WELCOME TO UTS: COMMUNICATION

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UTS acknowledges the Gadigal People of the Eora Nation and the Boorooberongal People of the Dharug Nation upon whose ancestral lands our campuses stand. We would also like to pay respect to the Elders both past and present, acknowledging them as the traditional custodians of knowledge for these lands.
WHY COMMUNICATION AT UTS?

Study with a technology leading School of Communication that’s industry relevant and future focused.

OUR DIFFERENCE
Think ahead of the game, move ahead of the game. We’ll unleash your creative innovator to set you up for success.

LEARN FROM THE BEST
Now is the time to accelerate your career. Learn from the industry’s best players in a communication school with a top tier reputation, while gaining critical hands on experience with the latest technology.

EXPAND YOUR HORIZONS
There are doors to be opened that you don’t even know about yet. Excitingly, many of these are international. UTS sends more students overseas than any other university in Australia. We have the only degree in NSW that gives you the opportunity to do one year overseas.

THE WORLD IS CHANGING
There are hundreds of jobs that haven’t been invented yet, but will be. Combine your Communications degree with another, such as International Studies, Law or Creative Intelligence & Innovation, and be first in line for what tomorrow brings.

WHERE IDEAS FLOURISH
Time Magazine, Snapchat, Reddit, Facebook, Google, Dropbox, WordPress and Yahoo were all begun in universities. Be where opportunities happen. 70% of Sydney’s creative industries are in our neighbourhood and we offer dedicated services and programs to mentor students with ideas and ambitions.
“I chose UTS to study journalism because of its strong reputation for delivering in-depth and hands-on experience.”

LYNDA KINKADE
UTS Communication Graduate
Current CNN Anchor and correspondent (in the USA)
Our courses place a high value on creativity and production, with many graduates emerging to become outstanding practitioners across the media and communication fields.

WHAT WILL YOU GAIN WITH A CAREER IN COMMUNICATION?

> Transferable skills across all industries
> Interesting, challenging and creative work in a dynamic industry that is constantly changing
> Good working conditions and a balanced lifestyle
> An opportunity to work overseas – Media and Communication is a global industry

THE COMMUNICATION INDUSTRY NEEDS PEOPLE WHO ARE:

> Good communicators and enjoy working with people
> Creative thinkers and good problem solvers
> Willing to learn new things and adapt to an ever changing environment
> Resourceful and capable of research and analysis
> Able to communicate across various mediums and media platforms

OUR ALUMNI

WILSON KWONG
Public Communication
Social Media Community Manager
Ogilvy Australia

"Once I knew that I wanted to be part of the Communications industry, UTS was always my first choice because it had the best reputation in this area. It just made so much sense – it was right in the heart of the city next to the ABC and so many of the lecturers and tutors had real practical experience in the industry."

JULIA HOLMAN
Journalism, combined with International Studies
Interview Producer,
7.30 Report ABC Australia

"A typical career for someone with my qualifications is difficult to describe as the media landscape is changing so dramatically. Who knows what the media landscape will look like in the future, but I know that there will continue to be a hunger for news and for people to tell compelling stories. UTS prepared me for my employment with the opportunity of studying overseas. The year overseas in Chile was the perfect preparation for a job in journalism. It forced me to work outside of my comfort zone, to try new things and to be brave when faced with difficult circumstances. It also broadened my understanding of what was happening beyond my little patch of the world."

WHAT OUR EMPLOYERS SAY

“The UTS Communication (Public Communication) course provides students with a solid grounding for entering the professional public relations industry. Their students are critical thinkers, show initiative and are able to multitask. UTS students are a step above students in similar courses.”

ALICE COLLINS
Associate Director, Insight Communications
Here’s just some of what we offer in our practice-oriented learning approach:

> Assignments based on authentic professional projects relevant to the industry that students wish to enter, providing material for a portfolio after graduation.

> Journalism students participate in UTS News Day where they research, produce, and report stories for TV, radio, online, and print. They also complete the subject Industry Portfolio, showcasing the students’ journalism skills, learnt across the course. Lastly, Journalism students get to work first hand with Central News. Central News is UTS journalism’s news website staffed by students under the guidance of a professional editor. The multi-platform site combines state-of-the-art technology, intuitive design and cracking news stories to give students a real-life, hands-on experience of contemporary journalism. Launched in 2017, Central News delivers a wide array of stories across the news and current affairs spectrum, with an emphasis on Sydney.

> Public Communication students get the opportunity to respond to a client brief and develop a communication strategy for real clients. Projects can be tailored to students particular fields of interest in public communication. The industry collaboration gives students experience in working with clients and producing a major piece of communication.

> Music and Sound Design students complete various subjects which expose them to site visits, industry guest lecturers, workshops and internship opportunities through the Communication elective Professional Internship.

> Creative Writing students complete a portfolio of work for their capstone subject, in a genre of their choice, developing skills in editing and revision and acquire the confidence to enable them to submit their work for publication.

> Media Arts and Production students complete a short media work in either sound, video, interactive media, installation, performance or film, adding to their professional portfolio of creative work they can show industry bodies, employers and clients when they graduate.

> Social and Political Sciences students in their final year get the chance to apply their newly learnt knowledge and skills in a practical setting. They may choose to undertake placements at external organisations or work on a self-initiated project at university. Placements are arranged with a wide range of government departments, commercial organisations, local and international non-government civil society organisations.
BACHELOR OF MUSIC AND SOUND DESIGN

KEY INFORMATION

2017 ATAR: 71.00
with International Studies: 75.30
Duration: 3 years (full-time)
UAC code: 600006

Combine this degree with:
International Studies
Credit points (cp): 144
Bonus points: Applicable.
See UTS website
How to apply: See page 25

CAREERS

Sound design and production across a diverse range of media, communication and design outlets including music, film, animation, web, gaming, interactive digital media, exhibition design and architecture.
- electronic music composer
- sound designer
- music producer
- digital media artist
- interactive media designer
- digital musical interface designer
- communication specialist
- installation artist/sound sculptor

WHY CHOOSE THIS COURSE?

