

Introduction

The Master of Media Practice and Industry is for creative media graduates or experienced industry practitioners seeking to advance their skills and employability in a hybrid and dynamic media environment.

The course is focused towards media industry transformations with respect to ethics, social justice, technology and sustainability. Students select from Innovation, Industry and Production subject choices which share entrepreneurial, collaborative and iterative approaches to the ideas, practices and audiences for screen, digital media and emerging platforms. Curation, design thinking and project-based work are key aspects of the course which aims to produce graduates who can provide leadership to harness and shape opportunities in the field.

This course is unique in integrating advanced media production practices and future-focused capabilities and technologies with social justice, ethics and sustainable industry practices.

It aims to produce graduates who are highly sought after as leaders in a rapidly changing environment.



Why Media Practice and Industry at UTS?

Flexible delivery

This course is designed to provide students enough flexibility to continue working full time. Classes run at times suited to those with work and life commitments, allowing you to study and build your career at the same time.

Create your own path

Have the autonomy and shape your degree to suit your next career move. Selecting from a range of subjects in difference choice blocks, you can hone your focus on areas that matter to you, to ensure you're getting the most out of your studies.

Focused on the future

With the work force changing, so has our focus. We aim to build on your skills from the inside out to make you a versatile, resilient and powerful professional.

Sustainable practices

Not only will you study sustainable and ethical practices of media and the industry, but you will also learn skills to become a sustainable professional within a shifting economy. Focused on fluidity, your skills will be grown in a way that sees longevity in your career prospects.

International recognition

We are one of only 6 institutions in Australia to be recognised by The International Association of Film and Television Schools (CILECT), and the first university in NSW.

Master of Media Practice and Industry

C04394

Media Practice and Industry focuses on developing transcendent and customisable skills to facilitate ethical and sustainable media practice within the current industry.

With three blocks to choose subjects from, you can tailor your learning to suit your current professional objectives or personal career development.

Duration

This course is typically offered on a one-and-a-half year full-time, or three-year part-time, basis.

Course Structure

Students must complete 72 Credit Points (CP) in total – including 2 core subjects (8CP each) and 2 electives (8CP each) from each Choice Block (Innovation, Industry, and Production), as well as an extra elective (8CP each) from the General Block. Not all elective subjects are available each session.

Core (2 subjects)

Story Core: Ethical Production

Collaborative Media Project

Innovation block (2 subjects)

Advanced Creative Entrepreneurship

Design Thinking for Communication Professionals

Media Law and Accountability

The Business of Screens

Industry block (2 subjects)

Curation

Experiential Media

Influence in the Digital World

Production block (2 subjects)

Advanced Post Production

Creativity and Media Production

Immersive Media

Screen Ideas

Careers

Graduates are creative and cultural producers who can incubate, produce and post-produce for screen, digital and emerging media. Career options include directors, producers, multiplatform storytellers, advertising creatives, festival and digital channel curators and post-production specialists in screen and immersive media. Graduates have the capacity to generate and deliver sophisticated creative media industry prototypes, portfolios and projects.

Commonwealth Supported Places

A limited number of Commonwealth Supported Places (CSPs) are available and allocated based on merit. Applicants are strongly encouraged to apply early and indicate if they wish to be considered for a CSP.

General block (1 subject)

One of a range of subjects from different blocks.

Full course structure is available here via **UTS Handbook.**



Graduate Certificate in Media Practice and Industry

C11289

The Graduate Certificate in Media Practice and Industry focuses on core skills, introducing you to a set of deeply creative, innovative, audience-focused, adaptable, entrepreneurial, and production-ready skills. It provides an entry-level introduction to media and creative processes, allowing you to develop key media and creative practice skills and knowledge.

This course is part of an articulated program comprising of the Graduate Certificate in Media Practice and Industry, the Graduate Diploma in Media Practice and Industry (exit-only course), and the Master of Media Practice and Industry. Students who successfully undertake this course and are then admitted to the masters are eligible for recognition of prior learning for completed subjects.

Duration

This course is typically offered in one session of full-time or one year of part-time study.

Course Structure

Students must complete 24 Credit Points (CP) in total – including 1 core subject (8CP) and 2 electives (8CP each). Not all elective subjects are available each session.

Core subject

Story Core: Ethical Production

General block – choose two subjects:

Advanced Creative Entrepreneurship

Advanced Post Production

Academic English: Communication Fundamentals

Creativity and Media Production

Curation

Design Thinking for Communication Professionals

Developing Academic Writing and Speaking Skills

Experiential Media

Immersive Media

Influence in the Digital World

Media Law and Accountability

Screen Ideas

The Business of Screens

Award-winning Alumni

Our graduates have had screenings and awards at high-profile festivals around the world including Cannes, the AFIs, IF and AIMIA Awards, Berlinale, Arcipelago, SFF, SXSW, IFF, International Emmys and the Academy Awards.

