



Document last updated:  
29 August 2025

## Admission Information Sheet

### C09130 Bachelor of Creative Production (Honours)

To complete your application, please upload the application materials listed below **as one document** to your UTS Undergraduate Honours Direct Application through the [UTS Student Portal](#).

#### APPLICATION MATERIALS

1. **Personal Statement**
2. **Curriculum Vitae**
3. **Example of Creative Work**
4. **Project Proposal/Pitch Deck**

#### Additional Information about the Application Materials

##### *Personal Statement*

In your personal written statement please answer the following questions:

- Why do you wish to undertake the Honours degree in the School of Communication at UTS? (maximum 300 words)
- What in your previous experience makes you a good Honours degree candidate? (maximum 300 words)

##### *Curriculum Vitae*

Please provide a one-page CV that clearly lists your undergraduate qualification and any related experience within your creative discipline.

##### *Example of Creative Work*

Please attach an example of your best, previous work. If your work is in a moving image or sound work, please provide a link (url) to a digital copy of the work.

##### *Project Proposal/Pitch Deck*

Each proposal must be no longer than 12 pages in length and submitted in A4 landscape. Each proposal should contain the following:

- A title for the project
- A short synopsis, or description of the project (100 words)
- A style statement, addressing influences and style (maximum 200 words)
- A feasibility statement, addressing scope, feasibility and necessary resources (maximum 200 words)
- A market statement, addressing the audience for the project
- Examples of conceptual research, ideation and exploration with clear references to source material
- A list of co-creators/crew identifying the applicants' and their roles on the project, where relevant

Please note: If proposing to work on a collaborative project, there must be a minimum of 2 and a maximum of 7 group members. If applying as a group the Project Proposal/Pitch Deck may contain the same elements (synopsis, feasibility, market statement) but design and style statements and examples of conceptual research must be original to each applicant and refer to the applicant's proposed role.

Applicants will be competitively assessed based on following criteria:

- Academic Record (30%)
- Creativity and capability as expressed by prior work (30%)
- Originality and feasibility of proposed work (30%)
- Rationale for completing further study (10%)