- Technology relevant
- Focused on the growing areas of the contemporary music and sound industries
- Strong industry involvement
- Mix of hard skills and soft skills necessary for the disrupted sector
- Internships and professional practice opportunities
- Freedom to focus on your own musical preferences and genres of interest
- Honours year available to meritorious students

WHAT YOU LEARN

This course is designed to develop practitioners in music and sound design with a strong base of artistic, professional and theoretical skills. The UTS Bachelor of Music and Sound Design is the first of its kind to combine the domains of music, sound and screens (film, TV, internet, games, online).

Subjects focus on developing real-world skills for the digital sound industry. Students will graduate with a portfolio of sound works demonstrating their creativity and professionalism. The course also involves input from leading industry figures, including sound designers, songwriters, producers, and other professionals from the creative industries.

It prepares students for new emerging domains that require the confluence of sound in design and interaction. This course will appeal to students whose musical interests are in popular music genres and who are technology driven, but don’t necessarily want to perform themselves.

CORE SUBJECTS

> Audio Cultures
> Sound Project
> Singing and Vocality
> Audio and Music Production
> Composing with Sound
> Synthesis and Sound Design

OSCAR BROWN

Major: Sound and Music Design combined with Bachelor of Arts in International Studies (Germany)

“There really is no bachelor degree like it in Sydney, that combines both the technical aspects of audio recording and mixing, as well as the creative and cultural aspects of both sound design and music.

The course has taught me essential skills with industry standard software such as Pro Tools and Ableton Live, as well as the important processes and techniques needed to achieve a professional level recording both in the studio, and out in the field.”

COURSE STRUCTURE 144CP

CORE SUBJECTS 24cp + MAJOR SUBJECTS 48cp + PROFESSIONAL DEVELOPMENT STREAM 24cp + ELECTIVES 48cp
The Bachelor of Communication enables students to specialise in a first and second major, along with core subjects and electives.

> Core – 24 credit points (cp)
> Major – 48 credit points (cp)
> Second Major – 48 credit points (cp)
> Electives – 24 credit points (cp)

### Core Subjects 24 CP

The core subjects combine theory and practice and are designed to give students the essential knowledge and skills that they will need as communication professionals. Students engage in critical examination of key communication foundations and concepts, preparing students to work with industry. The core subjects assist students in developing their digital literacy, including the ability to shoot and edit still and moving images and sound.

The core subjects are:

> Citizenship and Communication
> Digital Literacies
> Communicating Difference

For subject descriptions, please visit www.handbook.uts.edu.au/comm

### Communication Majors

1st Major 48cp
Six Majors are offered in the Bachelor of Communication:

> Creative Writing
> Digital and Social Media
> Journalism
> Media Arts and Production
> Public Communication
> Social and Political Sciences

Each Major integrates theory and practice and is designed to provide the specialist skills and knowledge required by an entrant to a particular industry or creative practice. Major subjects maintain a critical focus on industry while allowing students to develop the well-rounded expertise that a practitioner will need in the next decade.

Students select their major when applying for the Bachelor of Communication through UAC. Each major is outlined in detail on pages 10–15 of this brochure.

2nd Major 48cp#
Students need to obtain a Grade Point Average (GPA) of at least 3.0 and successfully complete a minimum of 24 credit points to apply internally at UTS to continue with their second major choice.

> Creative Writing
> Digital and Social Media
> Journalism
> Public Communication
> Social and Political Sciences

Media Arts and Production is not available as a 2nd major. Students who do not meet the GPA requirement for the second major complete elective subjects. The 2nd Major can be chosen upon being accepted into the UTS School of Communication. Students will elect the 1st major in their UAC preference.

### Cross-Disciplinary Electives 24CP

Cross-disciplinary elective subjects allow students to broaden or specialise their knowledge and skill sets.

Students choose 24 credit points.

> Aboriginal Political History: Ideas, Action and Agency 8cp
> Academic English: Communication Fundamentals 8cp
> Arguments, Evidence and Intuition 8cp
> Global Cinema 8cp
> Media Power 8cp
> Sex, Race and Empire 8cp
> Sexing Power 8cp
> Transnational Media 8cp
> Contemporary China 8cp
> Contemporary Japan 8cp
> Contemporary Switzerland 8cp
> Contemporary Germany 8cp
> Contemporary Italy 8cp
> Contemporary Spain 8cp
> Contemporary Latin(o) Americas 8cp
> Contemporary Canada (Quebec) 8cp
> Genocide Studies 8cp
> Foundations in International Studies 8cp

NOTE: These 2018 cross-disciplinary electives were current at the time of print. For the most current list of B Communication cross-disciplinary electives, visit www.handbook.uts.edu.au/comm

For detailed course information, including a typical study plan for this degree, visit www.courseguides.uts.edu.au

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**DARA DONELLY**
Public Communication
Brand Strategist and Founder
BRANDARA

“I loved the simulated real-life advertising situations. You have a team, a real client and a brief and you have to deliver by a certain date. One of the most impactful presentations of my entire life was at UTS in front of Pacific Magazines. In my final year, our team won the “pitch comp” and it honestly gave me the absolute knowing and belief that I could walk into the real world and be a creative rockstar!”
## COURSE STRUCTURE 144CP

### CORE SUBJECTS 24cp + ELECTIVE SUBJECTS 24cp + 1ST MAJOR 48cp + 2ND MAJOR 48cp

#NOTE: Students in Year 1 of the Bachelor of Communication need to obtain a Grade Point Average (GPA) of at least 3.0 and successfully complete a minimum of 24 credit points to apply internally at UTS to continue with their second major choice.

<table>
<thead>
<tr>
<th>YEAR</th>
<th>AUTUMN</th>
<th>1ST MAJOR SUBJECT</th>
<th>2ND MAJOR SUBJECT</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Citizenship and Communication</td>
<td>1st Major Subject</td>
<td>2nd Major Subject</td>
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<td>Digital Literacies</td>
<td>1st Major Subject</td>
<td>2nd Major Subject</td>
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<td>2</td>
<td>Communicating Difference</td>
<td>1st Major Subject</td>
<td>2nd Major Subject</td>
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<td></td>
<td>Cross-disciplinary elective*</td>
<td>1st Major Subject</td>
<td>2nd Major Subject</td>
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<tr>
<td>3</td>
<td>Cross-disciplinary elective*</td>
<td>1st Major Subject</td>
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<tr>
<td></td>
<td>Cross-disciplinary elective*</td>
<td>1st Major Subject</td>
<td>2nd Major Subject</td>
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</tbody>
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* A list of Communication cross-disciplinary Electives can be found on the UTS Handbook under CBK91115.

