



# Creative Writing

## Careers Information Sheet

### *Bachelor of Communication*

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#### Who thrives in this field?

Students who are creative, who have something to say, who are keen and curious observers and avid readers and writers. Those who value originality, understand the craft of storytelling, and want to develop both technical writing skills and critical thinking abilities. Students interested in performing well in English expression and exploring diverse writing genres find this discipline particularly rewarding.

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#### Students who succeed:

- Have stories to tell and enjoy creative challenges
  - Are interested in books, reading, and the craft of writing
  - Value storytelling and want to develop their voice
  - Seek to improve their English expression and communication skills
  - Want hands-on experience with writing techniques and industry practices.
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#### Key questions for students

- Are you interested in the craft of writing and storytelling?
- Do you enjoy creative challenges and the creative process?
- Are you an avid reader who wants to understand how great writing works?
- Do you want to develop both creative and critical thinking skills for diverse career paths?

#### Myth-busting

##### **“There are few job prospects requiring writing skills”**

In fact, as AI becomes more widespread, writing and critical thinking skills are increasingly valuable to employers. Predictive text doesn't 'think' – industry still requires graduates with writing skills and an understanding of story more than ever.

##### **“Students only learn fiction and poetry”**

Our program covers diverse genres including creative nonfiction (a booming area of publishing and journalism), screenwriting, editing, and publishing. Students develop flexible skills suited to many work environments beyond traditional writing careers.

##### **“There’s no point in a communications degree because AI will replace writers”**

Specialist courses that rely on predictable patterns are most at risk from AI, whereas writing and thinking skills become more valuable. Our graduates develop uniquely human capabilities in storytelling and critical analysis.

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#### ATAR requirements

Bachelor of Communication in Creative Writing: 72.35  
 Combined with B International Studies: 75.10  
 Combined with B Laws: 96.35  
 Combined with B Creative Intelligence and Innovation: 80.30  
 Combined with Master of Teaching in Secondary Education: Depends on stream



## Creative writing careers

Author | Bookseller | Communication Officer/Coordinator | Copywriter | Creative Entrepreneur | Digital Content Creator | Editor | Festival Curator/Arts Administrator | Fundraising and Development | Narrative Designer for Games | Publishing Roles | Policy Officer | Scriptwriter | Speechwriter | Teacher | Technical Writer

## What to expect

Students build both individual creative expertise and collaborative professional skills. You'll explore the creative process, produce meaningful work, and sharpen critical thinking through hands-on learning that simulates real-world industry practices. The program emphasises both craft development and practical career preparation.

## Work integrated learning

**UTS Writers' Anthology:** Students can apply to edit and contribute to our nationally reviewed and distributed anthology, working with publishing partner Booktopia on all aspects of selection, editing and promotion.

**Industry Problem-Solving:** Subjects incorporate real-world challenges, giving students hands-on experience with authentic industry processes and professional standards.

**Award-Winning Faculty:** Learn from staff who have won Walkley Awards, national awards for fiction and nonfiction, appear regularly at writers' festivals and in the media, and bring active industry connections into the classroom.

**International Opportunities:** Study Creative Writing at one of our 200+ international partner universities, including San Francisco State, Northern Arizona, or the University of East Anglia.

## Why choose UTS?

**Australia's oldest program:** As the most respected and esteemed Creative Writing program in Australia (running for over 40 years), we have established pathways and proven industry connections.

**Award-winning staff:** Learn from internationally recognised writers including Professor Sarah Holland-Batt, Dr Delia Falconer, Dr Claire Corbett, Dr Andrew Pippas, Dr David Drayton, Dr Sarah Attfield and Graham Akhurst – all active, successful industry professionals.

**Flexible pathways:** Combine with Master of Teaching in Secondary Education to become an English teacher in as little as 4 years, or pair with other communication streams, international studies, or law for competitive advantage.

**Portfolio development:** Graduate with professional writing samples ready to showcase in your first interview, plus industry networks developed through faculty connections.

## Contact information

**Student enquiries:** 1300 ASK UTS (1300 275 887)

**Course websites go live**  
**29 August 2025**

