

MBA ENTREPRENEURSHIP



“The MBAe helps you gain the necessary skills, meet the right people and develop your entrepreneurial project. It is for people who have ideas and want to see them through either as a start-up entrepreneur or as a change agent in existing organisations.”

Dr Jochen Schweitzer
Program Director,
MBA in Entrepreneurship



UTS Business School's Master of Business Administration in Entrepreneurship (MBAe) is a unique 1 or 2 year intensive MBA designed for entrepreneurs and innovators. The flexible, modular structure of the program allows students to study in stages while developing and working on their entrepreneurial or innovation project. Students also have access to a project space, a mentor program and non-award based masterclasses and events with entrepreneurs and other relevant industry practitioners who provide 'reality and rigour' to supplement their classroom study.

| COMMERCIALISATION | ENTREPRENEURSHIP | VENTURE ACCELERATION |
|---|---|---|
| Gaining key business skills | Building relationships and strategic capacity | Developing your business key value proposition |
| Autumn | Spring | Summer |
| Start-Up Finance & Accounting | Leadership, Teams & Scalability | Founder at Heart |
| Start-Up Data, Marketing & Sales | Start-Up Structures, IP & Negotiation | Venture Growth & Internationalisation |
| Opportunity Commercialisation Understand the operations of an early-stage enterprise | Entrepreneurship & Innovation Practice Work on a live start-up or innovation project | Venture Planning & Pitching Developing your early stage enterprise |

Connect with us:

Explore the MBAe in more detail and apply online at mbae.uts.edu.au
Contact us with your questions at mbae@uts.edu.au



OPENVISA, founded by MBAe Graduates

"During our second semester in the MBAe we were working on a consulting project and started to discuss the crazy process and paperwork involved in the migration process. It dawned on us – not only did we have a market problem, we also had the skills and abilities to fix it! So OpenVisa began.

Without the MBAe we wouldn't have formed these friendships and started our business. The course teaches you how to grow your entrepreneurial spirit and gives you the tools to be able to look at things commercially rather than emotionally. This saves a lot of time (and money!) in the early stages of your venture. We all have really varied backgrounds in our own professions so the MBAe gave us a solid understanding of common practice and business start-up processes which is essential in helping us work at speed."