# 2nd Major Choice or two 2nd Major Subjects and four Electives.
BACHELOR OF COMMUNICATION (CREATIVE WRITING)

KEY INFORMATION

2017 ATAR: 72.15
with International Studies: 82.90
with Law: 97.15
with Creative Intelligence and Innovation: 87.70
Duration: 3 years (full–time)
UAC code: 600033

Combine this degree with: International Studies, Law or Creative Intelligence and Innovation
Credit points (cp): 144
Bonus points: Not applicable
How to apply: See page 25

CAREERS

> editors
> publishers
> scriptwriters
> literary agents
> communication coordinators
> copywriters
> novelists
> feature writers
> publications officers
> freelance writers

WHAT YOU LEARN

Creative writing at UTS is a practice– and disciplinary–based program focusing on narrative, poetics, reading and literary theory. This degree develops creative writing across several genres, fosters independent and professional writing skills via workshop and lecture study, and engages critically with the broader cultural context in which creative writing is produced and read.

Students gain practical experience and theoretical engagement in the discipline of contemporary creative writing. They apply their skills across a number of key genres and narrative forms. An emphasis on critical skills leading towards the development of independent writing projects prepares students for professional practice.

MAJOR SUBJECTS

> Fictional Forms
> Imagining the Real
> Narrative and Theory
> Genre Writing
> Writing Laboratory
> Creative Writing Project

WHY CHOOSE THIS MAJOR

> Gain practical experience and theoretical engagement in contemporary creative writing.
> Explore contemporary creative writing across key genres and narrative forms including short story, creative nonfiction, screenwriting, genre writing and poetry.
> Learn from academics who are award–winning published writers.
> Broaden your understanding and practice of creative writing and pursue particular interests.
> Pathway to Secondary School Teaching in English.
> Honour’s year available to meritorious students.

AMY ROBSON
Major: Creative Writing (2nd major Digital and Social Media)

“I chose Writing at UTS because of the industry-based teaching. The wealth of knowledge in this faculty is beyond textbook.

I’ve improved my writing immensely, and have found genres and styles that I work really well with. Digital and Social Media is a great second major because online writing platforms [such as blogging, news websites and self-publishing] are growing in popularity and usage, and I’m learning how to navigate and be particularly effective on these platforms. It’s giving me an advantage writing in the modern setting.”
BACHELOR OF COMMUNICATION (DIGITAL AND SOCIAL MEDIA)

KEY INFORMATION

2017 ATAR: 75.10
with International Studies: 77.60
with Law: 98.95
with Creative Intelligence and Innovation: 93.20
Duration: 3 years (full-time)
UAC code: 600007

Combine this degree with:
International Studies, Law or Creative Intelligence and Innovation
Credit points (cp): 144
Bonus points: Not applicable
How to apply: See page 25

CAREERS
> social media coordinators
> communication officers
> digital channels strategists
> UX/UI Designer
> digital content producer
> policy officer

WHAT YOU LEARN
The rapidly evolving digital communications industries require practitioners who are technologically literate, culturally sophisticated, innovative and resourceful. This degree develops imaginative, synthetic and analytical capacities, as well as practical skills across diverse technological platforms.

Studies focus on capacities for imaginative, synthetic and analytical thinking and communication, as well as practical skills in digital communication across diverse technological platforms and environments. Graduates are technologically literate, analytically sophisticated, innovative and resourceful leaders for the rapidly evolving digital communications industries.

Students complete the communication core, sub-major, electives, and the following 6 major subjects:

MAJOR SUBJECTS
> Digital Communities
> Engagement, Participation, Gamification
> Digital Experience Design
> Code as Literacy, Commodity, Infrastructure
> Digital Publishing for Apps
> Digital Futures

WHY CHOOSE THIS MAJOR
> Equip yourself with practical skills to thrive in complex collaborative digital environments, especially social media contexts
> Learn how to communicate effectively and develop the skills to creatively adapt to the challenges of continuous transformation in the digital environment.
> Gain practical skills for the rapidly evolving digital communications industries
> Develop informed and critical understandings of the role of technology in contemporary social life
> Graduate with practical design and technical skills as well as social media know–how, and the ability to continuously adapt to new technologies and platforms.
> Honours year available to meritorious students

JOCELYN AIRTH
Major: Digital and Social Media, combined with Bachelor of Laws
Social Media Intern, UTS: Careers

“I am passionate about the ability social and digital media has to disrupt industry, make social impact and redefine communication. I am excited by the potential for emerging platforms of media to reach, engage with and inspire people. I was keen to study a communications degree with a practical focus that leaned to my interests, so choosing Digital & Social Media at UTS was a no-brainer.”
HAN NGUYEN
Major: Journalism
Reporter, The Sydney Morning Herald

“I loved the fact that I was being taught by real journalists who are in the industry and who have been through what I’m going through.

UTS Journalism gave me the basic skills I needed to be a journalist. You’re literally thrown in the deep end on day one. The course gave me a feel at how the real world was.

This course lets you meet industry people who you wouldn’t have access to on a normal basis. If you take advantage of what is offered to you, it’ll open so many doors.”

BACHELOR OF COMMUNICATION (JOURNALISM)

KEY INFORMATION

2017 ATAR:
- 83.85 with International Studies:
- 85.05 with Law:
- 90.05 with Creative Intelligence and Innovation:

Duration: 3 years (full-time)

UAC code: 600013

Combine this degree with:
- International Studies
- Law
- Creative Intelligence and Innovation

Credit points (cp): 144

Bonus points: Not applicable

How to apply: See page 25

CAREERS
- careers within print, broadcast, online and social media
- reporters
- producers
- publishers
- editors and sub-editors
- feature and freelance writers
- investigative journalists
- media researchers
- strategists

WHAT YOU LEARN

Journalism education at UTS is based on the principle that professional journalism is founded on the public’s right to know. This degree develops professional skills across all media and critically engages with the intellectual, ethical and political foundations of journalism.