Kate Dennis

Handmaid's Tale, Offspring, Suits, GLOW

Sam Jennings

Cargo, The Nightingale

Mava Newell

Gayby Baby, KIDS, In My Blood It Runs

Jono Ma

Composer, musician for The Slap and Jagwar Ma

Kim Mordaunt The Rocket **Ryan Griffin** Cleverman

Mandy Chang

Storyville

Darlene Johnson

Redfern Now

Jess Thompson and Caro VelyaoBy The Light Of The Moon

Tyson Donnelly

VFX for Aladdin, Star Wars, The LEGO Movie, Iron Man **Bonnie Elliot**

Cinematographer - The Hunting, Palm Beach, These Final Hours

Sarah Christie

Prime Video, Screen Development

Jessica M. Thompson

The Invitation

Melanie Coombs

2023 academy award best animated feature Pinocchio

Alena Lodkina

Strange Colours, Petrol

Testimonials



Shivani Kudale Current Student

The hands-on curriculum of MPI and uninhibited interactions with professors, technicians and peers facilitated a memorable experience for me at UTS. Creativity is encouraged by gently pushing us beyond our own limits and the environment is conducive to personal growth.

UTS prepares you for the challenges of professional life with assessments involving working pro-bono for real clients. The professors mentor you in your journey to find your own voice and the infrastructure enables you to gain expertise in the field of your choice.



Victoria Devine Current Student

Throughout my undergraduate degree, I longed for the practical aspect of my degree. Whilst researching for postgraduate degree options, I came across Masters in Media Practice and Industry at UTS and was beyond surprised at the way they implement real-world skills, whilst applying critical thinking and problem solving within the classroom. Having real world clients for my first semester really shaped my perspective towards the media industry and gave me more insight for my future career goals.

Admission Requirements

Media Practice and Industry

Applicants must have completed a UTS recognised bachelor's degree, or an equivalent or higher qualification, or submitted other evidence of general and professional qualifications that demonstrates potential to pursue graduate studies.

For applicants with a bachelor's, master's, graduate diploma or graduate certificate qualification:

- the degree must be in the field of society and culture (e.g. Bachelor of Arts) or creative arts
- If the degree is not in the field of society and culture or creative arts, applicants must provide a curriculum vitae (CV) that includes details of paid and voluntary work or other experiences (e.g., special interest groups) relevant to the course. They should also provide a personal statement outlining their interest in the course and demonstrating an understanding of the opportunities present in the emerging media industries. Employment experience is assessed based on the response provided by applicants via the employment question on their UTS e-application.

Applicants for the Master of Media Practice and Industry whose degree does not fall under society and culture or creative arts must also have a minimum of two years of related professional work experience.

Applicants for the Graduate Certificate of Media Practice and Industry who have not completed a bachelor's, master's, graduate diploma, or graduate certificate qualification in any field of study (or overseas equivalent) must consider the following admission criteria:

- have a minimum of four years' related professional work experience
- provide a personal statement that outlines their interest in the course and demonstrates an understanding of the opportunities present in the emerging media industries, and
- provide a curriculum vitae (CV), which should include details of paid and voluntary work or other experiences (e.g. special interest groups) that could be relevant to the course.

If applicants do not submit these documents, their application may not be considered.

English proficiency requirement

The English proficiency requirement for international students or local applicants with international qualifications is: Academic IELTS: 7.0 overall with a writing score of 6.5; or TOEFL: paper based: 584-609 overall, internet based: 94-101 overall with a writing score of 24; or AE6: Pass; or PTE: 65-72 overall with a writing score 58; or CAE: 185-190 with a writing score 176.

Eligibility for admission does not guarantee offer of a place.

Recognition of prior learning

Students who have successfully completed subjects from the Graduate Certificate in Media Practice and Industry are eligible for recognition of prior learning for completed subjects for the Master of Media Practice and Industry.



Why Communication at UTS?



UTS ranked Australia's No.1 Young University

> Times Higher Education Young University Rankings 2023



Global Top 100 for Communication and Media Studies

QS World University Rankings by Subject 2023



5 stars

for excellence in Research, Employability, Facilities, Teaching, Innovation, Inclusiveness and Internationalisation

QS Stars Rating 2021-2024



Ranked 8th in Australia

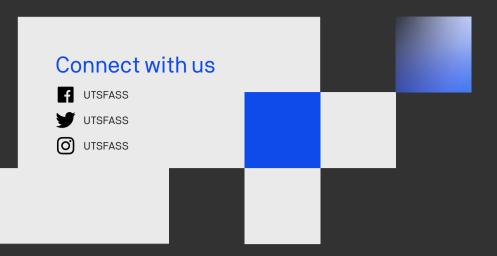
for the field of Communication & Media Studies

Times Higher Education
QS World University Rankings by Subject 2023



Ranked in the Top 100 universities globally

University Rankings 2022, QS World University Rankings 2024



How to apply

DOMESTIC STUDENTS

Apply online via the UTS Student Portal.

Have questions? schedule a one-to-one consultation with our **student advisors' team here**.

INTERNATIONAL STUDENTS

Visit **UTS International** for full instructions on how to apply.

VISA REQUIREMENT

To obtain a student visa to study in Australia, international students must enrol full time and on campus. Australian student visa regulations also require international students studying on student visas to complete the course within the standard full-time duration. Students can extend their courses only in exceptional circumstances.