



Industry Innovation Project 2024

Bachelor of Creative Intelligence and
Innovation (BCII)





Photo credit: Maja Baska

TD School

The first of its kind in Australia, the TD School is on a mission to instigate a monumental, revolutionary change to tertiary education and research through transdisciplinary innovation.

What is transdisciplinarity?

Transdisciplinary thinking seeks to build bridges between fields of study and expertise so that diverse perspectives can intersect, ideas can be shared more fluidly between industries, and people can thrive through exposure to new ways of thinking.

Transdisciplinary thinking illuminates possibilities for the future by building on multiple ways of knowing, uncovering novel approaches to the challenges of our time.

The most awarded degree in Australia

The Bachelor of Creative Intelligence and Innovation (BCII) is a world-first transdisciplinary combined degree. Radical in its ambition, BCII combines students from 25 disciplines with a future-oriented, industry-engaged approach to learning.

UTS has developed a curriculum that champions critical and creative thinking, problem-solving, innovation and invention, complexity and entrepreneurship – preparing students for the jobs of the future.

“BCII taught me not only how to work with other disciplines but also how to learn from them, resulting in the ultimate combination of transdisciplinary solutions. It equipped me with the skills to tackle complex problems, collaborate effectively in teams, and employ problem-solving techniques in real-world scenarios.”

Mikayla Sacks

Digital Executive- Social & Content

The Arnott's Group

BCII Alumni and Industry Partner



2022 International Green Gown Awards

'Next Generation Learning and Skills'.

2021 Australasia Green Gown Awards

'Next Generation Learning and Skills'.

2019 BHERT Awards

'Outstanding collaboration in higher education and training' in the category 'industry problem solving'.

2019 Australian Awards for University Teaching (AAUT)

'Award for programs that enhance learning' for educational partnerships and collaborations with other organisations.

2016 Reimagine Education Awards

Bronze Award in Presence Learning for 'innovative classroom-based pedagogy resulting in enhanced student learning'.

Push the boundaries of your organisation's wicked problems

The problems faced by organisations, communities and broader society are complex and networked, unable to be solved simply by an individual or single discipline.

Enter Industry Innovation Project (IIP).

Over 13 weeks from March to June, final year BCII students work in small transdisciplinary teams (up to 7 students with differing core degrees), to collaboratively develop ideas and strategies that tackle the complex challenges brought by partners.


IIP provides industry partners with a unique opportunity to connect with final year BCII students. These students will be the next generation of innovators, entrepreneurs, creative practitioners and change-makers.

Expect your organisation to be exposed to innovative thinking, processes and scenarios that address the highly complex and unpredictable nature of our future.



“The methods for problem solving that BCII students are equipped with are absolutely unique to this program.”

Ashlee Gardner
Senior Project Officer
City of Parramatta



“Our experience as a partner with IIP students has been great. We were blown away at our student group’s critical thinking skills, professionalism and knowledge of complex organisations.”

Claudia Odello
General Manager Marketing and Fundraising
Meals on Wheels NSW

So, why partner with us?



Delve into a **complex challenge** your organisation faces with a team of bright, unencumbered, innovation-focused young people.

Work with students whose education has defied **silos** – and who can surprise you with their confidence to lead innovative processes.



Embark on a journey of **mutual learning** with students who are adept at creative practices and methods from across the disciplines.



Provide your staff with a rewarding **mentoring opportunity**.

Meet and get to know some of UTS's **best and brightest talent**.



Benefit from **rich university resources**, including access to an exclusive online Partner Resource Hub.

Receive input from **academic experts** supervising your organisation's project and attend exclusive TD School industry events.



Work with **young and enthusiastic transdisciplinary practitioners with a broad skill set**.

BCII has students from 25 leading degrees across all UTS faculties (Business, Law, Design, Architecture, Communication, Health, Sciences, Engineering and IT).

“The expertise and lateral thinking the students bring in problem exploration, their ability to blend their own experiences from their disciplines, and the professionalism of their approach to our stakeholder groups resulted in a very tangible outcome for us to meaningfully take forward and implement.”

Daniel San Martin
Innovation Partner
Aurecon Group



Partner commitment

IIP is a unique partner engagement, that supports the generation of purpose-driven, impactful insights and interventions. Achieving these high-level insights requires an ongoing commitment from partner organisations.

Partner roles

Project Lead:

Project leads are the main point of contact for students throughout the project. They're required to attend all mandatory sessions (key dates) and engage in weekly meetings with the team.

The time commitment for project leads is an average of 2–3 hours/ week over the 13-week project.