This course is designed to meet the essential practical skills and theoretical knowledge needed for a career in journalism. Students gain a crucial understanding of the role that journalists play in creating a democratic public sphere, providing a forum for debate and giving voice to diverse communities.

The course equips students with advanced research, writing, reporting and analytical skills for print, television, video, radio, audio and online media; and knowledge of the intellectual, ethical and political foundations of journalism.

MAJOR SUBJECTS
- Stories From The Streets: Local Journalism, Social Media
- Live Action: Multiplatform Journalism
- Digging Deeper: Current Affairs And Longer Form Journalism
- From Dirty Data To Vivid Visualisation
- The Hive: Collaborative Journalism
- Industry Portfolio

WHY CHOOSE THIS MAJOR
- Students will be part of one of the most established and respected journalism programs in the country, with many winning awards.
- Professional skills development is encouraged through relevant and practical assignments.
- Students have many opportunities to publish their work and develop a professional portfolio through mediums such as: UTS student paper Vertigo, 2SER–FM radio, Precinct, Reportage, and through the many work experience and internship opportunities provided by our close links with media organisations.
- Students get to work first hand with Central News, UTS journalism’s news website staffed by students under the guidance of a professional editor (see page 5 to learn more about Central News).
- Students have access to advanced technology and equipment to practise and produce assignments, including sound and film editing suites, radio and television studios, computer labs with the latest production programs available; plus all the hand–held equipment, and access to the Journalism Workroom.
- Honours year available to meritorious students
TYSON DONNELLY  
Major: Media Arts and Production  
Senior Compositor

“UTS gave me a wide range of skills, you don’t quite realise it at the time but it is training you to think differently and approach things from a non-conventional angle. Solving visual effects shots is all about that; you need to find the best solution in the most efficient way while working and communicating with a large team of people, often from an international background.

The many group projects culminating with my major MAP project in my final year was a great way to get real world experience that has really helped me throughout my career.”

Since studying at UTS Tyson Donnelly has worked across films such as Star Wars, Avengers, Insurgent, The Hunger Games, XMEN and Iron Man. Read more about his time as a Senior Compositor at: uts.edu.au/future-students/communication

BACHELOR OF COMMUNICATION  
(MEDIA ARTS AND PRODUCTION)

KEY INFORMATION

2017 ATAR: 87.00  
with International Studies: 87.20  
with Law: 97.25  
with Creative Intelligence and Innovation: 94.30

Duration: 3 years (full-time)  
UAC code: 600018

Combine this degree with:  
International Studies, Law or Creative Intelligence and Innovation

Credit points (cp): 144  
Bonus points: Not applicable

How to apply: See page 25

CAREERS

> directors  
> editors  
> film producers  
> cinematographers  
> sound designers  
> new media producers  
> production managers  
> scriptwriters  
> multimedia designers  
> radio producers  
> arts administrators  
> freelance media artists

WHAT YOU LEARN

This course prepares students for a wide range of roles within the media and cultural sectors. Students study the history, contemporary issues and theory of media and culture while developing advanced technical and conceptual skills in film, video, new media and sound. The professional areas within the degree include film, video, television, multimedia, sound, radio, performance and installation, and the interplay among these media forms.

This course explores the histories, theories, practices and challenges of creative media production. Working across multiple platforms, genres and media, students develop sophisticated production skills in video, sound and digital media, and enhance their creative innovation in these areas. Students are encouraged to evolve as creative producers of media projects throughout their studies, as well as deepen their understanding and technical proficiency across media production areas. By the end of the course, students have developed a professional portfolio of creative media work.

MAJOR SUBJECTS

> Exploring Media Arts  
> Fictions: Storytelling, Narrative and Drama  
> Composing the Real  
> Aesthetics  
> Media Arts Specialist Modules  
> Media Arts Project

WHY CHOOSE THIS MAJOR

> Lecturers are accomplished academics with extensive production experience.  
> The course is renowned in its field for the award-winning creativity and technical ability of its students and graduates, receiving accolades at The Academy Awards, Tropfest, Cannes and more.  
> There are opportunities for students interested in specific technical areas such as editing, cinematography, sound or new media to collaborate with other students during the program, building expertise, sharing ideas, and developing show reels or tapes that demonstrate their talents and potential.  
> Students have access to cutting-edge and regularly updated production facilities and equipment including: purpose-built digital sound studios and editing suites, Avid and Final Cut Pro digital video editing suites, an optical printer, Oxberry animation stands, HD digital video cameras, sound recorders, a radio studio and a television studio/shooting stage, portable lighting and all necessary accessories.  
> Honours year available to meritorious students

TYSON DONNELLY

Major: Media Arts and Production  
Senior Compositor
BACHELOR OF COMMUNICATION (PUBLIC COMMUNICATION)

KEY INFORMATION

2017 ATAR: 81.00
with International Studies: 84.65
with Law: 97.55
with Creative Intelligence and Innovation: 93.25
Duration: 3 years (full-time)
UAC code: 600023

Combine this degree with:
International Studies, Law or Creative Intelligence and Innovation
Credit points (cp): 144
Bonus points: Not applicable
How to apply: See page 25
Professional recognition: Public Relations Institute of Australia; International Advertising Association

CAREERS
> communication strategists
> public relations consultants
> advertising executives
> media liaison officers
> event coordinators
> publicity officers
> political media advisers
> advertising copywriters
> community relations managers
> marketing communication specialists

WHAT YOU LEARN
This course has a focus on professional communication careers that include public relations and advertising. Students explore the communication contexts – cultural, social and political – for these practices. They develop their professional skills in campaign design and production, copywriting, media liaison and writing, research and evaluation, and organisational communication management. Assignments provide material for a portfolio after graduation.

VIVIENNE RONTZIOKOS
Major: Public Communication, combined with Bachelor of Arts in International Studies (France)

“I really think UTS has equipped me with the ability to not only see the big picture but to actually think outside the square in terms of things like problem solving and creative proposals.

