

UTS Scholarship Conditions of Award

Marketing Honours Scholarship

UTS Business School

This document sets out the conditions of award for the below scholarships ('Scholarship') as well as the obligations of recipients ('Recipient') and UTS in regards to this Scholarship. The administrative processes to support awarding this Scholarship will be managed, and may be amended, in accordance with UTS Rules, Policy and Procedures.

1. SCHOLARSHIP NAME: UTS Business School Marketing Honours Scholarship

2. PURPOSE

To attract top achieving marketing major students to the Marketing Honours program, and support them financially during their studies.

3. VALUE AND BENEFIT

3.1 Number of Recipients:

- The minimum of one (1) marketing honours scholarship will be awarded to each honours student accepted into the Marketing Honours Program to a maximum of three (3) per year.

3.2 Benefit/s to Recipient:

- The maximum value of the Scholarship to each Recipient is \$5,000 as defined in clause 4.

3.3 Payment of benefit/s:

- Each Recipient will receive a total of \$5,000 spread across two payments per year by electronic funds transfer to their nominated bank account.
- Payment will usually be made within four weeks after the Census dates in Autumn and Spring semesters.
- Payments are subject to the Recipient satisfying ongoing eligibility criteria as defined in clause 8 below.

4. DURATION

- The maximum duration of the Scholarship is one (1) year.

5. ELIGIBILITY CRITERIA

To be eligible for the Scholarship, an applicant must meet all of the following criteria:

- The recipient/s must have successfully completed a UTS or other University business degree with a Marketing major; and
- Be accepted and enrol full-time in the Marketing Honours Program in the C09004 B Business (Honours)

6. RECIPIENT SELECTION CRITERIA, IN PRIORITY ORDER

- Acceptance into the Marketing Honours Program.
- If the number of eligible students exceeds the number of scholarships to be awarded, recipients will be selected based on:
 - WAM achieved in undergraduate Business degree with a Marketing major
 - Demonstrated initiative in personal and professional life as noted in the applicant's marketing honours application
 - Motivation to succeed in the Marketing Honours Program may be considered.

7. SELECTION

- Eligible candidates will be forwarded to the Marketing Honours Co-ordinator shortly after the closing date for the Marketing Honours applications.
- The recipients will be nominated by the Marketing Honours Co-ordinator and authorised by the Dean (or nominee).
- In the event the number of eligible students exceeds the number of scholarships to be awarded, eligible candidates will be presented to a Scholarship Selection Committee, which will undertake the selection of the Recipient, based on the above selection criteria.
- The Scholarships Committee will be made up of at least three relevant members of the UTS Business School, with one member being the Marketing Honours Co-ordinator, and the chair being

the Dean, UTS Business School (or their nominee).

- Offers will be authorised by the Chair of the Scholarship Selection Committee.

8. ONGOING RECIPIENT ELIGIBILITY CRITERIA

8.1 Academic progress:

- The Recipient must maintain a minimum Pass average per session, with no fails.

8.2 UTS Enrolment:

The Recipient:

- Must continue to be enrolled full-time in the Marketing Honours Program.

8.3 Leave / Deferral:

- If the Recipient defers the Marketing DG offer or withdraws from the Marketing Honours Program after the start of the session in which the Scholarship is first awarded, the Scholarship will be terminated and any Scholarship payment already made in that first session will be reimbursed to the Marketing DG.
- After the first session in which the Scholarship is awarded, if the Recipient can demonstrate exceptional circumstances, he/she may apply to the UTS Business School to place the Scholarship on hold for the duration of approved leave of absence from studies. If the application is approved, payment of the Scholarship will be suspended for the period of leave. The Scholarship will be terminated if the Recipient takes leave without approval.
- Provided the Recipient remains eligible, payments will be resumed to the Recipient after an approved leave of absence until the remaining value of the Scholarship has been paid or another leave of absence is approved.

