selection Rank*: 91.00
Duration: 4 years (full-time)

Science and business? They go hand in hand. Pair your business aspirations with your passion for biotechnology and build a degree that’ll open doors to lots of different careers. As well as studying core business subjects and building specialist expertise in your chosen business discipline, you’ll also gain fundamental knowledge in the biological processes of living organisms, learning how to use these processes to develop medicines, food and organic substances.

*Selection Ranks: published ranks indicate the lowest ATAR, including any adjustments applied through eligible admissions schemes, to which an offer was made to current school leavers as of 12 January 2018. Please refer to the UTS website for more info on Selection Ranks, ATARs and student profiles.
Looking for business expertise, an international edge, and the chance to take your degree overseas?

Combine the Bachelor of Business or Bachelor of Management with the Bachelor of Arts in International Studies and get ready for the world beyond UTS.

Here's how it works: In the first three years of your degree, you’ll be based at UTS where you’ll combine your business subjects with language and culture studies based on your chosen country major (pick from Argentina, Canada (Quebec), Chile, China, Columbia, Costa Rica, France, Germany, Italy, Japan, Latino USA, Mexico, Spain or Switzerland). Once you’ve skilled up, you’ll be ready to launch: you’ll spend your fourth year overseas, putting your language and cultural nous to the test.

As well as gaining first-hand experience of life in another country – and accruing course credit while you travel – you’ll also have the chance to think about business in a global context. It’s great news for your degree, and even better news for your career: when you’re out looking for work, an international experience can make you even more attractive to prospective employers. So far, so good – but there’s more. UTS will also foot the bill for your overseas tuition, and for your travel to get you where you’re going, so all you have to fund are your living and personal costs.

For more information, visit internationalstudies.uts.edu.au

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**SARAH SIV**

*Bachelor of Business, Bachelor of Arts in International Studies*

*Major: Marketing*

*France – Université Michel de Montaigne Bordeaux 3*

“I have been really impressed by the practical and flexible approach to learning that UTS embodies. The assignments we do in class reflect real life issues, and getting to try such a wide range of subjects in my first year has really helped me to work out where my skills and passion lie.”

The opportunities for exchange have been amazing. Living in France for a year has been the most profound, challenging and rewarding experience of my life thus far, and has really given me a global perspective on my studies.”

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*Selection Ranks: published ranks indicate the lowest ATAR, including any adjustments applied through eligible admissions schemes, to which an offer was made to current school leavers as of 12 January 2018. Please refer to the UTS website for more info on Selection Ranks, ATARs and student profiles.*
Degree add-ons

Define your niche with add-ons to your degree.

**Future proof your degree**
+ **ADD THE DIPLOMA IN INNOVATION**

Compliment your studies by developing creative intelligence and innovation skills.

If you’re keen to explore your creative side and delve deeper into innovation and entrepreneurship then this is the course for you. Taking a transdisciplinary approach the new Diploma in Innovation engages students with open, complex and networked problems, and in doing so develops students’ capacity for complex systems thinking, creating value in problem solving and inquiry, imaginative and ethical citizenship and entrepreneurial/intrapreneurial skills.

The Diploma can only be undertaken in conjunction with an undergraduate Bachelor’s degree (excluding the BTI or BCIII); it consists of intensive courses in winter and summer schools that allow students to experience transdisciplinary innovation practices without extending their course duration.

**Gain a global outlook**
+ **ADD THE DIPLOMA IN LANGUAGES**

Bring the world to your doorstep with a Diploma in Languages. Add this one-year diploma to your UTS degree to gain language and cultural skills, build your professional identity, and graduate with a range of capabilities that will prepare you for an international career. Language options include Chinese, French, German, Italian, Japanese and Spanish.

No need to apply just yet – the diploma is available to students already studying an undergraduate or postgraduate coursework degree program at UTS, so sign up when you enrol. No matter what you study, the diploma can give your qualification an international edge.
Global Exchange

Ready for the world beyond?

Sign up for the UTS Global Exchange program, and spend up to two sessions studying at one of our 200 partner universities across the globe. At UTS, we’re committed to getting you out into the world – in fact, we send more students overseas than any other uni in NSW. So what are you waiting for? Dive headfirst into the language and culture of another country, travel the world during uni break, and get a global perspective on your business degree that’ll set you apart from your peers.