The real world focus of the classes, lecturers and degree overall, has definitely meant that once in the workplace I have been able to hone skills I’ve already developed and draw on aspects of the degree in different ways.”

MAJOR SUBJECTS
> The Ecology of Public Communication
> Integrated Communication

Students also choose from one of the following Streams:
Public Relations Stream 32cp
> Principles of Public Relations
> Strategic Public Relations
> Media Writing and Production
> Organisational Communication

Advertising Stream 32cp
> Principles of Advertising
> Advertising Campaign Practice
> Brand Advertising Strategies
> Professional Advertising Practice

WHY CHOOSE THIS MAJOR
> Students use real clients and case studies to develop their understanding and skills.
> Lecturers are accomplished academics with extensive professional experience.
> The Public Communication major is accredited by the Public Relations Institute of Australia (PRIA) and the International Advertising Association provides a Diploma in marketing communications to students with an agreed pattern of subjects.
> Honours year available to meritorious students
BACHELOR OF COMMUNICATION (SOCIAL AND POLITICAL SCIENCES)

WHAT YOU LEARN
You are directly engaged in understanding social and political change. You undertake real-world social research, and gain experience in advocacy and in communicating policy. You gain hands-on experience, producing an online publication on a key social issue, and undertake project work with an outside organisation.

MAJOR SUBJECTS
➤ Self and Society
➤ Politics, Ideologies & Beliefs
➤ Economy, Society & Globalisation
➤ Investigating for Change
➤ Intervening for Change
➤ Professional Pathways Project

WHY CHOOSE THIS MAJOR
➤ Students have the opportunity to be involved in a professional placement or a project with a community, non-government or government organisation where they can showcase their skills. A special placement with New South Wales Parliament is also available.
➤ The course offers a dynamic combination of social science analysis, communication studies and research skills that spans politics, cultural history, international studies, sociology and social policy.
➤ Lecturers actively combine their research and practice
➤ Offers a unique combination of theory and practice that gives students a diverse range of workplace options.

CAREERS
Social and Political Sciences prepares you for a career in social change.
➤ policy researchers
➤ policy analysts
➤ government program managers
➤ media researchers
➤ investigative reporters
➤ advocacy, communications and campaign roles in environmental, human rights and overseas development organisations, and in trade unions
➤ project managers in social services and welfare, including in women’s, migrant and indigenous programs
➤ social and political researchers

KEY INFORMATION
2017 ATAR:
with International Studies: 81.75
with Law: 97.05
with Creative Intelligence and Innovation: 83.90
Duration: 3 years (full-time)
UAC code: 600028

Combine this degree with:
International Studies, Law or Creative Intelligence and Innovation
Credit points (cp): 144
Bonus points: Not applicable
How to apply: See page 25

Social and political sciences come to life in the contemporary world through communication – inter-personal and community, and more widely in society and the global public sphere. This course investigates society, explores current issues, and questions implications of change and progress in the global community. Students undertake professional studies as well as social, cultural and communication theory and practice so they can ask questions, research issues, develop advocacy skills and develop effective communication strategies.

AISHAH ALI
Major: Social and Political Sciences combined with a Bachelor of Laws
“I was compelled to study Social and Political Sciences at UTS primarily because I wanted an avenue that not only maximized my critical thinking skills but also allowed me to delve into rich, nuanced content.
My studies have provided me not only an avenue to creatively express content but also broaden my perspective on particular social issues. As the course holistically champions independent thinking, it has empowered my voice and given me academic confidence in tackling challenging issues. My law subjects have unequivocally delved into the more theoretical component of my degree, with topics often interchanging within my social and political science subjects.
With my combined degree, I want to pursue a career as a lawyer but also play a fundamental role in law reform, advocacy as well as potentially government.”
Take your career and personal ambitions one step further and combine your Communication degree with International Studies, Law or Creative Intelligence and Innovation.

**5 YEARS FULL-TIME**
The combined Communication/Law degree significantly broadens your choice of careers as the law plays an increasingly visible role in the communication professions. The combination of communication knowledge and skills with legal qualifications aims to place you in high demand in the media, communication, social science and legal industries. This course satisfies the academic requirements for admission as a lawyer in New South Wales. Students wishing to obtain full recognition as graduate lawyers have the option of completing the Practical Legal Training program also offered by UTS:Law.

<table>
<thead>
<tr>
<th>YEAR</th>
<th>AUTUMN SESSION</th>
<th>SPRING SESSION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1</strong></td>
<td>Communication Subject (Core)</td>
<td>Communication Subject (Major)</td>
</tr>
<tr>
<td></td>
<td>Communication Subject (Major)</td>
<td>Core Law Subject</td>
</tr>
<tr>
<td><strong>2</strong></td>
<td>Core Law Subject</td>
<td>Communication Subject (Major)</td>
</tr>
<tr>
<td></td>
<td>Core Law Subject</td>
<td>Communication Subject (Major)</td>
</tr>
<tr>
<td><strong>3</strong></td>
<td>Core Law Subject</td>
<td>Communication Subject (Major)</td>
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<tr>
<td></td>
<td>Core Law Subject</td>
<td>Communication Subject (Major)</td>
</tr>
<tr>
<td><strong>4</strong></td>
<td>Communication cross-disciplinary elective*</td>
<td>Core Law Subject</td>
</tr>
<tr>
<td></td>
<td>Communication cross-disciplinary elective*</td>
<td>Core Law Subject</td>
</tr>
<tr>
<td><strong>5</strong></td>
<td>Communication cross-disciplinary elective*</td>
<td>Core Law Subject</td>
</tr>
<tr>
<td></td>
<td>Communication cross-disciplinary elective*</td>
<td>Core Law Subject</td>
</tr>
<tr>
<td></td>
<td>Law Options subject (Choose 24cp from the Choice blocks list*)</td>
<td>Core Law Subject</td>
</tr>
</tbody>
</table>

*A list of cross-disciplinary electives can be found on the UTS Handbook under CBK91115. A list of Law Option subjects can be found under CBK90922 and a list of Law Legal Theory Option subjects under CBK90923.
Taking a trans-disciplinary approach, the Bachelor of Creative Intelligence and Innovation (BCII) utilises multiple perspectives from diverse fields, integrating a range of industry experiences, real-world projects and self-initiated proposals, equipping graduates to address the wicked problems, complex challenges and untapped opportunities in today’s world.

