UTS:

THINK.CHANGE.DO

PARTNERING WITH US

UNIVERSITY OF
TECHNOLOGY SYDNEY

UTS has a singular vision: to be a world-leading university of technology. Our strength in learning and teaching is coupled with strong research and an infrastructure that supports our vibrant intellectual environment.

The achievement of our vision relies on attracting high-quality students and academics, as well as partnering with industry and business organisations passionate about knowledge, discovery and creativity.

We are a preferred partner of leaders in industry and the professions: a status earned through our collaborative work based on innovation, creativity and technology. This enables graduates to develop skills and attributes most relevant to business and industry.

We have a friendly, cooperative and equitable culture, and a commitment to our local and global communities. We continue to build an identity that seamlessly combines creativity and technology.

Inside, you will find examples of the way we work with our current partners, from large scale collaborations such as the Creative Industries Innovation Centre, to our work internationally and on our own campus.

We look forward to discussing partnership opportunities with you.

Ross Milbourne

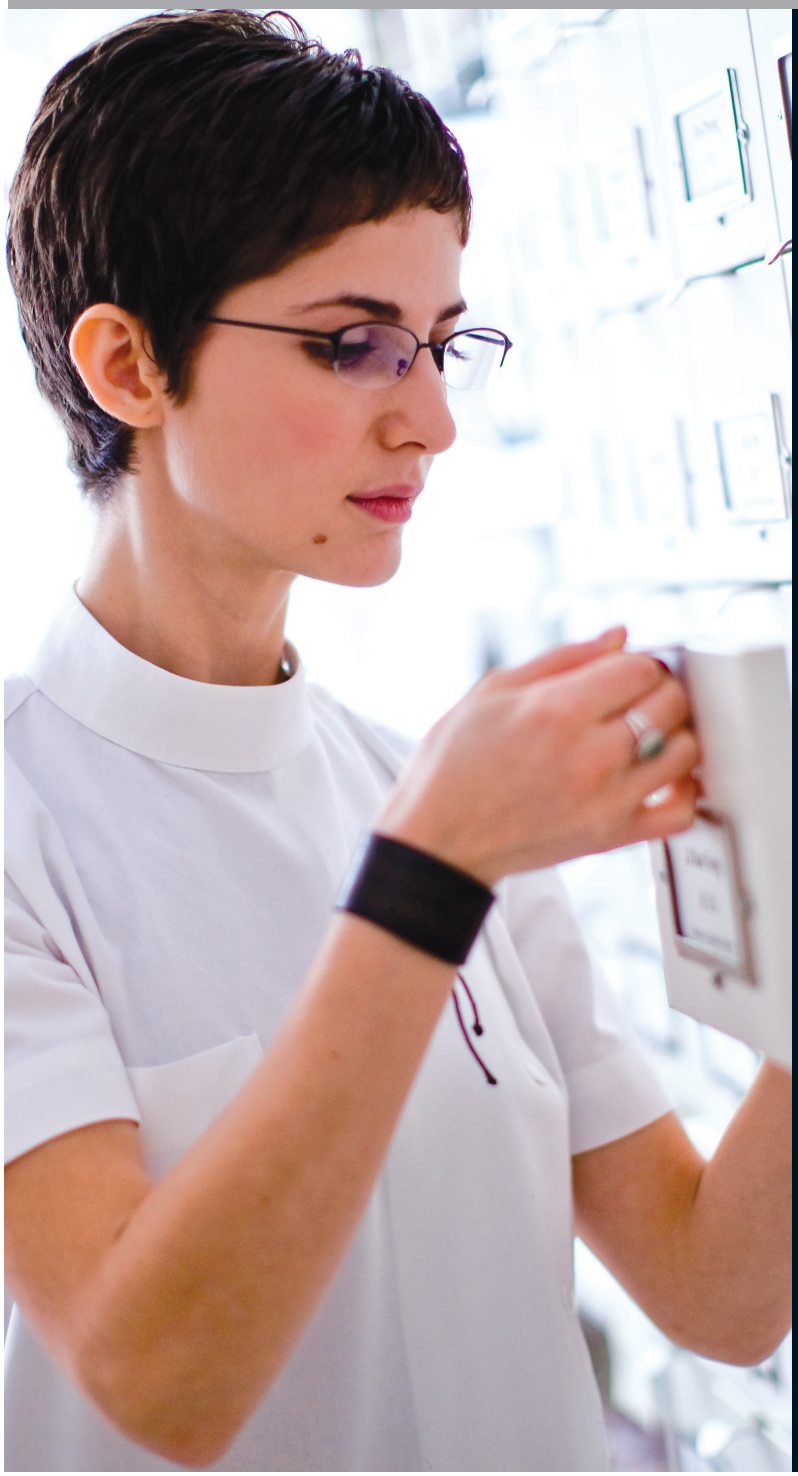
Ross Milbourne
Vice-Chancellor and President