AND HERE’S WHAT YOU NEED TO DO
If you want to be considered for an exchange placement, you’ll need to complete all your business core subjects before you can apply – and you’ll need to complete them to a high standard: sound academic performance is a requirement for this program.

HOW MUCH DOES IT COST?
The cost of an exchange placement varies depending on where you study – and depending on your lifestyle and travel plans. You won’t pay tuition fees at your host university (you’ll just pay your normal fees at UTS), but you’ll need to fund your personal and travel costs throughout your time away. As a guide, you may need approximately AUD$10,000* for one session overseas.

*This figure is based on the approximate cost for a local student.

SCHOLARSHIPS, GRANTS AND LOANS
Need a boost to fund your overseas study? The Business School offers 20 grants of $500 every year for students in this program. You can also look into other UTS scholarships, grants and OS-HELP (Commonwealth Government loans) to support your travels – a number of these are available for UTS students who are studying overseas.

For more information, visit: ssu.uts.edu.au/globalexchange

UTS has 200 partners in 38 countries and territories.
TUITION FEES
As a domestic student, you’ll be studying in a Commonwealth Supported Place (CSP). This means the Australian Government makes a contribution to the cost of your study, while you pay a student contribution. You can pay your student contribution upfront or – if you’re eligible! – defer it using HECS-HELP. Visit fees.uts.edu.au for more info.

International student? This guide isn’t for you. Visit uts.edu.au/international for information on international student fees.

STUDENT SERVICES AND AMENITIES FEE
The Student Services and Amenities Fee funds a wealth of activities and services for all UTS students – so it’ll make a huge difference to your uni experience. The fee pays for things like social and cultural clubs; services for developing your study skills; and free breakfasts and dinners for students during session.

SCHOLARSHIPS
At UTS, we’re all about rewarding effort – and supporting circumstance. That’s why we offer more than 1000 scholarships every year. If you’re a high achiever, in financial need, an elite athlete, or if you’re from a diverse background, a UTS scholarship can help take care of your finances, so you can focus on the important stuff. For information, visit uts.edu.au/future-students/scholarships

FINANCIAL ASSISTANCE
Uni life can be a bit of a juggle – so if you’re struggling with your finances, the Financial Assistance Service can help. You could be eligible for an interest-free student loan of up to $500 from UTS to help with bills, rent, one-off living expenses and unexpected costs, like medical fees. For more information, visit ssu.uts.edu.au/fassist
Applying to UTS

If you’re thinking about coming to study with us at UTS, here are a few things you’ll need to keep in mind:

ARE YOU A DOMESTIC STUDENT?
If you’re applying for an undergraduate degree at UTS, you’ll need to submit an online application through the Universities Admission Centre (UAC)

utac.edu.au

For domestic students, UAC applications open in August each year. On-time applications close at the end of September. You can still apply after this date, but remember that you will be charged a late fee.

If you’re an international student we recommend that you visit UTS International for information specific to international students applying to UTS

international.uts.edu.au

ELIGIBILITY
To be eligible to study at UTS, you’ll need to satisfy at least one of our minimum admission requirements. This means you must:

– have attained a full NSW HSC or equivalent with a ATAR of 69 (excluding adjustments), or
– have completed TAFE TPC, Associate Diploma, AQF Diploma or Advanced Diploma, or
– have completed one year of tertiary studies (must be full-time)

Check out the UTS website for full admission requirements

uts.edu.au

CURRENT SCHOOL LEAVERS
If you’re just finishing year 12, entry into an undergraduate program at UTS will be based on your Selection Rank*. If you’re completing your IB in a country other than Australia, you may be required to demonstrate your English language proficiency.