Executive Sponsor:

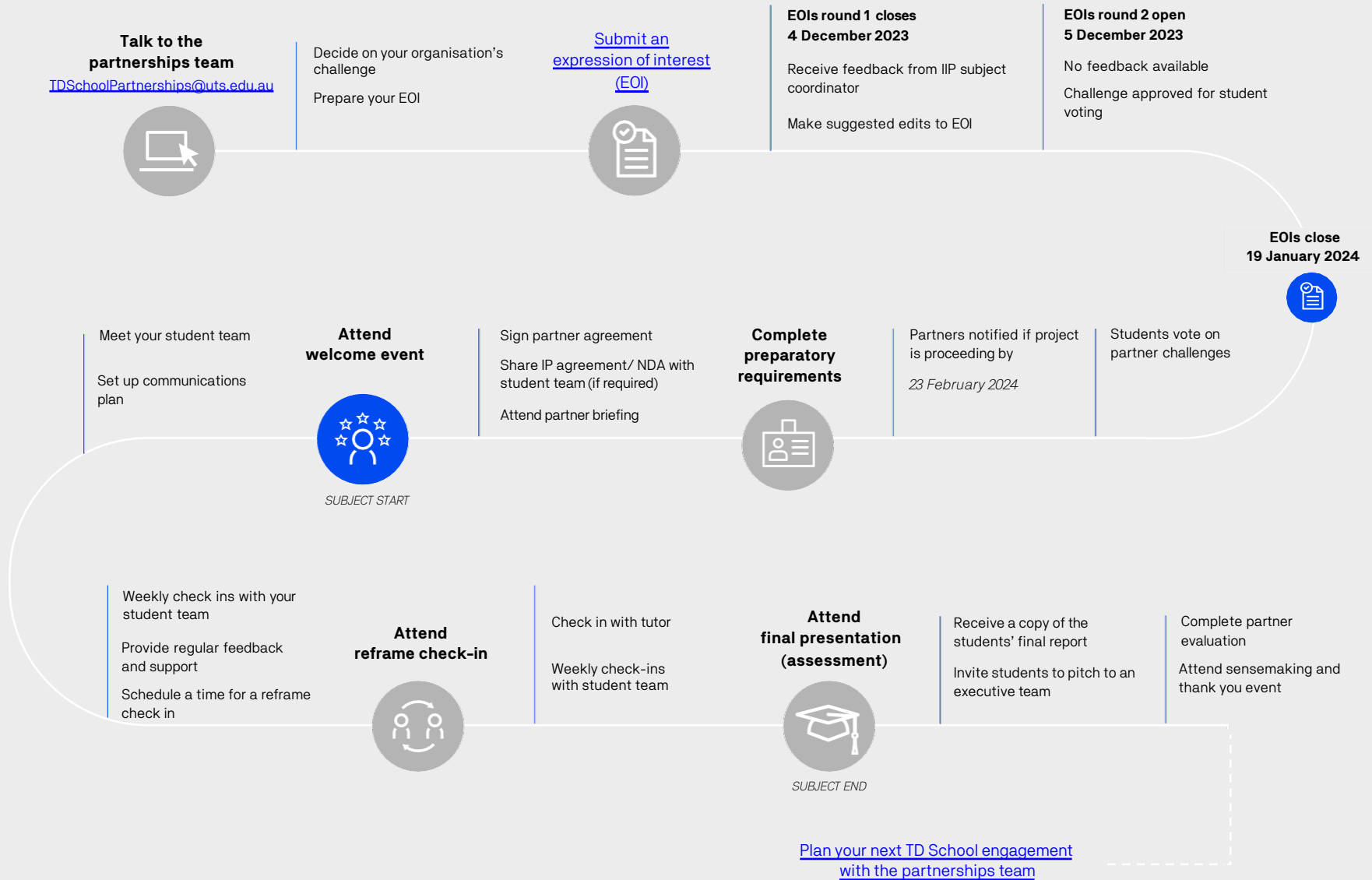
Each project must also have an executive sponsor, someone in the organisation who has decision making capabilities. This supports the strategic input and impact of outcomes.

Key dates

The Project Lead must be available on the following dates and will be required to attend.

Thurs 7 March 2024 12pm-1:15pm Online	Partner briefing Meet tutors and fellow partners
Thurs 14 March 2024 10am-12pm In-Person	Welcome Event Meet student team
Mon 22 - Wed 24 April 2023 Format TBC	Reframe check in for partner and student team completed between these dates. Followed by a check in between the partner and team's tutor
Mon 3 & Tue 4 June 2024 9am-2pm Online	Final presentations (1 hour assessment slot). Specific date and timeslot TBC
Once a week throughout engagement Format TBC	Weekly meetings between the partner and student team

Interactive IIP partner journey



Crack your organisation's challenge wide open

The IIP is an internationally recognised university engagement and our students are highly sought after for their fresh insights, collaborative teamwork and critical thinking.