8.4 Other obligations and conditions:

- The offer of the Scholarship is made subject to information provided by the Recipient being true and accurate.
- By accepting the offer of the Scholarship, each Recipient agrees to the Conditions of Award.
- The offer of the Scholarship is only valid for the intake defined in the Scholarship letter of offer and cannot be deferred.
- For the duration of the Scholarship the Recipient is not permitted to hold other UTS Scholarships, unless an equity-based scholarship is approved by exception or where a student holds a Business Honours Scholarship.
- The Recipient is responsible for advising the UTS Business School of any changes in circumstances that would make him/her ineligible for continuation of the Scholarship, e.g. reducing study load to parttime, taking leave of absence or deferring study.
- UTS takes Academic Integrity very seriously and breaches (e.g. plagiarism, cheating, etc.) are considered Academic Misconduct. For more information on Academic Integrity at UTS can be found on the UTS Current Students pages of the UTS website.
- Any Academic Misconduct allegations proven by the University (and upheld if appealed) will result in the termination of this Scholarship and the University might require the Recipient to repay the total benefit received at time of termination.
- Any change in the Recipient's circumstances not addressed by these Conditions of Award will be considered by the UTS Business School and/or the Scholarship Selection Committee on a case-by-case basis.
- The Recipient will be invited to consent to allowing their name, photograph and a short article to be used for the promotion of UTS.

9. TERMINATION OF RECIPIENT'S SCHOLARSHIP

The Scholarship will terminate:

- If the Recipient ceases to meet the eligibility criteria; or
- If the Recipient breaches any conditions of the Scholarship; or
- If UTS determines that the student is guilty of misconduct and after consultation with the Director, Student Administration Unit, the delegate able to award the Scholarship deems that it is not appropriate for the Recipient to continue to hold the Scholarship.
- If the scholarship is terminated due to breaching any conditions or misconduct, the Recipient may be required to reimburse UTS for any scholarship payments already made.

10. FUNDING

10.1 Internal UTS funding:

- Internal UTS funding has been budgeted by the UTS Business School, Marketing DG. Annual funding is calculated at \$5,000 per successful applicant.

10.2 External Funding: N/A

10.3 Funding Projection: Five year projection based on estimates only, as Scholarships awarded may vary.

Recipients	2022	2023	2024	2025	2026
New	3	3	3	3	3
Annual Amounts	\$15,000	\$15,000	\$15,000	\$15,000	\$15,000

11. ROLES AND RESPONSIBILITIES

11.1 Owning Faculties/Units: Marketing DG, UTS Business School

11.2 Managing Faculties/Units: Academic Services Unit, UTS Business School

12. PUBLICATION OF CONDITIONS OF AWARD

- Scholarships Office must be notified of these Conditions of Award prior to approval.
- On approval, the Conditions of Award must be forwarded to the Scholarships Office for publication of clauses 1 to 9 on the UTS website.
- Recipients must be notified of clauses 1 to 9 at the time of Scholarship offer being made.

13. DOCUMENT REVIEW

The formal review date for this document is by the end of 2025.

14. APPROVAL*

Endorsement from all stakeholders listed at clause 11 must be sought before final approval. Approval must be in accordance with the Scholarships and Prizes Policy and UTS Standing Delegations.

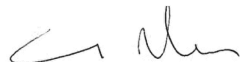
Endorsed by: David Waller
 Title: Head of Marketing Discipline Group, UTS Business School
 Date: 1 November 2021

Endorsed by: Sara Denize
 Title: Associate Dean Education, UTS Business School
 Date: 9 November 2021

Endorsed by: Sophia Amor-Smith
 Title: General Manager, UTS Business School
 Date: 9 November 2021

Endorsed by: Jodi Francis
 Title: Head, Current Learner Services
 Date: 10 November 2021

Approved by: Professor Carl Rhodes
 Title: Dean, UTS Business School
 Date:



**Signatures not necessary if approval/endorsement is documented in writing*