By focusing on the high-level conceptual thinking and problem-solving practices that lead to the development of innovative, creative and entrepreneurial outcomes, students of the combined degree also gain leading edge capabilities that are highly valued in the globalised world, including dealing with critical and creative thinking, invention, complexity, innovation, future scenario building and entrepreneurship, and the ability to work on their own, across and between other disciplines. These creative intelligence competencies enable graduates to navigate across a rapidly accelerating world of change.

The BCII can be combined with all Communication majors.

<table>
<thead>
<tr>
<th>YEAR</th>
<th>Session</th>
<th>Communication Subject (Core)</th>
<th>Communication Subject (1st Major)</th>
<th>Communication Subject (2nd Major)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Autumn</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Winter</td>
<td></td>
<td>Problems to possibilities</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Spring</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Summer</td>
<td></td>
<td>Creative Practice and Methods</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Winter</td>
<td></td>
<td>Past, Present, Future of Innovation</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Spring</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Summer</td>
<td></td>
<td>Creativity and Complexity</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Autumn</td>
<td></td>
<td>Communication cross-disciplinary elective*</td>
<td>Communication Subject (2nd Major) or Elective#</td>
</tr>
<tr>
<td></td>
<td>Winter</td>
<td></td>
<td>Leading Innovation</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Spring</td>
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<td>Communication cross-disciplinary elective*</td>
<td>Communication Subject (2nd Major) or Elective#</td>
</tr>
<tr>
<td>4</td>
<td>Summer</td>
<td></td>
<td>Initiatives and Entrepreneurship</td>
<td></td>
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<tr>
<td></td>
<td>Autumn</td>
<td></td>
<td>Envisioning Futures</td>
<td>Choose: Innovation Internship A OR Speculative Start Up</td>
</tr>
<tr>
<td></td>
<td>Spring</td>
<td></td>
<td>Professional Practice at the Cutting Edge</td>
<td>Innovation Internship B</td>
</tr>
</tbody>
</table>

* A list of cross-disciplinary electives can be found on the UTS Handbook under CBK91115.

# 2nd Major Choice or two 2nd Major Subjects and four Electives. Students in Year 1 of the Bachelor of Communication need to obtain a Grade Point Average (GPA) of at least 3.0 and successfully complete a minimum of 24 credit points to apply internally at UTS to continue with their second major choice.
COMBINED DEGREES

CHOOSE FROM 14 COUNTRIES FOR YOUR MAJOR

> Argentina
> Canada (Quebec)
> Chile
> China
> Colombia
> Costa Rica
> France
> Germany
> Italy
> Japan
> Latino USA
> Mexico
> Spain
> Switzerland

LEARN A NEW LANGUAGE

> French
> Spanish
> Chinese
> German
> Italian
> Japanese
BACHELOR OF COMMUNICATION – BACHELOR OF ARTS IN INTERNATIONAL STUDIES

5 YEARS FULL TIME

The combined Bachelor of Communication/ Bachelor of Arts in International Studies and Bachelor of Music and Sound Design/ Bachelor of Arts in International Studies degrees provide students with an invaluable opportunity to acquire an in depth knowledge of the language and culture of another country. Students gain an important international perspective on the ideas and issues they are studying in their Communication course, an edge that enables graduates to transcend national barriers and be competitive in a global market.

Students can choose one of the following country majors: Argentina, Canada (Quebec), Chile, China, Colombia, Costa Rica, France, Germany, Italy, Japan, Mexico, Spain, Switzerland or Latino USA.

As a part of the International Studies program, students learn the language of their country major, as well as about cultural diversity, comparative social change, contemporary society in the country of their major and spend two sessions studying at a university within that country.

Course options:
> B Communication/ Bachelor of Arts in International Studies
> B Music and Sound Design/ Bachelor of Arts in International Studies

EXAMPLE OF COURSE STRUCTURE FOR BACHELOR OF COMMUNICATION / BACHELOR OF ARTS IN INTERNATIONAL STUDIES

<table>
<thead>
<tr>
<th>YEAR 1</th>
<th>Autumn Session</th>
<th>Communication Subject (Core)</th>
<th>Communication Subject (1st Major)</th>
<th>Communication Subject (2nd Major)</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Spring Session</td>
<td>Communication Subject (Core)</td>
<td>Communication Subject (1st Major)</td>
<td>Communication Subject (2nd Major)</td>
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<table>
<thead>
<tr>
<th>YEAR 2</th>
<th>Autumn Session</th>
<th>Language and Culture 1</th>
<th>Communication Subject (1st Major)</th>
<th>Foundations in International Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Spring Session</td>
<td>Communication cross-disciplinary elective*</td>
<td>Communication Subject (1st Major)</td>
<td>Language and Culture 2</td>
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<thead>
<tr>
<th>YEAR 3</th>
<th>Autumn Session</th>
<th>Language and Culture 3</th>
<th>Communication Subject (Core)</th>
<th>Communication Subject (2nd Major) or Elective#</th>
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<tbody>
<tr>
<td></td>
<td>Spring Session</td>
<td>Contemporary Society</td>
<td>Language and Culture 4</td>
<td>Communication Subject (2nd Major) or Elective#</td>
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<table>
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<th>YEAR 4</th>
<th>Autumn Session</th>
<th>In–country study 1</th>
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<tbody>
<tr>
<td></td>
<td>Spring Session</td>
<td>In–country study 2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>YEAR 5</th>
<th>Autumn Session</th>
<th>Communication cross-disciplinary elective*</th>
<th>Communication Subject (1st Major)</th>
<th>Communication Subject (2nd Major) or Elective#</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Spring Session</td>
<td>Communication cross-disciplinary elective*</td>
<td>Communication Subject (1st Major)</td>
<td>Communication Subject (2nd Major) or Elective#</td>
</tr>
</tbody>
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# 2nd Major Choice or two 2nd Major Subjects and four Electives. Students in Year 1 of the Bachelor of Communication need to obtain a Grade Point Average (GPA) of at least 3.0 and successfully complete a minimum of 24 credit points to apply internally at UTS to continue with their second major choice.
FACILITIES AND EQUIPMENT

UTS: Communication students have access to an array of production facilities, providing the latest tools of the trade for teaching and learning.

