



Study Abroad and Exchange at UTS: Business

As a study abroad or exchange student, you may design a program of subjects from more than one faculty at UTS, provided you enrol in 24 credit points of full-time study.

Business subjects are 6 credit points each. In other faculties at UTS, however, subjects are offered at different credit point levels, so it's important to make sure that you satisfy the credit point requirements when choosing your subjects.

What can I study?

- > Study abroad and exchange is available:
 - > February semester (Autumn, March – June)
 - > July semester (Spring, August – November)
- > Prerequisites apply to certain subjects:
 - > If you apply for a subject with a prerequisite, you will first need to demonstrate that you have the prior skills and knowledge needed to undertake the subject.
 - > Undergraduate study abroad students are not normally permitted to study postgraduate subjects.
- > For further details on subjects, including prerequisite knowledge, refer to the UTS Handbook at www.handbook.uts.edu.au.
- > For availability of subjects, check the timetable at <http://timetable.uts.edu.au>. Many subjects are offered in one semester only.

For more information

UTS Business programs:

www.business.uts.edu.au

UTS study abroad and exchange:

www.uts.edu.au/international/studyabroad

Tel: (+61 2) 9514 7915

Email: studyabroad.exchange@uts.edu.au

Undergraduate subjects

The following are undergraduate subjects in Business at UTS. Students with no prior business background should start with Level 1 subjects (introductory level).

Key:

- > **Information is ordered: Subject Number, Level and Name**
- > Level 1: Usually undertaken in first year (similar to 100 level, introductory level)

Subjects marked with an *(asterix) have no prerequisites, and are good starting points for students who have not studied business before.
- > Level 2: Usually undertaken in second year (similar to 200 level, prior knowledge is required)
- > Level 3: Usually undertaken in third year (similar to 300 level, advanced level) business before.

Accounting

- 22107 1 Accounting for Business Decisions A *
- 22207 2 Accounting for Business Decisions B
- 22240 2 International Accounting
- 22309 2 Accounting for Overseas Transactions
- 22320 3 Accounting for Business Combinations
- 22321 3 Cost Management Systems
- 22420 3 Accounting Standard and Regulations
- 22502 3 Financial Planning in Australia

Finance and Economics

- 23115 1 Economics for Business *
- 25300 1 Fundamentals of Business Finance *
- 23566 2 Economics for Business 2
- 23565 2 Mathematical Economics and Business
- 23570 2 Economics of the Environment
- 25556 2 The Financial System



Finance and Economics (continued)

25622 2 Quantitative Business Analysis
 23304 2 Asian-Australian Economics Relations
 23564 2 Labour and Industry in the Global Context

23567 3 Intermediate Microeconomics
 23568 3 Intermediate Macroeconomics
 23571 3 Introductory Econometrics
 25503 3 Investment Analysis
 22502 3 Financial Planning in Australia

Leisure, Sport and Tourism

27103 1 Olympic Games and Mega Events *
 27141 1 Sport Tourism *
 27160 1 Sport and Exercise Psychology *
 27161 1 Sport Marketing *
 27184 1 Dimensions of Tourism *
 27185 1 The Tourist Experience *
 27216 1 Venue Management *
 27252 1 The Sport Industry *
 27253 1 Sport in the Global Marketplace *
 27307 1 Sport Management *
 27324 1 Strategic Management in Leisure, Sport and
 Tourism Organisations *
 27327 1 Tourism and Sustainability *
 27346: 1 Tour Operator and Wholesaling
 Management *
 27347 1 Hotel Management
 27628 1 Law for Leisure, Sport and Tourism
 27642 1 Tourism Marketing
 27647 1 Airlines and Transportation Management
 27648 1 The Tourism Business
 27703 1 Event Management

27642 2 Tourism Marketing
 27523 2 Planning for Sustainable Destinations
 27348 2 Critical Issues in Global Tourism
 27116 2 e-Marketing and Management of Service

Management

26100 1 Integrating Business Perspectives *
 21129 1 Managing People and Organisations *
 21555 1 Human Resource Management *
 21306 1 Managing Strategic Performance *

21407 1 Strategic Human Resource Management *
 21307 1 Managing Employee Relations *
 21440 1 Management Skills *
 21510 1 The Global Context of Management *
 21512 1 Understanding Organisations: Theory and
 Practice *
 21511 1 Global Operations and Supply Chain
 Management *
 21513 1 Business Ethics and Sustainability *
 21591 1 Transnational Management *
 21227 1 Innovation and Entrepreneurship *
 21228 1 Management Consulting *
 21602 1 Strategy: Theory and Practice *

Marketing

24108 1 Marketing Foundations *
 26134 1 Business Statistics *
 24202 2 Consumer Behaviour
 24309 2 Marketing Research
 24210 2 Integrated Marketing Communications
 24415 2 Marketing Planning and Strategy
 24220 2 International Marketing
 24306 2 Services Marketing
 24205 2 Business-to-Business Marketing
 24222 3 Marketing Channel
 24223 3 New Product Marketing
 24224 3 Pricing Strategies and Tactics
 24207 3 Media Planning
 24510 3 Advertising Research
 24908 3 Research Design and Data Collection
 Techniques