NON-CURRENT SCHOOL LEAVERS
If you’re not currently completing year 12, we’ll consider your Selection Rank* or equivalent interstate rank, and any other tertiary studies you’ve done since you finished high school. In some cases, you might be eligible for credit recognition for those studies if they’re related to the UTS course you’re applying for. You can find out more about credit recognition by visiting

uts.edu.au/future-students/credit-recognition

INDIGENOUS AUSTRALIANS
At UTS, we’re committed to increasing access to education for Aboriginal and Torres Strait Islander Australians and we’ve got great support systems in place to help you get here. These systems include: The Jumbunna Indigenous House of Learning which can provide you with specialised assistance with the UTS application process, or with getting into the Jumbunna Direct Entry Program or UNISTART pathway programs. These programs lead directly into undergraduate study at UTS, and they’ll help you build skills and confidence. For more information, visit

uts.edu.au/future-students/indigenous

ADMISSION SCHEMES
Need a boost to get into your chosen course? With a UTS admission scheme, you’re more than just a number. These schemes let us consider your circumstances beyond your ATAR score to increase your chances of success. Here’s how:

Business Cadetship Scheme
This scheme is specifically for business students – if you’re planning to apply for a business degree, and you’ve been successful in organising your own cadetship from a company, you could be eligible for five points to be added to your Selection Rank*.

Year 12 Subject Scheme
If you’ve just completed high school and you’ve performed well in HSC subjects that relate to your chosen UTS degree, you could be eligible for an adjustment of up to 5 points towards your Selection Rank* (see page 40).

inpUTS Educational Access Scheme (EAS)
Educational disadvantage doesn’t have to be the end of your uni dream – in fact, it can be the beginning. inpUTS is for current school leavers or students with existing tertiary qualifications who have experienced – or are experiencing – difficult family, personal or financial circumstances. If you are found to be eligible for inpUTS you will be considered for an offer at UTS if your Selection Rank* is up to 10 points below the lowest Selection Rank* to have received an offer and you have achieved a minimum ATAR of 69 (80 for Law).

Schools Recommendation Scheme (SRS)
At UTS, we value potential. This scheme is for students who’ve got what it takes to succeed at uni, but might not receive an offer based on ATAR* or inpUTS alone. To be considered, you’ll have to demonstrate financial hardship or school environment (SOTE or SO1C), and achieve a minimum ATAR of 69 (80 for Law). You’ll also have to submit both an EAS application for financial hardship and an SRS application via UAC.

Elite Athletes and Performers Scheme
Elite-level performance can impact your studies – which is why we’ve created a special admissions scheme for athletes and entertainers. If you’ve competed in sport at a national level, or you’ve been involved in extensive or significant productions in Australia or overseas, you may be eligible to receive an adjustment of 5 points to your Selection Rank*.

For more information on UTS admission schemes, visit
undergraduate.uts.edu.au/admissionschemes

ADMISSION PATHWAYS
Didn’t get the Selection Rank* for the course you want? Can’t find an admission scheme that helps get you across the line? Don’t worry, you’ve got other options. Find out about admission pathways at

undergraduate.uts.edu.au/pathways

*Your Selection Rank is your ATAR plus any adjustment points that you may qualify for through a UTS admission scheme.
CONTACT US
Let’s talk! Make an enquiry with our friendly team.

**Local Students**
Phone: 1300 ASK UTS (1300 275 887)
Online inquiry: ask.uts.edu.au
Email: business@uts.edu.au
Web: business.uts.edu.au

**International students**
Phone: 1800 774 816
(free call within Australia)
Phone: +61 3 9627 4816
(international calls)
Email: international@uts.edu.au
Web: uts.edu.au/international

**Student Centre**
Building 5, Block C, Level 1
PO Box 123
Broadway NSW 2007
Australia
## YEAR 12 SUBJECT SCHEME

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</tbody>
</table>

The Year 12 Subject Scheme allows an adjustment of up to 5 points towards your Selection Rank*, based on your performance in selected high school subjects that are relevant to the course you have applied for. This is also available for some combined degrees. For a complete list visit uts.edu.au/future-students/year-12-adjustment-factors
Innovative, practice-based education and high impact research.

*Selection Ranks: published ranks indicate the lowest ATAR, including any adjustments applied through eligible admissions schemes, to which an offer was made to current school leavers as of 12 January 2018. Please refer to the UTS website for more info on Selection Ranks, ATARs and student profiles.
DISCLAIMER: The information in this brochure is correct as at February 2018. Changes in circumstances after this date might alter the accuracy or currency of the information. UTS reserves the right to alter any content described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the University.

Note, this guide is for local students. International students should refer to the International Course Guide or uts.edu.au/international


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