**Portable Equipment Store**
The Portable Equipment Store gives students access to an extensive range of professional production equipment, enabling students to produce broadcast-quality projects and to graduate experienced and competent working with the latest production technologies.

**Video Editing Suites**
Students enrolled in production subjects have access to AVID Adrenaline digital edit suites as well as the Final Cut Pro High Definition Edit suite which has a broadcast standard HDTV monitor and a computer equipped with a HD Extreme Decklink card for broadcast quality capturing, editing and playback.

**Journalism Lab**
The state of the art Journalism Lab contains the latest content management and production facilities. The real-time news lab features face to camera video, audio booths and a live video wall for story construction and broadcast.

**Sound Facilities**
The Sound Facilities include three ProTools | HD 8 control rooms, equipped to specialise in Music/Audio Arts, Post-Production and Surround Mixing, housed around a shared recording floor with links to all control rooms and a separate vocal booth. In addition, there are six digital audio workstations in individual suites.

**Media Production Labs**
The Media Production Labs are specialised limited access computing laboratories for UTS: Communication students. These labs allow students to complete their media production assignments in video editing, compositing and animation, emergent media authoring, website production, desktop publishing and online research.

**Bon Marche Studio**
The Bon Marche Studio is a 10m x 10m x 10m shooting stage, and performance and media arts production space. The Studio has high definition playback and projection, a 9.1 loudspeaker system, 8 channel surround, or film surround formats up to 7.1, and contains a large green screen cyclorama.
DIPLOMA IN LANGUAGES

The Diploma in Languages is taken concurrently with any undergraduate or postgraduate coursework degree program at UTS. The course gives students the opportunity to learn a language and about the corresponding cultures and societies over six sessions.

NORMA COOPER
Bachelor of Business
Diploma in Languages (Japanese)

“Studying another language opens so many doors no matter what course you are studying. With business especially, it means I am able to work for a Japanese company or even work in Japan.”

KEY INFORMATION
2017 ATAR: Not applicable
Course code: C20059
Duration: 3 years (part-time), concurrent study
Credit points: 48
Delivery: Face-to-face

LANGUAGE OPTIONS
> Chinese
> French
> German
> Italian
> Japanese
> Spanish

The course will engage students in creative and inspiring learning that enables them to build strong professional identities and future-focused graduate capabilities. Students will obtain or improve their language and socio-cultural skills and therefore increase their employability in the domestic and international marketplace.

SUBJECTS
Language and Culture 48cp
Students will study six Language and Culture subjects. They will gain a communication tool and understandings of other cultures and societies. Throughout the subjects the four macro language skills of listening, speaking, reading and writing, will be developed using authentic materials covering a variety of situations.

A range of entry levels cater for students with prior knowledge and for beginners. Students who have successfully completed the language at HSC level or equivalent may be able to begin at higher levels.

STUDY PATTERN
Students study one Diploma in Languages subject per session in addition to their professional degree subjects. A standard UTS full-time session for undergraduates is 24cp. With the Diploma in Languages a student would increase their load to 32cp per session. Optional overseas intensive study opportunities in the selected language may be available.

GRADUATE OUTCOMES
Throughout the course students will have developed a range of skills and capabilities. Graduates of the Diploma in Languages will:
> possess a developed level of oral and written communication skills in at least one language other than English
> have the capacity to operate appropriately in intercultural professional contexts
> be able to apply international knowledge as adaptable, flexible and resourceful practitioners
> have a broad and coherent understanding of the historical, political, cultural, social and economic situations of countries and societies where their language of study is spoken
> be able to creatively design and conduct independent, engaged and ethical research in and about other cultural contexts and societies
> possess critical problem-solving and research-led analytical skills in international and intercultural change
> demonstrate cosmopolitan openness with an awareness of, and commitment to, ethical practices as informed and engaged international citizens
> gain international perspectives and skills to their professional degree
> be prepared for globalised work opportunities

ADMISSION REQUIREMENTS
Any local student enrolled in a UTS undergraduate or postgraduate coursework degree is eligible to apply. Students not studying at UTS are unable to apply. This diploma is not a stand alone course. Commonwealth Supported Places are available for both undergraduate and postgraduate local students.

HOW TO APPLY
Students need to submit a direct application to UTS.
www.internationalstudies.uts.edu.au/future
FUTURE PROOF YOUR DEGREE: ADD ON THE DIPLOMA IN INNOVATION

Want to explore more about innovation and entrepreneurship? Want to explore your creative side? Want to compliment your studies by developing your creative intelligence and innovation skills?

Taking a transdisciplinary approach, the new Diploma in Innovation engages students with open, complex, and networked problems, and in doing so develops students’ capacity for complex systems thinking, creating value in problem solving and inquiry, imaginative and ethical citizenship, and entrepreneurial/intrapreneurial skills. The Diploma can only be undertaken in conjunction with an undergraduate bachelor’s degree (excluding the BTi or BCII); it consists of intensive courses in winter and summer schools that allow students to experience transdisciplinary innovation practices without extending their course duration.
Fees, Scholarships & Financial Assistance

TUITION FEES
Most local students will be studying in a Commonwealth Supported Place which means the Australian Government makes a contribution to the cost of your study while you pay a student contribution. If eligible, you can elect to pay your student contribution upfront or defer payment of your student contribution using HECS-HELP visit www.fees.uts.edu.au for more info.

For information on fees for international students visit www.uts.edu.au/international
Note, this guide is not intended for international students.

STUDENT SERVICES AND AMENITIES FEE
Students are required to pay a Student Services and Amenities Fee. This fee funds services and amenities at UTS such as social and cultural clubs, services for developing students study skills, UTS food, beverage and retail outlets (including a 10% discount for students), and the second-hand bookstore. If you’re an Australian citizen or on a humanitarian visa, this fee may be deferred through a new government loan scheme called SAHELP. For more information see www.fees.uts.edu.au

SCHOLARSHIPS
UTS is proud to award a large number of scholarships to its students every year. Through providing scholarships, the university endeavours to reward achievement and recognise motivation to succeed.

