

# Journalism

## Careers Information Sheet

### *Bachelor of Communication*

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#### Who thrives in this field?

Students who are naturally curious and questioning, with a strong sense of social justice and desire to make meaningful change thrive in journalism. Those who enjoy asking questions, are happy to approach people they don't know, are not frightened of those in power, and are interested in new technologies and creative ways of producing journalism will succeed.

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#### Students who succeed:

- Are already 'news junkies' who follow current events closely
  - Are not overly sensitive to the often distressing events that make up core news business
  - Are happy to approach those they don't know
  - Are not frightened of those in power
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#### Key questions for students

- Are you curious about the world and the way it works?
- Do you want to uncover wrongdoing and investigate in the public interest?
- Are you committed to a free media and the ability of a free media to further the interests of our democracy?
- Are you alert to misinformation and the damage it does to the public sphere?

#### Myth-busting

**“Journalism is being made redundant and there are no jobs.”**

There will always be a need for good information, and a thriving journalism industry is essential to democracy. While mainstream media faces changes, it's not an existential crisis. Journalism degrees equip graduates to enter newsrooms effectively and perform professionally.

**“Because the ATAR for entry is relatively low, the degree is not academically challenging.”**

Journalism requires considerable critical thinking skills and deep understanding of world events and news. Students develop sophisticated analysis abilities, ethical reasoning, creative storytelling skills, and professional news judgment.

**“Journalism studies is the same as media studies.”**

Media studies encompasses social media and non-journalism content, while journalism studies specifically focuses on professional news gathering, production, dissemination, and audience reception with an emphasis on public interest reporting.

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#### ATAR requirements

Bachelor of Communication in Journalism: 72.3

Combined with B International Studies: 73.2

Combined with B Laws: 96.05

Combined with B Creative Intelligence and Innovation: 91.55

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## Journalism careers

Communication Officer/Coordinator | News Producer/Writer | Digital Content Creator | Journalist | Reporter | Editor | Policy Officer | Account Manager | Lawyer and Paralegal

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## What to expect

Students learn news gathering, writing, and production fundamentals while developing critical thinking essential for understanding complex issues. They'll master both traditional reporting techniques and digital storytelling methods, working on multiple platforms from print to broadcast to online.

Curriculum emphasises ethical journalism practices, media law, and the social responsibility of journalists in democratic societies. Practice interviewing, fact-checking, and verification while learning to work under deadline pressure. Engage with debates about information disorder, AI's impact, and evolving media landscape while building professional portfolios throughout your studies.

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## Work integrated learning

**Central News:** Multi-platform news service run by journalism academics and students. Join daily news conferences, attend press conferences, work on team stories and cover real events. Award-winning (JERAA Student Publication 2019/2020/2023, Walkley Student Journalist 2021/2022/2024).

**Industry Connections:** Program maintains relationships with major news organisations including ABC, The Guardian, and Google News, supporting students' transition into the industry.

**Student Media Opportunities:** Contribute to Vertigo magazine, U:Mag, 2SER-FM radio, plus Foreign Correspondent Study Tour and "Meet the Journalist" networking events.

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## Why choose UTS?

**Respected program:** Join the ranks of one of the most respected journalism programs in the country with hands-on experience through Central News and award-winning student publications.

**Technology-forward:** Work with the latest technology and equipment in purpose-built journalism labs, sound and film editing suites, radio and television studios, and production labs.

**Industry connections:** Benefit from Sydney location in the heart of Australia's media industry, providing direct access to internships and career opportunities with leading news organisations.

**Skills diversity:** Journalism expertise transfers to numerous fields including corporate communication, policy work, and content creation, with flexible stream combinations to suit career goals.

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## Contact information

**Student enquiries:** 1300 ASK UTS  
(1300 275 887)

**Course websites go live  
29 August 2025**