GLEN BOREHAM,
MANAGING DIRECTOR,
IBM AUSTRALIA AND NEW ZEALAND

"UTS is an excellent strategic partner for industry – easy to work with and good to do business with. The partnership helps us drive innovation, accelerate research and shape our future workforce."

RESEARCH AND COLLABORATION

UTS is committed to fostering and investing in an innovative research culture. Our recent Strategic Investment Plan allocated an additional $40 million over the next five years to enhance our research capabilities. This extra funding will help attract top talent from around the world, drive innovation and build the development and competitiveness of our researchers.



We have a range of research strengths, from sustainability to understanding cultural change in China; from designing intelligent machines and systems to shaping a healthy and wealthy community. We're focused on research that also informs the teaching at UTS.

Our partnership with Agilent – a leading global provider of analytical instrumentation – produced a world-first bio-imaging facility. This relationship has supported and developed technologies and research into imaging techniques that have assisted clinical diagnosis and allowed the investigation of the effect of drugs on a range of diseases, including Parkinson's.

The benefits for both UTS and Agilent have been significant.

"We value the long-standing relationship with Agilent. It's built on academic excellence and trust," Professor Bruce Milthorpe, Dean, Faculty of Science.

RESEARCH PARTNERSHIPS

We are proud of our ability to collaborate with partners in industry and business. Our partnership with Motorola stemmed from an informal meeting between Professor Jordan Louviere, Executive Director of the UTS Centre for the Study of Choice (CenSoC), and Douglas Hunter, Executive Director of Consumer and Market Insight at Motorola.

Douglas describes the partnership as invaluable:
"CenSoC has helped Motorola break down the experience of purchasing a new phone in order to focus on the areas with the most commercial potential. What has evolved, over time, is a collaborative partnership."

UTS has been selected to lead the Australian Centre of Excellence for Local Government, an $8 million federal government initiative. The centre brings together academic and industry partners to showcase innovation and best practice in local government. This inclusive approach ensures national outreach and participation in programs that will support a sector that has a direct impact on the lives of all Australians.

We also offer a number of internal schemes to support industry involvement in research. The UTS relationship with Centrelink developed from a small UTS Partnership grant and evolved to attract prestigious Australian Research Council funding. Centrelink has been working with the UTS Centre for Quantum Computation and Intelligent Systems to develop methods and software to prevent incorrect payments to customers and improve processes.

There are many ways partners work with us on research, including:

> contract research – discrete research projects delivering specific value to the industry partner;

> collaborative research projects – UTS and the partner work together on a research project with each providing intellectual input and resources;

> consulting services – accessUTS provides a range of services such as laboratory testing and analysis, training programs and study tours.

For further information about research opportunities and how you can work with us, visit www.research.uts.edu.au/partnering

PROFESSOR ATTILA BRUNGS,
DEPUTY VICE-CHANCELLOR (RESEARCH), UTS

"With state-of-the-art facilities and a creative, cross-disciplined approach to research, we can assist business, government, industry and the community to develop innovative technologies, services and outcomes that provide real benefits and concrete solutions."

TEACHING AND LEARNING

MODEL EDUCATION

UTS is practice-oriented in its teaching and learning. Our model is outward-facing and organic – able to adapt to meet the needs of communities and industries worldwide. By studying at UTS, graduates develop appreciation of the practical, social and ethical dimensions of their professions. We equip them with the skills and knowledge to operate effectively in culturally-diverse workplaces and a changing global environment.