For the opportunity to partner with some of UTS's brightest and most ambitious students, you'll need a competitive EOI.

Expressions of Interest

Round 1:

Submit by 4 December 2023

Receive feedback and support from the subject coordinator on submitting a competitive EOI.

Round 2:

5 December 2023 – 19 January 2024

Only recommended for returning partners, limited support will be provided.

Tips for writing a competitive expression of interest

1. Ensure the challenge is complex.
2. Ensure the challenge is suitable for a diverse range of disciplines.
3. Ensure you will be able to connect the students to the data and people they need to respond to the challenge.
4. Check the challenge is open enough to allow for reframing and outside-the-box thinking.
5. Check there is enough support for the project within your organisation to enable possible implementation of the student's response to the challenge.
6. Check you have explained any acronyms or technical terms.

[Check out an example of a competitive EOI submission](#)

Legal requirements

In accordance with the UTS Intellectual Property Policy students own the Intellectual Property (IP) rights in the work they create through their studies, coursework and research during their degrees, unless a specific agreement to the contrary has been signed by them. This includes the IP in the report(s) they create.

If the organisation requires a non-disclosure (NDA) or confidentiality agreement to be entered into with the student, please provide a copy of the proposed agreement to TD School Partnerships team prior to the commencement of the subject to be shared with students. Please note UTS is not party to NDA or IP Agreements with partners. These agreements should be drawn up directly between partners and students.

By joining IIP as an industry partner in this subject, the organisation agrees (at a minimum) to acknowledge by name the student/s for their work if they decide to implement or display the ideas or information in any form, and we encourage discussion and agreement around such matters before the projects commences.

If UTS staff and contractors receive information from industry partners they must keep this information confidential in accordance with the agreement between UTS and the industry partner for the subject, and their employment agreement with UTS.



110+ partners over seven years

3M Australia
AAP Consulting Pty Ltd
Australian Competition and Consumer Commissioner
Accenture
Accenture Fjord
Accenture Liquid Studios
AMP
ArcSense
Arup
Ashurst
Astrolabe
Aurecon Group
Australian Red Cross
baytr
Beehive Industries Cooperative
Bendelta
Black Dog Institute
Brainchild Academy
Breville
CBA Customer Segments
CBA Innovation Lab
CBA Social Innovation
CBA Social Robotics
CBRE
CERUS
Centre for Inclusive Design Centre
Centre for Work Health & Safety
Charter Hall
Choice
Chris O'Brien Lifehouse
City of Parramatta Council
Coca Cola
Cricket NSW
Deloitte Digital
Department of Defence
Edelman
FIAL
Food Futures Company
Football Federation Australia
Frasers Property Australia
Fred Hollows Foundation
Future Friendly
Genus
Google GPT
Group
Grumpy Sailor
Guzman y Gomez
HKA Global
How to Impact
Humanly Agile
IAG
IDE Group
IKEA Australia
Inner West Council
Invest Global
John Holland Group
KJA Associates
KPMG Futures
Kusaga
Lendlease
Life Education
Lifeline
Lightbulb Little Owl
Macquarie Workplace Strategy
Macquarie Digital Transformation and Data
Mamamia
Mars Food Australia Mastercard
Meals on Wheels NSW Medibank Private
Merivale
Merkle ANZ
Mission Australia Housing
National Acoustic Laboratories
National Film and Sound Archive
National Heart Foundation
Nestle Coffee Business Unit
Next25
PwC DigiTech
PwC Creative Comms PwC Social Impact
PwC The Difference
Royal Australian Airforce
Regional Development Australia
Richard Crookes Constructions
Royal Australian Mint
Snowmelt
Stepping Stone House Stockland Development
Suncorp
Sydney Metro
TAL Life
THALES Group Business Improvement
The Arnott's Group
Telstra
The Strategy Group
The Sydney Fringe Festival
Laing O'Rourke
The Works
THINK x WOLF
TwoCollaborate
UNICEF Australia
UNICEF Global Office of Innovation
UTS Deep Green Biotech
v2food
Veldhoen + Company
Ventia
Venues NSW
Western Sydney University
Woolworths Group
WooliesX
WWF

EOIs for 2024 open

Round 1: Closes 4 Dec 2023

Round 2: 5 Dec 2023 – 19 Jan 2024

Get in touch

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