



UTS COLLEGE ARTICULATION: STUDY PLAN

Bachelor of Communication in Media Business (BCom MedBus) (C10451v2): Autumn commencing

This is the study plan pathway for students who commenced at UTS College in 2026 and will move to UTS in Autumn 2027.

EXEMPTIONS (subject equivalents completed at UTSC in 2026)		BCom MedBus YEAR 1 (2027)		BCom MedBus YEAR 2 (2028)	
		Autumn	Spring	Autumn	Spring
STM92018 Communication Core 52600 Communication and Society (6cp)	CBK92423 Communication Electives 52670 Self and Society (6cp)	STM92018 Communication Core 52601 Communication and Technology (6cp)	STM92033 Media Business Stream 52703 Media Influence (6cp)	STM92018 Communication Core 52602 Communication and Work Futures (6cp)	STM92033 Media Business Stream 52708 The Media Business (6cp)
STM92033 Media Business Stream 52640 Media Law and Ethics (6cp)	CBK92423 Communication Electives 52661 Strategic Communication in Society (6cp)	STM92033 Media Business Stream 21212 People and Organisations (6cp)	STM92033 Media Business Stream 52705 Creative Entrepreneurship (6cp)	STM92033 Media Business Stream 25400 Financial Literacy (6cp)	CBK92423 Communication Electives Choose one subject (6cp)
STM92033 Media Business Stream 52680 Digital Media Industries (6cp)	CBK92423 Communication Electives 52681 Understanding Digital Audiences (6cp)	STM92033 Media Business Stream 52664 Branding and Reputation (6cp)	CBK92423 Communication Electives Choose one subject (6cp)	STM92020 Electives Choose one subject (6cp)	CBK92423 Communication Electives Choose one subject (6cp)
CBK92423 Communication Electives 59720 Academic English: Communication Fundamentals (6cp)	CBK92423 Communication Electives 52692 Imagining the Real (6cp)	STM92020 Electives Choose one subject (6cp)	STM92020 Electives Choose one subject (6cp)	STM92020 Electives Choose one subject (6cp)	STM92020 Electives Choose one subject (6cp)

- **Total credit points required for this course:** 144cp
- **Exemptions gained:** 48cp (see details above)
- **Credit points remaining to complete:** 96cp (2 years)