

# C10451 BACHELOR OF COMMUNICATION (MEDIA BUSINESS) UTS COLLEGE ARTICULATION - SPRING COMMENCING 2026

Exemptions	Spring	<b>STM91104 Communication Core</b> 54000 Citizenship and Communication (8cp Exempt)	<b>MAJ09482 Media Business</b> 21212 People and Organisations (6cp Exempt)	<b>CBK92156 Alternate Electives</b> 52681 Understanding Digital Audiences (6cp Exempt)	<b>CBK92156 Alternate Electives</b> 52661 Strategic Communication in Society (6cp Exempt)
	Autumn	<b>STM91104 Communication Core</b> 54001 Digital Literacies (8cp Exempt)	<b>MAJ09482 Media Business</b> 52680 Digital Media Industries (6cp Exempt)	<b>CBK92156 Alternate Electives</b> 52660 Emergent Public Relations (6cp Exempt) <b>OR</b> 52682 Digital Media Metrics (6cp Exempt)	<b>CBK92068 Electives</b> 59720 Academic English: Communication Fundamentals (6cp Exempt)
Year 2	Spring	<b>MAJ09482 Media Business</b> 52703 Media Influence (6cp)	<b>MAJ09482 Media Business</b> 52705 Creative Entrepreneurship (6cp)	<b>CBK92066</b> Elective (6cp)	<b>CBK92068</b> Elective (6cp)
	Autumn	<b>MAJ09482 Media Business</b> 52640 Media Law and Ethics (6cp)	<b>MAJ09482 Media Business</b> 25400 Financial Literacy	<b>CBK92066</b> Elective (6cp)	<b>CBK92068</b> Elective (6cp)
Year 3	Spring	<b>MAJ09482 Media Business</b> 52664 Branding and Reputation (6cp)	<b>MAJ09482 Media Business</b> 52708 The Media Business (6cp)	<b>CBK92066</b> Elective (6cp)	<b>CBK92068</b> Elective (6cp)
	Autumn	<b>STM91104 Communication Core</b> 52602 Communication and Work Futures (8cp)	<b>CBK92066</b> Elective (6cp)	<b>CBK92066</b> Elective (6cp)	

<b>Total Degree Credit Points required for this course</b>		<b>144cps</b>
<b>Exemptions</b>		<b>52cps</b>
<b>Remaining Degree Credit Points required</b>		<b>92cps (2 years)</b>
<b>List of exemptions</b>		<b>52cps</b>
<b>STM91104 Communication Core Subjects</b>		
➤ 54000 Citizenship and Communication		8cp
➤ 54001 Digital Literacies		8cp
<b>Major Subjects</b>		
➤ 21212 People and Organisations		6cp
➤ 52680 Digital Media Industries		6cp
<b>Elective Subjects</b>		
➤ CBK92068 Elective * 59720 Academic English: Communication Fundamentals)		6cp
➤ CBK92156: Alternative Electives (Communication) * 52681 Understanding Digital Audiences * 52660 Emergent Public Relations <b>OR</b> 52682 Digital Media Metrics * 52661 Strategic Communication in Society		18cp