

# Form 'Industry Innovation Project EXAMPLE: Expression of Interest Form'

## Industry Innovation Project EXAMPLE: Expression of Interest Form

Began	XXX
Finished	XXX
Updated	XXX
Status	Received

Thank you for your interest in the Industry Innovation Projects (IIP) with Bachelor of Creative Intelligence and Innovation (BCII) students.

Each field of the EOI is important, please be sure to address each question. The final intended audience for this form is the BCII students undertaking IIP in [date] who will review the challenge details and vote for their top project preferences. Organisation information and project details provided in this form will be shared with students during the IIP project voting process; contact information submitted is not shared with the students prior to project allocation.

For more information on IIP [click here](#)

**Important areas for consideration**

To participate in IIP, organisations need to nominate a main point of contact and an executive sponsor (in some cases this may be the same person) for each project as this improves the strategic input, and alignment and impact of outcomes.

We ask about your position regarding Intellectual Property (IP) so students can make informed choices when voting for projects. We advocate that partners, where possible, allow students to retain any NEW IP generated through the project. Some students prefer to work with organisations who do this, and some notable and sizeable partners have done this with fantastic outcomes.

**After you submit your EOI**

Your brief will be assessed against TD School criteria before being shared with students for voting at the end of [date]. We'll confirm if your project has been selected to proceed by [date].

IIP starts for industry partners on [date]; partner engagement for this subject can be either online or face-to-face.

If you'd like to get in touch or change anything in your EOI, please contact [TDSchoolPartnerships@uts.edu.au](mailto:TDSchoolPartnerships@uts.edu.au)

Thank you,

**Emily Vickery & Gianni Tien**  
Industry Partnerships Officer & Acting Work Integrated Learning (WIL) Partnerships Manager  
TD School Partnerships Team

### Organisation Details

Organisation Name (required)

TDS

Organisation Type (required)

Corporate

ABN (required)

1111111111

Address (required)

Address

1/15 Broadway

Suburb

Ultimo

State

NSW

Country

Australia

Postcode

2007

If your organisation's address is outside of Sydney, do you have a workspace in Sydney?

Have you participated as a partner in IIP before? (required)

Yes

Are there any previous IIP project outcomes you'd like to share?

What is your preference for interacting with students and TD School during IIP? (required)

We understand circumstances may change and government guidelines must be followed if and where restrictions are applied.

Mainly in-person

Do you have access to use these platforms? (required)

Note: Zoom is UTS preferred platform

Zoom, MS Teams

Main Contact

Name (required)

First Name

Brianna

Last Name

Morgan

Position Title (required)

Partnerships Manager

Contact Details (required)

Email

bmorgan@tds.com

Phone

02 95XX XXXX

Mobile

04XX XXX XXX

Executive Sponsor

An executive level sponsor/ decision maker who can encourage and enable impact for the project

Executive Sponsor (required)

First Name

David

Last Name

Cooper

Position Title (required)

General Manager, Partnerships

Email Address (required)

wcooper@tds.com

UTS Project Participation

Please describe your mission statement for the “complex challenge” you have in mind for BCII students in 2-3 sentences (required)

The climate crisis is amplifying impacts everywhere. As the frequency and intensity of natural perils is increasing, the experience of millions of Australians demonstrates the severe threat we face and the need for novel responses. How can we leverage its unique system actor capability as a lender for housing, business investment and other activities to help Australia address the risks that the climate crisis presents?

Tell us about your organisation, and how your challenge aligns with your organisational strategy (required)

TDS is one of Australia's largest advisory firms, and are committed to playing a role in building a more sustainable economy and improving the lives of all Australians. With unprecedented reach into the lives of millions of people, as well as our role in providing financial support, we have both a societal duty and commercial imperative to better understand and respond to this complex issue of potential internal displacement and social impact due to climate change and its impacts.

It’s never been more urgent to tackle climate change, as certain regions become more imperiled than others. The complex interplay between natural events, financial risks, government policies and sociocultural expectations means we may be on the precipice of Australia needing to begin responding to domestic climate refugee issues.

Why do you want to work with BCII students on this challenge? (required)

We worked with the students before and think it has been a valuable professional and learning experience for the students and for our staff. This type of project, done by students, our team and in partnership with a leading university, will help to de-risk this as a strategic focus for our organisation.

What are you looking for in a team? (required)

A group of individuals from diverse disciplines, who are curious to explore a very complex problem space that crosses policy, justice, finance, sociocultural norms, science and innovation.

What support will you provide the team during the IIP? (required)

access to existing research, access to stakeholders, workspace

Existing research and data, access to leading research and subject matter experts both internal and external, a space to work, materials, dedicated resources and support on the project

What does success look like to you for this project? Do you have any goals you would like met? (required)

- 1) Greater understanding of the issue Australia & our organisation face to inform our strategy in responding to this problem - analysis, stories, impacts,
- 2) Novel responses that leverage our system capabilities
- 3) Initial business cases that include a broader value proposition articulation beyond advisory only.

Intellectual Property and NDAs

In accordance with [UTS Intellectual Property Policy](#) students own the Intellectual Property (IP) rights in the work they create through their studies, including in the reports they create. For Industry Innovation Project, students can opt into projects where they assign IP rights to the organisation they are partnering with, in any work they create while using the organisation's information..

Wherever possible we encourage partners to allow students to retain any NEW IP generated through the project, however we understand this isn't always possible. However if you join as an industry partner in this subject, the organisation agrees (at a minimum) to acknowledge by name the students for their work if you decide to showcase or implement their ideas of information in any form.

If your project is assigned to a student team, any IP agreement and/or NDA, if not supplied with your EOI, must be ready to be shared with your student team by the [day month year].

UTS is not party to NDA or IP Agreements for IIP, these agreements are directly between partners and students.

Is your IP Arrangement (required)

student owned

Please upload your IP Agreement or email the IP Agreement to TDSchoolPartnerships@uts.edu.au by [date]

Will you be providing a Non-Disclosure Agreement for students to sign? (required)

Yes

Please upload your NDA or email the NDA to TDSchoolPartnerships@uts.edu.au by [date]

Please list if there are any other paperwork requirements that you will ask students to complete if they are assigned to your project?  
*Please include information here to help students make informed decisions about requirements to undertake your project, e.g. Police Check, WWCC*

N/A

TD School is committed to growing our transdisciplinary innovation ecosystem and partners participating in IIP like to know which other organisations are engaged and the challenges they care about. With this in mind, are you happy to have your organisation name and complex challenge (2-3 sentence mission statement only) shared with other industry partners in the EXAMPLE IIP subject via our Partner Resource Hub? (required)  
*The IIP Resource Hub is a microsite that is not advertised externally; the link is only provided to participating partners*

Yes

I understand the main contact from my organisation will need to make themselves available for compulsory sessions provided reasonable notice is given, this includes ; the Welcome Event, 1x midpoint check-in (done at our premises if possible), 1x final presentation (on campus or online) and regular met (required)

Yes

This form has been submitted by (required)

The listed Main Contact