We pride ourselves on educating students so they start their careers on the right foot. In addition to a stimulating curriculum, UTS students can engage in extra-curricular learning in the community, workplace and professional organisations. This enables the development of graduate skills and attributes relevant to industry and the professions.

WESTPAC AND UTS

UTS relies on experts from business to provide strategic advice on our faculty advisory boards, ensuring that our curriculum is most relevant to industry today.

"As Chair of the Faculty of Business Executive Council, I give my time and contacts to help the faculty craft and implement its strategy," **John Curtis, Deputy Chairman, Westpac.** "Part of my role is to build capability and engage corporate Australia with the UTS agenda of 'forward-thinking, work-ready'.

"UTS is always working to ensure its graduates are practical as well as creative thinkers, and have relevant work experience. I'm pleased to help make this a reality, and I enjoy working with a team who have both academic expertise and business acumen. The dean is constantly innovating the curriculum to ensure its relevance on a global stage. I believe UTS Business will become the pre-eminent business school in Australia within the next five years."

REAL-WORLD CURRICULUM

Our curriculum incorporates new cross-disciplinary areas required for our changing world.

The Bachelor of Global Studies focuses on transnational relations, international law, international studies and social studies. Our well-respected Bachelor of Nursing has a 99 per cent graduate employment rate which can be attributed to our industry-ready training: UTS nursing students commence their clinical placements earlier than any other university cohort in New South Wales.

Our students, staff and industry partners are confident in UTS's practice-oriented learning and creative approach to curriculum development.

There is always more to be done, and we are rising to the challenge with the support and experience of industry and business.

ADJUNCT FACULTY

As a university that prides itself on maintaining and building strong ties with industry, we honour and value our adjunct faculty.

Adjunct staff are vital to the University as they:

> act as a bridge between academia and industry;

> provide feedback on the relevance of courses;

> assist with identifying new directions and strategic opportunities;

> contribute professional insights to students through guest lecturing; and

> help to connect us to the city: an important part of who we are as a university.

We rely on partners to provide adjunct faculty to keep our courses and students up to date on current industry thinking and practice, and to provide opportunities for hands-on interaction. This ensures students are appropriately skilled for later employment.

"As an adjunct professor, I feel I'm giving back by contributing my time to make the education students receive relevant," Trevor Stevens, Partner, Davies Collison Cave. "My aim is to help prepare UTS law students to enter the profession with a better understanding of what is really needed in a top law firm.

"Our relationship with UTS is a mutual partnership – we're always interested in the best talent from UTS to ensure our future success."

CONTINUING EDUCATION

We believe that education should continue for life. Many organisations invest in the skilling of their staff through postgraduate education at UTS. This ensures staff remain relevant to, and engaged with, their work as it changes.

UTS will tailor and customise programs for intensive training to address specific needs. We draw on expertise across our faculties to deliver training, enhanced through strong relationships with prominent industry representatives and business leaders.

For further information, visit www.research.uts.edu.au/accessuts/training.html

PROFESSOR WILLIAM PURCELL,
DEPUTY VICE-CHANCELLOR (INTERNATIONAL), UTS

"Our courses prepare students for the global marketplace and academics visit from all corners of the globe to share their expertise. We enjoy close partnerships with universities worldwide and the benefits of a diverse and multicultural student body."

WORKING WITH US

We seek partners who share our passion for working on problems and issues relevant to the world right now. We embrace current challenges with intellectual rigour and curiosity to create solutions for business and society.

There are many ways you can work with us.

- Recruiting our graduates to fill your personnel needs
- Collaborating on research projects
- Providing internship opportunities and industry placements
- Skilling your staff through further education
- Sponsoring your staff on an industry-based postgraduate program
- Finding an expert UTS consultant to help you with commercial or internal projects
- Using our world class facilities
- Lecturing for students or running student workshops and sessions
- Lifting your profile on campus through events, marketing and our annual careers fair
- Using UTS as a reference site for your scientific equipment
- Engaging with our Alumni Networks
- Making a gift to UTS to areas such as scholarships, gifts and grant schemes

We look forward to discussing partnership opportunities with you.

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