

The Water, Sanitation and Hygiene – Gender Equality Measure (WASH-GEM)



Tool Summary

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Background

There are important connections between sectoral interventions such as water, sanitation and hygiene (WASH) interventions and gender equality and social inclusion. To support gender-transformative change, understanding these interconnections is important to inform effective implementation strategies.

Quantitative measurement tools like the WASH-GEM provide evidence on these interconnections. The WASH-GEM is a collection of WASH and social measures to track changes for both women and men. It was validated with 3056 respondents in Cambodia and Nepal.

While designed for initially for WASH, the social measures that are part of this tool have been validated and can be applied in other sectors. They are currently being tested for other sectors such as health, agriculture, nature-based solutions and climate adaptation.

The (WASH-)GEM comprises five domains made up of 16 themes include four specific themes related to WASH. The quality of the measures for each theme is from fair (-) to very strong (++) based on relevant statistical analysis. The GEM domains are [Resources](#), [Agency](#), [Critical Consciousness](#), [Structures](#) and [Wellbeing](#). These domains have been derived from a strong conceptual foundation, grounded in theory on gender equality and social inclusion.

Publications

- [Conceptual foundations Carrard et al. 2022](#)
- [Tools in partnerships Gonzalez et al. 2022](#)
- [Validation MacArthur et al. 2025](#)
- [Gender-WASH monitoring Willetts et al. 2023](#)
- [Defining gender-transformative WASH MacArthur et al. 2023](#)

| | | RESOURCES “I have access to...” | AGENCY “I feel able to...” | CRITICAL CONSCIOUSNESS “I believe...” | STRUCTURES “The norm in my community is...” | WELLBEING “I feel...” |
|-------------|---|---|--|--|--|---|
| WASH | WASH Access ++ access to and use of water, sanitation and hygiene | WASH Decisions ++ participating in WASH related decision-making | | | WASH Norms ++ perception of who should play different WASH roles | WASH Wellbeing ++ feelings of safety, privacy and non-stress related to WASH |
| | Control over Resources - control over one's own time and financial resources | Household Influence + ability to shape goals for the entire household | Equality Awareness +++ personal beliefs about gender equality | Gender Norms +++ perception of who should play different societal roles | Life Satisfaction + subjective feelings of satisfaction with one's own life | |
| Beyond WASH | Social Capital + non-financial benefits of personal networks | Household Autonomy +++ motivations to action are voluntary and authentic | Self-efficacy +++ belief in one's own capacity to set goals and act on them | Mobility +++ freedom to move and travel due to societal norms | Physical Health - absence of injury or illness that prevents daily activities | |
| | | | Collective Action ++ opportunities to work together for positive change | | Mental Health - subjective feelings of happiness and low anxiety | |
| | | | | | Measure quality (robustness): +++ very strong, ++ strong, + moderate, - fair | |

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