UTS is also committed to providing support to students experiencing financial hardship and/or other educational disadvantages. For information on all scholarships visit www.uts.edu.au/future-students/scholarships

FINANCIAL ASSISTANCE
The UTS Financial Assistance Service can help students with practical and financial aspects of life at university. Local UTS students with ongoing and long-term low income can approach our financial assistance service for support with advocacy to Centrelink, information on HECS and FEE-HELP, loans and equity based scholarships and grants, and advice on budgeting. As a UTS student you may be eligible for an interest free student loan from UTS of up to $500 to assist with bills, rent, one-off living expenses and other costs, such as medical costs. For information on financial assistance at UTS visit www.ssu.uts.edu.au/fassist

ANGUS THOMPSON
Communication (Journalism) Journalist, The Herald Sun

“During my last year of study I worked as a news editor for The City News. I also completed internships with The Australian, The Sydney Morning Herald, AAP and Reuters in Jakarta. I co-hosted a radio show at Radio 2RDJ and freelanced as a music reporter.

“The UTS journalism course equips you to move into reporting, producing, publishing, editing, investigative journalism, broadcasting or online media.

“In my role as a journalist for The Herald Sun, I work in a multimedia environment. I can be filing stories for the paper, covering breaking news for the website and shooting videos. The best part of being a journalist is that there is no ‘average day’; one day you can be interviewing a family about a personal tragedy and the next you can be chasing a celebrity. Almost every day involves new challenges.”

To hear more about our UTS communication student’s and graduate’s experiences, please visit the Study Areas at www.communication.uts.edu.au
Domestic students who wish to apply for entry into one of the undergraduate programs at UTS must first lodge an online application through the Universities Admission Centre (UAC) www.uac.edu.au

The UAC application process commences in August each year, and continues through till the end of September. Students applying through UAC must submit their application before the end of September as late fees will be applied to your application by UAC for any applications received after this date.

To be eligible to apply for a course at UTS students must satisfy at least one of the following minimum admission requirements:

- Must have attained a full NSW HSC or equivalent with an ATAR of 69 (excluding bonus points), or
- Completed TAFE TPC, Associate Diploma, AQF Diploma or Advanced Diploma, or
- Completion of one year of tertiary studies (must be full time), or
- Be at least 20 years of age at 1 March 2018.

Check the UTS website for full admission requirements.

CURRENT SCHOOL LEAVERS
Admittance for Australian high school students into an undergraduate program at UTS is based on your ATAR or IB results. If you completed your IB in a country other than Australia, you may be required to demonstrate your English language proficiency.

MATURE AGE AND NON–CURRENT SCHOOL LEAVERS
The selection process for mature-aged students and non-current school leavers is based on academic merit. Academic merit is measured by your previous ATAR or equivalent interstate rank, and/or further tertiary studies. Credit recognition for tertiary studies that you have already completed may be awarded if you have completed studies related to the course you are applying for. For further information regarding credit recognition eligibility and requirements, visit www.uts.edu.au

INDIGENOUS AUSTRALIANS
The Jumbunna Indigenous House of Learning provides Australian Aboriginal or Torres Strait Islander students specialised assistance to gain entry into UTS through the Jumbunna Direct Entry Program or UNISTART. For further information regarding, please visit the Jumbunna website www.uts.edu.au/future-students/indigenous

ENTRY SCHEMES
Year 12 Bonus Scheme
Students may be eligible to have bonus points applied to their ATAR result through this entry scheme, provided you have just completed high school and performed well in HSC subjects relevant to the program which you have applied for. If eligible, you may be able to receive up to a maximum of 5 Year 12 bonus points.

inpUTS Educational Access Scheme (EAS)
If you have applied to be assessed for the inpUTS Educational Access Scheme (EAS) at UTS, you may be granted up to 10 concessional ATAR points. The EAS scheme is open to current high school leavers, as well as students with tertiary qualifications who have experienced educational disadvantage. In order to be eligible for bonus or concessional points at UTS, you must first meet the matriculation eligibility requirements above, which includes achieving a minimum ATAR of 69 (80 for Law).

Schools’ Recommendation Scheme (SRS)
This scheme aims to support year 12 students who are eligible to apply for support on the basis of financial hardship or school environment (S01C & S01E only) through the inpUTS Educational Access Scheme. In order to be eligible for this scheme, students must achieve a minimum ATAR rank of 69 (80 for Law). Potential applicants must submit both an EAS application for financial hardship as well as an SRS application via UAC.

UTS Elite Athletes and Performers Special Admissions Scheme
The UTS Elite Athletes and Performers Special Admissions Scheme awards 5 concessional points to potential applicants who are elite athletes and/or performers who have represented their school or state at a national level competition level, and whose sport or performance commitments have impacted on their studies.

For more information on UTS’ entry schemes, visit www.undergraduate.uts.edu.au/entrieschemes

ENTRY PATHWAYS
Entry pathways are available for students who don’t gain entry into their preferred UTS course based on their ATAR result.

For more information on pathways into UTS www.undergraduate.uts.edu.au/pathways

CONTACT US
Tel: 1300 ASK UTS (1300 275 887)
Online inquiry: ask.uts.edu.au
communication.uts.edu.au/future

Student Centre
235 Jones Street,
Building 10, Level 2
PO Box 123
Broadway NSW 2007 Australia
VISIT AUSTRALIA’S #1 YOUNG UNI

CHECK OUT OUR REINVENTED CAMPUS AND DISCOVER WHY WE’RE RANKED AUSTRALIA’S NUMBER 1 YOUNG UNI.

UTS INFO DAY
SATURDAY 16 DECEMBER

DISCLAIMER: The information in this brochure is correct as of July 2017. Changes in circumstances after this date may alter the accuracy or currency of the information. UTS reserves the right to alter any matter described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the University.

Note, this guide is for local students. International students should refer to the International Course Guide or www.uts.edu.au/international

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